

# Chapter 1

## Introduction

This thesis examines the relative efficiency of alternative microfinance<sup>1</sup>-driven poverty reduction programs in Bangladesh, especially the performance of the Government of Bangladesh (GoB) and Non-government Organizations (NGOs). It will further examine the existing myths that in the developing countries NGOs perform better than government organisations in fighting poverty.

Bangladesh has long been exemplified as a nation of poverty. Even though the history of poverty in Bangladesh dates back to the British colonial period (Siddiqui, 1982), the major studies on poverty have been conducted since the formation of the country in 1971, and particularly after the devastating famine of 1974 (Azam and Katsushi, 2009). The poverty rate in Bangladesh and its severity was first surveyed in 1973-74 through the Household Income and Expenditure Survey (HIES) in which Food Energy Intake (FEI) and Direct Caloric Intake (DCI) methods were used<sup>2</sup>. The country made commendable progress in reducing poverty throughout the 1980s and 1990s (Osmani, 1990; Hossain and Sen, 1992), resulting in the proportion of people living below the poverty line<sup>3</sup> dropping drastically (from 82.9% in 1973-74) to 49.8% by the early 2000s<sup>4</sup>. The number of people living below the poverty line declined by almost one and a half percentage points per year particularly during the 1990s<sup>5</sup>, and around one percent per year during the 2000s<sup>6</sup> (see SUPRO, 2007 and Table 1.1). In 2003 Bangladesh entered into the ‘medium human development’ league for the first time according to the UNDP’s Human Development Report (UNDP, 2003). This achievement was due to success in reducing population growth, promoting women’s empowerment, large scale credit disbursement with wider coverage, effective disaster management capacity and, most notably, success in human development. Table 1.1 portrays trends in poverty rates in Bangladesh since 1983-84; the reduction of poverty in urban areas and changes in the poverty gap are notable. The rates in rural areas, however, remain

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<sup>1</sup> Yunus (2008, p. 68) – the founder of the concept- mentions, “Microcredit is supposed to describe loans offered with no collateral to support income-generating businesses aimed at lifting the poor out of poverty.”

<sup>2</sup> Daily per capita intake of 2112 Kilo calories and 1805 Kilo calories were considered to be relative and ‘hard-core’ poverty respectively.

<sup>3</sup> The consumption expenditure data have been used to estimate the income poverty.

<sup>4</sup> Sen and Hulme (2004) reported that this rate was 74% for the financial year 1973-74.

<sup>5</sup> However, between 1991 and 2005 the total number of poor increased by 4.4 million (SUPRO, 2007).

<sup>6</sup> The number of ‘hard-core poor’ increased by 3 million between 2000 and 2005.

alarming (column 4) even though these are the areas that receive the most resources from both the Government of Bangladesh (APRSP, 2005; i-PRSP, 2003) and NGOs.

**Table 1.1. Trend of poverty in Bangladesh: 1983–2007**

Year	National (%)	Urban (%)	Rural (%)	Poverty gap	Squared poverty gap
1983/84	52.3	40.9	53.8	15.0	5.9
1988/89	47.8	35.9	49.7	13.1	4.8
1991/92	49.7	33.6	52.9	14.6	5.6
1995/96	53.1	35.0	56.7	15.5	5.7
2000	49.8	36.6	53.1	13.8	4.8
2005	40	28.4	43.8	9.8	3.1
2007	47.3	-	-	16.5	7.8

Source: Sen (2003); figures for 2005 and 2007 are taken from BBS (2005) and Hossain (2009) respectively.

## 1.1 The dark sides of poverty reduction progress in Bangladesh

In 2010 Bangladesh received an award from the United Nations (UN) for reducing its child mortality rate by nearly two-thirds, achieving a current rate of only 2%<sup>7</sup>. According to recent statistics, life expectancy has increased from 45 years in 1972 to 66.8 years in 2008, the percentage of people using sanitary latrines is 87%, and 85% of the rural population have access to safe drinking water (MOF, 2010). Based on projections by the Asian Development Bank (ADB, 2005), poverty rates will decline to 22% by 2015 if the current trends continue. However, this target seems harder to achieve with 40% of the total population still living below the poverty line<sup>8</sup> and the recent negative poverty reduction rate<sup>9</sup> of -1.2% (Hossain, 2009). In addition, with the current poverty reduction rate, Bangladesh cannot achieve two of the first targets of the Millennium Development Goals (MDG) namely, by 2015 halving the proportion of people whose income is less than one dollar a day, and halving the proportion of people who suffer from hunger. A report by SUPRO (2007) – a civil society think-tank – stated that in the base year of MDGs (1991) the poverty rate in Bangladesh was 58.8%, so to meet the first target it has to be reduced to 29.8% by 2015. However, with a one percent rate of progress per year, the target will not be reached until 2019. The report also stated that the poverty gap ratio was 17.2% in the base year, 10.9% in 2006, and with the current progress

<sup>7</sup> However, UN officials also noted that the country is still struggling with seven of the other Millennium Development Goals (UNDP, 2010).

<sup>8</sup> According to the Ministry of Finance, 43.8% of the rural population is poor (MOF, 2010).

<sup>9</sup> A moderate poverty reduction rate is more alarming at -1.7% in recent years (Hossain, 2009).

rate (0.3%) the MDG target would not be achieved until 2028 (SUPRO, 2007). According to Hossain (2009), the poverty gap was 16.5% in 2007 and this certainly indicates that the expected year to accomplish this target may even be beyond 2028. In the base year (1991), 28% of people suffered from acute hunger which needs to be reduced to 14% by 2015 in order to fulfil the MDG target. However, with currently 36% of people experiencing acute hunger (the reduction rate being negative), the SUPRO (2007) report concluded that the time needed to accomplish this target is uncertain.

### ***1.1.1 Vulnerability to poverty has increased in Bangladesh***

A study by Azam and Katsushi (2009) shows that total vulnerability to poverty at the national level in Bangladesh is much higher than the point-in-time estimates of poverty. This statistic is important for policy analysis as it provides a better picture of the predicted level of poverty in the future and signals the weaknesses in current poverty reduction strategies. The results of the study (see Table 1.2) reveal that although the national poverty rate was 40% in 2005, the actual proportion of the population that could be classified as vulnerable poor was 47.81% (see last row in Table 1.2), and this estimated projection matches the rate of poverty in 2007 reported by Hossain (2009) (see last row in Table 1.1). More alarming still is the total vulnerability rate in rural areas which, according to the study of Azam and Katsushi (2009), is 52.79% with around 11% more having a high chance of vulnerability. Moreover, a recent Bangladesh Bureau of Statistics (BBS) report (2011) on the Welfare Monitoring Survey 2009<sup>10</sup>, – a self-assessment survey – stated that 31.9% people are poor and 9.3% are extreme poor with another 34.1% people at the breakeven point or vulnerable to poverty. The report also revealed that the poverty situation of 23% of those assessed is deteriorating, while 40% reported that their position is unchanged even after the efforts of the development partners. It can thus be argued that relying only on common and saturated strategies (especially relying only on delivering microfinance) is not enough to fight such alarming poverty rates. If policies that are better targeted to the poor are not implemented, the poverty reduction strategies will not be sustainable for either the poor people or the projects in Bangladesh. Rather, it would be more fruitful to pin-point the specific asset or capital<sup>11</sup> needs of the poor coupled with efficient service delivery by the development partners, access to which will help the poor to get a better living.

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<sup>10</sup> Available at:

[www.bbs.gov.bd/WebTestApplication/userfiles/Image/Latest%20Statistics%20Release/welfaresurvey\\_09.pdf](http://www.bbs.gov.bd/WebTestApplication/userfiles/Image/Latest%20Statistics%20Release/welfaresurvey_09.pdf)

<sup>11</sup> Capital means resources or assets that may be utilized to achieve material as well as social objectives.

**Table 1.2. Poverty and vulnerability to poverty categories: 2005**

	Category	National (%)	Urban (%)	Rural (%)
A	Chronic poor	23.55	15.63	26.25
B + C	Transient poor	15.01	12.16	15.98
A + B + C	Total poor	38.64	27.80	<b>42.23</b>
D + E	High vulnerable group	<b>9.25</b>	7.53	<b>10.56</b>
A + B + C + D + E	Total vulnerability to poverty	<b>47.81</b>	<b>35.33</b>	<b>52.79</b>

Source: Azam and Katsushi (2009).

### *1.1.2 Questioning the efficiency of the microfinance driven development partners*

A study by Hossain (2009) found that the extreme poverty<sup>12</sup> rate had declined to 15.2% in 2007 from 16.9% in 2004, however, moderate poverty had increased to 32.1% from 26% within the same timeframe. These statistics point out that people are moving between different intensities of poverty but cannot move out of poverty, which is the most telling aspect of the poverty reduction scenario in Bangladesh. To explore whether this movement is transitory or persistent, the data in Table 1.3 shows that around 30% of households were unable to break the poverty cycle in the period 1987–2000. This chronic poverty declined between 2000 and 2004, however, it was inflated again over 2004–2007. The recent change from 45.7% to 39.0% in ‘always non-poor’ is alarming and is supported by the percentage of people in ‘non-poor to poor’ (19.2% between 2004 and 2007). These adverse changes in poverty statistics raise questions about the effectiveness of poverty reduction strategies in Bangladesh. It could be argued that the strategies used in the 1980s, 1990s and the first half of the 2000s have become saturated and thus they are unable to contribute more in the rates of poverty reduction in recent years.

**Table 1.3. Transition of poverty in Bangladesh: 1987–2000 and 2004–2007**

Poverty status	1987–2000 (%)	2000–2004 (%)	2004–2007 (%)
Always non-poor	29	45.7	39.0
Non-poor to poor	12	13.4	19.2
Poor to non-poor	29.2	19.8	13.6
Always poor	29.8	21.1	28.2

Source: Hossain, 2009

<sup>12</sup> According to the measurement criteria shown in footnote 1.

## 1.2 The relative efficiency of alternative poverty reduction projects in Bangladesh

The Human Poverty Index (HPI)<sup>13</sup> for Bangladesh has dropped from 0.61 in 1982–83 to 0.47 in 1993–94 and further to 0.36 in 2000, at a time when the income poverty reduction rate was negligible especially in the rural areas of Bangladesh (see Table 1.1) where most of the poor people live. Different studies have claimed that public action along with microfinance through Government policies and the active role of Non-government Organizations (NGOs) in the delivery of microfinance and social services have brought this about.<sup>14</sup>

### 1.2.1 Government intervention in poverty reduction

The Government of Bangladesh (GoB) has prioritized poverty alleviation as its main development goal since 1971. To achieve this goal, the GoB formulated and implemented an interim PRSP in 2003, ‘Poverty Reduction Strategy Paper’ (PRSP, 2004), and Accelerated PRSP in the year 2005. Development expenditure by the government on housing, education, health and family planning drastically increased from 12.88% of Annual Development Program (ADP) in the 1980s to 26.63% in the 1990s (WB, 1991 and 1995; BBS, 2002). This increase would be much greater if the special poverty alleviation projects of the GoB were included in this data.

The GoB’s anti-poverty programs are divided into two broad categories: *transfer mode* programs (such as aged allowances, allowances for widowed and destitute women, education stipend programs, rural maintenance programs, food for education and work, vulnerable group feeding etc.), and *credit mode* programs (large amounts of microfinance facilities provided by ministries, nationalized banks, specialized banks etc.). In addition, the GoB has initiated special poverty reduction projects such as fisheries, low-cost housing, poultry projects, seasonal shock and unemployment reduction projects etc. (see the detailed discussion in Chapter 3). Among these programs, it is the microfinance-driven projects that are more often employed because it is believed that the other programs are of benefit mainly in short-term situations, and since they are not a source of income generation, they do not sufficiently tackle income- and hunger-based poverty. Despite such significant and diverse poverty reduction programs, the government’s projects have been criticized due to, for example, perceived corruption, faulty project design, weak management, lengthy and bureaucratic processes in fund disbursement, weak coverage in rural areas, the small number

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<sup>13</sup> Introduced in 1997, the HPI captures deprivation in longevity, knowledge and economic provision.

<sup>14</sup> See, for example, Sen and Hulme (2004).

of field workers, a lack of dedication by the field workers, a lack of investment in the project related infrastructure, and a lack of proper human resources practices (Sobhan, 1998).

### ***1.2.2 NGOs as development partners in poverty reduction***

Even though there are several reasons behind the proliferation of NGOs in Bangladesh, the fundamental cause is what Weisbrod (1974) terms *public goods theory*: government entities tend to provide public goods only at a level that satisfies the median voter, therefore, individuals whose demand for the goods or services may be greater than the median would not be provided for. Consequently more NGOs arise to produce goods and services to supply this unmet demand (see Chapter 3 for a detailed discussion on the theories of non-profits). It could also be argued that to address the limitations of the GoB's microfinance-driven poverty reduction projects, particularly in relation to issues such as narrow coverage, corruption and inadequate work force, NGOs are considered the '*third channel*' by Kozlowski (1983), and the '*third sector*' by Paul (1991) and now the preferred channel for fund disbursement by the donors in Bangladesh.

NGOs have been working in Bangladesh since the 1960s, with operations increasing during the liberation war of 1971. At that time NGOs came forward to help with the rehabilitation of war victims. However, in the mid-1970s their focus gradually shifted from social mobilization, relief and community development to service delivery and credit disbursement by the early 1980s (Zaman, 2004). The de-politicization of NGOs brought one important concept, which Wood (1997) terms the '*franchise state*'. This is where vital public services like education, health care and banking in Bangladesh are run by NGOs but are funded by donors and the State. In order to provide these services, the number of NGOs grew at a rate of 236% during the 1990s (from 347 in the late 1980s to 1167 by the end of the 1990s), dropping to a growth rate of only 46% during the 2000s. The number of projects conducted by NGOs increased to 6781 in the 1990s and then to 9510 in the 2000s, compared to 8 in the late 1980s (NGOAB, 2010). Even though most NGOs, especially the smaller ones, are working on credit delivery with the intention of creating non-agricultural employment and enhancing women's empowerment, few NGOs have demonstrated effectiveness in providing social services like education (for instance, BRAC schools), immunization (for example, Save the Children), family planning, health care (such as *Gonoshastho kendra*) and legal services (for instance, BELA) to the poor in Bangladesh.

Despite their contribution to poverty reduction in Bangladesh, NGOs are criticized for offering credit to more solvent people, charging higher rates of interest<sup>15</sup>, profit-oriented commercialization<sup>16</sup>, lack of accountability in their operations<sup>17</sup> and fund utilization<sup>18</sup>, political involvement<sup>19</sup> etc. Another major criticism as reported by Mayoux (1999) is that to gain short term financial sustainability in microfinance-driven projects, NGOs have reduced their provision of additional services to decrease costs to particular projects. Interestingly, it was found that microcredit disbursement (NGOAB, 2010) by NGOs had increased by \$1069.19 million between 1991/92 and 1995/96 while rural poverty increased from 52.9% to 56.7%. On the other hand, between 1995/96 and 2000, microcredit disbursement decreased by \$514.405 million, but at that time the rural situation had improved with poverty reducing from 56.7% to 53.1%. The amount of credit disbursement is still rising, but in 2010 Bangladesh was down-graded to ‘low development’ countries league even though the country’s ranking on the Multidimensional Poverty Index<sup>20</sup> (MPI) has improved<sup>21</sup> (UNDP, 2010). All these stated findings show that credit and other social programs alone cannot make a sea change in poverty reduction rates unless customized services as demanded by the beneficiaries are provided such that the beneficiaries can utilize the credit and other supports more effectively and sustainably. Sustainability in the context of public service delivery not only means that sufficient finance or other socio-economic resources must be available to provide the services needed (Mubangizi, 2009), but it also refers to the efficiency of the credit providers in delivering such services, in understanding the asset needs of the beneficiaries, and in exploring local priorities over an extended period of time, thus improving the services concerned.

### ***1.2.3 The efficiency debate and objectives of the thesis***

A study by the World Bank (cited in Narayan, 2000) using the Participatory Poverty Assessment (PPA) tool concludes that, (i) the State has been largely ineffective in reaching the poor; (ii) the role of NGOs in the lives of poor people is limited; and the poor depend

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<sup>15</sup> Zahid (2000) in his study found that the effective interest rate charged by NGOs is more than 28%, which is much higher than the interest rate charged by the commercial banks of Bangladesh.

<sup>16</sup> For example, Grameen Bank has their for-profit investment in mobile communications and food businesses; BRAC has invested in commercial banking, dairy products, internet services, apparel businesses etc.

<sup>17</sup> See ‘Growing discontent’ by Annie Kelly, *The Guardian*, Wednesday, Feb 20, 2008. Kelly writes ‘There are accusations that BRAC is acting like a parallel state, but one that is accountable to no one’...

<sup>18</sup> For details, see *The Daily Star*, 14 May, 2004.

<sup>19</sup> See, *The Independent*, 17 January, 2002; *The Daily Star*, 25 April, 2003.

<sup>20</sup> The HPI could not identify specific individuals, households or larger groups of people as jointly deprived. The MPI addresses this shortcoming by capturing the number of people who experience overlapping deprivations (incidence) and how many deprivations they face on average (intensity) (UNDP, 2010).

<sup>21</sup> The MPI of Bangladesh in 2010 was 0.29, ranking it 129th in the world.

primarily on their own informal networks. In addition to these claims, recent growing rates of poverty (as mentioned earlier) and the down-grading of the position of Bangladesh in a UNDP report (2011) raises questions about the effectiveness of large microcredit investment by GOs and NGOs in poverty alleviation programs in Bangladesh. Moreover, it is argued that the most vulnerable groups, especially the grass roots people of the country, are still out of reach of both GoB and NGO credit providers (CPD, 2003). These dark sides of poverty estimates also raise questions about who is performing better in reducing the poverty of Bangladesh despite the common myth<sup>22</sup> in the literature of development economics that the NGOs are more efficient compared to GOs in running poverty reduction programs in developing countries. However, such beliefs are not conclusive and there has long been debate<sup>23</sup> on the issue of efficiency of the operations of GOs and NGOs, particularly in microfinance-driven development projects.

This thesis compares the relative efficiency of the stated partners (GoB and NGOs) and to ensure similarity of the projects, a decision was made to compare the efficiency of the microfinance-driven projects of GoB and NGOs. There are two reasons behind the choice, (a) microfinance-driven projects are the only common projects run by both GOs and NGOs (there are many other projects such as food for education or work, and aged and widowed women allowances which are run only by GOs and NGOs do not have the same field operations); and (b) there is evidence (Littlefield et al., 2003) to suggest that poor people invest their credit and returns from the credit on other social needs such as health and education, making contraceptive decision, managing household emergencies and other cash needs. Thus microfinance has a multiplier effect and its impacts go beyond just income generation and employment creation (Littlefield et al., 2003). This means that by capturing information on the living conditions of the credit recipients, we can get a clear picture of the status of both monetary and non-monetary dimensions of poverty and wellbeing of the rural poor in Bangladesh.

### ***1.2.3 A ‘process-based’ and ‘outcome-based’ efficiency comparison***

In general, the ‘efficiency’ of a microfinance-driven poverty reduction project is assessed based on access to and repayment rates of credit, the number of beneficiaries and the demand for loans (Kevane and Wydick, 2001; Mayoux, 1999; Goetz and Gupta, 1996). In Bangladesh the efficiency of the major service providers in the poverty reduction programs of GOs and NGOs is also assessed on cost effectiveness (Mahmud and Ahmed, 2003), rapid

<sup>22</sup> See, for example, Sundaram (1996); Yolande, Welmond and Wolf (2002); Jelinek (2006).

<sup>23</sup> See for details Zaidi (2000); Mahmud and Ahmed (2003); Nunnenkamp (2008).



response rates (McGhee, 1999), number of beneficiaries covered (Chao, 2003), and the rate of loan recovery (Morshed, 2000). This thesis argues that these assessment methods are extremely narrow in nature. For example, repayment rates should not be used as the sole indicator<sup>24</sup> of efficiency in the projects concerned because beneficiaries' source of income may not necessarily be from revenue generated by productive investments. There is evidence to suggest that poor people (especially women) borrow money from one microfinance institution (MFI) to pay the debt burden from another<sup>25</sup> (Goldin Institute, 2007; Burra, 2005). The above studies identified that in most cases the efficiency comparison between the partners with respect to (1) their service delivery processes; and (2) their contribution to the social, economic, cultural and political aspects of poverty, are ignored by the scholars even though the need for efficient service delivery and identification of specific asset requirements is well known (see further in Chapters 2 and 3).

While addressing the first of the above two issues, the major dimensions and fields of service delivery will be identified to better target the delivery process. This aspect of development has largely been ignored by the researchers and thus there has previously been no such multidimensional service delivery scale available in the development literature.

The **first objective of this thesis**, therefore, is to develop a scale to explore the different dimensions of pro-poor service delivery mechanisms. The derived and validated scale can then be utilized to compare the efficiency of microfinance-driven projects of GoB and NGOs in delivering services to the rural poor of Bangladesh – the **second objective of the thesis**.

While service delivery is '*process-relevant*', the second issue – contribution to different aspects of poverty, as mentioned in point 2 above, is '*outcome-relevant*' and will assess the contribution of the development partners to raising the living standards of the poor. It can be argued that the head count ratio (HCR) of poverty in Bangladesh, when based on Direct Caloric Intake (DCI) or Cost of Basic Needs (CBN) methods, reveals a change in the monetary poverty rate for the whole or regional Bangladesh, but these methods are unable to capture the variation in social, political and cultural dimensions of poverty for a specific year. This is one important limitation of the existing poverty assessment methods used in Bangladesh. Furthermore, whilst the HCR based on DCI/CBN methods offers an overall measure of the poverty situation in Bangladesh, it does not split the individual contributions

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<sup>24</sup> Most of the NGOs and Government projects consider repayment rate as the only indicator of efficiency.

<sup>25</sup> According to a Goldin Institute survey (2007), it is not uncommon for families to carry as many as five loans, most used to cover old debts, rather than purchase new assets.

of GoB and NGOs or other development partners to improving the living standards of the poor. This wider comparative study has been performed due to the absence of any multidimensional wellbeing model for rural Bangladesh. We strongly believe that evaluation of institutional efficiency based simply on repayment and disbursement rates will contribute little to raising living standards without a targeted approach to identify the asset needs (outcome factors) of specific sub-groups for improving their wellbeing and/or livelihood.

Thus the **third objective of the thesis** is to develop and validate a multidimensional poverty/wellbeing model for rural Bangladesh that can be used to capture different dimensions of poverty. This model can then be used to compare the efficiency of various development agencies (such as GOs and NGOs) in improving the wellbeing of the beneficiaries on those dimensions – the **fourth objective of the thesis**.

In summary, the broad objective of the thesis – comparing relative efficiency of credit driven GoB and NGO projects – is segregated into four specific objectives as listed below:

- develop and validate a multidimensional service delivery efficiency scale for poverty reduction projects in Bangladesh;
- compare the efficiency of GoB and NGOs on the dimensions of the developed service delivery scale;
- develop and validate a multidimensional wellbeing model for rural Bangladesh to pinpoint the specific asset needs of the people of the stated areas; and
- compare the efficiency of GoB and NGOs in order to explore relative contribution of the development partners in improving the living standards of the beneficiaries.

All of these comparative studies will help the policy-makers for GOs and NGOs to better target the specific service delivery issues and wellbeing indicators to achieve a higher and more sustainable poverty reduction rate in rural Bangladesh.

### **1.3 Organization of the thesis**

The thesis is organized as follows (see Figure 1.1):

Chapter 2 describes the need for understanding the indicators, determinants and measurement of poverty and wellbeing from cross-country experiences in order to prepare a list of poverty indicators. This list can then be used to develop a customized poverty model for rural Bangladesh based on opinions of the beneficiaries. In this chapter, in addition to the existing theories, the universally-used Capability Approach developed by Sen (1984) and the

DFID's Sustainable Livelihoods (SL) Approach (DFID, 1996) will be analysed to find how the indicators of poverty have been defined and measured.

Chapter 3 discusses the role of institutions and the need for efficient service delivery in poverty reduction in Bangladesh with emphasis on the activities of Government and NGOs. In addition, the chapter explores the limitations of the existing theories in offering any efficient service delivery guidelines. The chapter also explains the service delivery dimension and item selection procedure, with the primary selected items validated based on the opinions of the beneficiaries so as to develop a service delivery efficiency scale.

Chapter 4 elaborates the methodology of the thesis, including questionnaire preparation, the district and village selection procedure, respondent selection, and the pilot study for administering the questionnaire.

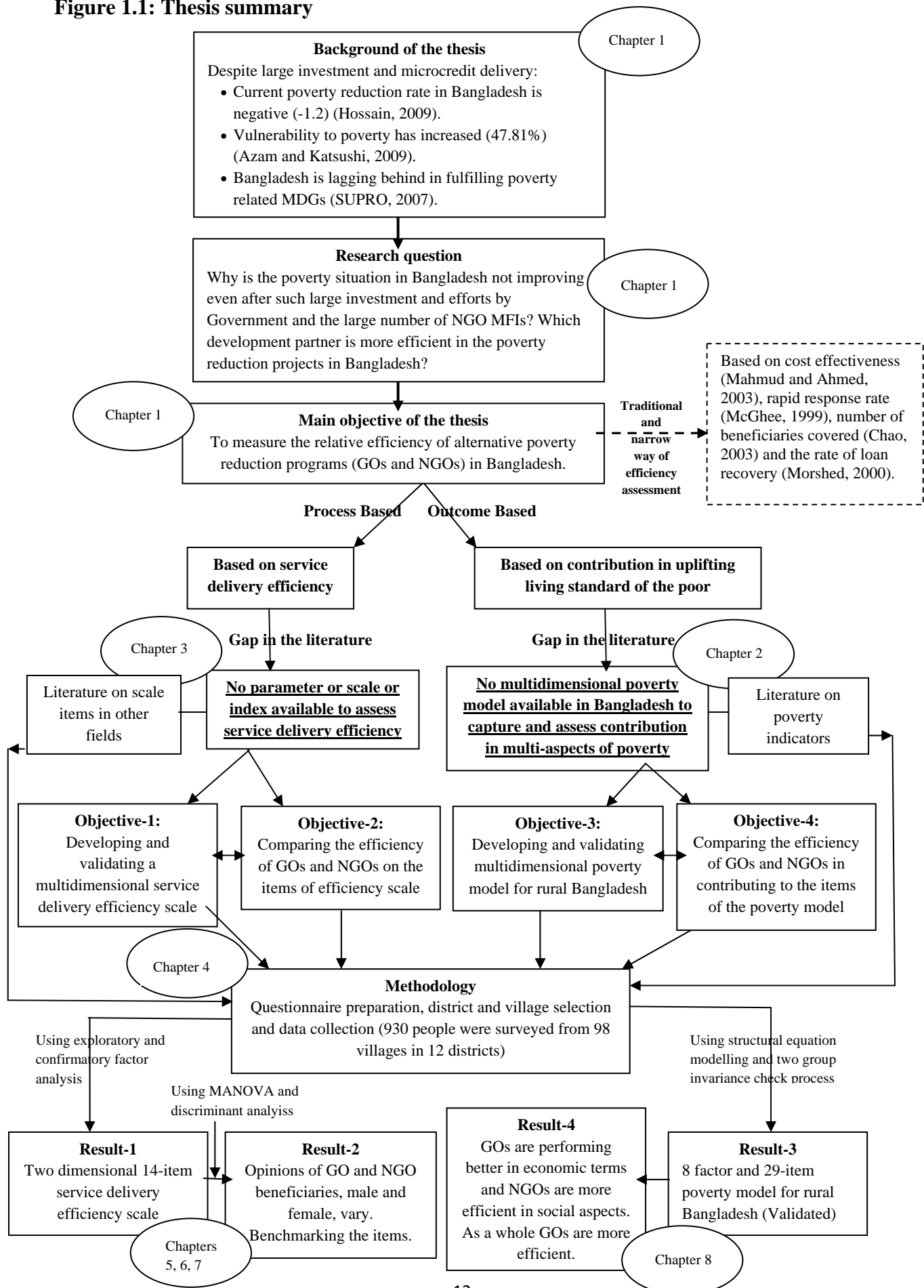
In Chapter 5, a multidimensional service delivery efficiency scale is developed and the efficiency of microfinance-driven GoB and NGO projects are compared, fulfilling the first and second objectives of the thesis.

A gender-based study on the perception of the beneficiaries towards service delivery efficiency of GOs and NGOs can be found in Chapter 6, and Chapter 7 explains the benchmarking process of efficient service delivery dimensions in the poverty reduction programs.

Chapter 8 addresses the third and fourth objectives of the thesis by developing a multidimensional poverty and wellbeing model for rural Bangladesh. The thesis then compares the efficiency of credit-driven GoB and NGO projects with respect to their contribution to the multidimensional indicators.

Finally, Chapter 9 concludes with a discussion of the major findings, policy prescriptions and guidelines for further research.

**Figure 1.1: Thesis summary**



## Chapter 2

### Poverty and Wellbeing: Concepts, Determinants and Measurement

#### 2.1 Introduction

The multidimensionality of poverty is now fully acknowledged<sup>26</sup> due to the advancement in poverty analysis by economists and the policy-formulating organizations<sup>27</sup>. The traditional definition of poverty with respect to small earning is now viewed as a narrow definition (Sen, 1982, 1983; Kothari, 1995) that bypasses other social, psychological, cultural, political, environmental and participatory indicators. However, change is visible in the poverty analysis<sup>28</sup>, and at least three major shifts can be observed in the literature (Shaffer, 2008):

- a) the concept of poverty has been broadened from a physiological to a social model with attention focused on vulnerability, inequality and human rights;
- b) the causal variables of poverty have been enlarged by including social, political, cultural and environmental concepts; and
- c) the view on social protection vs. poverty reduction is also evolving.

But the developing countries – where poverty is more acute – have failed to undertake effective action against poverty due to their negligence in not incorporating the multiple dimensions of poverty by taking into account local circumstances (Herrera and Rouboud, 2006).

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<sup>26</sup> For details, see the works of Booysen (2002a and b); McGillivray and Noorbakhsh (2007).

<sup>27</sup> See, for example, the World Bank (2000, 2001 and 2005); DFID (2005, 2002).

<sup>28</sup> The following two quotes depict how the World Development Report defined poverty in the years 1990 and 2000, and shows how their views have changed:

‘. . . progress on poverty has been achieved by pursuing a strategy that has two equally important elements. The first element is to promote the productive use of the poor’s most abundant asset - labor. It calls for policies that harness market incentives, social and political institutions, infrastructure and technology to that end. The second is to provide basic social services to the poor. Primary health care, family planning, nutrition and primary education are especially important . . . a program of well-targeted transfers and safety nets [is] an essential complement to this basic strategy’ (World Bank, 1990: 3).

‘The new evidence and broader thinking do not negate earlier strategies – such as that of WDR 1990. But they do show the need to broaden the agenda. Attacking poverty requires actions that go beyond the economic domain . . . Acknowledging the need for a broader agenda, this report proposes a general framework for action in three areas: (i) Promoting Opportunity: expanding economic opportunity for poor people by stimulating overall growth and by building up their assets and increasing the returns on those assets, (ii) Facilitating Empowerment: making state institutions more accountable and responsive to poor people, strengthening the participation of poor people in political processes and local decision-making and removing the social barriers the result from distinctions of gender, ethnicity, race and social status. (iii) Enhancing Security: reducing poor people’s vulnerability to ill health, economic shocks, policy-induced dislocations, natural disasters, and violence, as well as helping them cope with adverse shocks.’ (World Bank, 2000)’.

The development partners in Bangladesh (Government and NGOs) work to improve conditions for the rural poor by delivering many living-standard-enhancing services focussed on education, health care, income generation, employment creation, social mobilization, safety nets, shock mitigations schemes, water supply and sanitation, immunization, women's empowerment etc. Although the development partners have common ground (living standard improvement) and common tools (microfinancing) to their work in Bangladesh, there has not previously been a comparative study that explores the relative efficiency of microfinance driven GO and NGO projects with respect to their contribution to raising the living standards of the poor. A prime reason behind this lacuna is the absence of any composite multidimensional poverty model to capture the different aspects of poverty from a rural Bangladesh perspective. To develop such a model, it is, at the outset, important to explore the determinants of poverty based on cross-country studies available in the literature. Chapter 3 will address these issues in detail.

This chapter is organized as follows: Section 2 discusses the causes, symptoms and effects of poverty. Section 3 includes a conceptualization of poverty with respect to various approaches offered throughout the literature. The fourth section explores the recent development of the Capability Approach (CA) developed by Sen (1979b, 1984, 1985) to broaden the poverty indicator list as well as examine the applications of the CA in a poverty analysis of Bangladesh. The fifth section of the chapter explains the Sustainable Livelihoods Approach and its applicability in customizing the poverty indicators according to the local circumstances and priorities. Section 6 incorporates the indicators of wellbeing from cross-country experiences in order to conceptualize poverty in developing countries, and Section 7 concludes.

## **2.2 Causes, symptoms and effects of poverty**

Studying wellbeing rather than deprivation from the perspective of those in poverty provides an opportunity for understanding what poor people have and are able to achieve. In addition to traditional wellbeing analysis, concepts of quality of life such as vulnerability, and subjective wellbeing<sup>29</sup> represent a novel focus on people's feelings and include their own evaluation of their living standards. Determinants of poverty and wellbeing, therefore, depend strongly on value judgments by the respective poor.

In addition to poverty indicators, it is also important to judge the severity of poverty – whether it is permanent or temporary in nature. This analysis is important for the

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<sup>29</sup> See in particular studies by Rojas (2007); Pradhan and Ravallion (2000); Razafindrakoto and Roubaud (2000, 2005b); Herrera (2001); Kingdon and Knight (2004); Lokshin and Paternostro (2004).

development partners (Government or NGOs) for implementing poverty reduction strategies, since different degrees and length of time in poverty requires different types of assets and services in order to get out of poverty. If someone is temporarily poor – caused by economic shock or natural calamity – he/she has an opportunity to reduce the distance from typical living standards in the society in which he/she lives. However, if the poverty trap is permanent, he/she becomes socially excluded. The reason for this is not that he/she is not able to do what others do, but rather because there is less chance [some would say no chance, see, for example, Bourgignon (1999)] that he/she can move above the poverty line no matter how much effort is put into trying to raise his/her living standards<sup>30</sup>. This may be so for a number of reasons, for example, what Bourgignon (1999) terms ‘an unfavorable combination of skills’, or in some cases he/she is born to poor parents, or due to credit market imperfection<sup>31</sup>, or he/she hasn’t had the same opportunities as children born into other social classes – all encompassed in a single term from Sen; the ‘entitlement problem’ (Sen, 1981a). The above discussion is summarized in Figure 2.1 where different types of poverty are identified based on their root causes rather than symptoms. A significant part of this chapter is devoted to the analysis of these types of poverty to get a clearer idea about the underlying indicators of multidimensional poverty.

Figure 2.1 outlines the root causes, symptoms and the varying effects (multidimensionality) poverty has on the lives of people. It is well known that the main symptoms of poverty are a lack of capability, lack of entitlements, inheritance problems and general vulnerability. It is important at this point to note that our aim is not to struggle against these symptoms, but rather to address the root causes in an effort to ameliorate poverty. For instance, much of the relevant literature<sup>32</sup> suggests that the principal underlying cause of a lack of capability is the lack of capital (the resources or assets which may be utilized to achieve material as well as social objectives, such as, money income, training, education, health care facilities). Therefore, in order to increase the capability of the people, we need to concentrate more on income generation, literacy, work-related training, adequate nourishment

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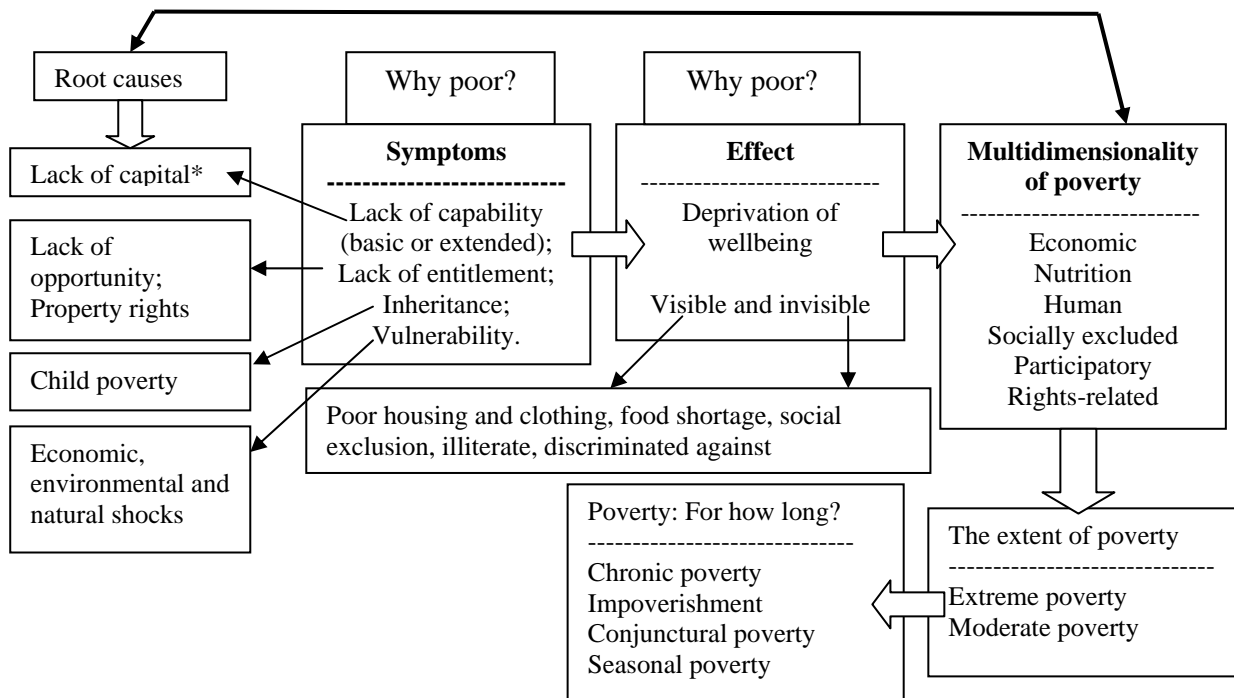
<sup>30</sup> If relative poverty or social exclusion is seen as stigma by potential employers and if it is readily observable then the same argument would apply to the poor as to racial or gender discrimination. Social exclusion and long-run unemployment in some European countries might be analyzed very well in the same way – see Atkinson (1998)

<sup>31</sup> As very well illustrated in a model by Galor and Zeira (1993), it may be the case that poor people facing such credit market imperfection will never be able to accumulate enough collateral to get beyond it or will simply find it too hard to do so. For further information see Bardhan, Bowles and Gintis (1999) and Piketty (1999).

<sup>32</sup> For further information see, Sustainable Livelihoods Model of the DFID and the Capability Approach by Sen (1985).

etc. Similarly, the inheritance problem originates in child poverty and becomes inter-generational<sup>33</sup>.

**Figure 2.1: Poverty and its relevant issues**



\* Capital here meaning the resources or assets which may be utilized to achieve material as well as social objectives.

Figure 2.1 also indicates that the overall effect of this multidimensionality is the deprivation of wellbeing, which may be either visible (poor housing and clothing) or invisible (social exclusion, voicelessness). It also determines whether someone is economically or nutritionally poor or poor due to lack of participation. A person may be adequately nourished, but may be socially excluded due to being unable to exercise the right to a voice in local decision-making processes or even at home, thus is poor from a social and participatory point of view. The relationships between these root causes and their multidimensional outcomes are shown with the two-directional arrow at the top of Figure 2.1.

### 2.3 Poverty defined and conceptualized

To address the multidimensionality of the concept, we define poverty simply yet broadly as '*the inability or less capability to participate in society, economically, socially, culturally and politically*' (as suggested by Hunzai et al. and ICIMOD, 2010, pp. 2). The evolution of this modern way of conceptualizing poverty is demonstrated in Table 2.1.

<sup>33</sup> Research by the Chronic Poverty Research Centre (CPRC) suggests that the tightest possible definition of chronic poverty is that which is inter-generationally transmitted (IGT) (Moore, 2001).



**Table 2.1: Evolving approaches of poverty: From a physiological to a human rights approach**

Approach	Conceptualization and limitations	Indicators in the literature
Physiological approach	Families are in primary poverty if their total earnings are insufficient to obtain the minimum necessities for the maintenance of physical/nutritional efficiency (Rowntree, 1901). Only entails the significance of income and consumption and bypasses other social, psychological, political, environmental and participatory indicators <sup>34</sup>	According to Sen (1981a), starvation clearly is the most telling aspect of poverty <sup>35</sup> . It is claimed that the physiological approach includes both the income/consumption approach <sup>36</sup> and part of the basic human needs approach <sup>37</sup> . The income/ consumption approach relies heavily on the money metric utility where a poverty line is drawn which represents a needs adequacy level. For non-food items the problem is usually solved by assuming that a specified proportion of the food expenditure might be used for non-food. Nutrition can be used as a tool for the analysis of such (Osmani, 1992).
Basic needs approach	Basic needs may be interpreted in terms of minimum specified quantities of such things as food, clothing, shelter, water and sanitation that are necessary to prevent ill health, undernourishment and the like <sup>38</sup> .	The 'basic human needs approach' was popularized in the 1970s and came under discussion as part of the Millennium Development Goals (MDGs), and is illustrated in Sen (1981a, 1993) as 'basic capabilities'. Deprivation is defined as inadequate fulfillment of basic needs (such as hunger, education, child and maternal health etc.) from food to life expectancy and mortality.
Social deprivation approaches: There are four other approaches (see the next four rows of the table) under this broad category.	Non-physiological theories of poverty argue that poverty is due to inadequacy of resources; it is important to acknowledge other forms of resources other than just income <sup>39</sup> , for example, accumulated wealth, access to credit, family relationships, access to social networks, availability of capital.	The social deprivation concept was introduced by Sam Stouffer and his associates <sup>40</sup> and was formalized by Runciman (1966) <sup>41</sup> . Social deprivation includes indicators relevant to human rights, freedom and participation in the society <sup>42</sup> . A social deprivation approach uses the concepts of relative poverty <sup>43</sup> as proposed by Townsend (1979) who argues that poverty should be measured in terms of judgments by the members of a particular society on the way they view a reasonable and acceptable standard of living. In addition to income, decent housing, good working conditions and caring friends or relatives are important indicators of relative poverty as well as of social deprivation.

<sup>34</sup> See, for example, Sen (1981a, 1983); Kothari (1995); Townsend (1985); Sukhatme (1977, 1978).

<sup>35</sup> It is a common feature in some parts of the world, but the regular face of starvation should be distinguished from the outbursts of famine that create vulnerability thus causing large scale poverty.

<sup>36</sup> See, Lanjouw (1997), Lipton and Ravallion (1995), Ravallion (1994), Ruggeri (2001) and Streeten (1998).

<sup>37</sup> See Ruggeri (2003) for a comparative analysis of the approaches to poverty.

<sup>38</sup> See further in Gasper (1996a, 1996b); Streeten (1981, 1984); Streeten et. al (1981).

<sup>39</sup> Lister (2004) argues that poverty can be defined narrowly, focusing on its 'material core' to describe situations in which the ability to consume or participate is restricted by a limited command over financial resources. She also argues that other dimensions of poverty are important, including relational deprivations associated with powerlessness, lack of voice and restricted human rights, but that these should not be confused with the core of poverty as reflecting a lack of material resources.

<sup>40</sup> See 'The Wartime Study -The American Soldier (1949)

<sup>41</sup> According to Runciman (1966), 'we can roughly say that a person is relatively deprived of X when (i) he does not have X, (ii) he sees some other person, which may include himself at some previous or expected time, as having X, (iii) he wants X (iv) he sees it as feasible that he should have X.' (page-11)

<sup>42</sup> See further in Mabughi and Selim (2006).

<sup>43</sup> Initially the concept of relative poverty was used for developed countries. However, the concept is now also widely for in less developed and developing countries (Mabughi and Selim, 2006).

Approach	Conceptualization and limitations	Indicators in the literature
Human poverty approach	Poverty can involve not only a scarcity of necessities for material wellbeing, but the denial of opportunities for living a tolerable life (UNDP, 1997).	Poverty as the lack of basic human capabilities resulting in illiteracy, malnutrition, shorter life span, poor maternal health, and illness from preventable diseases (UNDP, 1997).  Poverty includes lack of access to goods, services and infrastructure like energy, sanitation, education, communication, pure drinking water etc. The contribution of the human poverty approach is its concentration on the importance of information flow (such as natural disaster alert information, job, health and education related information) and infrastructures (for instance, sanitation, electricity, water etc.).
Social exclusion approach <sup>44</sup>	Deprivation <sup>45</sup> identifies those in poverty, and social exclusion <sup>46</sup> is an indicator of those who are unable to participate in different spheres of social and economic life (Vinson, 2007). Social exclusion makes it harder to achieve MDGs such as reduction in poverty and hunger <sup>47</sup> , material health and child mortality <sup>48</sup> , universal primary education <sup>49</sup> , gender equity <sup>50</sup> and combating HIV/AIDS, malaria and other diseases <sup>51</sup> . It involves lack of	Includes such concepts as human rights, social participation (for example, members of cooperative), social integration, cultural activities and political aspects, including political participation, personal security, the rule of law, freedom of expression, and equality of opportunity <sup>52</sup> . Discrimination can be based on ethnicity, race, religion, sexual orientation, caste, descent, gender <sup>53</sup> , age, disability, HIV status, migrant status or where people live. It occurs in public institutions, such as the legal system <sup>54</sup> , education and health services, as well as social institutions like households (DFID, 1992).

<sup>44</sup> It is claimed that this theory was first developed in 1959 by anthropologist Oscar Lewis, and was named the 'Culture Theory of Poverty'. Lewis developed this theory from his experiences in Mexico and stated that the poor realize that they have a marginal position within a highly stratified and individualistic capitalist society, which does not offer them any prospect for upward mobility. In order to survive, the poor must develop their own institutions and agencies because the larger society tends to ignore and bypass them. Gunnar Myrdal (1962, as cited in Islam, 2005) coined the term 'underclass' for this group who in America were at the bottom of the labour market and were thus excluded from the mainstream of social life (Islam, 2005).

<sup>45</sup> Initially developed by British sociologist Peter Townsend (1979) and then extended by Mack and Lansley (1985); Gordon and Pantazis (1997); Gordon and Townsend (2000); Levitas et al. (2007). Also defined as enforced lack of socially perceived necessities (Mack and Lansley, 1985).

<sup>46</sup> First applied in the French welfare system in 1970 to describe the process of marginalization and deprivation. Bergham and Magnusson (1995) developed a framework in which social exclusion is seen as the outcome of a dynamic process that is triggered by deprivation.

<sup>47</sup> 'In Vietnam the government estimated that by 2010, 90% of the poverty in the country will be among ethnic minorities. In Tanzania, households with disabled members are 20% more likely to be living in poverty' (DFID, 2005).

<sup>48</sup> DFID (2005) reported quoted that, 'in Guatemala, the number of children dying before they reach their fifth birthday is 56 in every 1000 for children of European descent, compared with 79 in every 1000 in the indigenous population. In India, it is estimated that discrimination against girls increases the total rate of child mortality by 20%'.

<sup>49</sup> According to DFID (2005), 'in Siberia and Montenegro, 30% of the Roma children have never attended primary school. In the Indian states of Uttar Pradesh and Bihar, primary school enrolment for scheduled caste and scheduled tribe girls is 37%, compared with 60% for girls from non-scheduled caste. Among boys from non-scheduled caste, 77% are enrolled'.

<sup>50</sup> A study in Namibia found 44% of widows lost cattle, 28% lost small livestock, and 41% lost farm equipment in disputes with their in-laws after their husbands died (FAO, 2003).

<sup>51</sup> 'In China, although ethnic minorities make up less than 9% of the population, they account for 37% of known cases of HIV. In Guatemala, 87% of children of European descent are vaccinated against measles, compared with 70% in the indigenous population', according to DFID (2005).

<sup>52</sup> See further in Bhalla and Lapeyere (1997); Tilly (2006); Hickey and Bracking (2005).

Approach	Conceptualization and limitations	Indicators in the literature
	or denial of resources, rights, goods and services, and includes an inability to participate in normal relationships and activities that are available to the majority of people in a society, whether in economic, social, cultural, or political arenas (Levitas et al 2007).	Devicienti and Poggi (2007) and Poggi (2007a) have guided six major indicators of social exclusion that include basic needs fulfilment or not reaching a certain quality of life (having TV, telephone, paying for a week's annual holiday, having friends or family for a meal at least once a month), not having an adequate house (with sanitary toilets, enough space, enough light, heating or cooling facility), not being healthy or able to work, not living in a safe and clean environment (noise from outside, pollution, crime, industrial pollution, vandalism in the area) and having the ability to maintain social relationships (frequency of talk to neighbors, frequency of meeting people, member of any club or political association etc).
Participatory poverty <sup>55</sup> approach	This approach argues that the statistics on income, consumption, health care and education do not represent all the micro- and macro-level social aspects of poverty, e.g. poor women living with domestic violence, or the role of women have in family decision-making processes (Chambers, 1983). According to this framework, every person is entitled to participate in, contribute to and enjoy civil, economic, social, cultural and political freedom.	Aspects of wellbeing and quality of life – security, self respect, justice, social life, decision-making, political participation etc.  In Southern and central Africa, participation of the poor has been central in recent efforts to reduce poverty (Raftopoulos, 2001).  It is important to view empowerment from micro- to macro-level in the decision-making process, particularly in the cases of women's and children's empowerment.  Participation means that it is a person's right to be involved in decision-making, planning and reviewing an action that might affect him/her.
Human rights approach of poverty <sup>56</sup>	The fundamental concept of human rights <sup>57</sup> is the understanding that every human being has some rights and that this is not charity or even a privilege (UNDP, 2003).	Access to basic educational facilities, training and health care are fundamental rights of every citizen.  Human rights-based development therefore requires: (i) participation and transparency in decision-making; (ii) non-discrimination in social, political and economic life; (iii) empowerment of the poor starting at the household level; and (iv) accountability of the actors in the poverty reduction process; the state and the private sector.

<sup>53</sup> In Lesotho, women have until recently been disadvantaged through the law. They could not inherit land or property, get a job or sign a contract without the permission of their husbands (DFID, 2005).

<sup>54</sup> 'In Pakistan, the evidence in court of a Muslim woman is worth half that of man' (DFID, 2005).

<sup>55</sup> This is not similar to the concepts of participatory poverty assessment, which is a way to collect information about wellbeing indicators from the poor.

<sup>56</sup> 'I was often asked, what is the most serious form of human rights violations in the world today, and my reply is consistent: extreme poverty' – Mary Robinson

<sup>57</sup> 'The Universal Declaration of Human Rights recognizes human rights as the foundation of peace, justice and democracy. Within this UN normative framework, UNDP in 1998 adopted its policy of 'Integrating Human Rights with Sustainable Human Development'. Subsequently, in 2000 and 2002, the Human Development reports affirmed that human development is essential for realizing human rights and human rights are essential for full human development' (UNDP, 2003).

## 2.4 Broadening the concepts of poverty: Sen's capability approach (CA)

Amartya Sen (1993) developed<sup>58</sup> concepts of capability, freedom and functioning as an alternative paradigm to the traditional economic framework of conceptualizing poverty, inequality, vulnerability and human development. Sen argues (1981a) that utility-based evaluations of individual wellbeing might not reveal important dimensions of life and could result in misleading interpersonal comparisons<sup>59</sup>. Sen (1985) also observes that people and societies differ in their capacity to convert income and commodities into desired outcomes. For example, a person with a disability requires more resources (for example, wheelchairs or ramps) to achieve the same thing (moving around) as an able person. Thus looking only to income is an incomplete measure of wellbeing (Sen, 1999). Sen's analysis of wellbeing conceptualizes poverty as '*capability deprivation*', which impedes the individual in living a valuable life and which is not caused solely by lowness of income. In particular, Sen defines poverty with respect to capabilities that are 'basic', in the sense that they satisfy primary and crucial functioning up to a certain level.

### 2.4.1 The conceptual framework of the capability approach

Like Adam Smith, Sen (1983) considers that economic growth and the expansion of goods and services are necessary for human development. However, like Aristotle, Sen also argues that wealth is not all we are looking for, and there is more to life than simply achieving utility (Sen, 1990). Following Rawls, Sen (1977, 1984) further demonstrates that utility cannot explore different sources of pleasure and pain. Rather, there are many other aspects of life with intrinsic value (notably rights and freedom) that are neglected by the orthodox welfare approaches (Sen, 1987, 1992, 1999). These considerations lead to the conclusion that neither income and commodity command nor utility can adequately represent wellbeing or deprivation. Sen's capability approach is based on the following major concepts:

- *Functioning*: Functioning means being and doing; it is a person's achievement – what he/she wants to do or be. Examples of functioning are: being well fed, taking part in the community, being sheltered, relating to other people, working in the labour market, caring for others and being healthy (Sen, 1984). According to Sen (1984), functioning (like being adequately nourished) with a given commodity bundle (like,

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<sup>58</sup> Beginning with the Tanner Lecture 'Equality of What?', first delivered at Stanford University in 1979.

<sup>59</sup> According to Robeyns (2002), 'for instance, a person may be in a desperate situation with little food and poor shelter, and still be contented with life if he/she has never known any different. A utilitarian evaluation will only assess his/her satisfaction, and will not differentiate between a happy healthy and well sheltered person, versus an equally happy, but unhealthy and badly sheltered person who has mentally adapted to the situation'.

rice or bread) depends on many factors (like, body size, age, gender, location, nutritional knowledge, health status etc.), thus it defines the social and economic standing (being poor or non-poor) of a person. Functioning n-tuple (or vector) describes the combination of doings and beings that makes a life. The functioning n-tuple emerges from the available commodity bundle. Some functionings are very elementary (basic needs) whereas others are more extended such as being happy, achieving self respect, taking part in society without shame, maintaining relationships with friends etc.

- *Capability*: Capabilities are people's potential functioning, therefore capability represents the ability of a person to achieve a given level of functioning (Saith, 2001). A capability set describes a person's attainable functioning. The capability set<sup>60</sup> is obtained by applying all feasible utilizations to all attainable commodity bundles (Sen, 1985; Saith, 2001). Sen emphasizes that capabilities reflect a person's real opportunities or positive freedom of choice between possible lifestyles (Sen, 1985, 1992, 1999). The most difficult part in the analysis is how to increase the capability of the individuals (Sen, 1999).

For the analysis of poverty, it is important to find a subset of commodities which is at least required for subsistence living or 'basic needs'<sup>61</sup>, Sen (1980) applies the term 'basic capabilities', meaning the ability to satisfy certain crucial functionings up to minimally adequate levels. The identification of an acceptable level of certain basic capabilities (below which people can be termed as deprived or traditionally as poor) doesn't simply depend on inadequacy of income is the main basis for poverty analysis. An increase in capability is related to access to goods and services such as public transport, education or health care. Interestingly, even if these services are available, people may not have the physical capacity (due to personal handicap), the financial capacity (insufficient level of income or a large opportunity cost), or the social opportunity (due to rights and freedoms constraints) to be able to fully benefit from them. This means that concentrating only on income inadequacy will mislead the poverty analysis, whereas the capability approach is more comprehensive to the analysis even though Sen (1993) said, 'capability is not an awfully attractive word' (p. 33). The concepts of CA can be better explained with the aid of the following flowchart to see its linkage in the poverty and wellbeing analysis.

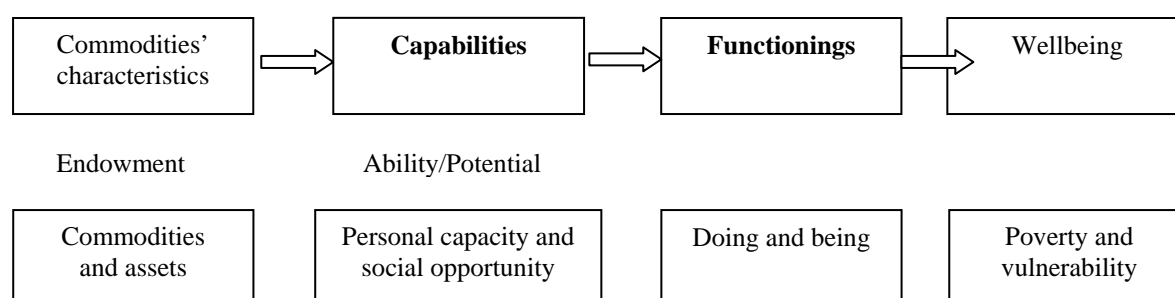
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<sup>60</sup> Sen defines capability in a broader sense, which comprises a large set of functioning and is why capability in most cases is used as a synonym to 'capability set' (Qizilbash, 2005).

<sup>61</sup> The literature on basic need is extensive. For primary concepts, see Streeten et al. (1981).

Figure 2.2 illustrates the relationship between commodities and wellbeing relate to capability and functioning. The second row in the diagram depicts how commodities and assets can be utilized to escape from poverty with respect to personal capacity. The model above suggests the need for specific commodities or asset endowments access to which will assist in poverty reduction. However, the central theme of the model is that the degree of poverty reduction will vary depending on the capability of the individual to utilize those resources and transfer them into productive capital.

**Figure 2.2: Traditional and expanded ways to conceptualize the capability approach**



Note: Adapted from Dubois and Rousseau (2008); Clark (2005).

#### **2.4.2 Applications of Sen's capability approach and further refinement**

The capability approach has been used to investigate poverty, inequality, wellbeing, social justice, gender inequality, social exclusion, health, disability, child poverty, human needs, human rights, and human security and identity. In addition, exploration of the advantages of the CA approach has mushroomed<sup>62</sup>. A few of these studies are shown in Table 2.2 below.

**Table 2.2: Applications of the capability approach**

Study carried out	Indicators used	References
Measurement of poverty and wellbeing (focus on functioning)	Income (opportunity), life expectancy with respect to health condition and education	Balestrino,(1996); Clark and Qizilbash (2002, 2005); Klasen (1997, 2000); Majumder and Subramaniam (2001); Sen (1992, 1999).

<sup>62</sup> See the contributions of Romer (1982), Dasgupta (1993), Helm (1986), Zamagni (1986), Basu (1987), Brannen and Wilson (1987), Hawthorn (1987), Kanbur (1987), Nussbaum (1988, 1990), Griffin and Night (1989a, 1989b), Cohen (1993), Steiner (1990), Sugden (1986), Broome (1988), Stewart (1988), Suzumura (1988), Goodin (1988), Hossain (1990) and Outegem (1990). Cited in Clark (2003, 2005); Robeyns (2002, 2003); and Alkire (2007).

Capability analysis on poverty	Income, work opportunity, literacy, social exclusion	Schokkaert and Van Ootegem (1990).
Link between income and various capabilities	Income, physical capability, education, food consumption, housing etc.	Sen (1985, 1999); Balestrino (1996); Ruggeri-Laderchi (1997); Klasen (2000).
Capability and wellbeing	Life expectancy, nutrition, literacy along the lines of gender, race, class, caste and age.	Robeyns,(2003); Clark (2003); Lorgelly, et al. (2007); Alkire (2007).

One of the major advantages of Sen's capability approach is its flexibility in that it allows researchers to use the concept in a variety of ways (Alkire, 2002). At the primary stage, the major indicators used by Sen's analysis are education (literacy), escape from morbidity, longer life expectancy, working properly, health status, political activity, enjoying positive states etc. (Sen, 1984; Clark, 2002; Robeyns, 2002). However, Sen never subscribes a fixed set of indicators or capabilities; instead he argues that the weight of the capability depends on personal value judgments<sup>63</sup>. We need to consider other influential principles such as personal liberty, economic growth and efficiency. However, Sen recognizes this deficiency and states that the capability approach is open to modification and further improvements.

Sen revised and broadened the concepts of capability by arguing that the capability set should be judged in terms of the quality and quantity of available opportunities, which he termed as 'genuine choice' (Sen 1985, 1993, Crocker, 1998), and that modification was considered by many as an option of diversity (Clark, 2002). In addition, Sen (1992) stresses the concept of 'responsible choice', where intelligent choices should be made by incorporating uncertainty and social conditioning relative to the person (Kanbur, 1987). However, it can be seen that a practical application of Sen's capability approach is, as mentioned earlier, the 'human poverty approach' as forwarded by UNDP.

In the revised version of the CA, Sen (1999) addresses the critique that in the earlier model not enough attention was paid to issues of freedom (Qizilbash, 1996). Sen further investigates the interconnection between different capabilities and freedom (Sen, 1999; Clark, 2005) and recognizes five broad categories of freedom in his newer version of the capability approach, namely political freedom, economic facilities, social opportunities, transparency guarantees and protective security. Sen (2005) further enriches his CA by incorporating a few new indicators of human values like democracy and public participation. By aggregating all the above facts, it can be deduced that this approach views: (i) development as an expansion

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<sup>63</sup> The capability approach differs from standard utility-based approaches in not insisting that we must value only happiness or only desire fulfillment (Sen, 1993).

of capabilities and freedom; (ii) capacity as an important currency for judgments involving egalitarian justice<sup>64</sup>; (iii) poverty in terms of basic capability failure<sup>65</sup>; and (iv) lack of freedom as one main cause of poverty<sup>66</sup>.

### 2.4.3 Capability list

Attempts to complete Sen's capability list is many which were applied in the fields of development studies, social science and philosophy<sup>67</sup>. A few works that use capability listings which can be testified in the case of rural Bangladesh are presented in Table 2.3.

### 2.4.4 Rationale for using the capability approach in this thesis

Sen (1984, 1993) emphasizes that indicators of capability in any assessment of poverty and wellbeing should be area-specific, and thus reflect the social values and culture of the local community. In fact Sen is more conservative in the application of the capability approach. He argues that failure to design and evaluate poverty alleviation programs from the perspective of the participants can result in the total failure of the project<sup>68</sup>. Consequently, one of the objectives of this study is to develop a multidimensional poverty and wellbeing model for rural Bangladesh by applying the capability approach to prioritize and better target the local needs of the poor. Incompleteness – the main criticism of the capability approach – is in effect the advantage of the concept.

**Table 2.3: Building capability lists from cross-country studies**

Author(s)	Items on the list	Comments
Martha Nussbaum (2000, 2003, 2005a)	(1) life, (2) bodily health, (3) bodily integrity, (4) sense, imagination and thought, (5) emotions, (6) practical reason, (7) affiliation, (8) other species, (9) play and (10) political and material control over one's environment	The list is subject to ongoing revision and should emerge through some sort of intercultural ethnic inquiry.  Many commentators have criticized Nussbaum because her capability list is derived from the works of Aristotle <sup>69</sup>

<sup>64</sup> See, Sen (1990a and 1992).

<sup>65</sup> See, Sen (1983 and 1985c).

<sup>66</sup> See, Sen, (1999, 2000).

<sup>67</sup> See, for example, Alkire (2002); Clark (2002); Saith (2001); Alkire and Black (1997); Alkire (2002); Clark (2002 and 2003); Desa (1995); Nussbaum (1995, 2000 and 2003); Robeyns (2003) and Schischka, Dalziel and Saunders (2008).

<sup>68</sup> Dasgupta (2001, pp. 32), for example, observes that 'policy evaluation techniques that were developed in the 1970s, while formally corrected, neglected to consider resource allocation in the wide variety of non-market institutions that prevail throughout the world...I have argued that the evaluation of policy changes can only be done effectively with a fair understanding of the way socio-economic and ecological systems would respond to the changes' (p. 32).

<sup>69</sup> 'For example, some commentators have suggested that it is paternalistic for a middle class North American philosopher to determine capabilities for other cultures and societies and have advocated the deployment of more participatory approaches' (Stewart, 2001, pp. 1192; Clark, 2002).



Alkire and Black (1997)	(Life, knowledge and appreciation of beauty, work and play, friendship, self integration, coherent self determination, transcendence, and being able to live with concern for and in relation to animals, plants and the world of nature.	Derived from the works of Germain Grisez et al (1987) with Nussbaum (1995).  This list of capabilities is more general in nature and is therefore less helpful in the analysis of academic and political discussion.
Robeyns (2002)	Life and physical health, mental wellbeing, bodily integrity and safety, social relations, political empowerment, education and knowledge, social reproduction and non-market care, paid works and other projects, shelter and environment, mobility, leisure activities, time autonomy, respect and religion and spirituality	Robeyns first proposed five criteria for the selection of capabilities: (i) the list should be made explicit, discussed and defended), (ii) when drawing up a list, we should explain how we have reached that list, that means the method of generating the list, (iii) the criteria of sensitivity to context (iv) specification aims at an empirical application and (v) the capability on the list should include all elements that are important
Clark, (2000, 2002, 2003). Study on both rural and urban areas of South Africa	Jobs, housing, education, income, family and friends, religion, health, food, good clothes, recreations and relaxation, safety and economic security	He didn't termed them as capability indicators rather offered as perceptions of wellbeing by the poor
Schischka, Dalzeil and Saunders (2008)  Study was conducted on New Zealand and Samoa	(1) The ability to learn and apply more skills, (2) the ability to have social contact and be a part of the community, (3) the ability to lead healthy life, (4) the ability to have increased self -confidence and status, (5) the ability to earn future income (6) the ability to generate cash income from local sources, (7) the ability to support a family, (8) the ability to make goods for sale, and (9) the ability to contribute to the local church and community.	There is indeed no fixed list of capabilities rather they are culture oriented

## 2.5 The Sustainable Livelihoods Approach (SLA)

The Department for International Development's (DFID) sustainable livelihoods (SL) approach (Chambers and Conway, 1992) is a widely used<sup>70</sup> method that links understanding of the poor and vulnerable people's available endowments (asset or capital) and the importance of policies and institutions in enhancing those endowments to reduce poverty in developing countries. Like Sen's (1985) human capability approach, the sustainable livelihoods model also assumes that people require a range of assets (or capital) to achieve positive livelihood outcomes (such as economic solvency or social inclusion), and no single category of asset is sufficient to ensure the overall livelihood outcome. Thus the

<sup>70</sup> For a list of works, see Neely et al. (2004); Scoones (1997).

multidimensionality of deprivation in poverty analysis is increasingly being recognized in the livelihoods approach.

The sustainable livelihoods approach takes a holistic view of tackling poverty, and puts poor people and their priorities at the centre of development. The principles of the SL approach demand a shift in focus from outputs to people, and an exploration of poor people's own priorities<sup>71</sup>. This approach is based on evolving thinking about the way the poor and vulnerable live their lives and the importance of policies and institutions. The model states that the institutions engaged in service delivery within poverty reduction programs will formulate strategies that will ensure sustainable livelihood outcomes for both the projects and the beneficiaries. The model stresses four different types of sustainability (according to Sustainable Livelihoods guidance sheet-1.4):

- *'Environmental sustainability* is achieved when the productivity of life-supporting natural resources is enhanced for future generations;
- *Economic sustainability* for the poor is achieved if a baseline<sup>72</sup> level of economic welfare can be sustained;
- *Social sustainability* is gained when social exclusion is minimized; and
- *Institutional sustainability* requires that the prevailing structures and processes have the capacity to perform their functions for a longer time period'.

Two major findings can be deduced from the stated categorization.

First, the assets or capital required for sustainable livelihoods are economic and social capital, which is similar to the existing poverty analysis (as mentioned in Table 2.1). Second, sustainability in the case of institutions can be used interchangeably with *efficiency* in the sense that an institution's public service delivery not only implies the availability of sufficient finance to provide the services needed, but also refers to the overall capacity of the organizations to deliver services that enhance the living standards of the poor.

Although the model rightly points out the importance of institutional efficiency, it doesn't offer any specific set of criteria with which to assess the efficiency of the institutions or the projects, and this is one of the gaps in the model that this thesis intends to close.

### ***2.5.1 The different steps of the SL model and its limitations***

The SL model has four distinct parts (Figure 2.3). The first part deals with 'vulnerability' issues, including natural (for instance, river erosion, cyclone, draught, epidemics, flood, sea level change etc.), social (such as injury, robbery, disability, death of

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<sup>71</sup> This is termed in the model as people-centered and participatory (DFID, 2000).

<sup>72</sup> Currently a \$1 per-day baseline.

family members etc.), economic (unemployment at calamity, harvest failure) and political shocks (political violence, strikes, governance crisis etc.), any of which may push a large portion of rural people into poverty<sup>73</sup>. The second part – which is the main focus of this chapter – discusses different types of capital (usually shown with a pentagon) that are important for an acceptable standard of living such as (as quoted in Serrat, 2008, pp. 2):

- **‘Human capital**, e.g., *health, nutrition, education, knowledge and skills, capacity to work, capacity to adapt etc.*
- **Social capital**, e. g., *networks and connections, relationships of trust, mutual understanding and support, formal and informal groups, shared values and behaviours, common rules and sanctions, collective representation, mechanisms for participation in decision-making, leadership.*
- **Natural capital**, e.g., *land and produce, water and aquatic resources, trees and forest products, wildlife, wild foods, environmental services.*
- **Physical capital**, e.g., *infrastructure (secure shelter and buildings, water supply and sanitation, energy, communications), tools and technology (equipment for production, seed, fertilizer, pesticides, traditional technology).*
- **Financial capital**, e.g., *savings, credit and debt (formal, informal), remittances, pensions, wages’.*

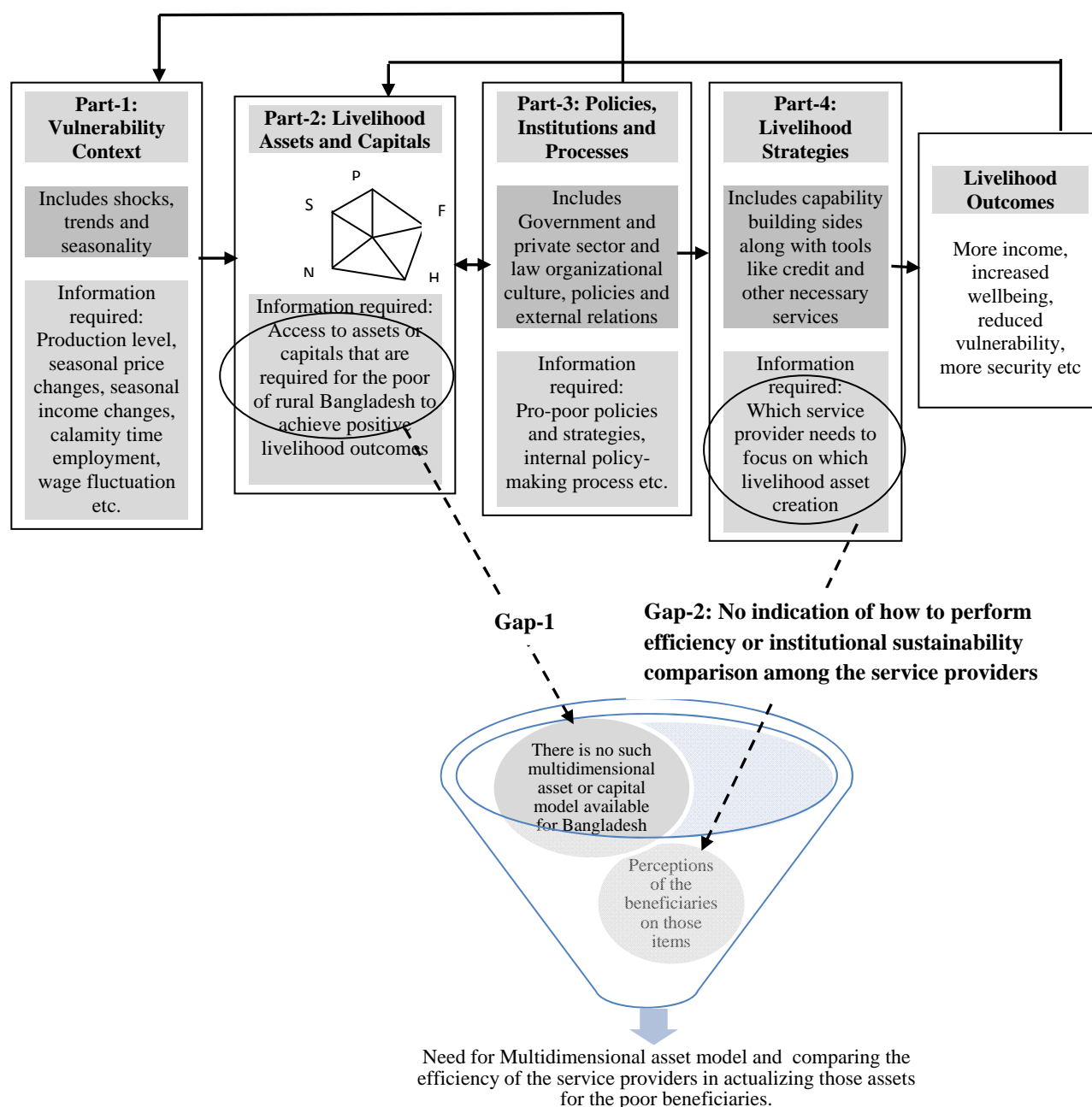
The model clarifies various methods for building different types of capital. For instance, to build a financial capital collateral-free credit facility, increased savings and tailored financial services are the pre-requisites. However, as mentioned earlier, there is no such livelihood asset model derived for rural Bangladesh<sup>74</sup> that can be used to understand the local circumstances and needs of the poor (shown as Gap-1 in Figure 2.3). The development of such a model will help the development partners to identify and better target the livelihood assets; access to which will enhance the living standards and capabilities of the rural poor, thus accelerating the rate of poverty reduction. The next part of the model discusses structures, policies and processes that help the poor to find out from the institutions involved about available services and how to access them. This is elaborated in Chapter 3 (Section 3.4.2).

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<sup>73</sup> Discussion on vulnerability in the context of Bangladesh can be found in the study of Twigg (2009).

<sup>74</sup> Several studies on other fields such as fisheries, marketing, irrigation systems, urban and rural development etc. have been done for Bangladesh using Sustainable Livelihoods Approach. See for example, Neely et al. (2004); Ahmed (2009).

**Figure 2.3: DFID's Sustainable Livelihood Framework and its limitations**



Source: Adapted and modified from DFID (1995-2000), Sustainable Livelihoods Guidance Sheet 2.1.

Note: The different types of capital are classified as H-Human, P-Physical, S-Social, N-Natural and F-Financial

The final part of the model recommends building a livelihood strategy as the capability set for better outcomes. For instance, microfinance along with peer monitoring is a recognized strategy used to increase financial capital (by creating direct income and savings) and social capital (by organizing group meetings and involving the poor in decision-making). This part of the model includes a wide range of activities and choices that people can do and make in

order to achieve their functioning<sup>75</sup> or livelihood goals, for example, human capability building, the use of various combinations of tools (for instance, credit, health care, education etc) and the choice of efficient service providers.

Serrat (2008, pp. 4) suggests that, ‘the sustainable livelihoods approach is one way of integrating a number of complex issues that surround poverty and this model needs to be customized to local circumstances and local priorities’<sup>76</sup>. To address this issue, this thesis offers a validated multidimensional asset or capital model (see Chapter 8 for details) for rural Bangladesh by applying the SL approach such that the priorities of the people in the stated area can be better understood. The development partners will then be better able to help people become more capable of fulfilling their asset/capital needs.

## 2.6 Wellbeing: Concepts and assessment

Both the capability approach and the sustainable livelihoods model stress the need for poor people’s participation in understanding local priorities and need preferences. Moreover, the extended definition of poverty as stated below emphasises wellbeing issues:

‘Poverty is a situation in which an individual or a household has difficulty in fulfilling its basic needs, lacks opportunities provided by an enabling environment to sustainably improve its **wellbeing**’ (Cahyat et al., 2007, p. 3). Therefore, incorporating wellbeing in studies into poverty is to understand what the poor have and are able to do, rather than focusing simply on their deficit<sup>77</sup>.

The literature on wellbeing is vast and continually expanding. Doyle and Gough (1991) expand on the basic needs approach by including health and autonomy, and takes this further still by adding the word ‘wellbeing’ in development thought (Tiwari, 2008). However, Alkire (2002) views the basic needs as pre-conditions for wellbeing. Sen (1982, 1985, 1990) and Nussbaum (2000) have further extended the list of multidimensional indicators of wellbeing. Following are a few modified definitions of wellbeing which demonstrate the need for including wellbeing in understanding poverty:

- (1) According to Gasper (2002), the similar term ‘welfare’ means how well people live.

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<sup>75</sup> Functioning is an achievement either by a person or by an organization (Sen, 1985).

<sup>76</sup> Sustainable livelihoods guidance sheets also recommend that the asset or capital requirement should be investigated case by case.

<sup>77</sup> Researchers in the field of international development have intensely explained the relationship between wellbeing and poverty. For example, Morris (1979); Sen (1982); Streeten (1984); UNDP (2005); WeD (2004-2007).

- (2) Ryan and Deci (2001, cited in Tiwari, 2008) conceives of wellbeing as happiness or pleasure and advances the Aristotelian tradition of wellbeing – not well living only<sup>78</sup>.
- (3) Kagan (1994) describes wellbeing as feelings in a person's body and mind, using the term 'quality of life' in describing wellbeing instead of 'non-feeling functioning'.
- (4) The Human Development report<sup>79</sup> by UNDP defines wellbeing as having 'a long and healthy life', 'knowledge and education', and 'a decent standard of living'.

The preliminary nature of wellbeing can be seen as objective wellbeing (also called core wellbeing), subjective wellbeing, capability wellbeing and environmental wellbeing. A detailed discussion on each type is presented in Table 2.4.

**Table 2.4: Types of wellbeing with assessment process and relevant theories**

Concept	Definition in the literature	Assessment process	Theory/related concepts
Wellbeing (WB)	A long and healthy life, happiness and pleasure (Gasper, 2002; Ryan and Deci, 2001; Kagan, 1994; UNDP).	The UNDP's Human Development Index (UNDP, 1990-2004), Physical Quality of Life Index (Morris, 1979), the Combined Quality of Life Indices (Diener, 1995), Human Suffering Index (Camp and Speidel, 1987; Hess, 1989), Level of Living Index by UN Research Institute for Social Development (Drewnoski and Scott, 1966), Allardt's welfare index (1976).	Quality of life, living standards, human development, welfare, social welfare, well living, utility, life satisfaction, prosperity, needs fulfillment, development, empowerment, capability expansion, human poverty, and happiness.
<b>Classifications of wellbeing</b>			
Core/objective WB	Non-feeling features of personal life (Gasper, 2007; Doyle and Gough, 1991)  (Adequate nourishment, shelter, education, security, longevity, morbidity, autonomy)	Purchasing power parity (UNDP, 2004), GDP and GNI per capita measure, Adjusted GNP method (Dasgupta, 2001), Measure of Economic Welfare (Nordhaus and Tobin, 1971; Ahluwalia and Chenery, 1974))	Objective list theory (Scanlon, 1993), Desire theories and Revealed preference theory, basic human values approach (Grisez, 1987), the intermediate needs approach (Doyal and Gough, 1992, 1993)
Subjective WB	Feelings of the person whose wellbeing is estimated, also includes how people value their	Human Development Index (UNDP, 1990), domains of subjective wellbeing approach (Cummins, 1996), the universal	Hedonism (Perfit, 1984) Eudemonia (Aristotle) Participatory Approach

<sup>78</sup> According to Ryan and Deci, well living can become denigrated as an elitist notion (Tiwari, 2008). Gasper (2003) describes well living as well becoming and well dying. Jennings (2003) argues that quality of death should be seen as a part of quality of life, including decline, fade-out and departure.

<sup>79</sup> The approach to wellbeing by the UNDP is the contribution of Sen and Haq. They used three basic dimensions of human development – a long and healthy life, knowledge and a decent standard of living captured through life expectancy at birth, adult literacy rate, and the combined primary, secondary and tertiary gross enrolment ratio and GDP per capita to calculate the HDI.

	lives (Camfield, 2006; Diener, 1984; Myer, 1995). (Psychological health, social relationships, empowerment, social inclusion)	psychological needs approach (Ramsay, 1992), World Happiness Database (WHO, 1998).	(WeD, 2004)
Capability WB	Wellbeing focuses on the capability of the individual to function in society (Sen, 1983, 1984)  (No fixed set rather it is based on local culture)	Capability, functionings, UNDP HDI (UNDP, 1990), Central Human Capability approach (Nusbaum, 2000), Alkire and Black approach of capability dimension (1996), Gender Inequality Approach (Robeyns, 2002), participatory poverty assessment (WB, WeD)	Capability approach Sen, 1983, 1984, 1995), Functionings, entitlement (Sen, 1979, 1983)
Environmental WB	Living conditions that affect both objective and subjective wellbeing (Cahyat, et al., 2007; WB, 2000; Mukherjee, 1997).	Social, political, natural and economic environment. Infrastructure and service for wellbeing fulfillment.  WHO Quality of Life Scale (WHO Group, 1998), Allardt's welfare index (1976).	Participatory monitoring approach (Cahyat et al, 2007)

Recent wellbeing research focuses mainly on subjective wellbeing or, as it is also known, happiness<sup>80</sup>. Camfield (2006) argues that subjective wellbeing should not only be equated to happiness, rather it is connected with many aspects of life that people value<sup>81</sup>. Subjective wellbeing has been defined as people's multidimensional evaluation of their lives, including cognitive judgments of life satisfaction and affective evaluations of emotions and moods (Eid and Diener, 2003). Frey and Stutzer (2002) have found that happiness increases with absolute income, *ceteris Paribas*, but not proportionately and at a diminishing rate. Moreover, it has been found that income explains only a small portion of the variation in happiness among people<sup>82</sup>.

### ***2.6.1 Indicators of wellbeing: Cross-country assessment and use in the thesis***

The vast literature suggests a number of **wellbeing indexes** for developing and developed countries (Booyesen, 2002; McGillivray and Noorbakhsh, 2007). Some influential

<sup>80</sup> Despite recent research concentration, the subjective wellbeing in fact originated in the USA. Influential studies have been published by Campbell (1975) and Andrews and Withey (1976). This approach was further refined in the German Welfare Studies (Glatzer and Zapf, 1984). Specializations have been developed on subjects such as perceived poverty (VanPraag, 1980), values (Inglehart, 1990) and happiness (Veenhoven, 1997). See for details, Easterlin (2001).

<sup>81</sup> Diener and Fujita (1995) shows that, 'people are happier when they have the resources needed to reach their particular goals. Therefore, it is likely that a long-lasting sense of happiness comes at least in part from achieving our values and goals'.

<sup>82</sup> For example, Veenhoven (1991) found that the relationship between income and happiness is weak beyond a fairly low international level of income per capita.

indices are: UNDP's Human Development Index (UNDP, 1990-2004), the Physical Quality of Life Index (Morris, 1979), the Combined Quality of Life Indices (Diener, 1995), the Human Suffering Index (Camp and Speidel, 1987; Hess, 1989), the Level of Living Index by the UN Research Institute for Social Development (Drewnoski and Scott, 1966) and the Socio-economic Development Index (UNRISD, 1970). From as many as 20 available indices, three are particularly useful:

- (a) **UNDP Human Development Index (HDI)**: This was first developed for a UNDP assessment program for the whole world. HDI is the main yardstick in this process, which primarily includes three items namely, public wealth measured by buying power per head; education measured by literacy and schooling; and life expectancy at birth. Further, the model was extended by incorporating indicators such as gender equality (measured by gender empowerment index based on school enrolment, literacy and income) and poverty (measured mainly by premature death rate, and income deficiency).
- (b) **Allardt's welfare index**: Allardt (1976) proposed a wellbeing index based on his study on Scandinavian countries. The indicators included in the index are income, quality of housing, political support, social relations, health, education, being irreplaceable, doing interesting things and life satisfaction. While the index was first proposed on the basis of developed countries, it was later popularly used in developing countries as well (McGillivray and Noorbakhsh, 2007; Veenhoven, 2007).
- (c) **WHO quality of life scale (WHOQOL)**: WHO developed<sup>83</sup> and used this model for wellbeing measurement, using as its basis the following dimensions: physical health, psychological health, social relationships and environmental conditions. In addition to these broad headlines, the index also addresses 100 questions (or indicators) to the people for their own assessment, which include pain and discomfort, sexual activity, self-esteem, mobility, work capacity, freedom, physical safety and security, work satisfaction and financial resources. This index is also known as the World Happiness Database (WHD).

In addition to the stated generic and universally-used approaches to gathering information about wellbeing, several cross-country studies have been conducted<sup>84</sup> which

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<sup>83</sup> WHOQOL Group (1998).

<sup>84</sup> Among the vast literature on wellbeing the most notable studies are, the study conducted by Cooke and Kothari (2001), White and Pettit (2004), Laderchi (2001), Camfield and McGregor (2005), Moore and Choudhury and Singh (1998) with the help of DFID-UK, research by UNDP (1998), extensive work by the World Bank in three volumes (Volume one – 'Can Anyone Hear Us?', Volume two – 'Crying Out For Change',



yielded different findings. However, there has been no large-scale wellbeing identification study conducted in rural Bangladesh – a gap this thesis will address. Based on the findings of cross-country studies, the thesis will explore the indicators of wellbeing in developing countries and the applicability of those indicators will be justified by developing a customized poverty model for rural Bangladesh (see Chapter 8 for details). Table 2.5 reflects many of these indicators.

The studies presented in Table 2.5 show that wellbeing indicators vary across countries. For example, economic considerations are important in Bangladesh; in Ethiopia, Peru and Thailand, land-holding, agricultural output and livestock are more important than economic factors. Again, in Peru, access to electricity and clean water is important to the poor, whereas in Ethiopia transportation and agricultural extension services are priorities. The people of Thailand prefer to have more services to market the goods produced. Education was found to be a major indicator of wellbeing in Bangladesh, South Africa, Ethiopia and Peru, but not in Thailand. A large-scale comprehensive study was conducted by Hargreaves (2004a) in South Africa to produce a quantitative household economic status index in which participants' criteria were used to measure the poverty, wellbeing and ill-being status so as to draw poverty lines<sup>85</sup>. The results of the study are given in Table A2.1 in the appendix to this chapter.

**Table-2.5: Empirical studies on the indicators of wellbeing**

References	Country of study	Indicators found
Moore, Choudhury and Singh (1998)	South Asia	Sources of wellbeing and ill-being for rural people are: having land and other assets, sufficient food, diverse sources of income, education, discriminatory treatment from public officials, gender discrimination and having sufficient adult male members in the family.
Mukherjee's (1997)	Uttar Pradesh (India)	Economic and environmental security, oppression of crime and violence, protection of rights and self respects
Mahbub and Roy (1997)	Bangladesh	Eating three meals a day, being healthy, having access to health care, having children, educating children, living a peaceful life, training and development for self growth, healthy male members and small family
Brock (1999)	Twelve countries	Food security, work and employment, having enough money and assets
Rahmato and Kidano (1999)	Ethiopia	Size of firm land, availability of livestock, access to fertilizer and agricultural equipment and being able to feed the family year-round.

volume three – 'For Many Lands') and finally the works by ESRC Research group on Wellbeing of Developing Countries (WeD).

<sup>85</sup> The study was conducted on small reference groups of villagers for a microfinance program. The numerical data collected through this process proved to be highly accurate in identifying the poorest families (Simanowitz, 2000).

Paitoonpong (1999)	Thailand	Having enough money to save, a house, regular job or business, being mentally sound, having a good wife and loving family, living in a good environment.
Un Nabi (1999)	Bangladesh	Savings and cultivable land, good clothing, sufficient food, ability to educate children, freedom and a close relationship with family members
DFID and WB (2003)	Peru	Physical security, living in an environment that is free from domestic violence, gender equality.
Clark's (2000)	South Africa	Good jobs with better salaries, secure and good quality housing and education.
Garcia (2003)	Mexico	Jobs, income, health, housing, self-esteem and cultural identity.
Moore (1999)	Thailand	Family relationships, good friendships, religious practice, living in a clean environment, getting a good price for produce and good appearance.

## 2.7 Conclusion

The multidimensionality of poverty is often neglected at the time of policy formulation or social research, which is the most telling aspect of poverty analysis. A lack of capability is cited by Sen (1984) as the main problem behind poverty, and thus it is important to know why poor people fall behind in utilizing their capabilities. Based on the capability approach and sustainable livelihoods models, it was found that poor have limited access to resources (or asset capital) and this hinders them in reaching their potential. Most importantly this asset need varies across societies and communities. An understanding of the customized needs of the poor should be the starting point in formulating country-specific poverty reduction strategies, thus there is a clear need for a multidimensional poverty model for each and every country. Heavy concentration on material wellbeing is making the poverty analysis one-sided by ignoring the growing importance of subjective aspects of poverty and wellbeing. In addition, impacts of temporary shocks (either from market or nature) are mostly overlooked, and as such the impact of vulnerability on poverty is absent from most of the studies. The impact of natural, social and political environments has also been missing from many studies even though, as we have seen, the effects of such impacts can pose a great threat to a person's standard of living in both the short and long run. It is thus crucial to view poverty, wellbeing, capability and vulnerability as integrated concepts when considering the poor.

Based on the poverty indicators found in the various studies discussed in this chapter, we have prepared Sections 2 to 8 of the questionnaire (see Chapter 4 and its Appendix for the full questionnaire) in order to explore the customized asset needs (see Chapter 8 for details of the poverty model development process) of the poor people of rural Bangladesh.

## Appendix to Chapter 2

**Table A2.1: Characteristics of different wealth groups identified in South Africa**

Poorest
<ul style="list-style-type: none"><li>- Single parent, unemployed, or two parents both unemployed</li><li>- Many children</li><li>- Being unmarried and having no family to assist</li><li>- Dependent on temporary jobs</li><li>- No means of provision except by begging</li><li>- Widows with many children</li><li>- Insufficient and poor quality food; sometimes have to beg for food</li><li>- No proper place to sleep: poor quality housing</li><li>- Orphans with no parents</li><li>- Inability to educate children</li><li>- No clothes: almost never buy</li><li>- No assets</li></ul>
Poor
<ul style="list-style-type: none"><li>- Temporary jobs (like farm laborer)</li><li>- Have some food but struggles</li><li>- Working widows and pensioners with many child</li><li>- Parents dependent on working children who also have their own families in the same house sharing the same resources</li><li>- Working on agricultural scheme</li><li>- Many children</li><li>- Unmarried and no pension</li><li>- Have some type of house: not good and made of mud and show cracks</li><li>- Can provide something from temporary job</li></ul>
Extreme poor
<ul style="list-style-type: none"><li>- Earns enough to cope daily – mostly temporary work or self employed</li><li>- Those with smaller number of children to look after</li><li>- Pensioners with fewer children</li><li>- Widows with pension from late husband</li><li>- Have a place to sleep</li><li>- Unmarried</li><li>- Payouts from old jobs</li><li>- Children attend school irregularly</li><li>- Able to buy enough food</li></ul>

Note: Adapted from White and Pettit (2004), p. 24

## **Chapter-3**

# **The Role of Institutions and the Need for Efficient Service Delivery in Poverty Reduction**

### **3.1 Introduction**

This chapter outlines the role of institutions in poverty reduction programs in developing countries, and the need for efficiency in these institutions. The chapter argues that increased access to capital resources is necessary for development, but is not in itself sufficient for sustainable poverty reduction, while institutional service delivery processes are inefficient and not pro-poor. The need for efficient institutional arrangement is well recognized in the literature<sup>86</sup>; however, although some theories or models point out the need for efficiency in delivery processes, they fail to address the dimensions of service delivery efficiency from an institutional view point. This chapter intends to highlight those issues.

In his capability approach, Sen stresses the need for institutions and states that ‘Individuals live and operate in a world of institutions. Our opportunities and prospects depend crucially on what institutions exist and how they function. Not only do institutions contribute to our freedoms, their roles can be sensibly evaluated in the light of their contributions to our freedom’ (1999, p. 142). Two major issues can be extracted from this statement that are central to poverty reduction:

- a) efficient functioning of the institutions; and
- b) evaluation by those who are direct beneficiaries of that functioning (efficiency).

These two issues lead directly to two major propositions:

- c) successful institutions are ‘demand driven’, meaning that the poor themselves shape initiatives and identify what types of services the institutions should offer; and
- d) the first goal of poverty reduction and development should be to help the poor to develop their capabilities. This requires not only a resource commitment (such as microfinance), but a willingness to build administrative and additional support in the field. We call these the ‘efficiency’ dimensions of an institution.

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<sup>86</sup> For instance, see Sen’s (1999) Capability Approach and the DFID’s Sustainable Livelihoods Approach.

Once the importance of an institution is recognized<sup>87</sup>, the next task would be to answer the question: What is the role of institutions in poverty reduction programs, and how can we define and quantify the efficient functioning of those institutions?

### ***3.1.1 Institutions in poverty reduction programs defined***

A broader definition of institutions is ‘...the humanly devised constraints that structure political, economic and social interactions’ (North, 1991, p.1). From this it can be inferred that institutions could be state or non-state. State institutions cover many aspects of the public provision of basic education and health services, public order and safety, and infrastructure (Deolalikar et al, 2002). On the other hand, non-state institutions are social institutions, comprising social values and norms. In this study, the institution is defined as: *those organizations that help citizens access the resources or conditions required for actualizing the necessary capacities to break poverty, and is exemplified by Government and other social non-profits and Non Government Organizations (NGOs)*. It is worth noting that even though public (GO), private (profit-based commercial banks) and third-sector (other non-profits) coexist in Bangladesh, the poverty reduction programs are directly run by the public and third-sectors only (see Section 3.2.1 and 3.2.2 for details). Thus, while comparing the efficiency of poverty concerned projects, we are specifically making a comparison between government and third sector, which includes NGOs, microfinance institutions (MFIs) and cooperatives, but civil societies are excluded. The fundamental difference between NGOs and MFIs is that, although both work with microcredit, NGOs<sup>88</sup> offer credit only, whereas MFIs offer training along with credit<sup>89</sup>. However, in order to gain financial sustainability, most of the MFIs in Bangladesh have reduced other social services such as training in order to reduce the cost of their operations (Mayoux, 1999). Thus it can be argued that both NGOs and MFIs

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<sup>87</sup> The World Bank’s Annual Review of 2000 Evaluations (1988) found, ‘investment in institutional development to be the single most important determinant of a poverty reduction project’s sustainability’.

<sup>88</sup> In Bangladesh, ‘the term NGO refers to all such organizations and institutions that are registered with the Government under the Voluntary Social Welfare Agency Ordinance of 1961 and the Foreign Donation (Voluntary activities) Regulation Ordinance of 1978. NGOs can thus be defined as those institutions that are registered with the NGO Affair Bureau (NGOAB), Bangladesh’. For a detailed list see, [http://www.ngoab.gov.bd/Files/NGO\\_LIST.pdf](http://www.ngoab.gov.bd/Files/NGO_LIST.pdf)

<sup>89</sup> Hoque (2010) found that 89% of the borrowers did not receive any training from MFIs in Bangladesh. However, the study by Cheston and Kuhn (2002) on several countries has shown that MFIs offer different types of training such as, business training, civil society participation training, political and social awareness training, rights training, marketing and selling training, customer care training etc. They have quoted ‘by giving women access to working capital and training, microfinance helps mobilize women’s productive capacity to alleviate poverty..’ (p. 7).

behave and function similarly. In this study the terms NGOs and MFIs are used synonymously and interchangeably<sup>90</sup> as the third sector, as opposed to the government sector.

### **3.2 The role of institutions in poverty reduction**

The role of institutions and their policies are crucial for the three pillars of the Asian Development Bank's poverty reduction strategy<sup>91</sup>: pro-poor, sustainable growth with social development and governance. To formulate country-specific poverty reduction strategies, an analysis of the nature of these institutions and their policies will be helpful.

#### ***3.2.1 Role of government in poverty reduction***

The economics of government can be seen as an extension of welfare economics. Government's with power and responsibility take action and policy measures on behalf of the whole society, with the privilege that they are elected by the citizens of the country and thus people's voices (the public interest) are reflected in their activities. As a government is responsible for the welfare of society as whole, the objectives of the government's economic policies, therefore, are to promote efficiency (to solve market imperfections) and equity (fairness).

Greenwald and Stiglitz (1986) show that whenever information is imperfect in the market, government interventions could make everyone better off. Government is responsible for ensuring that adequate safety nets are in place or can be provided quickly. This cannot be expected from a market that operates only to satisfy their target customers. That's why, whenever there is a need for mass intervention (such as, poverty reduction or infrastructure building), government remains the most appropriate sponsor/partner.

Even though government organizations in developing countries are sometimes perceived to be slow, inefficient and corrupt (Macchiavello, 2008), the East Asian economies have demonstrated that government can be highly adaptive and the only actor for development. In those countries, government acts as the facilitator for the markets which in turn helps the economy to grow in a controlled and equitable way.

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<sup>90</sup> A similar approach is used by the Microcredit Regulatory Authority, Bangladesh. See, for instance, [http://www.mra.gov.bd/index.php?option=com\\_content&view=category&layout=blog&id=29&Itemid=80](http://www.mra.gov.bd/index.php?option=com_content&view=category&layout=blog&id=29&Itemid=80)

<sup>91</sup> 'Since poverty causes and characteristics differ from country to country, the starting point must be a comprehensive examination of the constraints and opportunities for poverty reduction in each country... This will require understanding the nature, intensity, and spread of poverty; the distributional effects of macroeconomic policies; the focus and efficiency of public expenditures; and the effectiveness of government programs and institutions' (ADB 1999a, pp. 15)

The major comparative advantages of governments are their relatively large scale (may not be quite large enough to reach 100%) and the resources they control which provides additional sources of strength and capability. These are important in the sense that, to enhance the capabilities the people have to fight against poverty, institutions should also be capable; with adequate resources and efficient processes. In general, government plays major roles in poverty alleviation such as providing:

- (a) a stable macro environment
- (b) social and physical infrastructure with public health
- (c) education and training
- (d) technology transfer
- (e) environmentally sustainable development
- (f) support to private sector
- (g) prudential regulation of financial sector

The main comparative advantage government has in providing those services is in its long-standing experience and specialized skills. However, when it comes to the matter of 'efficiency', even if government is endowed with enough resources, there may be a need for market or third-sector<sup>92</sup> interventions in delivering the services more effectively (this case is more applicable to developing economies). But this proposition should not suggest 'no government', rather it exhibits government as necessary pre-condition for development.

In the MDG context, government (according to Brinkerhoff et al, 2007):

- may consider MDGs as their national agenda and support the community in fulfilling them through administrative and technical support, along with delivering required services such as training, education, health care etc efficiently;
- can use their institutional longevity to heavily influence other stakeholders to act and support collectively for equity;
- can promote participation by the development actors through engaging citizens in the participatory process; and
- can help needy people by way of wider safety net programs

Even though government is assumed to be the most powerful (may not be the most efficient) actor in the economy, it is accountable to those who elected them – the citizens. Thus it is important that the citizens assess the performance of the activities of government in attaining MDGs such that the refined or suggested policies would become more pro-poor.

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<sup>92</sup> Third sector includes NGOs (Kozlowski, 1983 and Paul, 1991), microfinance institutions (MFIs) and cooperatives, but excludes civil societies.

### ***3.2.1A Poverty and development plans in Bangladesh: Government's effort***

Since the country's inception in 1971, several poverty models have been tested. Even when those models were of different goals and strategies, poverty alleviation has always been the ultimate objective of those diverse projects. In the course of time the policies of the Government of Bangladesh (GoB) have shifted from only basic needs fulfillment at the beginning of 1970s, towards addressing the broader social needs of the poor. The percentage of the budget allocated for poverty reduction is 57.50% in 2010-11, slightly more than the 55.92% in the revised budget of 2009-10 (MOF, GoB-2011). For gender awareness or women's empowerment, the GoB has allotted 25.96% and 24.65% of the annual budget in the years 2010-11 and 2009-10 respectively (MOF, GoB-2011). The Five-Year Plans of Bangladesh have always put poverty reduction at the center as can be seen below:

- The first Five-Year plan (1973-78) put more emphasis on economic restructuring through a socialistic approach and thus at that time poverty policies were focused towards equitable distribution of resources. However, in that plan preference was given to infrastructure building and basic needs (especially food and shelter) fulfillment.
- The Two-Year plan (1978-80) was formulated to fulfill the objectives of the first five-year plan and to provide future economic direction with negligible change in poverty reduction strategies.
- The second Five-Year Plan (1980-85) included renewed effort for poverty reduction with a focus on a basic needs approach through promotion of the market economy or private sector. This plan was criticized by many who believed that it was an attempt to reduce socialistic psychology (Aminuzzaman, 2000) in the country, and that this might have an adverse effect on the equitable distribution principle of poverty reduction.
- The third Five-Year Plan (1985-90) had particular characteristics due to its major concern on aid conditionality by recognizing that poverty, unemployment, population growth, malnutrition, illiteracy are all interrelated concepts that require simultaneous attention.
- The fourth Five-Year Plan (1990-95) gained a special place in the poverty study of Bangladesh as at that time human resource development was considered the main arsenal against poverty, and in addition, structural improvement through land reform was prioritized. This was the first national plan that recognized the importance of a 'safety net' even though this was a major strategy since 1971. This plan also declared



the importance and institutionalization of NGOs in poverty reduction programs in Bangladesh.

The remaining plans also focused strongly on poverty alleviation and in 2000s the national plans incorporated two important poverty issues – participation and women’s empowerment. However, this too was criticized because in most cases, no serious attempts have been made to translate the policies of the national plan into concrete programs and projects within a coherent institutional framework (Aminuzzaman, 2000).

### ***3.2.1B Poverty reduction strategy papers (PRSP) by the GoB***

In September 2000 Bangladesh was one of the 189 nations that signed the Millennium Declaration at the Millennium Summit with the objective achieving eight specific goals called the Millennium Development Goals<sup>93</sup> (MDGs). To comply with the new rules<sup>94</sup> of fund disbursement by the World Bank (WB) and the International Monetary Fund (IMF), in 2003 Bangladesh for the first time prepared and implemented the Interim Poverty Reduction Strategy Paper<sup>95</sup> (i-PRSP) with an eight-point strategy: employment creation, nutrition, quality education (particularly in primary, secondary and vocational levels with a strong emphasis on the education of girls), local governance, maternal health, sanitation and safe water, criminal justice and monitoring. After just one year in 2004, Bangladesh launched its first PRSP with its major objective being to reduce poverty by half (29%) by 2015.

In 2005 a Three-year Rolling Investment Program (TYRIP) was implemented in an attempt to make the Poverty Reduction Strategies and the MDGs operational for the period FY05 to FY07, and this was later on called the Accelerated PRSP<sup>96</sup> (APRSP). APRSP was based on five strategic blocks: macroeconomic environment for pro-poor economic growth, critical sectors for pro-poor economic growth, infrastructure building to support poverty reduction, effective social safety nets and targeted programs and human development.

An overview of the Annual Development Program (ADP) allocation shows that despite the relatively higher importance of poverty reduction, allocation to poverty reduction never

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<sup>93</sup> The MDGs comprise 8 targets with 48 indicators. The targets are to be achieved by 2015 with the comparison point being 1990. In addition, Bangladesh signed the Conventions on the elimination of all forms of discrimination: racial, gender and child discrimination.

<sup>94</sup> ‘In September 1999, the World Bank Group and the IMF decided that nationally-owned participatory poverty reduction strategies should provide the basis for all their concessional lending and eligibility for debt relief under the enhanced Heavily Indebted Poor Countries (HIPC) Initiative. This approach, building on the principles of the Comprehensive Development Framework (CDF), has led to the development of Poverty Reduction Strategy Papers (PRSPs) by country authorities for submission to the World Bank and IMF Boards’ (WB and IMF, 1999).

<sup>95</sup> Bangladesh’s I-PRSP is titled ‘A National Strategy for Economic Growth, Poverty Reduction and Social Development’.

<sup>96</sup> This is titled ‘Unlocking the Potential: National Strategy for Accelerated Poverty Reduction’

exceeded 14% of total ADP over the years between 1985 and 1994 (Gafur, 1994). The trend still continues and in recent years (2010-2011) the rate is around 9.7%; a fall from 9.95% in 2009-10.

### **3.2.1C The GoB's anti poverty programs: Historical part**

Bangladesh has a long history of implementing poverty reduction plans dating back to the 1960s. In the mid-1960s, the *Comilla Model* received international recognition for rural development (Aminuzzaman, 1985). However, this model was out of the picture in the post-independent Bangladesh due to changed political and socio-economic realities. After the devastating famine in 1974, the GoB opened *Langarkhanas* (gruel kitchens) as temporary relief from the circumstance (Asaduzzaman and Huddleston, 1983). In 1975, with the assistance of the World Food Program (WFP), the GoB started another food assisted program called Vulnerable Group Feeding (VGF) aimed especially at destitute women. This program was renamed Vulnerable Group Development (VGD) in 1980 with its aim re-focused towards development. At that time, the GoB concentrated more on humanitarian and other aids with three major objectives:

- 1) Direct capability-building projects through investment in social sectors such as health and education, with the intention of enhancing living standard indicators.
- 2) Growth oriented projects aimed at higher GDP and macroeconomic stability through a 'trickle down' mechanism.
- 3) Targeted special employment schemes in rural areas called Rural Public Works Programs<sup>97</sup> (RPWP), sometimes is classified as 'Safety Net' in rural Bangladesh which is an ongoing project of the GoB.

### **3.2.1D Recent and continuing anti-poverty programs of the GoB**

Recent anti-poverty programs of the GoB can be classified as two broad categories namely, *transfer mode* and *credit mode* programs (see Figure 3.1). In those programs there is a large investment in safety nets<sup>98</sup> (in 2009-10 the total allocation was 17.62% of the budget). The anti-poverty activities of the GoB are summarized in Figure 3.1.

Under **transfer mode** programs the largest budget is for the 'cash transfer program' (allotment was 61122 million Taka in the annual budget for 2010-11), which includes allowances and honorarium for needy people (see Figure 3.1 for details). The safety net through the food transfer program had an allotment of 57262 million Taka (MOF, GoB-2011)

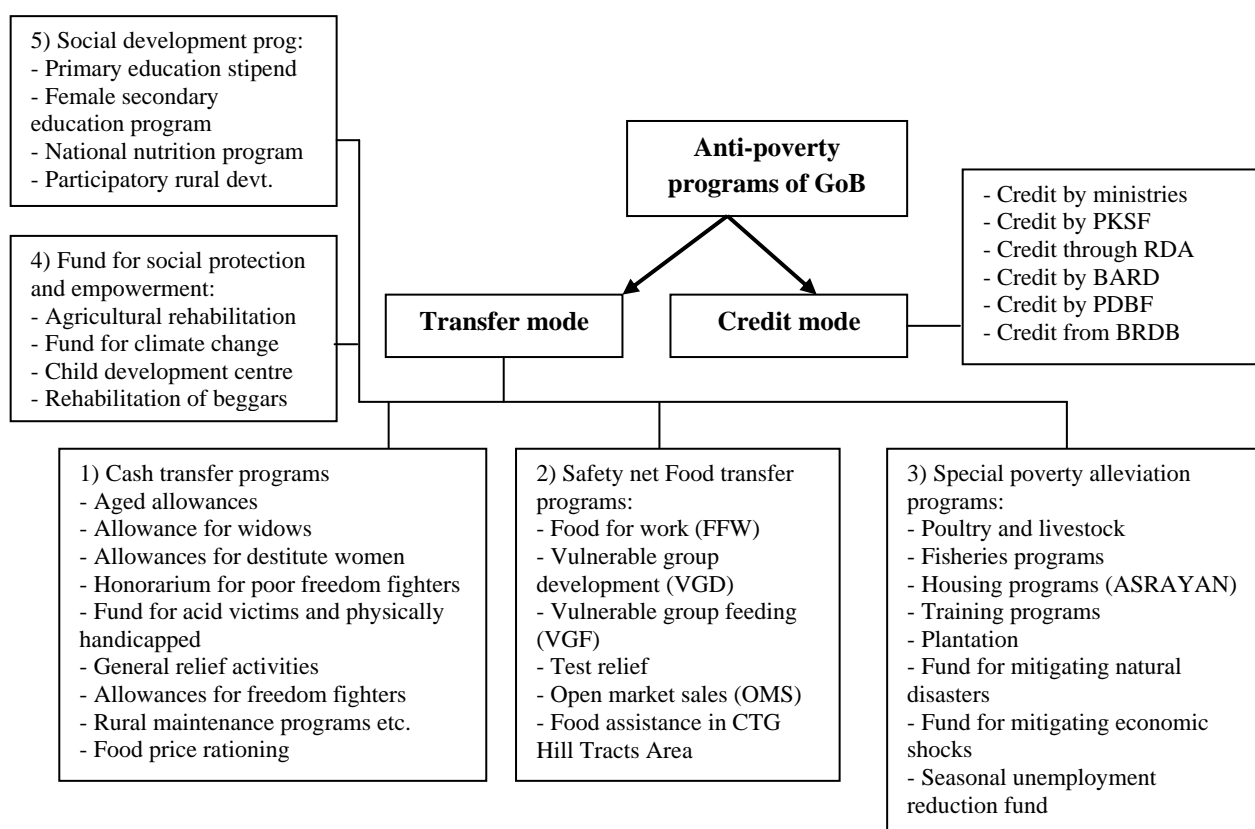
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<sup>97</sup> Started in 1984 and was known initially as Rural Poor Projects (RRP).

<sup>98</sup> It was reported that there are 27 safety net projects<sup>98</sup> run by the GoB (MOF, GoB-2010).

which includes projects like food for work, food for education, test relief, VGD and VGF. The budget of 2010-11 included an allocation of 41118 million Taka for social protection and empowerment programs. This includes funds for income generation for the ultra-poor, climate change, funds for small farmers, training, rehabilitation of beggars etc. A large amount is allotted (33953 million Taka) for social development programs that include stipend and nutrition projects. Finally, there are several special poverty alleviation programs such as poultry, livestock and fisheries programs, ASRAYAN (housing) projects, funds for mitigating natural disasters and economic shocks<sup>99</sup>, seasonal unemployment reduction programs in *Monga*<sup>100</sup> areas etc.

**Figure 3.1: Poverty alleviation projects of the Government of Bangladesh**



Note: PKSF: Palli Karma Shahayak Foundation, RDA: Rural Development Academy, BARD: Bangladesh Academy for Rural Development, PDBF: Palli Daridra Bimochon Foundation, BRDB: Bangladesh Rural Development Board.

<sup>99</sup> To combat the economic crisis in 2008-09, GoB increased the food allotment for VGF from 2.7 lac metric ton to 5.5 lac. In the same year, allotment for Test Relief increased to 4 lac metric ton from 3.6 lac.

<sup>100</sup> *Monga* is seasonal food insecurity in ecologically vulnerable and economically weak parts of north-western Bangladesh, primarily caused by an employment and income deficit before Aman (Rice grown in monsoon) is harvested. It mainly affects those rural poor, who have an undiversified income that is directly or indirectly based on agriculture.

**Credit mode** programs of the GoB are operated by ministries, nationalized commercial banks, specialized commercial banks and several specialized institutions. Table 3.1 summarizes the activities and credit disbursement of the GoB institutions.

**Table 3.1: Summary of the activities of the major credit-driven institutions of the GoB**

Institution (project)	Activities and purposes	Credit delivery status
Palli Karma Shahayak Foundation (PKSF)	(a) rural microcredit (b) urban microcredit (c) microcredit for the poorest of the poor (d) micro-enterprise-credit and (e) seasonal credit (f) agriculture sector microfinance (g) program initiatives for 'Monga' Eradication (PRIME) to manage microcredit in greater Rangpur district and (h) credit facilities for the poor-friendly program, initiating 'Learning and Innovation Fund to Test New Ideas (LIFT)' program	As of June 2010, PKSF disbursed a cumulative amount of loans amounting to Tk. 7,007.43 crore to its 257 partner organizations (POs) (MOF, GoB-2011). By revolving this amount, the POs have distributed Tk. 4,3358.37 crore. The number of borrowers at the field level is 8.3 million; 91% are women.
Bangladesh Rural Development Board (BRDB)	1) Rural Livelihood Project (RLP); 2) Poverty Reduction through Minor Crop Production, Preservation, Processing and Marketing Program; 3) Integrated Poverty Alleviation Program (IPAP); 5) Women Development (W/D) Program and Revolving Agricultural Credit Program; and 6) Employment Guarantee Scheme for the Hard Core poor of the Northern Region.	Up to December 2009, BRDB disbursed 7750.84 crore Taka among 5.3 million members with a recovery rate of 94% (MOF, GoB-2010).
Palli Daridra Bimochon Foundation (PDBF)	Capability building, women's empowerment, on and of-farm activities, leadership development, social mobilization etc.	Up to 2008, cumulative disbursement was 2292.41 crore Taka. Only in 2010, total credit disbursement was 376 crore take.
Different ministries	Employment creation, women's empowerment, off-farm employment, small business development etc	Up to December 2009, different ministries all together disbursed cumulative amount of microcredit amounting 61628.23 crore Taka.
Nationalized <sup>101</sup> and specialized banks <sup>102</sup>	Employment creation through small business development, agricultural credit schemes, poultry and livestock, destitute group development etc.	Through nationalized banks, 16699.59 crore Taka up to December, 2009

<sup>101</sup> These are Sonali, Janata, Agrani, Rupali, Bangladesh Krishi and Rajshahi Krishi Unnayan bank.

<sup>102</sup> Anser VDP Bank, Social Islami Bank, The Trust Bank, Basic Bank, Uttara Bank

### 3.2.2 NGO's contribution to poverty alleviation

In developing countries, due to the shortage of resources, expertise, political will<sup>103</sup> and human capital (in short, public sector failure), the public sector could not reach the physically remotely located poor. Thus the poor remain deprived of public facilities such as hospitals, health centres and schools. In addition, private sector organizations (especially, for example, commercial banks) do not operate in those areas because to do so would make the cost per customer much higher and even if some of them are operating there, their cost (pricing) structure is beyond the capacity of the poor. NGOs, on the other hand, have comparative advantages with voluntary motivations, more resources, a larger workforce and, with state-of-the-art technologies, have become a popular way of delivering to the previously unmet demand for public services to the poor. The proliferation of NGOs was in response to the gaps (Bebbington and Farrigon, 1992) left by public and private sector failure, and this abundance has largely been patronized by the donors<sup>104</sup>. NGOs are defined in this thesis as, *'autonomous non-profit and not politically attached organizations that work for social welfare in the public interest. Hence the concept of NGO is generally restricted to social, cultural, legal and environmental advocacy having non commercial vision in public works'*.

NGOs began their operations with a focus on care and welfare (such as service and delivery, mobilizing resources, human resource development, public information etc.). This motivation gradually expanded (in some cases shifted) to development and change (such as welfare organizations, development organizations, environmental organizations, women's organizations, human right organizations, environmental groups, income generating projects, job creation programs, workers' organizations<sup>105</sup>). Importantly, these two sets of functions are not mutually exclusive and thus most NGOs are said to be multi-functional. However, the literature suggests<sup>106</sup> there are three broad categories of NGOs whose focus on the beneficiaries is described in Table 3.2.

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<sup>103</sup> Corruption, eclecticism, cronyism, political patronage and pervasive institutional weakness are manifest in those political systems (Brinkerhoff et al., 2007).

<sup>104</sup> NGO expansion is seen as complementing the counter-revolution in development theory that underpins the policies of liberalization, state withdrawal and structural adjustment favored by official donors. NGOs are viewed as the 'private non-profit' sector, the performance of which advances the 'public-bad', and 'private good' ideology of the new orthodoxy (Hulme, 1997).

<sup>105</sup> Source: CWF (1994, p. 8).

<sup>106</sup> ADB (2002).

**Table 3.2: Broad categories of NGOs and their activities**

Type of NGO	Definition/objectives	Examples
Service provider NGOs	Initiate livelihood, credit, health projects and training and education activities among others.	Balochistan Community Girls school project, School for Life program in Northern Ghana, NGOs training doctors in Cambodia, Training volunteer community family planning workers: CARE in Ethiopia, Water and sanitation programs by Orangi in Pakistan, Hygiene Education by Oxfam, Maternal and child health services by BRAC, Health support by Partners for health in Haiti, Health Shebika program for oral rehydration by BRAC in Bangladesh, need for Kworshiokor by Africare Food Security initiative, Uganda and Burundi, BRAC Bangladesh, Coptic Orphans valuable girl project in Egypt, UNICEF funded informal education in Cambodia, vocational education for women in Cambodia
Empowerment NGOs	Aim to transform the socioeconomic system by addressing the structural causes of poverty and by transferring power into the hands of the poor people	Project Hope in Malawi, Self-employed women's association in India, Mother child Day care centers in Uganda, Gram Vikash rural health programs in India, world conference on women's health addressing UN issues, advocacy by Partners for Health in Haiti, Russia and Peru, Vidayak Sansad in India, CAMFED in Zimbabwe and Ghana, Haki Elimu in Tanzania, FENU in Uganda, IUCN's work on biodiversity, BELA Bangladesh, LICADHO Cambodia, ICRW, Gender Action in Ghana, Better life pro-actions for girls model, Asian women in politics
Development NGOs	These NGOs perform the activities of both service provider NGOs and empowerment NGOs by making a balance between short and long term poverty reduction goals while addressing the issues of empowerment	Credit programs by Grameen Bank, ASA, PROSHIKA and BRAC in Bangladesh, Aga Khan projects in Pakistan, CARE, Roundabout Playpumps in South Africa, Mozambique and Zambia, Health insurance programs by SEWA, BRAC and Grameen, freedom from Hunger credit with education in Ghana, Project hope in Ecuador and Honduras, Prosalud in Bolivia, Lao Youth Organizations in Lao PDR, Guinea worm eradication in Africa, NGOs in Ethiopia like REST, APDA, Forum on street children

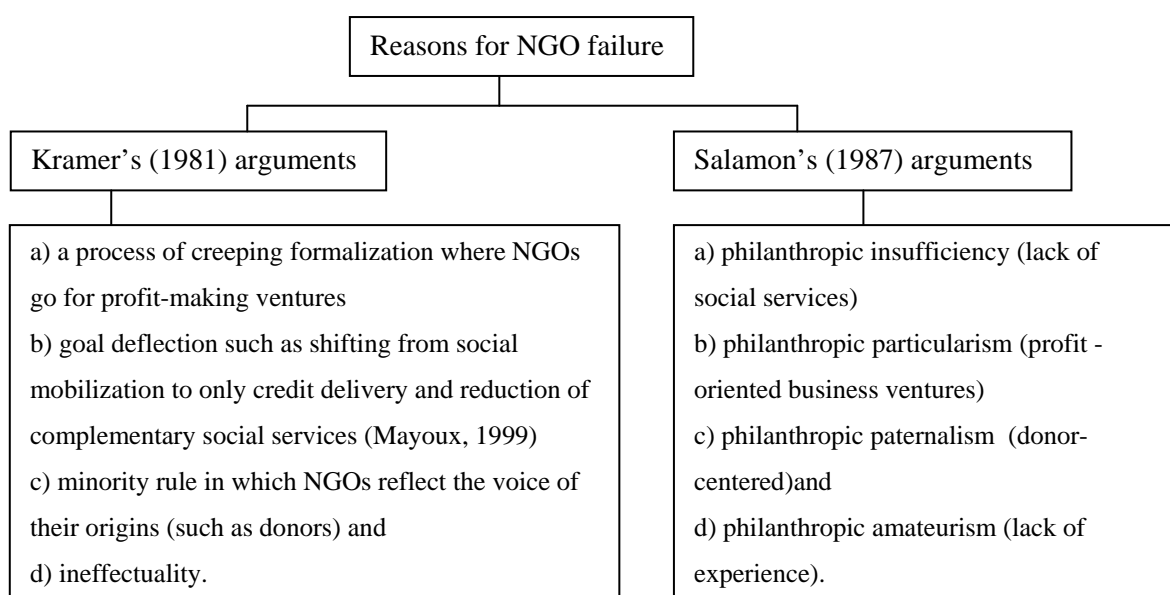
Besides flexibility, quality assurance (through skilled workers) and their holistic nature, NGOs are often preferred because they work more closely with the individuals and community where public and community goods are concerned. Direct communication with the members (which government usually can't do) has at least two major implications. First, the NGOs can design and offer well suited and an appropriate mix of public goods, and second, by engaging the people in the process the NGOs can help the beneficiaries in building required capabilities, and this is seen as a response to service delivery failure (Brinkerhoff and Brinkerhoff, 2002). In addition, NGOs' comparative advantage in reaching

the marginal poor is well appreciated, with this relationship with the people being attributed to NGOs' public legitimacy (Hulme and Edwards, 1997). Moreover, NGOs have become so powerful nowadays that their intermediary abilities, such as in brokering interactions between and among local communities, other NGOs, civil societies, government agencies, other private organizations and donors are well recognized. NGOs' experience in working with such diverse communities is considered as the reason for their broader understanding of various operating procedures. NGOs' role and contribution in sectors of development, particularly in poverty reduction and social mobilization, are also well recognized<sup>107</sup>.

### 3.2.2A Failures of the NGO sector

Even though the NGO sector potentially makes a greater contribution to achieving the MDGs and reducing poverty, this contribution should be tested according to local circumstances and by considering the potential failures of the NGO sector. It is argued that the theoretical comparative advantages of NGOs may not hold true for all NGOs universally (Brinkerhoff et al. 2007). Two frameworks have been suggested in favor of this claim as shown in Figure 3.2.

**Figure 3.2: Theoretical arguments for NGO failure**



It has also been pointed out that:

- NGOs could not reach the marginal poor who are in need of the services most<sup>108</sup>.

<sup>107</sup> For details see, Brinkerhoff et al. (2007); Edwards and Hulme (1997).

<sup>108</sup> NGOs cover more than 80% of the villages in Bangladesh. However, it was argued that these NGOs cover only 20% of the rural marginal poor (ADB, 2003).

- NGOs sometimes duplicate government services and cause confusion among people, and many of those NGOs have created mechanisms for tapping into government or donor funds (ADB, 2001).
- Unlike the democratic governments, NGOs are not elected and so they don't receive (or may not like to get) immediate feedback from the beneficiaries like other private organizations.
- Even though the NGOs work for empowerment, collecting evidence and incorporating the suggestions and feedback from the beneficiaries into the decision-making process is rare.

A potential source of inefficiency therefore lies in this process as NGOs do not usually upgrade or update their service delivery process according to the needs of clients. Based on this evidence it can thus be argued that like public and private sector failure, there could be a 'third or voluntary sector failure' unless an efficient and pro-poor service delivery system is developed.

### ***3.2.2B NGO proliferation in Bangladesh: History and theoretical justification***

The rapid growth of NGOs in Bangladesh has a long history and theoretical justifications. Recognition of NGOs in the fourth Five-Year Plan can be considered as a main reason behind NGO proliferation in the credit and service delivery mechanism in Bangladesh. At the time of the liberation war in 1971, there were few NGOs and they were working only for rehabilitation and giving assistance to war victims. For example, *Gono Shastho* offered medical assistance to freedom fighters in 1971, *Terre Des Hommes* provided rehabilitation to unwanted children of the war in Kurigram district, Rangpur Dinajpur Rural Service (RDRS) began its post-war rehabilitation in the northern part of Bangladesh and at that time Bangladesh Rural Advancement Committee (BRAC) also had limited rehabilitation activities for the war victims. It is claimed (Zohir, 2007) that *Swanirvor Bangladesh* is the first NGO (in 1975) that worked for agricultural production, youth mobilization and rural development rather than solely rehabilitation. At that time PROSHIKA was formed as a local NGO that ran local training programs for the Canadian University Student's Organization (CUSO). Decades of NGO sector expansion in Bangladesh can be summarized as:

- In the 1970s most of the NGOs were providing rehabilitation, education, health, sanitation, shelter, and family planning services to the people.



- At the beginning of the 1980s, the country experienced the success of the Grameen Bank which resulted in the wider acceptance of microfinance operations in the country.
- Between the mid-1980s and the early 1990s, the focus of NGOs radically shifted from rehabilitation to credit delivery. At that time, with a slight change in focus and activities, many Microfinance Institutions (MFIs) emerged in Bangladesh whose primary task was to offer credit with training. However, there were many NGOs still operating in social services such as education (BRAC schooling), health care (Gono Shastho Kendra), sanitation and water supply (CARE, DANIDA, OXFAM) etc.

Since the inception of NGO Affairs Bureau (NGOAB) in 1990, NGOs have been required to register as social and voluntary organizations to access foreign funds. In this thesis, we consider NGOs as those organizations which are beyond the control of the GoB and semi-GoB agencies, and are classified as NGO-MFIs by the Microcredit Regulatory Authority<sup>109</sup> (MRA) and can offer financial or non-financial services to their beneficiaries. At present, according to the NGOAB (2011), the total number of registered NGOs in Bangladesh is 2040 and according to the MRA, of that number, 560 are NGO-MFIs. However, it has been reported that at present around 20,000 credit and social service delivery related NGOs are operating in Bangladesh (ADB, 2002).

This massive expansion of the NGO-MFI sector was in fact derived from the interest of government, donors, society and beneficiaries. Table 3.3 summarily demonstrates the linkage of NGO proliferation in Bangladesh with the theories of non-profits.

**Table 3.3: Theories of non-profits and their relation to NGO proliferation in Bangladesh**

Theories of non-profits	Definition	Rationale of the theory for the NGO proliferation in Bangladesh	Limitation	References
The Public Goods Theory	Governmental entities will tend to provide public goods only at the level that satisfies the median voter.	<b><u>Supported by donors and Government:</u></b> There must be some unsatisfied individuals whose demand for the goods or service may be greater than the median. Non-profit organizations arise to produce and supply this unmet demand (fourth Five-Year Plan)	(1) Theory doesn't explain why non-profit, rather than for-profit firms arise to fulfill the unmet demand. (2) Theory doesn't discuss what type of non-profit is more suitable for public policy (3) <b>The theory doesn't explain how to measure efficiency of the non-profits</b>	Weisbrod (1975, 1977), Hansmann (1980), Powel (1987), Salamon (1987)

<sup>109</sup> See for instance, [http://www.mra.gov.bd/index.php?option=com\\_content&view=category&layout=blog&id=29&Itemid=80](http://www.mra.gov.bd/index.php?option=com_content&view=category&layout=blog&id=29&Itemid=80)

The Contract Failure Theory	The theory is defined as the inability of consumers to police producers (especially the for-profits) by ordinary contractual devices and represents a particular kind of market failure.	<b><u>Supported by donors:</u></b> A non-profit firm, by contrast, offers customers the advantage by owing the non-distributional constraint and has got no chance (by definition) to take advantage of the customers. Explains the limitations of the earlier theory.	(1) The theory offers no solution to the agency problem. (2) There is no explanation as to why individuals may want to make donations that bring benefits to individuals with whom the donors have no connection. <b>(3) No guidelines offered about how to police and assess the performance of the organizations</b>	Nelson and Krashinsky (1973), Hansmann (1980, 1987), James (1986).
The Consumer Control Theory	Stronger consumer control may be necessary to guarantee that products offered by firms are of sufficiently high quality.	<b><u>Supported by the beneficiaries:</u></b> It is important to establish the strong consumer control over the firm to monitor and control the activities of the firm in case of market failure.	(1) It is mostly applicable for mutual non-profits (for example, clubs or cooperatives) where patrons have the right to control the activities of the firm (2) The theory has limited empirical support and doesn't distinguish between the non-profits and other forms of limited-profits firms <b>(3) No indication given about what are the parameters to judge higher quality of the services. No idea offered about how to compare the quality factor among the non-profits.</b>	Ben-Ner (1986), Hansmann (1987:34)
Subsidy theory	Large-scale expansion of non-profits is due to the subsidies provided by the state.	<b><u>Government's support:</u></b> Non-profits benefit from different types of explicit and implicit subsidies, including exemption from federal and local tax, special postal rates and favorable treatment under unemployment tax system.	The theory doesn't explore what might be the probable rate of tax exemption required to have the optimal social effect from the various kind of non-profits	Fama and Jensen (1983), Hansmann (1985a)
Entrepreneurship theory	Social entrepreneurs differ from business entrepreneurs in a way that, instead of creating monetary or economic value for the firm, they create social values by adopting a mission of creating social values,	<b><u>Social reasons:</u></b> Social entrepreneurs maximize non-monetary returns such as faith, number of believers or members, adherents etc.	The theory ends up without any explanation for the solution of the agency problem and <b>measuring efficiency of the non-profits.</b>	Ackerman (1996), Dennis Young (1983)

### 3.2.2C The major activities of NGOs in Bangladesh

Although NGOs are now providing service delivery in social areas such as, health, education, sanitation and clean water supply, for many NGOs/MFIs their role is limited to financial services – microcredit delivery. NGOs/MFIs consider credit as the main tool with which to encourage employment generation and women's empowerment. However, this

motive in particular has reduced the NGOs' contribution to social mobilization because of the belief that financial sustainability is the major indicator of a project's efficiency, and social mobilization might incur additional costs which are hard to recover (Mayoux, 1999). Recent additions to the activities of NGOs are in advocacy, research and environmental conservation works. Several NGOs in Bangladesh offer free legal assistance to the poor especially to women. This section will discuss a few noticeable activities of NGOs in Bangladesh that are relevant to poverty reduction.

**A. Access to credit with peer lending/monitoring:** The trend of delivering microfinance with a peer monitoring process began after the success of the Grameen Bank in the early 1990s. However, it is claimed that group-based lending (to as many as 30-40 people) was first introduced with limited practice in the late 1970s through government funding (Zohir, 2007). Since the credit is peer monitored, there is no need for collateral. The use of microfinance initially was limited and the process was slow, however, with the inception of the Palli Karma Sahayak Foundation (PKSF) in the early 1990s, many small and large NGOs/MFIs started to operate throughout the country. The trends in microfinance disbursement show that, in 2004 cumulative credit disbursement was 20000 crore Taka (\$3500 million) whereas in 2009, a total of 26000 crore Taka (\$4400 million) was disbursed by only 21 large NGOs/MFIs<sup>110</sup> (MOF, GoB-2011). Until December 2009 the cumulative credit disbursement was more than 73000 crore Taka (\$12300 million). This value would be much higher if data from other small and non-registered NGOs/MFIs could be included. This rapid credit disbursement growth demonstrates the NGOs/MFI's major focus towards credit. At the end of 2009 the total number of beneficiaries of the NGOs/MFIs was 2.65 crore with savings of 11879.99 crore Taka (\$1900 million) (MOF, GoB-2011).

Loan sizes from NGOs/MFIs are usually less than 10000 Taka (around US\$137)<sup>111</sup> but with a successful repayment history the next credit can be up to 90000 Taka (US\$700). In addition to these microfinance schemes, several NGOs/MFIs offer microenterprise credit ranging between US \$700 and \$7000. According to the Microcredit Regulatory Authority (MRA, 2011)<sup>112</sup>:

<sup>110</sup> According to the Ministry of Finance (2010). 'Some of them are BRAC, ASA, PROSHIKA, Swanirvor Bangladesh, Shokti Foundation, TMSS, SSS etc'.

<sup>111</sup> As of May 24, 2011 by using an online exchange rate calculator.

<sup>112</sup> The following clarifications are given for the stated issues: 'In Bangladesh interest on microcredit is calculated on a flat-rate which leads to misunderstanding and confusion about the effective rate of interest. Due to this method of calculation the effective rate of interest charged apparently at 15% goes up to a minimum of 30% which is not clear to many including the clients. Under this method, if a client borrows Taka 1,000 at 15%

- Maximum interest chargeable set at 27 (twenty seven) percent per annum.
- Interest on loans to be calculated on a Declining Balance Method.
- Minimum number of installments (weekly) on general loans must be 50.

Due to its micro nature and easy weekly installment process, microfinancing is claimed to be replacing traditional rural money lenders (*Mohajon*) in Bangladesh. However, it is also claimed that excessive use of microcredit without proper training and monitoring can cause adverse effects in society (Goldin Institute, 2007). For instance, possibly due to the lack of monitoring, the credit is usually used by the male family member, and this goes against the concept of women's empowerment – one of the primary goals of microcredit. A lack of proper consultation and training in utilizing the loan creates waste in society through beneficiaries not making use of the loan efficiently, causing them to default and so remain trapped in chronic poverty. Thus we believe large-scale microcredit disbursement cannot make a sea change in the poverty rate unless proper services – customized to the needs of beneficiaries – are provided along with the credit. Thus efficiency of the microfinance driven projects largely depends on service delivery mechanisms – the issue that has always been neglected.

**B. Social intermediation and women's empowerment:** One of the major activities of the NGOs nowadays is considered to be women's empowerment. It is believed that making credit available to women would create their economic solvency thereby enhancing women's voices in the family and society at large. With that view in mind, most of the NGOs/MFIs consider women their main target market and beneficiaries. The concept of group meetings (social intermediation) increasing awareness among women is widely recognized one in the development literature. In Bangladesh more than 92% of the borrowers of NGOs/MFIs are women, and several studies (for example, Morshed, 2000) have identified that domestic violence in Bangladesh has declined due to the use of credit by women. Several other studies (Pitt et al., 2006; Khandaker et al., 1998) found positive impacts from the use of credit on family life, consumption, decision-making etc.

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per annum, the total amount to be paid back at the end of the year is calculated first, which works out to Taka 1,150 (Principal 1,000 + Interest 150). If the MFI recovers this total amount in 50 installments, each installment is calculated to be equal to Taka 23 (Taka 1,000 divided by 50 = Taka 20 against the principal and Taka 150 divided by 50 = Taka 3 against the interest). This in effect means that at the time of repayment of each installment, interest is still calculated on the original principal of Taka 1,000. For example, when the 50th installment is paid, the principal amount outstanding is only Taka 20, and the interest at 15% per annum should be equal to Taka 0.108 instead of Taka 3 that is charged under the system. This results in the effective rate of interest increasing to as much as double the original rate i.e., 30%.

C. **NGOs as social service delivery agents:** NGOs are considered as an alternative delivery channel for social services like education, health, sanitation, immunization etc in Bangladesh. BRAC has operated their informal education system since 1985 and currently it has 3200 primary schools from where 3.80 million students (65% girls) have graduated. In addition, BRAC operates 20140 pre-primary schools, numerous multi-purpose community learning centers and has partnerships in the primary and secondary education system in Bangladesh. NGO involvement in health care is appreciable. For instance, *Gono Shastho Kendra* has many clinics in both rural and urban areas, BRAC and Water Aid helps with sanitary and water supply in rural areas, CARE-Bangladesh assists in immunization programs (Extended Immunization Program by UNICEF) throughout the country, and other satellite clinics (such as Sobuz Chata, Surzer Hasi guided by the UN) and nutrition programs (Bangladesh Integrated Nutrition Projects) run by NGOs are remarkable.

### **3.3 The need for service delivery in poverty reduction projects in Bangladesh**

After the inception of Bangladesh in 1971, donors would channel funds for social work through government organizations. However, that changed in the early 1980s because of arguments claiming that government is less efficient in reaching the poor due to GOs' small workforce and large bureaucratic processes. Thus NGOs emerged as the new channel for credit delivery. From this argument it can be deduced that at the initial stage the determinants for organizational efficiency measurement were 'area coverage' and 'commitment to social work'. After that, when the coverage of the development partners (GOs and NGOs) increased significantly (as stated earlier), efficiency-determining criteria evolved. In the course of time, these service providers were assessed and compared based on cost effectiveness (Mahmud and Ahmed, 2003), rapid response rate (McGhee, 1999), resource utilization (Ahmed, 2001), employment creation (Ahmed, 2001), sustainability of the projects (Ahmed, 2001) and the rate of loan recovery (Morshed, 2000). Among these common criteria, the repayment rate is now considered as the yardstick that is most appealing to the donors, and therefore most of the GO and NGO/MFI projects highlight this rate on their websites or annual reports to attract more funds. We argue that this is a narrow and mis-targeted method of measuring the efficiency of the service providers. A study by the Goldin Institute (2007) found that beneficiaries take credit from one service provider to repay the debt burden from another and so the money that is repaid might not be necessarily be generated from any productive

venture. This process may increase the repayment rates of certain GO and NGO/MFI projects, but this multi-credit lending process has created a macro-trap for many poor beneficiaries who moved from a temporary status to chronic or permanent poor as they became defaulters in a number of credit schemes. This argument against using repayment rates as a measure of efficiency is further supported by the studies of Hossain (2009) and Azam and Katsushi (2009) reported in Chapter 1 (refer to Tables 1.2 and 1.3), which show that even after posting high repayment rates, poverty and vulnerability to poverty increased in Bangladesh. It can thus be argued that efficient functioning of institutions should not be judged in terms of the organization's benefit (such as high return rate) as this does not necessarily represent the need preferences of the beneficiaries.

Between 1991/92 and 1995/96, microcredit disbursement (NGOAB, 2010) through NGOs<sup>113</sup> increased by \$1069.19 million, while rural poverty also increased from 52.9% to 56.7%. Moreover, between 1995/96 and 2000, microcredit disbursement reduced by \$514.405 million but at that time the rural poverty situation improved as it reduced to 53.1% from 56.7%. These observations support the argument that large credit disbursement and higher repayment status cannot make a significant change in the poverty reduction rate unless proper services are provided to enable the poor beneficiaries to best utilize the credit in order to get higher return from their investments. This higher return (both economic and non-economic) can help them to get out of poverty within the desired timeframe. However, there is no such comparative study available that focuses on the efficiency of service delivery in GO and NGO poverty reduction projects. It has been widely noted that failures of the management are common in public and social production of services due to a lack of focus on efficient service delivery processes (Macchiavello, 2008). Figure 3.3 outlines that success of service providers in social works mostly depends on efficiency in service delivery.

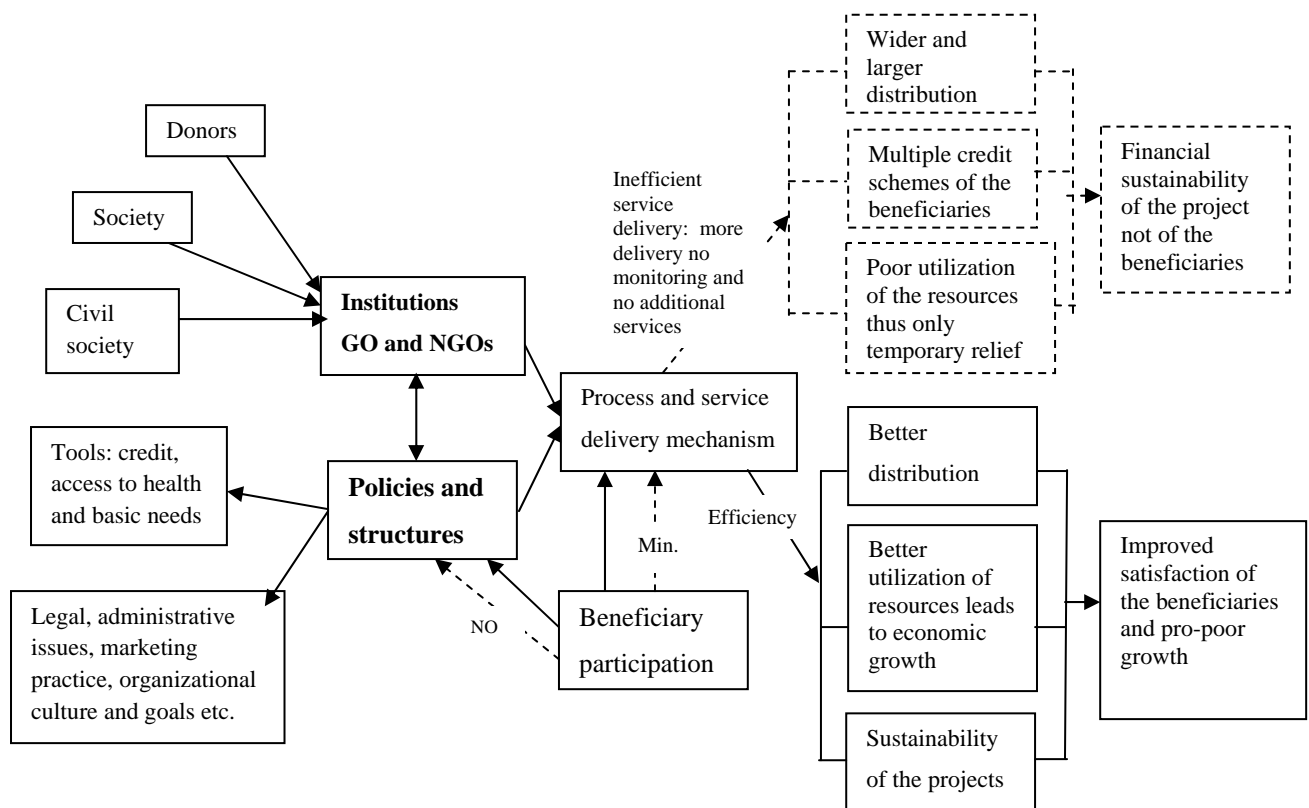
As shown in Figure 3.3, at the initial stage of the microfinancing process most credit providers face a similar environment in which they look for funds from donors and where they are accountable to society and civil organizations. There may be a few differences with respect to organizational cultures, structures and policies; however, as credit-driven organizations, they all strive for the ultimate goal of poverty reduction. Outcomes for the development partners vary at this stage of service delivery (or process) because there may be variations in organizational efficiency. For instance, in Figure 3.3, the dotted flow shows inefficient delivery and dotted boxes demonstrate the outcomes of this delivery; whereas the

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<sup>113</sup> A similar finding is true for Government agencies.

solid flow and boxes describes the opposite. Moreover, the diagram also demonstrates that, in the case of inefficient delivery processes (inappropriate organization), participation of the beneficiary in the decision-making process of organizations is minimal or nil. This results in an organization-oriented service delivery that leads to wider and greater distribution of credit without targeting pro-poor growth with fair distribution of credit. This phenomena leads to multiple unproductive credit schemes by a single beneficiary due to poor utilization of the credit seemingly caused by inefficient non-customized services. Therefore, with multiple credits, organizations get financial sustainability (final dotted box) with no improvement for the clients.

**Figure 3.3: Relationships between institutional policies, processes and poverty reduction**



**Note:** Dashed arrows show the existing practices which result from poor utilization of credit. Solid arrows show the efficient way of utilizing the credit that result in pro-poor growth and beneficiary satisfaction

This process could be reversed with significant beneficiary participation (indicated by the solid arrows in Figure 3.3), and thus customized and efficient service provision leads to better utilization through better consultation, training, monitoring etc., and consequently to better returns from the project. The greater return would have two impacts:

- enhanced beneficiary living; and
- improved sustainability of the projects.

### **3.4 Why is efficient service delivery important for non-profits? Theories and realities**

In a profit-oriented business environment, the role of the customer is altering the paradigm, resulting in service quality becoming a priority in these industries (Prahalad and Ramaswamy, 2000). In traditional marketing (for profit), a customer-focused strategy is now the means by which an organization can gain competitive advantage and survive. Even though Albrecht and Zemke (1985) emphasized that the capacity to serve clients effectively and efficiently is an issue every organization must face – whether it's a manufacturer and traditional service provider, profit making or non-profit organization – however, this practice is still understated in the provision of social services especially to the poor who as a group suffers from a lack of voice and freedom in society. There are three important reasons for efficient service delivery:

1. If we consider the actors in poverty reduction programs (GOs, NGOs, MFIs, cooperatives etc.) as a single industry then it can be seen that at the macro level these organizations (especially GOs and national NGOs) are in competition with each other to get funds from external donors, and at micro level they (local NGOs and cooperatives) are again in competition with each other for limited public and private (from national NGOs) funds. A social work organization cannot claim to be the single provider of services in a specific area (for instance, in education, health care or credit delivery), because there are other social organizations that do the same. For this reason, non-profit and social work managers should know that the only way to differentiate their organizations from the competitors is through providing quality services. Donors can now make better-informed decisions about delivering funds to the organizations that maintain a certain quality standard in delivering services to the beneficiaries.
2. Like profit-oriented organizations, the service delivery efficiency of the social organizations will be assessed by their respective customers or beneficiaries. As a participatory poverty approach (PPA) is considered by world organizations (such as the World Bank, ADB etc) as a strategic step in the decision-making process in poverty reduction programs, taking beneficiaries' opinions on service quality would be the most appropriate strategy. The inclusion of beneficiaries in this process is shown in Figure 3.3 above (see the box labelled as beneficiary participation and the arrows).
3. Based on such an assessment of the dimensions of efficient service delivery, a rating system for the organizations who participate in social works can be established, and this rating can be updated with periodic surveys. The survey results can then be used for



‘benchmark efficiency’ in each of the identified dimensions of service delivery, and donors can then choose their fund delivery channel based on the results. Each and every organization can realize there are gaps in their delivery compared to the industry leader and can upgrade accordingly. If every organization in poverty reduction programs know that they are delivering services at a certain acceptable standard, they can ensure a better contribution in reducing the level of poverty in the country.

The need for efficient service delivery is well recognized in the literature. Mathur (in Mubangizi, 2009) attributes the failure of development and poverty reduction programs to the inefficiency of the administrative and delivery systems. Braathen and Palmero (Wilson et al., 1989) have argued that poverty should not be seen as a problem itself. Instead, they advocate for a focus on administration, accountability and budget management along with desired service delivery.

#### ***3.4.1 The capability approach, institutions and service delivery***

Sen’s Capability Approach (CA) (as discussed in Section 2.4 in Chapter-2) is an alternative and widely recognized way of framing poverty, inequality and human development issues. Applications of CA can be found in countless articles and several books (Clark, 2006). In short, Sen (1984) outlines the need for there to be assets, commodities, a sustainable livelihood and services for an acceptable standard of living. The inability to acquire the stated requirements is the main cause of poverty. As stated in the CA, the main role of government (GOs) and other development actors (for instance, NGOs) is to endow citizens with the required conditions for actualizing the necessary capacities and opportunities. To achieve this, development organizations (GOs and NGOs) utilize microcredit as an important tool for helping the poor to invest borrowed money in productive work (for example, small business, poultry etc.) which will in turn generate income (ability factor). This income can then be used for several purposes, such as paying the loan installments, saving for further investment or asset-building (like buying a land or home) and most importantly for buying commodities (from food to non-food items and other social commodities like education and health care). In addition to microfinancing, several policies may be as useful in creating such abilities in poor people. For instance, policies that can increase poor people’s control over land will help them to adopt farming practices that can derive income for that person and his/her family. This income can in turn be used for the above stated purposes. This is how the capability approach and its associated tools aid the creation of assets, commodities and some aspects of sustainability issues.

However, as seen from the above study, the CA focuses on the end results and not on the management process or the service delivery mechanisms that lead to the provision of these capabilities. Microcredit can generate income and help to reduce poverty but at a rate that will certainly vary depending on the degree of efficiency in utilizing the borrowed money. A beneficiary who receives proper training along with other services must be more capable of utilizing the loan amount effectively compared to the beneficiary who has received money but no associated training or services; thus their capacity to fight against poverty would be low. This is the reason for the prevalence of significantly high rural poverty in Bangladesh despite large credit disbursement. It can thus be argued that capability enhancement of the poor beneficiaries largely depends on the capability of the institutions or service providers.

#### ***3.4.1A How institutional capability building can help?***

In public policy, micro-level policy action (such as food for work or food for education programs in Bangladesh) focuses on selecting beneficiaries for public works, welfare payments or microfinance projects<sup>114</sup> (Dreze and Sen, 1989; Alkire, 2002). In these programs it is difficult to identify and classify beneficiaries with respect to their relative efficiency of conversion function by using CA. There are people who need less money than others to avoid capability failure, and who can use the credit or support more effectively in generating income or wellbeing. The capability approach doesn't indicate how to manage this variation of need in order to reduce undesirable distributive consequences, and as a result, the MFIs charge uniform interest to everyone despite the fact that returns from different projects vary. This in turn causes many beneficiaries to default due to the higher interest burden compared to the returns of their respective projects. Those who can manage some return cannot save anything after repaying the installment. This is the reason behind high repayment rates in GOs and NGOs. It can thus be argued that the high default rate is mostly due to the lack of capability in the service providers for enhancing the potential of the beneficiaries.

This problem can be solved by creating 'capability' in the organizations involved in poverty reduction programs. For example, a system can be developed that includes one-to-one consultation between the official and the beneficiary before approval of the loan so that officials can identify the beneficiaries who are more capable of utilizing the loan (based on educational qualifications, previous experience, expertise on a specific job etc.) or the expected return from the proposed project. This system can necessarily solve at least three

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<sup>114</sup> Different NGOs and GO agencies follow different criteria for targeting beneficiaries.

major problems: a reduction in undesirable distributive consequences, the arrangement for a customized rate of interest and guaranteed repayment with some savings based on expected or calculated returns. There may be many such strategies that can be implemented to enhance the capability of the service providers which in turn will enhance the capability of the beneficiaries to fight against poverty. However, the CA doesn't provide any indication of how to manage the capability of the service providers

### ***3.4.2 The sustainable livelihoods approach and service delivery***

In order to understand the organizational process and service related issues in poverty reduction programs, the capability approach was further expanded and a schematic model called 'sustainable livelihoods' was developed by Chambers and Conway<sup>115</sup> (1992), and further popularized by Department of International Development (DFID), UK. This approach not only stresses the need for a customized poverty model (as mentioned in Section 2.5), but also emphasizes the importance of understanding institutions by mapping the institutional framework and linking the micro to the macro and the formal to the informal sectors.

#### ***3.4.2A Understanding of the sustainable livelihoods model and its limitations***

The model has four distinct parts (Figure 3.4). In the first part it deals with the 'vulnerability' issues that include natural, social, economic and political shocks which may push a large portion of rural people into poverty. The second part (livelihood assets and capital) discusses the different types of capital that are important in maintaining an acceptable standard of living. An explanation on vulnerability and capital is given in Chapter 2 (Section 2.5.1). The next part of the model discusses institutions, structures, policies and processes that make the poor people aware of the available services and how to access them.

Two powerful sectors act in this process: (1) the public sector and (2) the private and third sector, which includes NGOs, civil society, commercial organizations, membership organizations etc. This sub-section which comprises public and private sectors is termed a 'structure' as these institutions make the processes function. The second sub-section of this part of the model describes 'processes'— the way structure and beneficiaries should interact. Several recommendations are made for improving the process, for example, providing information to support more pro-poor policy-making processes, strengthening the contact between the poor and the institutions, supporting a participatory process, promoting a fair and competitive market etc. (similar to what is suggested in Figure 3.3). One of the most common problems in development is that the transforming of structures and processes do not work to

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<sup>115</sup> Livelihoods thinking date back to the work of Robert Chambers in the mid-1980s.

the benefit of the poor, which is a deliberate outcome driven by the failure of prevailing service arrangements. In the existing process the poor play a very small part. The model suggests that external support can help to solve these problems through building a structure for the poor. However, structures on their own – without accompanying efficient processes – have only potential or option value; the two aspects must be considered together as a leading role in the process. It is not effective to invest in building impressive organizations if the processes that govern their activities prevent them from providing benefits to the poor (Livelihoods Guidance Sheet, DFID). In such circumstances the primary, or at least simultaneous, focus must be on processes and ensuring that these work to the benefit of the poor. With this justification, the model offers several guidelines (as of guidance sheet-1.4):

- a) building structures that represent the poor;
- b) promoting reform in structures and processes which will be pro-poor;
- c) promoting private sector organization along with government; and
- d) supporting joint forums (between management and clients) for decision-making.

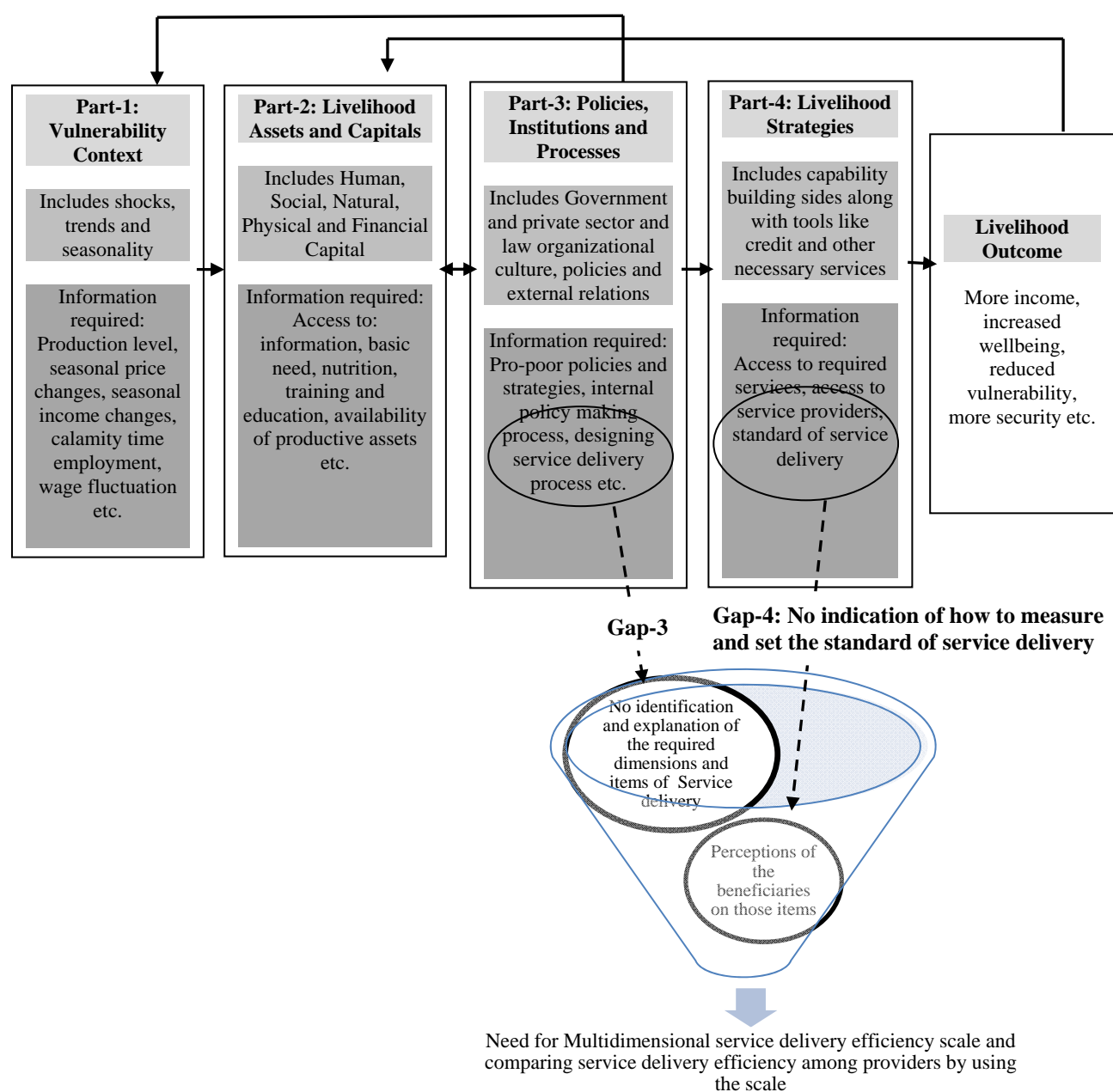
While ‘structure of the organizations’ and many parts of the ‘process’ are explained through the model, the internal dynamics of institutions, a beneficiary’s required fields of efficient service delivery and the process of strengthening the service delivery by organizations have largely been ignored (indicated as gaps 3 and 4 in Figure 3.4).

The final part of the model recommends the building of livelihood strategies as the capability set to get better livelihood outcomes. For instance, microfinance along with a peer monitoring approach is a recognized strategy to create financial capital (by creating direct income and savings) and social capital (by organizing group meetings and incorporating the poor in the decision-making) to fight against poverty. In this part, the model discusses the range and combination of activities and choices that people can make in order to achieve their functioning<sup>116</sup> or livelihood goals. This includes human capability building, the use of different combinations of tools (for instance, credit, health care, education etc.) and choosing efficient service providers. However, in the absence of any standard scale/index to measure service delivery we cannot compare the efficiency of various service providers, and like the capability approach this is a major limitation of this model.

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<sup>116</sup> Functioning is an achievement either by a person or by an organization (Sen, 1985)

**Figure 3.4: DFID's sustainable livelihood framework and its limitations**



Source: Adopted and modified from DFID (1995-2000) Sustainable Livelihoods Guidance Sheet 2.1.

### 3.5 The dimensions of efficient service delivery for non-profits

In this section we will highlight the major dimensions and their underlying items that are required to ensure quality service delivery. This aspect has mostly been ignored in the development economics literature. It is also important to mention that the usual ‘performance scale’ or ‘service quality scale’ of for-profit firms are supposed to be different from the ‘efficiency scale’ for non-profits. Thus we will address issues in efficiency according to the characteristics and need preferences in service delivery in poverty reduction programs. The

performance scales that are often applied to for-profit organizations are not compatible with an analysis of non-profit GOs and NGOs for the following reasons:

- First, in the case of non-profit projects such as poverty alleviation programs, social welfare rather than financial objectives drive the organizations' strategies. Thus non-profits tend to focus more on fundraising and volunteer management (McNamara, 2010). For instance, in poverty alleviation programs field workers are in direct contact with their beneficiaries (door-to-door) at no cost, whereas in the case of for-profits there are charges for the services provided. Thus the issue of volunteerism needs to be addressed in the performance scale of non-profits.
- Secondly, in poverty reduction programs the most important roles are played by field workers who travel door-to-door (note that the motivation of sales agents is very different from that of social workers). Thus there are different yet important issues in the performance scale relative to the skills, service knowledge and timing of inspections by field workers from the non-profits compared to those working in for-profit organizations.
- Thirdly, in for-profits, promotional activities like advertising are performed for target customers, whereas in non-profits, such activities are performed for potential donors and sponsors and as such it is unnecessary to include them in the performance scale of non-profits.
- And finally, the socio-economic characteristics of the respondents in our scale (less able poor people) are quite different from those of a performance scale used in for-profit organizations.
- For this thesis, efficiency and quality in service is defined and measured by the beneficiaries through overall assessment of the services, which include administration, management, technical support of the workers, the skills and knowledge of the front-line workers and managers, problem solving efficiency, speed of the process, inclusion of the beneficiaries in the decision-making process, service reach to the beneficiaries, welfare focus, understanding of needs, liaison with other organizations etc.
- There is a vast literature on performance measurement in for-profit organizations. Two popularly used models are the Service Quality Model (SERVQUAL) and the Performance Only Index (SERVPERF). The SERVQUAL model has been used in a variety of profit-motivated industries across different cultures, and in several of those studies the reliability of the model was assured (Babakus and Boller, 1992; Brown

and Swartz, 1989). However, there are other studies that have criticized the scoring methods and the specific application of the model to several other industries. Cronin and Taylor (1994) have offered SERVPERF which has received strong support from different studies (Teas, 1993; Brown et al., 1993). Even though this type of scale is not found in the development literature, Leonard and Marshal (1982) made several points for a successful poverty-oriented organization, and using the term ‘linkages’ to describe the positive aspects. These include:

- Representation (for example, formal and informal participation in planning and implementation);
- Technical and personal assistance (for instance, in service training, management and program advice);
- Regulation and monitoring (such as, audits, administering market price, registration of local organizations etc.);
- Finance (such as credit, grants and savings).

Parasuraman et al. (1985) offers three main principles for ensuring quality services.

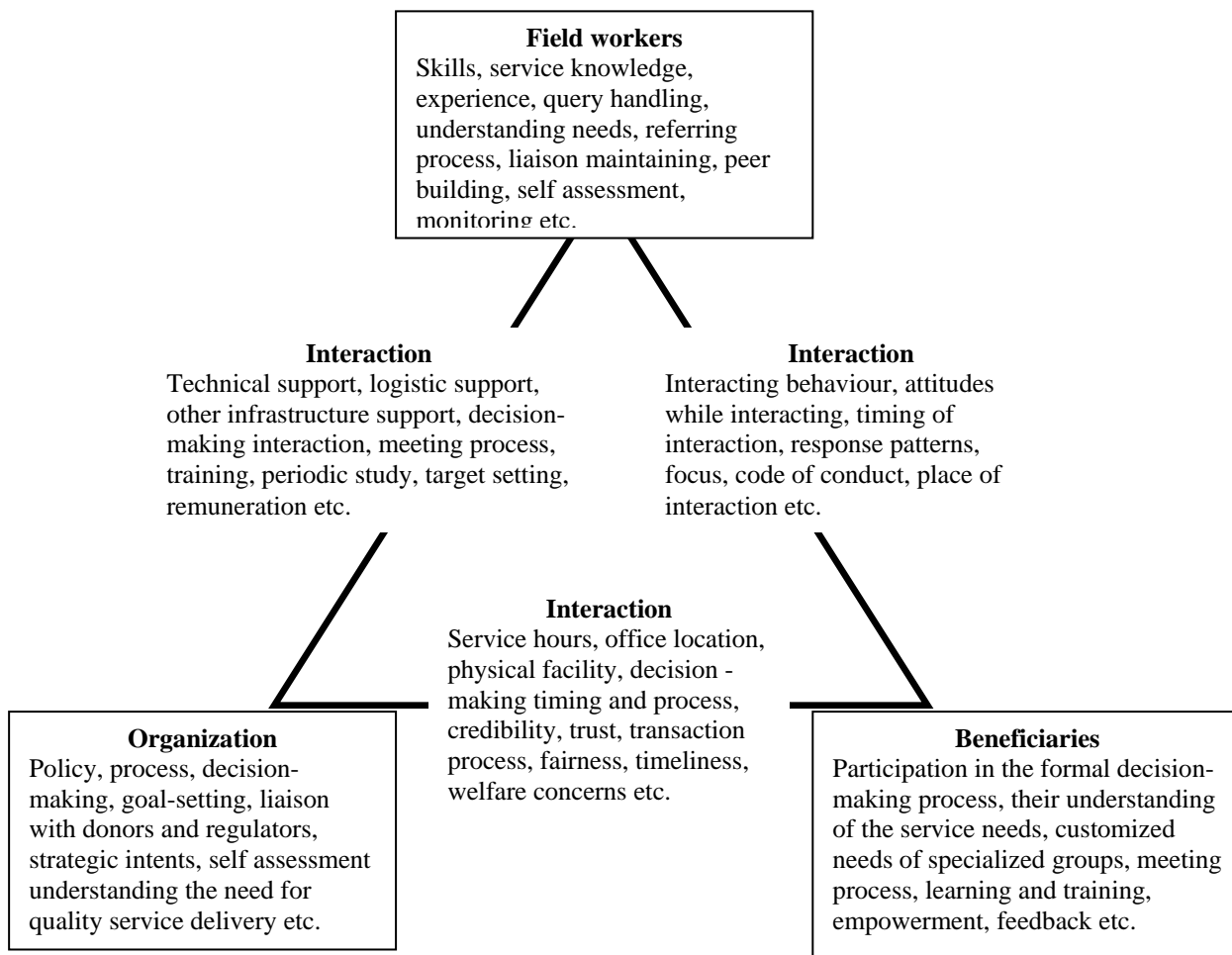
- The **first principle** is in making service quality part of employee’s main responsibilities. This means that organizations need to understand the need for efficient service delivery for their own growth and the betterment of the beneficiaries. This needs to be incorporated in the organization’s policies and regulations.
- **Second**, efficient service delivery effort should be in line with organizational credibility, trust, fairness and welfare concerns. And in delivering better services organizations need to focus on surrounding environmental changes. Moreover, this quality assurance process should be ongoing and subject to periodic survey.
- **Third**, people (beneficiary and employee) involvement is a critical component.

Based on the vast literature<sup>117</sup> and the discussion above, the determinants of efficient service delivery can be found from the expected interactions between beneficiaries, managers and field workers and from their individual roles in the whole delivery process as depicted in Figure 3.5.

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<sup>117</sup> For details see, Khan, 2010; Van Niekerk, 1996 and Parasuraman, 1988.

**Figure-3.5: Service delivery interaction among beneficiaries, workers and organization**



In light of the issues shown in Figure 3.5, and by comparing these with the existing dimensions of the ‘performance scale’ and ‘service quality scale’, at this initial stage we propose the following five dimensions of efficient service delivery:

- **Credibility:** Measures the reasonable grounds for being believed. That means the items of this dimension will measure the degree to which people can rely on the activities of the service provider. Thus issues such as timeliness and speed in decision-making, sincerity in operations, fairness in decision-making processes and ways of treating people, timely information sharing etc. are the main determinants of credibility.
- **Reactive dimensions:** This measures the way and the depth of the service provider’s response to the queries from the beneficiaries and the approach they take in solving them. Items that belong to this group are: the responsiveness of managers and workers, the attitude of the workers and managers while interacting with beneficiaries, feedback processes, query handling methods, technical support in response to any queries etc.



- *Confidence dimension*: The term confidence is defined as how beneficiaries feel about the services of the support organization and whether they are confident enough to refer this provider to other potential beneficiaries. In short, this is the trust factor for the organizations and as such issues focus on transparency in transactions, consultation and guiding ability of the workers, the promise-keeping attitude of the organizations, professionalism, knowledge and skills of the workers etc.
- *Empowering dimension*: This dimension is specifically to measure the focus of the organizations towards beneficiaries in order to see to what extent the organizations value the suggestions of their beneficiaries. Determinants of this dimension include: attention of the workers and the organization to the welfare of the beneficiaries, group meeting processes, listening and incorporating suggestions from the beneficiaries in the organizational plans and strategies, a caring attitude, degree of participation of the beneficiaries in service delivery process etc.
- *Accessibility dimension*: This dimension is particularly to measure the communication facilitation system between beneficiaries and the organization. As the coverage and reach of the service provider is an important factor in degree poverty reduction, this dimension thus includes items like location of office, business hours, timing of the visit by the workers, areas covered, technology used in communications etc.

Chapter 5 of this thesis develops a two dimensional service delivery efficiency scale using the five dimensions discussed above (the items under these five dimensions are given in Section 9 of the questionnaire in the Appendix of Chapter 4). In the next chapter, we will discuss the preparation of the questionnaire and the methodology used in the data collection.

### **3.6 Conclusion**

This chapter explored the need for and the contribution of appropriate institutions involved in poverty reduction in Bangladesh. The chapter linked the theoretical perspective with a practical scenario of Bangladesh to explain the standings of government and the emergence of NGOs. It also explored the notion that despite the remarkable contribution by the Government of Bangladesh and the NGOs, the country's poverty rate remains alarming. From the application of the capability approach (Sen, 1984) and the sustainable livelihoods model, the chapter argues that service delivery efficiency is a requirement for better outcomes from poverty reduction projects in Bangladesh. However, due to the absence of any such parameters to assess the efficiency of service delivery, this important aspect of the policy

package has largely been ignored, and that in general the efficiency of the institutions is assessed through the repayment rate of credit, area coverage, loan disbursement, response rates etc. It is believed that comparing the institutions concerned with poverty with respect to service delivery efficiency will help the donors to find better channels for fund delivery in future. This is the rationale of Chapters 5 and 6. It is thus argued that moving from the traditional to more appropriate institutions largely depends on their contribution in delivering customized services to the beneficiaries and the institutions should be assessed by their clients in order to find the fields in which the institutions require further development.

## Chapter 4

### Methodology: Development of Questionnaire and Data Collection

#### 4.1 Introduction

This chapter discusses the multi-stage district, village and sample selection process. A formal questionnaire<sup>118</sup> containing 97 questions (derived from Chapters 2 and 3) was used to collect data during the period August 20 to December 5, 2009. Individual samples were selected randomly based on the visible affects<sup>119</sup> of poverty, and data were gathered through face to face interview sessions. Even though samples were selected randomly, a few factors had been carefully considered prior to the interviews to reduce instances of error or bias in the responses. For example, (1) effort was made to maintain a fairly comparable ratio between male and female respondents; (2) we tried to keep the age bracket of the respondents close because too diverse age groups may differ in opinion significantly; (3) for the simplicity of the analysis and to maintain similarity of the samples, only those people who have one loan either from government institutions or from NGOs were interviewed.

The following equation, as suggested by Scheaffer et al. (1996), was used to determine the number of samples with at least a 95% level of confidence on statistical interference for a given error tolerance.

$$N \geq p (1-p) [Z_{\alpha/2} / e]^2$$

Where  $Z_{\alpha/2} = 1.96$  for a 95% confidence interval,  $N$  is the sample size,  $p$  is the proportion for observing a particular trait,  $e$  is the error tolerance (given in the units of  $p$ , that is, a percentage point). The following sample size can be identified by using the Z-table for 1%, 2% and 5% error tolerance at 95% confidence level.

Confidence interval (CI)	Error tolerance (% point)	Required sample size
95% ( $Z_{\alpha/2} = 1.96$ )	1	9604
95% ( $Z_{\alpha/2} = 1.96$ )	2	2401
95% ( $Z_{\alpha/2} = 1.96$ )	5	<b>385</b>

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<sup>118</sup> Questionnaires are given in full in the appendix

<sup>119</sup> The visible affects are poor condition, of housing and clothing, unhygienic living, poor physical condition etc.

A 5% error tolerance level was considered at a 95% level of significance with a prediction that the poverty level of Bangladesh will be between 38% and 34% within next 3 years<sup>120</sup>. In the first set of data (see the discussion on second set in Section 4.8), a total of 562 questionnaires were filled in; by 292 male respondents and 270 are female respondents<sup>121</sup>. Of all the respondents, 80% are between the ages of 26-45 years; 70% have been the recipients of benefits for less than 5 years. Of the respondents 100% are microcredit recipients, with 65% of these having loans of less than 10,000 Taka and households with less than half an acre of land were eligible for the study (similar approach was used by Khandkar, 2001). Respondents were chosen randomly by considering that each respondent has only one credit scheme either from government or NGO project.

The areas chosen for the research are those of rural Bangladesh, and the respondents are selected based on the criteria stated above. Our district and village selection was a multistage process incorporating different socio-economic measuring variables as shown in Figure 4.1. When selecting the districts, each was carefully evaluated to ensure they all share many common economic, social and natural features like degree of poverty, presence of natural calamity (flood and drought), soil type, occupations, agricultural labour size of the households, land-holding patterns, tenancy patterns, percentage of agricultural farms in the areas, literacy rates, crude birth and death rates, per capita expenditure, gender disparity, population density, use of utilities, wage rates, time it takes to travel from capital city, agricultural productivity and so on. We started the process from the divisional level, and then based on the stated factors; we selected districts, upazillas<sup>122</sup> and villages for data collection.

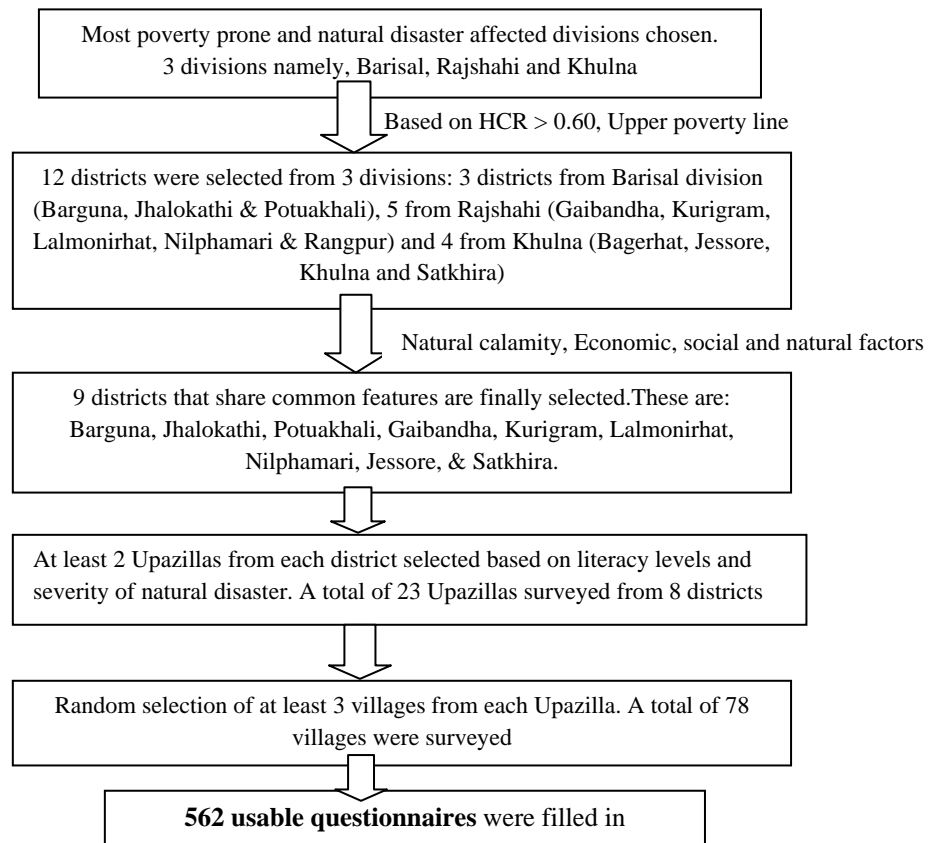
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<sup>120</sup> A similar rate of poverty reduction has been found in recent statistics (unpublished) from the BBS. See The Daily Prothom Alo, 18<sup>th</sup> April, 2011 web edition.

<sup>121</sup> Even though female credit borrowers are large in number (around 92%), we have collected similar sizes of responses from male and female beneficiaries. We have followed disproportionate stratified random sampling in collecting the primary data. Our initial plan was to collect data from 500 respondents. If we follow the proportional random sampling, the number of male respondents would be to be 40 (8% of 500). We believe that where hundreds and thousands of men are poor in rural Bangladesh, 40 is not a representative sample size. Any opinion derived from the comments of 40 respondents would not be statistically significant. Thus by considering the large population of poor in rural areas, we have decided to collect data of similar sample sizes. This methodology has been suggested by Judy, Keysik and Jerry Finn (2010, p. 174) by arguing that especially in social research we can collect equal size of samples in case of disproportionate population size to make the policy more representative to each group. We also planned to collect a second set of data of 300 samples. Had we followed the disproportionate random sampling, the total sample for male in this set would be 28 (8% of 300). In that case our total sample size (from two sets) for male beneficiaries would be 64 (40 + 24). But according to the sample size determination equation (see page 66), we need 385 samples to confirm 95% confidence level. That's why we have collected similar sizes of samples (which is 463 for female and 467 for male) that is representative and that satisfies the required sample size criteria (both greater than 385).

<sup>122</sup> Districts are sub-divided into upazillas. The upazillas are the lowest level of administrative government in Bangladesh. In 1983, the Local Government Ordinance of 1982 was amended to re-designate and upgrade the existing thanas as upazilas.

**Figure 4.1: Sample selection and data collection procedure**



**Note:** Upazillas are the lowest level of administrative government in Bangladesh; HCR stands for Head Count Ratio.

## 4.2 Questionnaire preparation

The formal questionnaire **consists of eight sections** (excluding the first section that contains the general and demographic information of the respondents) and 97 questions<sup>123</sup>. It was developed in English then translated into *Bengali* (the local language) and tested for comparability iteratively before the field survey began.

**The second section** of the questionnaire is about the health conditions of the respondents, and includes indicators like capacity to work normally, average sick days of the family members over the last six months, morbidity status of the respondents, health status of other family members, access to public and private health centres, choice of hospitals or clinics, mental stress status, length of illness of the family members and respondent, frequency of visits to doctors by women who are pregnant etc.

<sup>123</sup> Out of these 97 questions, a few have several sub-questions and so the total number of questions asked is 107. However, out of these same 97 questions, 59 are relevant to wellbeing issues, 12 are regarding support services and 26 were asked so as to collect relevant data for the development of efficient service delivery scale.

**The third section** asks questions regarding education, literacy status and training received. In this section, the indicators addressed are level of education, level and length of training in job or by the development partner, schooling of child and female family members, type of school chosen etc.

**The fourth section** incorporates the items relevant to general wellbeing. Respondents were asked about their access to electricity, pure water, sanitary latrine, and for different types of information including job, health, education, financial help, natural disaster, political and government activities. In addition, the respondents were asked about their frequency of contact with beneficial information sources (like government and NGO offices, the local news agency and library), amount of food intake per day by males, females and children in the family, shock and shortage time food distribution and availability of leisure time per day.

**Section 5** is the largest section in the questionnaire consisting of 16 individual asset and income related questions. The questions in this section were designed to extract information about land-holding size and status, the types of other asset-holding including the approximate market value, type of house and its ownership, occupation, income, savings and expenditure per month, the types of spending on food and non-food items and the relative share of total expenditure, total employment per year, calamity time employment, the contribution by male and female members to the family income, form of savings etc.

**Section 6** highlights the issues relevant to empowerment and decision-making. For instance, to find out who makes major decisions at home, the extent to which the respondents can make decisions at work, whether they are invited to participate in the local decision-making meetings, whether they are members of any cooperatives, if they can express their opinion in local decision-making committees and cooperative meetings, whether they cast their vote every time, and whether they chose their preferred candidates freely etc.

**Section 7** includes items relevant to security such as experience of violence, robbery and theft by the local majority group, whether or not they can perform their social, cultural and political works freely, how they are treated by government and NGO officials etc.

**Section 8** reflects opinions about support services. This section was designed to collect information about the support received from the development partners. In this section, respondents were asked about their choice of GO or NGO, length of membership with the partner, types of help received, the amount of microcredit taken, length of borrowing, loan repayment status, the degree of monitoring and consultation by the partners etc.

**Section 9** of the questionnaire contains questions regarding the perception of the beneficiaries about the performance of the development partners particularly in the services

provided This section is included in order to develop a multidimensional service delivery scale to assess the efficiency of development partners – the first and second objectives of the study. In this section 26 questions are included all with a 5-point Likert scale where 1 denotes highly dissatisfied and 5 stands for highly satisfied. The questions in this section highlight the institutional administration, service delivery mechanism, marketing, skill and knowledge of the workers and managers, decision-making processes, timeliness in service delivery and so on of the development partners (see Section 3.5 for details).

It is important at this stage to mention that the formal questionnaire was of mixed mode and included questions with multiple options, organized with a Likert-type scale and a few were dichotomous in nature. There was no open-ended qualitative question asked in the questionnaire. However, since the author conducted the survey face to face, additional relevant qualitative comments and opinions of the beneficiaries were noted which were also utilized to strengthen the statistical findings of the thesis.

#### **4.3 Poverty maps and the choice of divisions**

We began the sample selection process with the aid of ‘poverty maps’ produced by the Bangladesh Bureau of Statistics (BBS) and the World Bank (WB) in collaboration with the World Food Program (WFP)<sup>124</sup>. The earlier poverty map was based on the 2001 HIES which was then upgraded based on HIES-2005. In preparing the poverty map, the BBS and the WB have followed the ‘Small Area Estimation’ method offered by Elbers (2003)<sup>125</sup> since it incorporates both the population census of 2001 and HIES-2005.

The head count ratio (HCR), which measures poverty as a percentage of the rural population who have fallen below the poverty line, is used in our analysis for the purpose of district selection. There are two reasons why HCR is used for the selection purpose: First, policy-makers in developing countries are mostly interested in the incidence of poverty. Second, Datta and Ravallion’s (1992) finding shows that the signs and magnitudes of parameters in the poverty equation do not change very much; whether poverty is measured by the incidence of poverty or by a poverty gap index. Data show that the poverty rate within the upper poverty line in six divisions of Bangladesh – Barisal, Rajshahi, Khulna, Chittagong, Sylhet and Dhaka – based on head count ratio are 52%, 51.2%, 45.7%, 34%, 33.8% and 32%

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<sup>124</sup> See, Updating Poverty Maps of Bangladesh, BBS, WB and WFP-2009.

<sup>125</sup> For further discussion see, Elbers, Lanjouw and Lanjouw (2003).

respectively<sup>126</sup>. This data helped us primarily to identify the most poverty prone divisions in Bangladesh – Barisal, Rajshahi and Khulna.

When analysing the poverty status at the district level, we found that a few districts of the divisions of Sylhet and Chittagong are severely poverty prone, especially the Hobiganj and Sunamgonj districts in Sylhet division, and the Bandarban district of Chittagong division all have a poverty head count ratio of more than 0.52 based on the upper poverty line<sup>127</sup>. We didn't incorporate these districts into our analysis, however, because of two fundamental reasons. First, these districts have different geographical characteristics to the traditional flat land of Bangladesh. For example, Hobiganj and Sunamgonj are hilly areas and particularly Sunamgonj is a *haor*<sup>128</sup> area where the population density is low and work opportunity is low, thus creating more poverty. On the other hand, the Bandarban district is one of very high hills (hill tracts) and is considered the most remote area in Bangladesh. Second, the poverty profile of Sylhet and Chittagong divisions shows that the overall poverty rate is much lower in other districts of the stated divisions. Based on all these facts, we decided to consider Barisal, Rajshahi and Khulna divisions for the sample district selection purpose.

#### **4.4 District selection process**

Several economic, social, cultural and natural variables were considered when selecting districts for data collection.

##### ***4.4.1 Head Count Ratio (HCR) – the first determinant of district selection***

After selecting the divisions, we turned to the selection of districts from the respective divisions. In selecting districts, our first criterion was the severity of poverty with a head count ratio (HCR) based on the upper poverty line. It was found in the literature<sup>129</sup> that the HCR rate of maximum poverty in Bangladesh is above 0.60, therefore, so that the most poverty-prone areas were covered, those districts where the HCR value is greater than 0.60 were chosen for the study. Data show that Barguna, Jhalokathi and Potuakhali districts from the Barisal division; Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur districts from Rajshahi division; and Bagerhat, Jessore, Khulna and Satkhira districts from Khulna

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<sup>126</sup> See, BBS, WB, WFP-2009 (p. 8); HIES-2005; Ministry of Finance (2008.p. 180).

<sup>127</sup> See, Ministry of Finance (2008).

<sup>128</sup> The word *haor* is corrupted form of the Bengali word *sagor* (meaning sea) in the regional dialect. A **haor** is a wetland ecosystem in the north eastern part of Bangladesh which physically is a bowl or saucer shaped shallow depression, also known as a backswamp.

<sup>129</sup> See: BBS, WB, WFP-2009; Ministry of Finance (2008).



division all have HCR values greater than 0.60 (BBS, 2008 HIES-2005)<sup>130</sup> (see the district selection summary in Table 4.6). These twelve districts make up the primary selection list.

#### ***4.4.2 Natural calamities and poverty***

Flood and cyclones frequently cause severe damage to the lives and livelihoods of the rural poor in Bangladesh. There is a clear correlation between poverty and vulnerability to natural disasters<sup>131</sup>. Poor households are to a much greater extent landless and so are mainly in low-lying regions near rivers and coasts. The Monga<sup>132</sup> and ‘char’<sup>133</sup> areas in Bangladesh are closer to rivers and are therefore more vulnerable to flooding. The coastal areas are prone to severe tidal surges and cyclones. We tried to identify which areas are more vulnerable to the effects of flood, drought, cyclones and tidal surge and found that the southern districts of Barguna, Patuakhali, Bhola, Bagerhat, Satkhira, Khulna are more exposed to severe tidal surges, and cyclones because all are coastal districts (see Figures A4.2, A4.3 and A4.4 in the Appendix to this chapter). One important clarification required here is that the poverty status of the southern district of Bhola is very high (HCR greater than 0.52. See: BBS-HIES, 2005) yet we didn’t select this district in our primary district selection list. Bhola is a ‘char’ (or island) area with occupation and land patterns being quite different from other plain areas of the country. Thus to keep the similarity of characteristics of those selected, we kept Bhola out of our list.

The northern districts of Bangladesh namely, Gaibandha, Kurigram, Lalmonirhat, Sirajgonj, Nilphamari, Rangpur, Pabna, and Mymensingh are often severely affected by floods (Monga) and drought<sup>134</sup> (see Figure A4.1).

The northern region of Bangladesh is situated in the Tista and Jamuna basin, and contains many tributaries of these. Topography and climate make the area ecologically vulnerable to destabilizing variations including floods, river erosion, drought spells, and cold waves, all of which occur more frequently and intensely than in other regions. Amidst these compelling conditions, the local economy shows little diversification and is heavily dependent on agriculture – which yields only one or sometimes two annual harvests, in contrast with three crops per year in more fertile and benign parts of the

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<sup>130</sup> Table A4.1 in the Appendix to this chapter shows the rate at which these districts are improving in their Human Poverty Index and those rates are quite similar for the stated districts.

<sup>131</sup> See, Upgrading Poverty Maps of Bangladesh, 2009.

<sup>132</sup> Monga is a seasonal food insecurity in ecologically vulnerable and economically weak parts of north-western Bangladesh, primarily caused by an employment and income deficit before Aman (rice grown in monsoon) is harvested. It mainly affects those rural poor who have an undiversified income that is directly or indirectly based on agriculture.

<sup>133</sup> Chars are unstable islands in the river formed from alluvial sediments.

<sup>134</sup> BBS, WB, MFDM-GOB, 2009.

country. In this setting, local employment is limited from September through December – in average years. As the landless and poorest survive on agricultural wage labor, their opportunities and ensuing incomes drop in this period, and they become trapped in what is called *Monga*<sup>135</sup>.

The monga region is economically weaker than other regions in Bangladesh (Rahman, 1991 and 2005; Zug, 2006a, 2006b). As no comprehensive study with regional comparisons of economies is available, we use GDP as a rough guideline. Table 4.1 shows that, of the whole monga-affected areas, five districts in particular are in a weak position, with Gaibandha especially being the lowest in all of Bangladesh (in terms of per capita GDP). Taking GDP components of manufacturing, Lalmonirhat, Nilphamari and Kurigram are the three districts with the lowest productivity in this sector. In these areas industrialization is far below the national average.

From the above analysis it is clear that there is direct correlation between severity of natural calamity and vulnerability to poverty where there is less economic development. Thus both indicators – HCR and effects of natural calamities – are common in the twelve districts selected.

**Table 4.1: Per capita GDP and manufacturing productivity in the northern districts**

Districts/Country	Per capita GDP		Manufacturing (category of the GDP)	
	In taka	% of national average	In Taka	% of national average
Gaibandha	12444	67.2	400	14.7
Kurigram	13757	74.3	341	12.5
Lalmonirhat	13855	74.8	254	9.3
Nilphamari	13292	71.8	263	9.7
Rangpur	14936	80.7	820	30.1
Bangladesh	18511	100	2720	100

Source: BBS, 2004; Statistical Yearbook-2004, p. 495 and p. 506-568

We then incorporated the effect of natural calamities (flood and drought) of different years on the selected districts to show that these districts have been the victims of such calamities over many years.

<sup>135</sup> Report on “Monga” in Northern Bangladesh, CARE, November 2005, p. 1.

#### ***4.4.2A Flood, drought and tidal surge***

For the analysis on natural calamities, we have included information on **four different calamities** faced by the selected districts namely, drought, tidal surge, flood and cyclones. Data show that the severity of drought is extreme in the districts of Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur whereas in other selected districts there is almost no evidence of drought<sup>136</sup>.

By analysing the data produced by the Ministry of Food and Disaster Management (MFODM), GoB and BBS, we found that the effects of **tidal surge** in different years (from 2000–2008) is extreme in the districts of Barguna, Potuakhali, Bagerhat, Khulna and Satkhira, whereas it has only moderate effects in Jhalokathi and almost no effect in Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur districts<sup>137</sup>.

Our next study was on the impact of **floods** in the stated districts in different years. It was found in the literature that the highest depth of flood in Bangladesh ranges from 80-90cm (MFODM-GOB, 2008; Banerjee, 2008). Based on this information, we investigated the severity of flood in the selected districts for the years 1987, 1995, 1998, 1999, 2005 and 2007 – the years of the most devastating floods. Among these years, 1995 was a minor flood year, whereas in other years the flood was declared as a ‘major impact’ by the MFODM of GoB.

In 1997, Barguna, Potuakhali, Gaibandha, Kurigram, Rangpur, Bagerhat and Khulna districts were classified as extremely flood damaged whereas Jhalokathi, Lalmonirhat, Nilphamari, Jessore and Satkhira were classified as moderately affected districts<sup>138</sup>. In 1995 (a minor flood year), Potuakhali, Jessore and Khulna districts were extremely flood affected and the remaining nine districts have experienced low levels of damage<sup>139</sup>. Potuakhali, Gaibandha, Kurigram, Lalmonirhat, Nilphamari, Rangpur, Bagerhat and Khulna were severely affected by the flood of 1998 whereas Barguna, Jhalokathi and Jessore districts have moderate impacts, with Satkhira being less affected still<sup>140</sup>. A major flood year was 1999 when there was devastating impacts on Barguna, Potuakhali, Gaibandha, Kurigram, Lalmonirhat, Nilphamari, Rangpur, Bagerhat and Khulna districts. In the same year the effects of flood was moderate in Jhalokathi, Jessore and Satkhira district (Banerjee, 2008).

In 2005, the extreme flood-prone districts were Barguna, Potuakhali, Gaibandha, Kurigram, Nilphamari and Rangpur, with a moderate impact in the districts such as

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<sup>136</sup> See: BBS, WB, WFP, 2009, p. 6.

<sup>137</sup> See: MFODM-GOB, 2008; BBS and WB, 2009, p. 10.

<sup>138</sup> See: UN Humanitarian Affairs, Different years.

<sup>139</sup> See: UN Humanitarian Affairs, Different years; MFODM-GoB, 2008; WFP, 2009.

<sup>140</sup> See: Banerjee, 2008.

Jhalokathi, Lalmonirhat, Bagerhat and Khulna<sup>141</sup>. In the same year Jessore and Satkhira were declared by MFODM, GoB to be less affected. The year 2007 was one of massive destruction due to both flood and cyclones in the same year. Data show that Barguna, Potuakhali, Gaibandha, Kurigram, Lalmonirhat, Nilphamari, Rangpur and Bagerhat were areas which suffered severe destruction in the flood of 2007, with Jhalokathi, Jessore and Khulna being moderately affected<sup>142</sup>. The impact of flood in the same year was comparatively less in the Satkhira district.

After compiling all the above stated information, we prepared the general view of the impact of flood on the selected districts in different years (see the summary Table 4.6). Table-4.6 gives us an impression that Barguna, Potuakhali, Gaibandha, Kurigram, Lalmonirhat, Nilphamari, Rangpur and Bagerhat are the severe flood victim districts in different years with Jhalokathi, Jessore, Khulna and Satkhira been moderately affected ones.

#### **4.4.2B Cyclones**

In addition to flood, cyclone has devastating impacts in the lives of vulnerable poor in Bangladesh. We gathered data for the years 2007-2009 as Bangladesh experienced most damaging cyclones namely SIDR in 2007, Reshmi and Bijli in 2008 and finally Aila in 2009. Result<sup>143</sup> shows that the districts of northern Bangladesh (Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur) were totally free from the effect of any cyclones between 2007 and 2009.

In 2007, cyclone Sidr had an extreme impact on the southern districts of Barguna, Jhalokathi, Potuakhali, Bagerhat, Khulna and Satkhira with Jessore had been moderately affected<sup>144</sup> (see Figure A4.2). Reshmi and Bijli were the two major cyclones of the year 2008 (Bijli struck on April 17, and Reshmi on October 27, 2008). Their tracks show that the most affected areas were Barguna, Potuakhali, Bagerhat, Khulna, Jessore and Satkhira<sup>145</sup> (see Figure A4.3). The cyclones did not affect the Jhalokathi and northern districts of Bangladesh. Cyclone Aila caused damage to several districts of southern Bangladesh on May 26, 2009 (see Figure A4.4). Data from MFODM-GoB and USAID show that Potuakhali, Bagerhat, Jessore and Satkhira were severely affected by Aila, with Barguna and Jhalokathi suffering moderate damage. The total analysis of the impact of natural calamities in the selected districts can be seen at a glance in Table 4.6. One important finding to note is that, whenever

<sup>141</sup> See: Red Cross and Red Crescent, various years.

<sup>142</sup> See: UNICEF, 2007.

<sup>143</sup> MFODM-GOB, 2010

<sup>144</sup> See: Red Cross and Red Crescent; USAID, 2008.

<sup>145</sup> See: MFODM-GOB, 2008; NASA, 2008; UNISYS and SWERA, 2008.

there were natural calamities, those mostly affected were the northern and southern parts of Bangladesh and thus we have chosen 12 different districts from these two regions.

#### ***4.4.3 Economic variables for district selection***

In this and later sections we will continue the district selection process with the aid of several major economic variables such as agricultural labour, land ownership pattern, wage rate, per capita expenditure etc.

##### ***4.4.3A Agricultural labour, tenancy and land ownership***

As our targeted samples are from rural Bangladesh, our first set of variables is related to agricultural engagement and land ownership patterns of the households in the selected twelve districts. We began with the **percentage of households who are agricultural labourers** because agriculture is the dominant sector for rural employment in Bangladesh, and around 70% of rural people are directly or indirectly dependent on agriculture for their living. Data show that the proportion of the population who are agricultural labourers is 27.62% in Barguna, 21.41% in Jhalokathi, 27.31% in Potuakhali, 49.33% in Gaibandha, 55.95% in Kurigram, 50.99% in Lalmonirhat, 48.72% in Nilphamari, 46.44% in Rangpur, 39.58% in Bagerhat, 42.44% in Jessore, 39.86% in Khulna and 53.02% in Satkhira. One important finding is that these percentages are higher in the northern districts and in a few southern districts, which are even above the national average of 36%. This finding shows a similarity among the selected districts based on percentage of households involved in agricultural labour. The higher percentage of agricultural labourers in the northern districts is due to limited demand for labour in other sectors, which is especially due to a low level of industrialization (Table 4.1). Unequal land distribution combined with the lack of alternative work sources results in a very high share of agricultural labour households<sup>146</sup> in the region (Zug, 2006a). Moreover, the percentage of agricultural households is comparatively less in Rangpur district (46.44%). The underlying reason is that Rangpur is more industrialized compared to other northern districts as shown in Table 4.1. In Rangpur, tobacco processing industries employ a significant number of people. These positive standings may encourage us to drop Rangpur from the final selection as there are other districts from the same area (or division) having poorer conditions.

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<sup>146</sup> Between 40.2% and 50.5% of all holdings in the Northern districts were agricultural labour households in 2003. The national average is 35.9%, which is substantially lower. See, The Bangladesh Census of Agriculture, 2004; BBS Statistical Yearbook, 2004.

Our next economic variable for comparison is the percentage of total households that are **landless**. This variable has been chosen because in the rural areas the economic condition and status of a person depends strongly on land ownership. In addition, for most of the rural Bangladeshi people, land is the only source of income and the preferred collateral for loans. Data show that other than the Jhalokathi district (only 3.1%), the percentage of landless people is very high and similar to that of the other chosen districts. This is a strong point could result in dropping Jhalokathi in the final stage of the district selection process. The results show a similar pattern of landless people in the initially selected districts with landless rates being 8.63% in Barguna, 8.58% in Potuakhali, 14.67% in Gaibandha, 14.68% in Kurigram, 16.63% in Lalmonirhat, 15.34% in Nilphamari, 14.76% in Rangpur, 11.64% in Bagerhat, 10.61% in Jessore, 14.15% in Khulna and 8.75% in Satkhira<sup>147</sup>. The higher percentage of landless people in the rural areas is due to lower wage rates, which leads, therefore, to very low levels of savings. In addition, river erosion makes many people landless and destitute in southern Bangladesh. At times of economic hardship, poor people sell their lands and migrate to cities and this migration of unlimited labour has deep impacts on the wage rates of both rural and urban areas. We will discuss this issue further in later sections.

The next economic variable for the district-wise comparison is the **percentage of households who are tenants**. These households do not have their own land and thus rent the land from the owner for a specific time period (in Bengali called *Barga*). Data show that percentages of rural households who are tenants are 28.13%, 24.99%, 24.34%, 33.07%, 35.76%, 35.84%, 33.56%, 33.49%, 29.4%, 34.65%, 32.79% and 31.23% for Barguna, Jhalokathi, Potuakhali, Gaibandha, Kurigram, Lalmonirhat, Nilphamari, Rangpur, Bagerhat, Jessore, Khulna and Satkhira district respectively (Agricultural Census, 2008; BBS-GoB). One interesting finding is that the divisional average percentage of tenancy is quite close for Khulna and Rajshahi divisions (35.69% for Khulna and 35.38% for Rajshahi), giving an impression of similarity between all the districts in these two divisions. The average tenancy rate for the Barisal division is somewhat lower (27.83%) than the other two divisions. However, our next variable-percentage of households having agricultural farms<sup>148</sup> – which shows the percentage of people who are engaged only in agricultural work for their livelihood – is a better way to compare among the districts and divisions. Results show that the

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<sup>147</sup> Agricultural Census, 2008 by GoB.

<sup>148</sup> Households operating 0.05 acres of cultivable land.

percentages are quite similar among the chosen districts and this justifies our selection of districts based on shared common economic features.

Statistics on **percentage of households operating small agricultural farms** depict that the rate is 69.96% in Barguna, 74.55% in Jhalokathi, 66.78% in Potuakhali, 56.22% in Gaibandha, 57.57% in Kurigram, 62.14% in Lalmonirhat, 55.35% in Nilphamari, 56.12% in Rangpur, 66.07% in Bagerhat, 64.53% in Jessore, 54.3% in Khulna and 57.61% in Satkhira (Agriculture Census of Bangladesh, 2008). These data are very relevant to that of the percentage of landless people. For example, in the Barisal division, the percentage is less than the Khulna and Rajshahi divisions, which is why the percentage of tenants is greater in the Barisal division than the other two divisions. This means that the people of Barisal division let others rent their land for agricultural purposes (not for other purposes such as housing or industrialization) which in turn provides them an income source.

#### ***4.4.3B Wage rates and poverty***

For many landless and marginal land holders, agricultural labour is the dominant source of income. In addition, as mentioned above, in our selected districts the level of industrialization is very low and this compels most people to earn a living by selling their labour in the agricultural sector. However, such income is unstable, seasonal and vulnerable to natural disasters. As almost every year our selected districts suffer either from flood, drought or cyclones, this seasonal pattern of agricultural labour and its corresponding wage rate is a key determinant of rural poverty.

It was found that the northern and southern districts have the lowest wage rate in the country with 39–60 Taka (equals 0.56-0.86 USD) per day<sup>149</sup>. Two major reasons for the lower wage rates are excess labour supply and a lack of agricultural diversification in those areas, especially in the Monga region (northern territory). Agricultural production in the Monga region is mainly paddy, while labour-intensive high-value crops like vegetables are only rarely cultivated, thus keeping the wage rate well below the national average. Two southern districts – Barguna and Jhalokathi – have higher wage rates ranging between 61–77 Taka (0.88 to 1.11 USD) per day. The wage rate in Bagerhat – another southern district – is comparatively much higher at 78–90 Taka (equals 1.13 to 1.30 US dollar) per day. Three reasons can be noted for this higher rate. First, the literacy rate of Bagerhat is quite high at 58.7%, which helps more people get jobs in the industrial sectors of other districts, thus creating a shortage of labour in agriculture and this pushes wages up. Second, the population

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<sup>149</sup> See: BBS, 2008; Agriculture Census of Bangladesh, 2008.

density of Bagerhat is quite low (only 382 per square kilometre) compared to other selected districts, which also creates more demand for agricultural labour. Third, statistics show that the percentage of landless rural people in Bagerhat is only 11.64%, which also indicates a shortage of agricultural labour, and this too has an inflationary impact on wage rates. From the agricultural wage point of view, we can see that two districts – Jhalokathi and Bagerhat – have comparatively higher wage rates than other selected districts and this increases the chance that these two districts will be dropped from the final list. Other than Jhalokathi and Bagerhat, all other districts are similar in wage rate patterns, which justify the choice of these districts.

#### ***4.4.3C Access to markets and poverty***

Improved access to markets is an important element of rural development and poverty alleviation (WB and WFP 2009). As most of the businesses are located in the capital city of Dhaka in Bangladesh, it is important to note how long it takes to access the capital city from the primarily selected districts. The reason is that, as the BBS study (2009) has found, there exists a high correlation between travel time to Dhaka and poverty incidence. The report claims that from coastal areas it takes more time to get to the capital and those districts have severe presence of poverty and for that reason it would be wise to compare the primarily selected districts based on distance criterion. In addition, the distance factor leads to a comparative disadvantage for the production and marketing of agricultural and non-agricultural products.

Data suggest that other than Rangpur and Khulna (from where it takes slightly more than 8 hours), it takes more than ten hours to reach to Dhaka from the other ten districts such as Barguna, Jhalokathi, Kurigram, Gaibandha, Lalmonirhat, Nilphamari and so on<sup>150</sup>. From Rangpur, travel time is lower because better roads and highways were built due to the industrial zones of the district. Moreover, Rangpur is a stronghold of former President General Ershad and his party in which was built highways connecting this district with the capital at the time of his presidency. On the other hand, Khulna, being the divisional headquarters, is better integrated with the capital city. However, this whole discussion gives us a positive indication of similarity among the districts chosen based on required time to reach Dhaka.

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<sup>150</sup> BBS, WB and WFP, 2009, p. 12. Note that travel time was estimated from the road network information using GIS software.



#### ***4.4.3D Per capita expenditure***

Per capita expenditure is one vital indicator of the living standards of a community, which necessarily explores the purchasing power pattern of that community. Thus we evaluated the districts based on their per capita expenditure to get a better idea of the economic conditions.

Data show that the lowest per capita expenditure in Bangladesh is in Nilphamari with a value close to two thousands Taka (1,956) per year. For Gaibandha, Kurigram, Lalmonirhat, Jessore and Satkhira per capita expenditure is 2194, 2707, 2404, 2846 and 2088 Taka respectively<sup>151</sup>. Jhalokathi and Barguna have slightly higher per capita expenditure of 4385 and 4214 Taka respectively. In the three to four thousand range we have districts like Potuakhali (3307), Rangpur (3330) and Bagerhat (3250). Only one district – Khulna – was found to have a comparatively high level of per capita expenditure with 6167 Taka. As mentioned earlier, Khulna is the only district in our list which is the divisional headquarters and therefore also better communications technologies and infrastructure, with a port facility (*Mongla* sea port), thus they have better earning and expenditure patterns. However, we will keep this finding in mind in refining our final district list. Other than Khulna, district data shows that per capita expenditure ranges from more than two thousand to less than four thousand (acceptably less variation) in all 12 districts of our list.

#### ***4.4.4 Social variables in district selection process***

##### ***4.4.4A Literacy rates and poverty susceptibility***

As is widely known, education is critical for upward mobility and for allowing access to job and earning opportunities, and this is one most important determinants of poverty status in the literature<sup>152</sup>. Education levels are often highly correlated with poverty status ‘by the heads of households’. However, like other characteristics, educational attainment by itself cannot explain all variations in poverty. For example, some coastal districts of Bangladesh record very high schooling rates (such as Potuakhali, Bhola, Noakhali) while they are also amongst the poorest areas in the country. Data show that the northern part of Bangladesh has lowest literacy rates. For example, the literacy rates in Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur districts are 35.7%, 33.4%, 42.3%, 39.8% and 42.9% respectively<sup>153</sup>. Among these, Kurigram has the lowest literacy in the whole country. On the

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<sup>151</sup> See BBS HIES (2005); BBS (2008).

<sup>152</sup> See: Sen (2000), Bossert, D’Ambrosio and Paragine (2007); Chakravarty and D’Ambrosio (2006); Whelan et al. (2002); Tsakoglou and Papadopoulos, (2002b); Poggi (2007a and 2007b).

<sup>153</sup> Note, literacy rate is for the year 2006 (BBS, 2008).

other hand, literacy rates are quite high in Jhalokathi (65.4%), Bagerhat (58.7%) and Khulna (57.8%) districts. This is why the wage rate of these three districts was found to be comparatively high. Other districts, like Barguna and Satkhira are middle of the road in relation to literacy rates compared to our listed districts. Other than Jhalokathi, Khulna and Bagerhat, literacy rate patterns are similar in other selected districts and all of them have a lower rate compared to the national literacy rate of 56.1%<sup>154</sup>. The results of this important dimension of poverty will be utilized to refine our list further.

#### ***4.4.4B Crude birth and death rate and population density***

Crude birth and death rates, population density and gender disparity data were analysed to compare among the listed districts. Statistics on crude birth rate (CBR) show that in most of the districts, rates range between 21 and 26 per thousand for Potuakhali, Gaibandha, Nilphamari, Lalmonirhat, Rangpur, Bagerhat, Khulna and Satkhira. Kurigram has a high CBR of 31.31 and only two districts, namely Barguna and Jessore, have a CBR less than 20. However, an important finding is that the CBR of most of the listed districts is more than that of the national CBR of 20.9 (Economic Review by MOF-GoB, 2008, p. xix) which shows their similarity in social factor.

Crude death rates (CDR) are comparatively lower in the districts of Khulna divisions with 5.79 per thousand for Bagerhat, 5.22 per thousand for Jessore, 4.34 per thousand for Khulna and 5.77 per thousand for Satkhira (BBS, 2008). That these rates are even lower than the national CDR of 6.2 (Ministry of Finance, 2008, p. xix) especially that of Khulna (4.34 per thousand), is worth noting. On the other hand, districts like Kurigram, Lalmonirhat and Nilpahamari are all in an alarming position with rates as high as 9.52, 8.61 and 8.17 respectively. The remaining districts (Barguna, Jhalokathi and Potuakhali) all have higher CDR compared to the national average.

Even though population density per square kilometre among the listed districts is somewhat diverse, they are all below the national average of 979/square km. Data show that all the listed districts of Rajshahi division have a population density within the range of 800 to 1000 persons per square km. The values are 971, 810, 877, 945 and 990 person/square km for Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur district respectively. On the other hand, density statistics for the districts of Khulna division are diverse<sup>155</sup> and range from 350 to 1000 persons/square km. This statistic is similar in the case of the districts of Barisal division. That means there is a division-wise disparity in population density. However, it is

<sup>154</sup> Ministry of Finance (2008, p. xix)

<sup>155</sup> For Bagerhat 382, for Jessore 946, for Khulna 680 and for Satkhira 510 person/square km.

important to note that all the listed districts have rates below the national average. In the population density data of Bagerhat district it is specifically important to note there are only 382 persons/square km, and this doesn't match with that of other districts in the list. This shows a diverse character of Bagerhat district, which differs from others, and this is a point that we will consider at the time of final district refinement.

#### ***4.4.4C Gender disparity***

With gender equality being the central theme of policy-making in developing countries, the integration of women into the development process, and therefore women's participation in economic activities alongside men, has been gaining importance in many national plans (Lewina, 1999). It is now widely recognized, mainly because of global awareness and NGO movements that women's contribution to development is essential for the success of national development as well as for poverty alleviation, and thus this variable too is important for the purpose of comparison.

The Centre for Policy Dialogue (CPD), Bangladesh, in collaboration with UNFPA, has conducted a survey on gender issues in several districts of Bangladesh. Different dimensions like disparity in education, wage rates, nutrition, earnings and occupations have been analysed in the report. From considering all these factors, a district-wise summary profile for gender disparity has been constructed (see summary Table 4.6). Surprisingly, the report shows that nine out of twelve selected districts report a low level of gender disparity, whereas only two districts (Nilphamari and Khulna) show moderate gender disparity (CPD-UNFPA, 2008). Only in Satkhira district the gender disparity is reported to be high. One major reason for low gender disparity is of course the massive NGO movement in the stated districts where women are preferred as microcredit recipients. Findings from this final social factor further strengthen the argument that the selected districts are of a similar pattern from both economic and social view points.

#### ***4.4.5 Natural factors***

At this point an explanation of the characteristics of natural factors (especially soil pattern) is important. As mentioned earlier, we mainly selected districts from the plain lands and avoided special areas like haors, islands, hills etc. Table 4.2 shows the type of soil of the primarily selected districts.

**Table 4.2: Soil pattern, humidity and annual rainfall of the selected districts**

District	Soil characteristics	Annual rainfall and (temperature)
Gaibandha	Silty clay with gray silty	2727 mm (32.9 – 11.7 degree) 86% humidity
Kurigram	Barind trackt silty clay, alluvium	2727 mm (32.7 – 11.5 degree) 83% humidity
Nilphamari	Brown loamy soil, gray silty, alluvium	2605 mm (31.8 – 11.7 degree) 85% humidity
Lalmonirhat	Non calcareous gray silty alluvium	2728 mm (32.6 – 11.8 degree) 84% humidity
Rangpur	Gray silty clay	2576 mm (33.4 – 12 degree) 85% humidity
Potuakhali	Silty clay, tidal flood plain, alluvium	2678 mm (35.9 – 13.4 degree) 51-81% humidity
Jhalokathi	Non calcareous gray silty alluvium	2997 mm (34.5 – 12.4 degree) 60-84% humidity
Barguna	Silty clay, tidal flood plain, alluvium	2987 mm (33 – 11.7 degree) 71-82% humidity
Satkhira	Silty lands with clay from tidal flood	2230 mm (36 – 12.8 degree) 64-84% humidity
Jessore	Gray clay, silty clay and flood alluvium	2299 mm (37.5 – 11.8 degree) 68-87% humidity
Khulna	Silty lands with clay from tidal flood	2877 mm (33.2 – 11.4 degree) 84% humidity
Bagerhat	Gray silty, non calcareous alluvium	2877 mm (34 – 11.5 degree) 83% humidity

**Source:** Community Series data, BBS-2007

Data from Table 4.2 show that the annual rainfall, temperature, humidity and soil structure is quite similar in the districts listed above. However, due to a few changes in soil types, agricultural products are slightly different in the southern and northern regions.

#### 4.5 Finalizing the district list

Our primarily listed districts were Barguna, Jhalokathi and Potuakhali from the Barisal division; Gaibandha, Kurigram, Lalmonirhat, Nilphamari and Rangpur from Rajshahi division; and finally Bagerhat, Jessore, Khulna and Satkhira from the Khulna division. We then evaluated each and every district individually against each of the other districts on the list based on the socio-economic variables discussed earlier.

- **Rangpur** district can be dropped from the final selection because, as mentioned earlier, Rangpur is famous for its tobacco industries, and thus creates a lot of industrial employment. Per capita expenditure of Rangpur is 3330 Taka which is much higher than the other districts of the northern territory. Moreover, Rangpur has the lowest CDR (5.86 per thousand) in the list. Rangpur district is also privileged because of its improved communication (especially road ways) with other parts of the country and in particular, its relatively easy access to the capital city market, given that it takes less than 8 hours to travel to the capital. Last but not least is that we want to have participating districts from all three poverty-prone divisions. From Rajshahi division,

we have four more disadvantaged districts other than Rangpur. From that priority point of view, and considering other socio-economic factors, we can exclude Rangpur from our final set of districts.

- **Bagerhat district** has been found to be in a good socio-economic position and is a candidate to be dropped from the final list. The fundamental factors behind this decision are wage rates, population density, literacy rates and percentage of landless rural people in the district. Data show that the wage rates of Bagerhat are too high to compare (78–90 Taka per day) with other districts, and this is due to its very high literacy rate of 59% (even higher than the national average of 56.1%). Particularly the population density of the district is worth mentioning at only 382 person/square km, which is much lower than other districts (the average is 800 persons/square km). Moreover, the percentage of rural landless people in Bagerhat is only 11.64%. Even though the affect of natural calamities (particularly tidal surge and flood) has been severe here, based on its positive standing in economic and social factors, we decided to drop Bagerhat from the final list.
- Finally, **Khulna** has been disqualified based on many economic and social factors. Khulna is the divisional headquarters and a port city, and thus has improved communication and market access. Employment generation in the district is high due to the export/import activities at the port. The statistics show that Khulna has the highest per capita expenditure of 6167 Taka with a very high literacy rate (57.8%) compared to other primarily selected districts. The crude death rate of the district is the lowest (4.34 person per thousand) in the list and even way below than the national average of 6.2. Such positive standings of the district allowed us to drop it from our final selection list.

After dropping Rangpur, Bagerhat and Khulna from the list, we finally decided to work on *nine districts namely, Barguna, Jhalokathi, and Potuakhali from Barisal division; Gaibandha, Kurigram, Lalmonirhat and Nilphamari from Rajshahi division and Jessore and Satkhira from Khulna division*. It can now be seen that we have chosen the maximum number of districts from Rajshahi division and that decision requires clarification. As the earlier discussion shows, the northern districts are the most disadvantaged in relation to all the socio-economic variables, and are more vulnerable to extreme effects of natural calamities. Therefore, we decided to select more districts from the northern part of the country, and chose four of them from Rajshahi division. For example, the average value of the percentages of agricultural labour (43.98%), the average value of landless rural people (13.99%) and the average value of the percentage of tenancy (35.38%) are all higher in

Rajshahi division compared to Barisal and Khulna. If we look to the individual districts, we can see that wage rates, per capita expenditure and literacy rates of the northern districts are lowest compared to other districts. Moreover, these districts are of high population density, higher poverty, high CBR and CDR and their access time to the capital city is comparatively higher than other districts. Most importantly, the impact of natural calamity, especially floods and drought, is maximum in these districts. All these factors influenced us to select more districts from the more poverty- and natural calamity-prone Rajshahi division.

***Surveyed districts:*** With a tentative plan to survey nine districts, finally we could collect data from eight districts excluding Satkhira. There are two reasons behind that: (1) time and resource constraints; and (2) it was convenient to survey Jhalokathi district which was on the way between Potuakhali and Barguna district.

## **4.6 Upazilla selection process**

After selecting the districts, we then chose upazilla from each district. It is important to note that the upazilla level data of each and every socio-economic variable mentioned earlier is unavailable. Which is why we decided to chose upazillas from each districts based on two major criteria namely, literacy rates and the severity of natural calamity, as that information is available (although not for all districts). For simplicity and similarity in the selection process, we will be choosing upazillas in the selected districts that have lower literacy rates. Table A4.2 shows the literacy rates of the upazillas in the selected districts.

### ***4.6.1 Literacy and educational attainment***

Data from Table A4.2 in the Appendix shows that the lowest literacy rate is evidenced in Amtali (45.9%), Barguna Sadar (55.2%) and Betagi (59.7%) upazilla in the Barguna district. In Potuakhali, the lowest literacy rates are found in Dashmina (41.8%), Galachipa (42.9%), Bauphal (52.7%) and Kalapara (53.3%) upazilla. Fulchari (27.7%), Sundarganj (31.1%) and Sadullapur (35.7%) upazillas were found to have the lowest literacy rates in Gaibandha district. In Kurigram, Raumari (24.7%), Bhurungapur (29.6%), Chilmari (33.6%) and Ulipur (34.9%) has the lowest literacy rates among all the upazillas. Hatibandha (39.3%), Aditmari (39.8%) and Kaligonj (41.1%) upazilla in Lalmonirhat district were found to experience lower literacy rates. In Nilphamari district, Jaldhaka (33.0%), Dimla (36.2%) and Domar (44.7%) upazilla has low literacy rates. Sharsha (42.7%), Chougacha (43.9%) and Keshabpur (47.2%) were found to be lowest literacy rate upazillas in Jessore district. And

finally, Satkhira, Shyamnagar (39.7%), Assasuni (40.9%) and Kolaroa (45.5%) report less literacy rates compared to other upazillas. In Jhalokathi the literacy rate is comparatively higher than other districts. We have chosen the least literate upazillas of Jhalokathi namely, Nolchiti (61.2%), Rajapur (64%), Sadar (64.2) and Konabali (59.6). Even though our plan is to select two upazillas per district, we have considered more upazillas in the list to keep the options open for expanding sample size if time and resources allow.

#### **4.6.2 Natural calamity and poverty**

We then explored the impact of natural calamities in the upazillas of the selected districts. However, reports on post flood and drought situations for every district are not available and statistics are only found for the selected districts of Rajshahi division. Table 4.3 demonstrates the effect of flood in selected upazillas in the northern territory of Bangladesh.

Table 4.3 shows that Fulchari, Shaghata, Sadullapur and Sundarganj are the most calamity-affected upazillas in Gaibandha district. In Nilpahamari, the most affected upazillas are Jaldhaka, Dimla and Domar. In Kurigram, flood has had the most devastating effect in Bhurungamari, Nageshwari, Ulipur, Chilmari and Roumari upazilla. And finally, Lalmonirhat Sadar, Aditmari, Kaligonj and Hatibandha are the most devastated areas in Lalmonirhat districts. These findings match with our primarily selected upazillas (based on literacy rates) from the same districts, which mean natural calamity-affected areas also have lower literacy rates. Based on these discussions, 30 upazillas (for details list see Table 4.6) have been selected for data collection procedure.

**Table 4.3: List of Monga-affected areas in selected northern districts**

Upazilla	Total number of villages	Number of affected villages	Number of affected families	Affected population
Gaibandha district				
Fulchari	82	82	30691	150386
Shaghata	135	135	59031	271544
Sadar	140	96	47679	228858
Sundarganj	186	186	86950	395623
Palashbari	110	107	36386	167376
Gobindaganj	375	243	76725	350320
Sadullapur	168	157	57199	257396
Nilpahamari District				
Jaldhaka	69	58	712	Not available
Dimla	53	50	4350	
Domar	47	43	3200	
Saidpur	40	21	211	
Kurigram district				

Bhurungamari	112	110	2092	Not available
Nageshwari	369	201	1860	
Sadar	264	133	1100	
Ulipur	358	315	43000	
Chilmari	144	123	NA	
Roumari	197	158	6500	
Rajarhat	180	98	4500	
Lalmonirhat district				
Sadar	148	101	21474	NA
Aditmari	102	98	6215	27138
Kaligonj	80	70	13127	62486
Hatibandha	65	54	11877	51855
Pathgram	65	23	4325	20703

**Source:** MOFDM-GOB data base. Report on 2007 flood.

**Upazillas surveyed:** A total of **23 upazillas** were surveyed from eight districts. Among 23 upazillas, three are from Nilphamari district (Dimla, Jaldhaka and Kishoreganj); two are of Barguna district (Betagi and Barguna sadar); Kaligonj, Aditmari, Hatibandha and Sadar are from Lalmonirhat; three upazillas were covered from Kurigram (Nageshwari, Vurungamari and Fulbari); Keshabpur and Sharsha are two upazillas surveyed from Jessore district; four upazillas called (Nolchiti, Rajapur, Konabali and Sadar) are from Jhalokathi district; Sadullapur, Sadar and Sundarganj are upazillas covered in Gaibandha district; and finally, two of the largest upazillas of Potuakhali namely Golachipa and Kolapara were also surveyed. One upazilla, Raumari, from Kurigram district was dropped from the list as it was found to be too remote.

#### 4.7 Village selection technique

Villages were selected at random from the chosen upazillas with a single criterion, namely that they are more distant from the district headquarters such that the grass-roots level and most disadvantaged people could be surveyed. It could be argued that these people are deprived of many social facilities due to remoteness and the undeveloped infrastructure of the areas in which they live. Data were collected randomly from local *Bazars* (small markets), individual homes, and while walking in the muddy streets of villages. A total of 78 villages were surveyed from the listed 23 upazillas and in most cases three villages per upazilla were covered. Table 4.4 is a summary of the villages surveyed along with the total number of respondents.



**Table 4.4: Summary of the districts, upazillas and villages surveyed with number of respondents**

Districts (8)	Upazillas (23)	Villages (78)	Number of respondents
Nilphamari	Dimla, Jaldhaka, Kishoregonj	Jhunagach Chapani, Magura, Paikar para, Bogla Gari	83
Lalmonirhat	Kaligonj, Aditmari, Hatibandha, Lalmonirhat sadar	Komlabari, Kumrir Hat, Shalmar, Durakuthhi, Fulgach, Mishon Mor, Vatapora, Velabari, Boro Kamola Bari, Gobordhon, Sarpukur, Gila bari, sapti bari, Hari vanga, Jamuk tari, Nayek Gor Tadi	86
Kurigram <sup>156</sup>	Nageshwari, Vurungamari, Fulbari	Sukhati, Baidyabari, Bagdanga, Sontaspur Dewani Kahamar, Nolaya, Kamar Danga, Angaria, Nagar Banda, Chandra Khana, Taluk Simul Bari, Joar Hat, Fulmati, Paikarchara	45
Gaibandha	Sadulla Pur, Sadar, Sundarganj	South Kola Bari, Rogunath Pur, Robilat Pur, Chander Hat, Chapa Khamar, Kuptola, Khucra Para, Sundar Ganj, Vuruvaga, Mokhrom Pur, Jormo Nodi, Huramaya	64
Jessore	Keshabpur, Sharsha	Gopalmoti, Mirza Nagaar, Suborno Khali, Shib chandra pur, Horina pota	47
Jhalokathi	Nolchiti, Konabali, Rajapur, Sadar	Monohor Pur, Fulhal, Pargopal Pur, Sener Taluk, Mohadeb Pur, Chadkathi, Baroi Karan, Jagannath Pur, Fulkathi, Nurulla Pur	72
Potuakhali	Golachipa, Kolapara	Badurtoli, Rahamat Pur, Etim Khana, Notun Para, Nachna Para, Shanti pur Chaka Maiya, Daroga Pur, Chunga Bashar, Noiapara, Chingubia, Manik Chad, Kamar Howla, Cader Howla	120
Barguna	Betagi, Barguna Sadar	Baraitola, Dalvanga, Morkhali	45

#### 4.8 Second set of data

Responses on 26 questions related to service delivery (Section 9 of the questionnaire) were further collected from new groups of samples in order to validate the findings of the earlier samples (562 questionnaires, as discussed in Figure 4.1). Thus a new set of data had been collected. Four new districts of Bangladesh had been chosen on this issue, namely Barisal, Lakshmipur, Brahmanbaria and Feni. These districts were chosen randomly based on few criteria. For example, we tried to choose districts which are neither in the southern nor northern side of Bangladesh, but rather somewhere near the middle of the country and close to the capital city. Thus Brahmanbaria and Feni were chosen. Barisal district was chosen because this is a more poverty-prone divisional headquarters in Bangladesh. Lakshmipur was

<sup>156</sup> Kurigram is the only surveyed district which has been detached from other northern districts by two giant rivers namely Jamuna (or Brahmaputra) and Tista. There are few 'chars' in Kurigram as well which were not covered in this study. Due to the remoteness of the villages in Kurigram, it was hard to travel and collect more samples and thus the number of respondents of Kurigram district is comparatively low.

chosen due to convenience of data collection and travelling. A total of 12 upazillas<sup>157</sup> and 29 villages<sup>158</sup> were surveyed from these four districts. A total of 441 questionnaires were filled in from the stated areas. Eight questionnaires were found faulty due to missing information and were removed from the study. A total of 433 usable questionnaires were obtained. However, due to the filtering of data, **finally 368 questionnaires** were found to be appropriate for the analysis.

A total of 930 questionnaires (first set of 562 + second set of 368) were usable for this thesis and a summary of the samples is can be found in Table 4.5.

**Table 4.5: Summary of the samples of the thesis**

	Number of sample	Percentage
<b>Based on gender</b>		
Male	467	50.2
Female	463	49.8
<b>Type of beneficiary</b>		
Government	413	44.4
NGOs	517	55.6
<b>Age of the respondents</b>		
21-25 years	40	4.3
26-30	210	22.6
31-35	196	21.3
36-40	191	20.5
41-45	141	15.2
46-50	143	15.4
51-55	7	0.8
Microcredit recipient	930	100

#### 4.9 Pilot study and modification of the questionnaire

Before conducting the main survey, a pilot study on a small sample (40 samples) was organized in Pataalkandi village of Bhuapur upazilla in Tangail district of Bangladesh. This district and village was chosen as it has many similar characteristics<sup>159</sup> shared by other districts selected for final data collection. In addition, as can be seen in Table A4.1, the HPI index for Tangail increased in all the years under consideration. Moreover, the average annual change of HPI in this district is also very high. There were no significant problems

<sup>157</sup> Two upazillas from Lakshmipur, namely Lakshmipur Sadar and Raipur; six from Feni district, namely Panchgachia, Sonagaji, Pathan bari, Fozilpur, Fotehpur, Chagalnaiya; Sarail and Ashuganj are the upazillas from Brahmanbaria and finally two upazillas from Barisal, namely Kaderabad and Mehendigonj.

<sup>158</sup> Sahapur, Banchara nagar, Somserabad, Khilbaicha, Rakhaila of Lakshmipur district; Mohipal, Madhyam Charipur, Chowdhury Bari Bosti, Fotehpur, Dholia, Dorga bari, Barahipur, Birinchi bosti, Jabbar para, Kochua, Sundar pur, Miabari, Shantir bazar, Shanua and Lakshmipur of Feni; Bertola, Durgapur, Tazpur, Bijoynagar, Mirzabari of Brahmanbaria and; Fultola, Karapara, Noyapara, Gobindoganj from Barisal.

<sup>159</sup> For example, high poverty rate and surrounded by many rivers thus the victims of river erosion and other natural calamities.

found with the language or wording of the questionnaire at the time of pilot study. However, a few unexplored answers were found in several questions with this face to face interview session. These are discussed below:

- a) One of our questions was related to the reasons for choosing a particular health care facility with four alternative answers: (1) prompt service (2) less expensive (3) better facility (4) close to home. At the time of the pilot study a few respondents also mentioned that they chose a particular health care service (especially those who visit the village doctors) since such services can be taken on credit.
- b) A second refinement was in the question about who in the family goes to school, which included options like (1) boys (2) girls (3) both (4) none. A few noticed that none of their children go to school because they are under-aged, which was not initially mentioned in our answer options. We then asked people which school they prefer for their children with options: (1) government school, (2) private school and (3) NGO schools. However, many reported that their children go to *Madrasa*<sup>160</sup> (government and private) instead of formal school.
- c) We had a question asking respondents the ownership status of lands with answering options: (1) bought new land (2) inherited land (3) sold out the owned one. While asking the question to the people living on the banks of the rivers, many replied that their land is lost in the sea.
- d) Our next question was regarding listing of other assets (other than land) owned by the respondents. We found a few new answers in addition to those that we listed in the earlier questionnaire. Two new answers are: (1) bedding and (2) have nothing at all. In continuation of this question we have further asked them to report the value of other assets. As in the earlier question we introduced a new answer: 'have nothing at all', and one new option was added for the total value of the asset as 'zero Taka'.
- e) We had three answers (owned house, rented house, buying with loan) in the question asking the respondents about their home-ownership status. In such circumstances, a few noted that they are living in government's free land (in Bengali called *Khas Land*) at no cost.
- f) A final modification was made in the question where we asked them the source of their credit with options such as: (1) government (2) NGO and (3) informal rural lenders

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<sup>160</sup> *Madrasa* (also known as *Moktob*) is a special kind of educational institution where religious education is provided along with some formal education. The main concentration is given on religious education of course.

(also called *Mohajon*). Some mentioned that they took credit from the local co-operatives.

All of these above stated modifications were made to the questionnaire and this refined version (see Appendix) was then used for final survey in the selected districts.

**Table 4.6: Summary of District, upazilla and village selection procedure**

HCR- Head Count Ratio																				
UL- Upper Poverty Line																				
Natural calamities and its affect in more poverty prone districts (Note: E= Extreme, M= Moderate, L= Low)																				
Divisions	Poverty rate <sup>a</sup> HCR by CBN UL in %	Severe Poverty prone Divisions	Most poverty prone districts <sup>b</sup> HCR (UL) is > 0.60			Selected Districts	Drought <sup>c</sup>	Tidal surge <sup>d</sup>	General <sup>e</sup>	Flood in different years							Cyclones in different years			
			Barisal Div.	Rajshahi	Khulna					Flood depth of 90 cm (Or between 80-90 cm)							SIDR <sup>f</sup> 2007	Reshmi & Bijli 2008 <sup>g</sup>	Aila <sup>h</sup> 2009	
										1987 <sup>i</sup>	1995 <sup>j</sup>	1998 <sup>k</sup>	1999 <sup>l</sup>	2005 <sup>m</sup>	2007 <sup>n</sup>					
Barisal	52	Barisal	Barguna	Gaibandha	Bagerhat	Barguna	No	Extreme	Severe	E	L	M	E	E	E	E	E	M		
Rajshahi	51.2	Rajshahi	Jhalokathi	Kurigram	Jessore	Jhalokathi	No	Moderate	Moderate	M	L	M	M	M	M	E	M	E		
Khulna	45.7	Khulna	Potuakhali	Lalmonirhat	Khulna	Potuakhali	No	Extreme	Severe	E	E	E	E	E	E	E	E	E		
Chittagong	34			Nilphamari	Satkhira	Gaibandha	Extreme	No	Severe	E	L	E	E	E	E	No	No	No		
Sylhet	33.8					Kurigram	Extreme	No	Severe	E	L	E	E	E	E	No	No	No	No	
Dhaka	32					Lalmonirhat	Extreme	No	Severe	M	L	E	E	M	E	No	No	No	No	
						Nilphamari	Extreme	No	Severe	M	L	E	E	E	E	No	No	No	No	
						Rangpur	Extreme	No	Severe	E	L	E	E	E	E	No	No	No	No	
						Bagerhat	No	Extreme	Severe	E	L	E	E	M	E	E	E	E	E	E
						Jessore	No	No	Moderate	M	E	M	M	L	M	M	M	E	E	E
						Khulna	No	Extreme	Moderate	E	E	E	E	M	M	E	E	E	E	E
						Satkhira	No	Extreme	Moderate	M	L	L	M	L	L	E	E	E	E	E
Continuation of the previous table																				
Selected Districts	Other criteria for district selection															Time to travel from Capital <sup>o</sup> In Hour	Wage rate daily <sup>p</sup> In Taka	Soil condition		
	Agri. Lab. of total HH (%) <sup>q</sup>		Landless (% of total HH) <sup>r</sup>		Tenants (% of total HH) <sup>s</sup>		Agri farm HH % <sup>t</sup>		CBR <sup>u</sup>	CDR <sup>v</sup>	Literacy rate <sup>w</sup>	PC Exp <sup>x</sup> In Thou	Gender Disparity <sup>y</sup>	Pop <sup>z</sup> Density /km <sup>2</sup>						
	Rural area	Divisional Avg.	Rural area	Divisional Avg.	Rural area	Divisional Avg.	Rural area	Divisional Avg.												
Barguna	27.62	31.07	8.63	8.44	28.13	27.83	69.96	67.79	17.21	6.53	55.33	4.214	Low	492	>10	61-77	Silty clay, tidal flood alluvium			
Jhalokathi	21.41		3.1		24.99		74.55		18.18	6.2	65.4	4.385	Low	718	>9	61-77	Non calcareous alluvium			
Potuakhali	27.31		8.58		24.34		66.78		20.73	6.37	51.5	3.307	Low	450	>9	39-60	Silty clay, tidal flood alluvium			
Gaibandha	49.33		14.67		33.07		56.22		23.14	6.79	35.7	2.194	Low	971	>10	39-60	Silty clay with gray silty			
Kurigram	55.95	43.98	14.68	13.99	35.76	35.38	57.57	58.45	31.31	9.52	33.4	2.707	Low	810	>10	39-60	Silty clay alluvium			
Lalmonirhat	50.99		16.63		35.84		62.14		8.61	42.3	2.404	Low	877	>10	39-60	Non calcareous alluvium				
Nilphamari	48.72		15.34		33.56		55.35		24.53	8.17	39.8	1.956	Medium	945	>10	39-60	Brown loamy, gray silty			
Rangpur	46.44		14.76		33.49		56.12		24.93	5.86	42.9	3.33	Low	990	>8	39-60	Gray silty			
Bagerhat	39.58	41.42	11.64	9.56	29.4	35.69	66.07	63.53	20.4	5.79	58.7	3.25	Low	382	>10	78-90	Gray silty, non calcareous			
Jessore	42.44		10.61		34.65		64.53		18	5.22	51.2	2.846	Low	946	>10	39-60	Gray clay, flood plain			
Khulna	39.86		14.15		32.79		54.3		21.23	4.34	57.8	6.167	Medium	680	>8	39-60	silty with clay from flood			
Satkhira	53.02		8.75		31.23		57.61		23.84	5.77	45.5	2.088	High	510	>10	39-60	silty with clay from flood			
<sup>a</sup> Source: BBS, WB, WFP, 2008 (p. 8), HIES-2005, Economic Review of MOF-GOB (p.180)																				
<sup>b</sup> BBS, WB, WFP 2008; Economic Review, GOB, 2008																				
<sup>c</sup> Source: BBS, WB, WFP-2008 (p. 6)																				
<sup>d</sup> Source: BBS, WB, WFP-2008 (p. 10)																				
<sup>e</sup> Source: BBS, WB, WFP-2008 (p. 10)																				
<sup>f</sup> Source: UN Humanitarian affairs, Different Years																				
<sup>g</sup> 1995 was a minor flood year																				
<sup>h</sup> Source: Banerjee, L 2008																				
<sup>i</sup> Source: Banerjee, L 2008																				
<sup>j</sup> Source: Red Cross & Red Crescent, various years																				
<sup>k</sup> Source: UNICEF, 2007																				
<sup>l</sup> Source: Red Cross & Red Crescent, USAID, 2008																				
<sup>m</sup> Source: MFODM, GOB & NASA																				
<sup>n</sup> Source: MFODM-GOB, 2009																				
<sup>o</sup> Source: BBS, WB, WFP 2008 (p. 12)																				
<sup>p</sup> Source: BBS, 2008																				
<sup>q r s t</sup> Source: Agricultural census, 2008, BBS-GOB																				
<sup>u v</sup> Agricultural farm households means households operating 0.05 acres of cultivated land																				
<sup>w</sup> CBR-Crude Birth Rate, CDR- Crude Death Rate. Source: BBS, 2008																				
<sup>x</sup> Literacy rate is of year 2006. Source: BBS, 2006																				
<sup>y</sup> PC Exp- Per Capita Expenditure (Consolidated). Source: BBS, 2008																				
<sup>z</sup> Source: Gender Related Development Index by CPD-UNFPA Paper-19, 2008 (p. 23)																				
<sup>z</sup> Source: BBS, UNDP, 2007																				
53																				

## Appendix to Chapter 4

### Final questionnaire (English) after pilot study

Please circle your answer(s)

#### Section-1: General information:

- Location: \_\_\_\_\_ 1) Gender: a) M b) F
- 2) Age: a) 21-25 Yr b) 26-30 c) 31-35 d) 36-40 e) 41-45  
f) 46-50 g) 51-55 h) 56-60 i) 60+
- 3) Marital status: a) Single b) Married c) Divorced d) Widowed
- 4) Household type: a) Single family (single earner) b) Single family (multiple earners)  
c) Joint family (single earner) d) Joint family (multiple earners)
- 5) Household size: \_\_\_\_\_ Male kid ( ) Female kid ( )

#### Section-2: Health status

- 6) Do you have capacity to work normally (For example, can you work continuously 5 hours in a day)  
a) Yes (always) b) Yes (Mostly) c) No
- 7) Who fell sick more often in the family a) Male (adult) b) Male (Kid)  
c) Female (Adult) d) Female (Kid)
- 8) Average sick days/ month in last six months (For working people of the family):  
a) Male \_\_\_\_\_ b) Female \_\_\_\_\_
- 9) How often do you suffer from any health problem:  
a) Always b) Very often c) Sometimes d) Rarely e) No
- 10) Do you have access to public health care (close to home) a) Yes b) No
- 11) Do you have capacity to get access to private health care a) Yes b) No
- 12) Where do you usually go for treatment: a) Government hospital  
b) Private clinics c) NGO clinics/hospitals d) Village doctor
- 13) Why do you choose that specific health care center (answer may be more):  
a) Prompt service b) Less expensive c) Better treatment  
d) Close to home e) I can get facilities on credit
- 14) How often do you feel mental stress a) Always b) Very often c) Never
- 15) Suffering from illness: a) Short term (1 week- 15 days) b) Mid-term (16 days-1 month)  
c) Long time (More than 1 month)

16) The pregnant woman in your family visited the health clinic:

- a) Once a week      b) Once a fortnight  
c) Once a month      d) Once in the whole period (or until there is any problem)

17) Food intake/day by woman: a) One meal      b) Two meal      c) Three meal      d) 3 meal +

**Section-3: Education/literacy and training:**

18) Education level:      a) No education      b) Some literacy      c) Primary passed  
   d) Secondary      e) Higher secondary      f) Others

19) Did you get any training related to work:      a) Yes      b) No

20) If Yes, length of training      a) Less than a week      b) More than week but less than fortnight  
   c) Less than a Month      d) One month      e) More than a month

21) Who does your family go to school:

a) Boys      b) Girls      c) Both      d) None      e) None (as under-aged)

22) (If any one goes to school) Where do you send your child for schooling:

a) GO institute      b) Private school      c) NGO operated schools  
d) Government Madrasa      e) Private Madrasa

23) Food intake/day by kids:      a) One meal      b) Two meal      c) Three meal      d) 3 meal +

**Section-4: Wellbeing:**

24) Do you have the access to electricity      a) Yes      b) No

25) Do you have the access to safe water      a) Yes      b) No

26) Do you use sanitary latrine      a) Yes      b) No

27) In what extent you have the access to following public information?

a) Job related information	1) Full	2) Partial	3) Nominal	4) No
b) Health related information	1) Full	2) Partial	3) Nominal	4) No
c) Education related information	1) Full	2) Partial	3) Nominal	4) No
d) Financial help (like loan) info	1) Full	2) Partial	3) Nominal	4) No
e) Natural disaster alert information	1) Full	2) Partial	3) Nominal	4) No
f) Political information	1) Full	2) Partial	3) Nominal	4) No
g) Government related information	1) Full	2) Partial	3) Nominal	4) No

28) Frequency of contact with beneficial info sources (Like, government agency, NGO office, local news agency, library, etc)

a) Regularly      b) Fairly often      c) Seldom      d) Never

29) Food intake/day for adults male:      a) One meal      b) Two meal      c) Three meal      d) 3 meal +

30) At the time of shortage, who in the family get more share of food:

a) Male (adult)      b) Male (Kid)      c) Female (Adult)      d) Female (Kid)      e) Equal share

31) Do you get time available for leisure: a) Regularly b) Fairly often c) Seldom d) Never

**Section-5: Asset/liability side:**

32) Land holding size: a) No land b) Less than acre c) More than one acre

33) Land holding status:

a) Bought new b) Same inheritance land c) Sold out d) Lost in river

34) Other assets holding (answer can be more than one): a) Poultry & livestock b) Fishing net

c) Boat d) Radio e) TV f) Cassette player g) Wood furniture h) Chair

i) Table j) Almirah k) Fan l) Bedding m) Nothing

35) Value of other assets: a) < 1000 Tk b) 1000-2000 c) 2001-3000 d) 3001-4000  
e) 4001-5000 f) 5001-10,000 g) 10000+ h) Nothing

36) Type of Ownership of house:

a) Owner b) Rented c) Owning with loan d) Living in other's land (Free)

37) Type of house: a) Brick build b) Mud build c) Tin build d) Straw build

38) Occupation: a) Agriculture based b) Off-farm c) Business d) Services e) Others

39) Income/month: a) Nothing b) <500 c) 500-1000 d) 1001-2000 e) 2001-3000  
f) 3001-4000 g) 4001-5000 h) 5001-10000

40) Who contributes more in the family income: a) Male b) Female

41) Total employment/year a) < a month b) < 3 month c) < 6 month d) < 9 month  
e) Full year

42) What you do at the time of natural calamity:

a) Do the same b) Work off-farm c) Work for others d) Migrate to city  
e) Doing socially wrong works f) Do nothing

43) Monthly expenditure: a) < 500 b) 500-1000 c) 1001-1500 d) 1501-2000  
e) 2001-3000 f) 3001-4000 g) 4001-5000 h) 5000 +

44) Food expenditure (% of total expenditure) a) Below 20% b) 20-Below 40%  
c) 40-below 60% d) 60-below 80%

45) Non-food expenditure:

a) For cloth \_\_\_\_\_% b) Loan Payment \_\_\_\_\_% c) Transportation \_\_\_\_\_%  
d) Social cost \_\_\_\_\_% e) Medical cost \_\_\_\_\_%

46) How much do you save/ month: a) Nothing b) < 500 c) 500-1000 d) 1001-2000  
e) 2001-3000 f) 3001-4000 g) 4001-5000 h) 5000+

47) Form of saving a) Cash b) Crop c) Jewelry d) Cattle e) Other

**Section-6: Empowerment/ decision making:**

48) Who makes the major decisions at household level: a) Male b) Female c) Collectively



49) In what extent you can make decision in your job:

a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

50) Do you actively participate in the local decision making meetings to express your opinion?

a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

51) Are you the member of any local cooperative?   a) Yes   b) No

52) If yes, can you express your voice in the decision making of the cooperative?

a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

53) Do you cast your vote every time (Male)?

a) Always   b) Mostly not always   c) Sometimes   d) Never

54) Do you cast your vote every time (Female)?

a) Always   b) Mostly not always   c) Sometimes   d) Never

55) Can you cast your vote for your preferred candidate?

a) Always   b) Mostly not always   c) Sometimes   d) Never

#### **Section-7: Insecurity:**

56) Do you feel unsecured anytime:

a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

57) Do you have the experience of theft/robbery:

a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

58) As a common citizen can you act/do following freely?

a) Religious works: a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

b) Cultural works: a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

c) Political works: a) Always   b) Very often   c) Sometimes   d) Rarely   e) Never

59) How do the government officials treat you?   a) Best   b) Good   c) Bad   d) Worst

#### **Section-8: Support services:**

60) From where did you take help for income generation?

a) Govt.   b) NGO   c) Both   d) None (Self help)

61) Length of membership in NGO or/and Government works: a) Less than year

b) 1-< 5 Years   c) 5-<10 Years   d) 10-<15 Years   e) More than 15 years

62) What sort of help did you receive? (**Answer may be more**)

a) Financial   b) Non-financial (like schooling)   c) Training   d) Family planning

e) Advocacy   f) Health care   g) Sanitation   h) Other

63) Where did you get the information about these services:

a) Neighbor   b) Relatives   c) Friends   d) Colleagues   e) Field workers

f) TV   g) Local administration   h) News paper

- 64) Did you ever take loan: a) Yes b) No
- 65) If yes, from whom:  
a) Government b) NGO c) Local lenders d) Cooperatives
- 66) Whose interest rate on loan is higher: a) b) c)
- 67) If yes, amount of loan taken:  
a) < 5000 b) 5000-10000 c) 10001-15000 d) 15001-20000 e) 20001-50000
- 68) For how long you are borrowing money:  
a) < year b) 1-<2 c) 2-<3 d) 3-<4 e) 4-<5 f) 5-<6  
g) 6-<8 h) 8-<10 i) 10 year +
- 69) Your loan amount was not repaid in time:  
a) Always b) Very often c) Sometimes d) Rarely e) Never
- 70) How frequently the loan provider monitors your activities:  
a) Always b) Very often c) Sometimes d) Rarely e) Never
- 71) Source of job creation a) Government b) NGO c) Own d) Alternative

**Section-9: Performance analysis (For Government and NGO-driven projects) Circle one:**

(Performance indicators: 5= Best, 4= Good, 3= Medium, 2= Bad, 1= Worst)

	Worst	Bad	Medium	Good	Best
72. Timeliness in loan disbursement/providing other services	1	2	3	4	5
73. If you had a problem, how sincerely the service provider resolved it	1	2	3	4	5
74. Speed of decision making by the organization	1	2	3	4	5
75. Regularity of information sharing through field workers	1	2	3	4	5
76. Fairness in decision making by the organization	1	2	3	4	5
77. How sincerely the service provider keeps their promise	1	2	3	4	5
78. Quality maintenance of the service by the provider	1	2	3	4	5
79. How good are the workers in answering your queries quickly	1	2	3	4	5
Did you ever have interaction with managers of the service provider?					
1) Yes (Go to question no. 80) 2) No (Go to question no. 81)					
80. Responsiveness of the officers of service provider	1	2	3	4	5
81. How good the organization is in listening to any of your suggestions	1	2	3	4	5
82. Quality in additional technical support (Like, how to use a machine, fertilizer, seeds, watering)	1	2	3	4	5
83. Willingness of the workers to help you	1	2	3	4	5
84. Frequency of visits by the workers is enough for you	1	2	3	4	5
85. Transparency in transaction process of the service provider	1	2	3	4	5
86. Attitude of the workers while interacting with beneficiaries	1	2	3	4	5

87. Service knowledge of the workers	1	2	3	4	5
88. How helpful the service provider been in dealing with other organizations	1	2	3	4	5
89. Attention of the service provider towards your welfare	1	2	3	4	5
90. Attention of the workers towards you	1	2	3	4	5
91. Worker's understanding of the individual beneficiary's need	1	2	3	4	5
92. Formal participation (Like in monthly meeting) of beneficiaries in the supportive decision making process of the service provider	1	2	3	4	5
93. Service provider's location is convenient	1	2	3	4	5
94. Service provider's business hours are convenient	1	2	3	4	5
95. Equipment the service provider propose is convenient to get	1	2	3	4	5
96. Timing of the visit by the workers	1	2	3	4	5
97. Availability of the workers	1	2	3	4	5

### Questionnaire in Bengali after pilot study (changes made after pilot study is shown in red)

নিদেশনাঃ আপনার উত্তর এ গোলক রুন

#### প্রথম অনুচ্ছেদঃ সাধারণ তথ্যাদি

- অবস্থানঃ ১) লিংগঃ ক) পুরুষ খ) মহিলা
- ২) বয়সঃ ক) ২১-২৫ বছর খ) ২৬-৩০ গ) ৩১-৩৫ ঘ) ৩৬-৪০ ঙ) ৪১-৪৫ চ) ৪৬-৫০
- হ) ৫১-৫৫ জ) ৫৬-৬০ বা) ৬০ +
- ৩) বৈবাহিক অবস্থাঃ ক) অবিবাহিত খ) বিবাহিত গ) তালাক প্রাপ্ত ঘ) বিপত্নিক/বিধবা
- ৪) গৃহস্থালির ধরনঃ ক) একক পরিবার (একজন উপার্জনকারী) খ) একক পরিবার (একাধিক উপার্জনকারী)
- গ) যৌথ পরিবার (একজন উপার্জনকারী) ঘ) যৌথ পরিবার (একাধিক উপার্জনকারী)
- ৫) গৃহস্থালির আয়তনঃ ----- ছেলে শিশু মেয়ে শিশু

#### দ্বিতীয় অনুচ্ছেদঃ স্বাস্থ্য বিষয়ক তথ্যাদি

- ৬) আপনি কি স্বাভাবিক ভাবে কাজ করতে পারেন? (যেমনঃ আপনি কি দিনে টানা ৫ ঘন্টা কাজ করতে পারেন?)
- ক) হ্যাঁ (সব সময়) খ) হ্যাঁ (মোটামুটি ভাবে) গ) না
- ৭) আপনার পরিবারে কে ঘন ঘন অসুস্থ হয়ঃ ক) পুরুষ (প্রাপ্ত বয়স্ক) খ) পুরুষ (শিশু)
- গ) মহিলা (প্রাপ্ত বয়স্ক) ঘ) মহিলা (শিশু)
- ৮) গত ছয় মাসের মধ্যে প্রতি মাসে গড়ে অসুস্থতার পরিমাণ কত দিনঃ (শুধুমাত্র কর্মক্ষম ব্যক্তির জন্য)
- ক) পুরুষ----- খ) মহিলা -----
- ৯) আপনি কখন কখন শারিরীক সমস্যায় ভুগেনঃ ক) সব সময় খ) প্রায় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনই না
- ১০) আপনার কি সরকারি স্বাস্থ্য কেন্দ্রে যাবার সুযোগ আছেঃ (বাড়ী থেকে কাছে কি না?) ক) হ্যাঁ খ) না
- ১১) আপনার কি বেসরকারি স্বাস্থ্য কেন্দ্রে যাবার সামর্থ্য আছেঃ ক) হ্যাঁ খ) না

- ১২) আপনি সাধারণত স্বাস্থ্য সেবার জন্য কোথায় যানঃ ক) সরকারি হাসপাতাল খ) বেসরকারি হাসপাতাল/ক্লিনিক গ) এন জি ও হাসপাতাল/ক্লিনিক ঘ) গ্রামের কবিরাজ
- ১৩) আপনার ওই স্বাস্থ্য কেন্দ্র/ব্যবস্থা পছন্দ করার কারণ কিঃ **(উত্তর একাধিক হতে পারে)**  
ক) তরিক্ত সেবা পাওয়া যায় খ) কম খরচ গ) ভাল স্বাস্থ্য সেবা ঘ) বাড়ির কাছে **ঙ) বাকিতে ঔষধ/সেবা পাওয়া যায়**
- ১৪) আপনি কখন কখন মানসিক চাপে থাকেনঃ ক) সব সময় খ) মাঝে মাঝে গ) কখনো না
- ১৫) আপনি রোগে আক্রান্ত হলে কতদিন রোগে ভুগেনঃ (সাধারণ অসুখের জন্য প্রযোজ্য)  
ক) স্বল্প সময় (৭ দিন-১৫ দিন) খ) মাঝারি সময় (১৬ দিন-১ মাস) গ) লম্বা সময় (১ মাস এর বেশি)
- ১৬) গর্ভকালীন সময়ে আপনার বাড়ীর মহিলা সদস্য কয় বার ডাক্তার দেখিয়েছেঃ  
ক) সপ্তাহে এক বার খ) ১৫ দিনে এক বার গ) মাসে এক বার ঘ) পুরা গর্ভকালীন সময়ে এক বার (অথবা যখন শুধু মাত্র সমস্যা হয়েছে)
- ১৭) বাড়ীর মহিলা সদস্য সাধারণত দিনে কয় বার খাওয়া খায়ঃ  
ক) এক বার খ) দুই বার গ) তিন বার ঘ) তিন বার এর বেশি

### তৃতীয় অনুচ্ছেদঃ শিক্ষা/স্বাক্ষরতা এবং প্রশিক্ষন স সম্পর্কিত তথ্যঃ

- ১৮) আপনার শিক্ষার স্তর কত টুকুঃ ক) অশিক্ষিত খ) কিছুটা শিক্ষিত (নাম স্বাক্ষর) গ) প্রাইমারি পাস ঘ) মাধ্যমিক পাস ঙ) উচ্চ মাধ্যমিক পাস চ) অন্যান্য
- ১৯) আপনি চাকুরি তে কোন প্রশিক্ষন পেয়েছেনঃ ক) হ্যাঁ খ) না
- ২০) উত্তর হ্যাঁ হলে, কত দিনের প্রশিক্ষন পেয়েছেনঃ  
ক) ৭ দিনের কম খ) ৭-১৫ দিন গ) ১ মাস এর কম ঘ) এক মাস ঙ) এক মাস এর বেশি
- ২১) আপনার পরিবারে কে স্কুলে যায়ঃ  
ক) ছেলে খ) মেয়ে গ) দুজন ই ঘ) কেউ না **ঙ) কেউ না (স্কুলে যাবার বয়স হয়নি)**
- ২২) (যদি কেউ এক জন স্কুলে যায়) আপনি আপনার বাচ্চাকে (দের) কোন স্কুলে পাঠানঃ  
ক) সরকারি খ) বেসরকারি গ) এন জি ও চালিত স্কুল **ঘ) সরকারি মাদ্রাসা ঙ) বেসরকারি মাদ্রাসা**
- ২৩) বাড়ীর বাচ্চারা সাধারণত দিনে কয় বার খাওয়া খায়ঃ  
ক) এক বার খ) দুই বার গ) তিন বার ঘ) তিন বার এর বেশি

### চতুর্থ অনুচ্ছেদঃ সন্তোষ-জনক জীবন যাপন সংক্রান্ত তথ্যঃ

- ২৪) আপনার বাড়িতে বিদ্যুৎ সংযোগ আছে কিঃ ক) হ্যাঁ খ) না
- ২৫) আপনার বাড়িতে পরিস্কার এবং বিশুদ্ধ পানির ব্যবস্থা আছে কিঃ ক) হ্যাঁ খ) না
- ২৬) আপনি কি পাকা পায়খানা ব্যবহার করেনঃ ক) হ্যাঁ খ) না
- ২৭) নিচে দেয়া জনগনের জন্য তথ্য সমূহ আপনি কতটাপেয়ে থাকেনঃ
- |  |                 |               |               |                 |
|--|-----------------|---------------|---------------|-----------------|
| ক) চাকুরি সংক্রান্ত তথ্যাদি:           | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| খ) স্বাস্থ্য সংক্রান্ত তথ্যাদি:        | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| গ) শিক্ষা সংক্রান্ত তথ্যাদি:           | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| ঘ) অর্থনৈতিক (যেমন ঋণ) তথ্যাদি :       | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| ঙ) প্রাকৃতিক দুর্যোগ সংক্রান্ত তথ্যাদি | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| চ) রাজনৈতিক তথ্যাদি:                   | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |
| ছ) সরকারের তথ্যাদি:                    | ১) পুরাপুরি পাই | ২) কিছুটা পাই | ৩) খুব কম পাই | ৪) কিছুই পাই না |

২৮) তথ্য পরিবেশনকারী সংস্থার (যেমনঃ সরকারী অফিস, এন জি ও অফিস, স্থানীয় সংবাদ পরিবেশনকারী অফিস, পাঠাগার) সাথে যোগাযোগ কেমন রাখেনঃ ক) সব সময় খ) মাঝে মাঝে গ) কালে ভদ্রে ঘ) কখনো না  
২৯) বাড়ীর পুরুষ সদস্য সাধারণত দিনে কয় বার খাওয়া খায়ঃ

ক) এক বার খ) দুই বার গ) তিন বার ঘ) তিন বার এর বেশি

৩০) খাবার ঘাটতি এর সময় পরিবারের কে বেশি খাওয়া পায়ঃ ক) পুরুষ (প্রাপ্ত বয়স্ক) খ) পুরুষ (শিশু)

গ) মহিলা (প্রাপ্ত বয়স্ক) ঘ) মহিলা (শিশু) ঙ) সবাই সমান পায়

৩১) আপনার সারা দিনে অবসর সময় থাকেঃ ক) সব সময় খ) মাঝে মাঝে গ) কালে ভদ্রে ঘ) কখনো না

#### পঞ্চম অনুচ্ছেদঃ সম্পদ/সম্পত্তিবিষয়ক তথ্যাদিঃ

৩২) আপনার কি পরিমান জমি আছেঃ ক) জমি নেই খ) ১ একর এর কম গ) ১ একর এর বেশি

৩৩) আপনার জমির মালিকানার ধরন কেমনঃ

ক) নিজে কেনা নতুন জমি খ) উত্তরাধিকার সুত্রে পাওয়া গ) বিক্রয় করেছি ঘ) নদীতে বিলীন হয়েছে

৩৪) অন্য কি সম্পদ আছে আপনার (উত্তর একাধিক হতে পারে)ঃ ক) হাস-মুরগি/গরু-ছাগল খ) মাছ ধরার জাল  
গ) নৌকা ঘ) রেডিও ঙ) টেলিভিশন চ) ক্যাসেট প্লেয়ার ছ) কার্ঠের আসবাবপত্র জ) চেয়ার

ঝ) টেবিল ঞ) আলমারি ট) ফ্যান ঠ) খাট/টৌকি ড) কিছু নাই

৩৫) আপনার অন্য সম্পদুলোর মোট মূল্য কতঃ ক) ১০০০ টাকার কম খ) ১০০০-২০০০ টাকা গ) ২০০১-৩০০০  
ঘ) ৩০০১-৪০০০ ঙ) ৪০০১-৫০০০ চ) ৫০০১-১০০০০ টাকা ছ) ১০০০০ টাকার বেশি

জ) শূন্য টাকা

৩৬) আপনার বাড়ীর মালিকানা কি ধরনেরঃ

ক) নিজেই মালিক খ) ভাড়া বাড়ি গ) ঋণ নিয়ে কিনছেন ঘ) অন্যের/সরকারি খাস জমিতে থাকি

৩৭) আপনার বাড়ীর ধরন কেমনঃ ক) ইটের তৈরি খ) মাটির গ) টিন এর ঘ) খড়/বাশ এর

৩৮) আপনার পেশাঃ ক) কৃষি ভিত্তিক খ) অকৃষি ভিত্তিক গ) ব্যবসায় ঘ) সেবা ঙ) অন্যান্য

৩৯) আপনার মাসিক আয় কতঃ ক) কিছুই না খ) ৫০০ টাকার কম গ) ৫০০-১০০০ টাকা

ঘ) ১০০১-২০০০ ঙ) ২০০১-৩০০০ চ) ৩০০১-৪০০০ ছ) ৪০০১-৫০০০

জ) ৫০০১-১০০০০

৪০) আপনার পরিবারের মোট আয়ে কার অবদান বেশিঃ ক) পুরুষ খ) মহিলা

৪১) আপনি বাৎসরিক কত সময় চাকুরিরত থাকেনঃ

ক) ১ মাসের কম খ) ৩ মাসের কম গ) ৬ মাসের কম ঘ) ৯ মাসের কম ঙ) পূরা বছর ই থাকে

৪২) আপনি প্রাকৃতিক দুর্যোগ এর সময় কি কাজ করেনঃ ক) সারা বছর যা করি খ) অকৃষি ভিত্তিক কাজ গ)

অন্যের জন্য কাজ করি ঘ) শহরে কাজ করতে যাই ঙ) বলার মত নয় চ) বেকার থাকি

৪৩) আপনার মাসিক খরচ কেমনঃ ক) ৫০০ টাকার কম খ) ৫০০-১০০০ টাকা গ) ১০০১-১৫০০

ঘ) ১৫০১-২০০০ ঙ) ২০০১-৩০০০ চ) ৩০০১-৪০০০ ছ) ৪০০১-৫০০০ জ) ৫০০০ এর বেশি

৪৪) আপনার পরিবারে খাদ্য খরচ কত (মোট খরচের কত শতাংশ)ঃ ক) ২০% এর কম খ) ২০%-৪০% এর কম

গ) ৪০%-৬০% এর কম ঘ) ৬০%-৮০% এর কম

৪৫) খাদ্য ছাড়া অন্যান্য খরচঃ ক) জামা কাপড় -----% খ) ঋণ বাবদ -----%

গ) যাতায়াত -----% ঘ) সামাজিক কাজে খরচ -----% ঙ) চিকিৎসা বাবদ ------%

৪৬) আপনার মাসিক সঞ্চয় কতঃ ক) কিছুই না খ) ৫০০ টাকার কম গ) ৫০০-১০০০ টাকা

ঘ) ১০০১-২০০০ ঙ) ২০০১-৩০০০ চ) ৩০০১-৪০০০ ছ) ৪০০১-৫০০০ জ) ৫০০০ টাকার বেশি

৪৭) আপনি কি উপায়ে সঞ্চয় করেনঃ ক) টাকা খ) ফসল গ) অলংকার

ঘ) গবাদি পশু ঙ) অন্যান্য উপায়

### ষষ্ঠ অনুচ্ছেদঃ ক্ষমতায়ন এবং সিদ্ধান্ত গ্রহনঃ

- ৪৮) বাড়ীর বড় সিদ্ধান্ত গুলো কে নিয়ে থাকেঃ ক) পুরুষ খ) মহিলা গ) এক সাথে
- ৪৯) আপনি আপনার চাকরি ক্ষেত্রে কতটা সিদ্ধান্ত নিতে পারেনঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫০) আপনি কি স্থানীয় সিদ্ধান্ত গ্রহনকারী সভায় সক্রিয় ভাবে আপনার মতামত প্রকাশ করতে পারেনঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫১) আপনি কি স্থানীয় কোনো সমবায়ের সদস্যঃ ক) হ্যাঁ খ) না
- ৫২) যদি হ্যাঁ হয়, আপনি কি সমবায়ের সিদ্ধান্ত গ্রহনকারী সভায় সক্রিয় ভাবে আপনার মতামত প্রকাশ করতে পারেনঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫৩) (পুরুষ এর জন্য) আপনি কি সব সময় আপনার ভোট দিয়ে থাকেনঃ ক) সব সময় খ) প্রায় সময় (সব সময় না) গ) মাঝে মাঝে ঘ) কখনো না
- ৫৪) (মহিলা সদস্যের জন্য) আপনি কি সব সময় আপনার ভোট দিয়ে থাকেনঃ ক) সব সময় খ) প্রায় সময় (সব সময় না) গ) মাঝে মাঝে ঘ) কখনো না
- ৫৫) আপনি কি আপনার পছন্দের প্রার্থীকে ভোট দিতে পারেনঃ ক) সব সময় খ) প্রায় সময় (সব সময় না) গ) মাঝে মাঝে ঘ) কখনো না

### সপ্তম অনুচ্ছেদঃ নিরাপত্তাহীনতা/অনিশ্চয়তাঃ

- ৫৬) আপনি কি কখনো অনিশ্চয়তায় ভুগেনঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫৭) আপনার কি চুরি বা ডাকাতির শিকার হওয়ার অভিজ্ঞতা আছেঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫৮) এক জন সাধারণ মানুষ হিসেবে আপনি নিচের কাজগুলো কতটা স্বাধীন ভাবে করতে পারেনঃ ক) ধর্মীয় কাজ সমূহঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না খ) সামাজিক কাজ সমূহঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না গ) রাজনৈতিক কাজ সমূহঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে ঘ) খুব কম ঙ) কখনো না
- ৫৯) সরকারি কর্মকর্তারা আপনার সাথে কেমন ব্যবহার করেঃ ক) খুব ভালো খ) মোটামুটি গ) খারাপ ঘ) খুব খারাপ

### অষ্টম অনুচ্ছেদঃ সাহায্য সেবা বিষয়ক তথ্যাদিঃ

- ৬০) আপনার আয়ের ব্যবস্থার জন্য আপনি কার সাহায্য নিয়েছেনঃ ক) সরকার খ) এন জি ও গ) দুই জন এর ঘ) কারো নয় (নিজেই ব্যবস্থা করেছি)
- ৬১) সরকার/এন জি ও এর সাথে আপনি কতদিন জড়িতঃ ক) এক বছরের কম খ) ১-৫ বছরের কম গ) ৫-১০ বছরের কম ঘ) ১০-১৫ বছরের কম ঙ) ১৫ বছরের বেশি
- ৬২) আপনি কি ধরনের সাহায্য নিয়েছেন (উত্তর একাধিক হতে পারে)ঃ ক) আর্থিক খ) অন-আর্থিক (যেমন- শিক্ষা বিষয়ক) গ) প্রশিক্ষণ ঘ) পরিবার পরিকল্পনা ঙ) আইন বিষয়ক চ) স্বাস্থ্য বিষয়ক ছ) পায়খানা ব্যবস্থা জ) পানীয় জলের ব্যবস্থা ঝ) অন্যান্য
- ৬৩) আপনি এই সব সেবার বিষয়ে কোথা থেকে খবর পেয়েছেনঃ ক) প্রতিবেশি খ) আত্মীয় গ) বন্ধু ঘ) সহকর্মী ঙ) মাঠকর্মী চ) টেলিভিশন ছ) স্থানীয় প্রশাসন জ) খবরের কাগজ
- ৬৪) আপনি কখনো ঋণ নিয়েছেনঃ ক) হ্যাঁ খ) না
- ৬৫) যদি হ্যাঁ হয়, কার কাছ থেকেঃ ক) সরকার খ) এন জি ও গ) মহাজন ঘ) সমবায় সমিতি

- ৬৬) কার সুদের পরিমাণ বেশিঃ ক) খ) গ)
- ৬৭) যদি হ্যাঁ হয়, কি পরিমাণ ঋণ নিয়েছেনঃ ক) ৫০০০ টাকার কম খ) ৫০০০-১০০০০ টাকা  
গ) ১০০০১-১৫০০০ ঘ) ১৫০০১-২০০০০ ঙ) ২০০০১-৫০০০০
- ৬৮) আপনি কত সময় যাবৎ ঋণ নিয়েছেনঃ ক) এক বছরের কম খ) ১-২ বছরের কম গ) ২-৩ বছরের কম  
ঘ) ৩-৪ বছরের কম ঙ) ৪-৫ বছরের কম চ) ৫-৬ বছরের কম ছ) ৬-৮ বছরের কম জ) ৮-১০ বছরের কম  
ঝ) ১০ বছর এর বেশি
- ৬৯) আপনি ঋণ এর টাকা শোধ করতে পারেননি এমন কি হয়েছেঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে  
ঘ) খুব কম ঙ) কখনো না
- ৭০) ঋণ দাতা আপনার কাজকর্ম কতটা পর্যবেক্ষণ করেঃ ক) সব সময় খ) প্রায় সময় গ) মাঝে মাঝে  
ঘ) খুব কম ঙ) কখনো না
- ৭১) আপনি কিভাবে কাজ পেয়েছেনঃ ক) সরকার খ) এন জি ও গ) নিজস্ব উদ্যোগ ঘ) অন্যান্য

**নবম অনুচ্ছেদঃ সরকারি সংস্থা এবং এন জি ও দের কাজের কৃতিত্ব সম্পর্কে আপনার মতামত (আপনার পছন্দ তে গোল করুন)**

(মাপকাঠিঃ ৫= খুব ভালো, ৪= ভালো, ৩=মোটামুটি, ২= খারাপ এবং ১= খুব খারাপ)

	খুব খারাপ	খারাপ	মোটামুটি	ভালো	খুব ভালো
৭২) ঋণ অথবা অন্যান্য সেবা কতটা সময়মত দিয়েছে	১	২	৩	৪	৫
৭৩) আপনার যে কোন সমস্যা কতটা আন্তরিকতার সাথে সমাধান করেছে	১	২	৩	৪	৫
৭৪) এরা কত দ্রুততার সাথে সিদ্ধান্ত নিয়ে থাকে	১	২	৩	৪	৫
৭৫) মাঠ কর্মীদের মাধ্যমে কতটা নিয়মিত খবর আদান প্রদান করে	১	২	৩	৪	৫
৭৬) এরা সিদ্ধান্ত গ্রহণে কতটা নিরপেক্ষ থাকে	১	২	৩	৪	৫
৭৭) এরা কতটা আন্তরিকতার সাথে তাদের অঙ্গিকার পূরণ করেন	১	২	৩	৪	৫
৭৮) এরা সেবার মান কতটা বজায় রাখার চেষ্টা করে	১	২	৩	৪	৫
৭৯) দ্রুততার সাথে আপনার প্রশ্নের উত্তরদানে মাঠ কর্মীরা কতটা ভালো	১	২	৩	৪	৫
আপনি কখনো এই প্রতিষ্ঠানের ম্যানেজারদের সাথে দেখা করেছেনঃ					
ক) হ্যাঁ (এবার ৮০ নম্বর প্রশ্নে যান) খ) না (এবার ৮১ নম্বর প্রশ্নে যান)					
৮০) এই প্রতিষ্ঠানের ম্যানেজাররা কতটা আন্তরিক ছিল	১	২	৩	৪	৫
৮১) আপনার যে কোন প্রস্তাব এই প্রতিষ্ঠানের কর্মচারীরা কতটা গুরুত্ব দিয়ে শুনেছে	১	২	৩	৪	৫
৮২) অন্যান্য টেকনিক্যাল সেবা প্রদানে এরা কতটা মান সম্মত (যেমনঃ কিভাবে সার দিতে হয়, বীজ ব্যবহার করতে হয়, মেশিন চালাতে হয়)	১	২	৩	৪	৫
৮৩) মাঠ কর্মীরা কতটা স্বেচ্ছায় আপনাকে সেবা দিয়ে থাকে	১	২	৩	৪	৫
৮৪) মাঠ কর্মীরা যতবার আপনার সাথে দেখা করে সেটা কি আপনার জন্য যথেষ্ট	১	২	৩	৪	৫
৮৫) এই প্রতিষ্ঠানের আর্থিক লেনদেন ব্যবস্থা কতটা স্বচ্ছ/নিরাপদ মনে করেন	১	২	৩	৪	৫
৮৬) আপনার সাথে কথা বলার সময় মাঠ কর্মীদের মনোভাব কেমন থাকে	১	২	৩	৪	৫
৮৭) মাঠ কর্মীরা সেবা/কাজকর্ম সম্বন্ধে কেমন জানে	১	২	৩	৪	৫
৮৮) অন্য প্রতিষ্ঠানরা (যেমনঃ আপনি যাদের থেকে সার বা বীজ কিনলেন) এদের কথা কতটা শুনে	১	২	৩	৪	৫
৮৯) আপনার উন্নতির ব্যাপারে এই প্রতিষ্ঠান কতটা মনোযোগী	১	২	৩	৪	৫

৯০) আপনার যে কোনো ব্যাপারে মাঠ কর্মীরা কতটা মনোযোগী	১	২	৩	৪	৫
৯১) আপনার একান্ত/নিজস্ব প্রয়োজনগুলি মাঠ কর্মীরা কতটা বুঝতে পারে	১	২	৩	৪	৫
আপনাদের সাথে কি নির্দিষ্ট সময় পর পর প্রতিষ্ঠানের মিটিং হয়ঃ					
ক) হ্যাঁ (এবার ৯২ নম্বর প্রশ্নে যান) খ) না (এবার ৯৩ নম্বর প্রশ্নে যান)					
৯২) প্রতিষ্ঠানের নিয়মিত মিটিং এ আপনি কতটা অংশগ্রহণ করতে পারেন	১	২	৩	৪	৫
৯৩) এই প্রতিষ্ঠানের অফিস কতটা সুবিধাজনক জায়গায় আছে	১	২	৩	৪	৫
৯৪) এই প্রতিষ্ঠানের অফিসের সময় কতটা সুবিধাজনক	১	২	৩	৪	৫
৯৫) এই প্রতিষ্ঠান যেসব সরঞ্জাম কিনতে বলে তা কতটা সহজে পাওয়া যায়	১	২	৩	৪	৫
৯৬) মাঠ কর্মীদের সাক্ষাতের সময় কতটা ভালো মনে করেন	১	২	৩	৪	৫
৯৭) মাঠ কর্মীদের কতটা সহজে পাওয়া যায়	১	২	৩	৪	৫



**Table A4. 1: Human poverty index for 64 districts in Bangladesh**

District name	HPI 1995	HPI 2000	HPI 2003	Average annual change in HPI during 1995-2003
Bandarban	51.6	39.77	35.40	-3.92
Rangamati	46.24	35.74	31.98	-3.85
Jhalokathi	31.54	25.4	28.50	-3.74
Jamalpur	51.06	41.87	33.26	-3.63
Nilphamari	46.86	38.5	31.40	-3.55
Tangail	39.33	32.48	36.73	-3.51
Pirojpur	31.16	25.82	22.98	-3.39
Comilla	31.88	26.72	27.50	-3.39
Barguna	33.79	28.43	28.75	-3.36
Potua khali	35.76	30.56	28.90	-3.26
Khagrachari	43.86	37.58	27.36	-3.23
Khulna	32.51	27.95	31.51	-3.19
Mymensingh	40.3	34.7	31.77	-3.17
Moulvibazar	37.77	32.69	30.11	-3.16
Bogra	37.72	32.75	27.65	-3.13
Rajbari	43.75	38.03	32.44	-3.10
Shariatpur	42.28	36.76	29.39	-3.09
Naogaon	36.91	32.32	33.04	-3.06
Lalmonirhat	40.67	35.63	29.40	-3.06
Gaibandha	39.95	35.08	30.22	-3.05
Thakurgaon	40.32	35.87	28.35	-2.98
Satkhira	35.53	31.74	27.33	-2.94
Chandpur	33.28	29.76	30.85	-2.94
Pabna	40.36	36.11	28.23	-2.91
Sylhet	39.11	35.08	29.64	-2.90
Madaripur	38.59	34.64	29.76	-2.89
Narayangonj	31.58	28.45	29.20	-2.88
Kishoregonj	39.35	35.59	27.51	-2.82
Chittagong	32.29	29.21	35.05	-2.80
Panchagar	38.71	35.03	32.40	-2.79
Jhenidaha	35.74	32.37	28.33	-2.73
Magura	36.34	33.04	28.23	-2.69
Noakhali	36.33	33.05	24.19	-2.69
Manikganj	38.93	35.44	25.73	-2.61
Sirajgonj	42.59	38.83	25.25	-2.60
Bagerhat	32.58	29.72	28.34	-2.59
Barisal	31.8	29.03	26.38	-2.59
Feni	30.83	28.15	24.46	-2.56
Kurigram	43.14	39.42	32.25	2.51
Gopalganj	32.51	29.77	27.21	-2.50
Jessore	30.77	28.2	25.48	-2.48
Sunamgonj	43.01	39.44	28.92	-2.46
Rangpur	41.7	38.26	28.33	-2.46
Dinajpur	36.24	33.31	25.08	-2.44
Hobiganj	37.23	34.45	26.37	-2.36
Narshingdi	37.93	35.25	33.81	-2.36
Gazipur	34.93	32.49	26.46	-2.30
Lakshmipur	34.8	32.39	28.60	-2.26
Rajshahi	35.98	33.57	29.84	-2.24
Chuadanga	34.02	32.11	24.38	-2.23
Netrokona	39.04	37.06	32.45	-2.19
Nwabgonj	41.68	39.66	26.67	-2.18
Sherpur	45.15	42.98	30.32	-2.07
Natore	36.02	34.42	36.16	-1.99

Joypurhat	37.23	35.7	26.61	-1.97
Brahmanbaria	39.26	37.65	28.51	-1.95
Narail	32.41	31.26	27.92	-1.79
Bhola	37.48	36.32	33.81	-1.73
Kushtia	36.79	35.78	32.20	-1.69
Meherpur	36.91	36.01	23.42	-1.60
Munshiganj	29.68	29.07	33.84	-1.30
Faridpur	35.26	34.59	33.90	-1.19
Dhaka	26.87	26.51	32.28	-.91
Cox's Bazar	38.68	38.44	37.91	-.25

**Source:** Adapted from Ali and Begum, 2006, p. 19

Technical notes:

- HPI index is calculated as follows:  $HPI = [1/3 (P_1^3 + P_2^3 + P_3^3)]^{1/3}$
- P1 is deprivation in longevity depends on probability of dying before age 40
- P2 is deprivation of knowledge depends on adult literacy and child aged 6-10 yr attended school
- P3 is Deprivation of economic provisioning depends on access to health services by children, access to proper sanitation, percentage of people not living in a house with electricity, and malnutrition among children under 5 years.

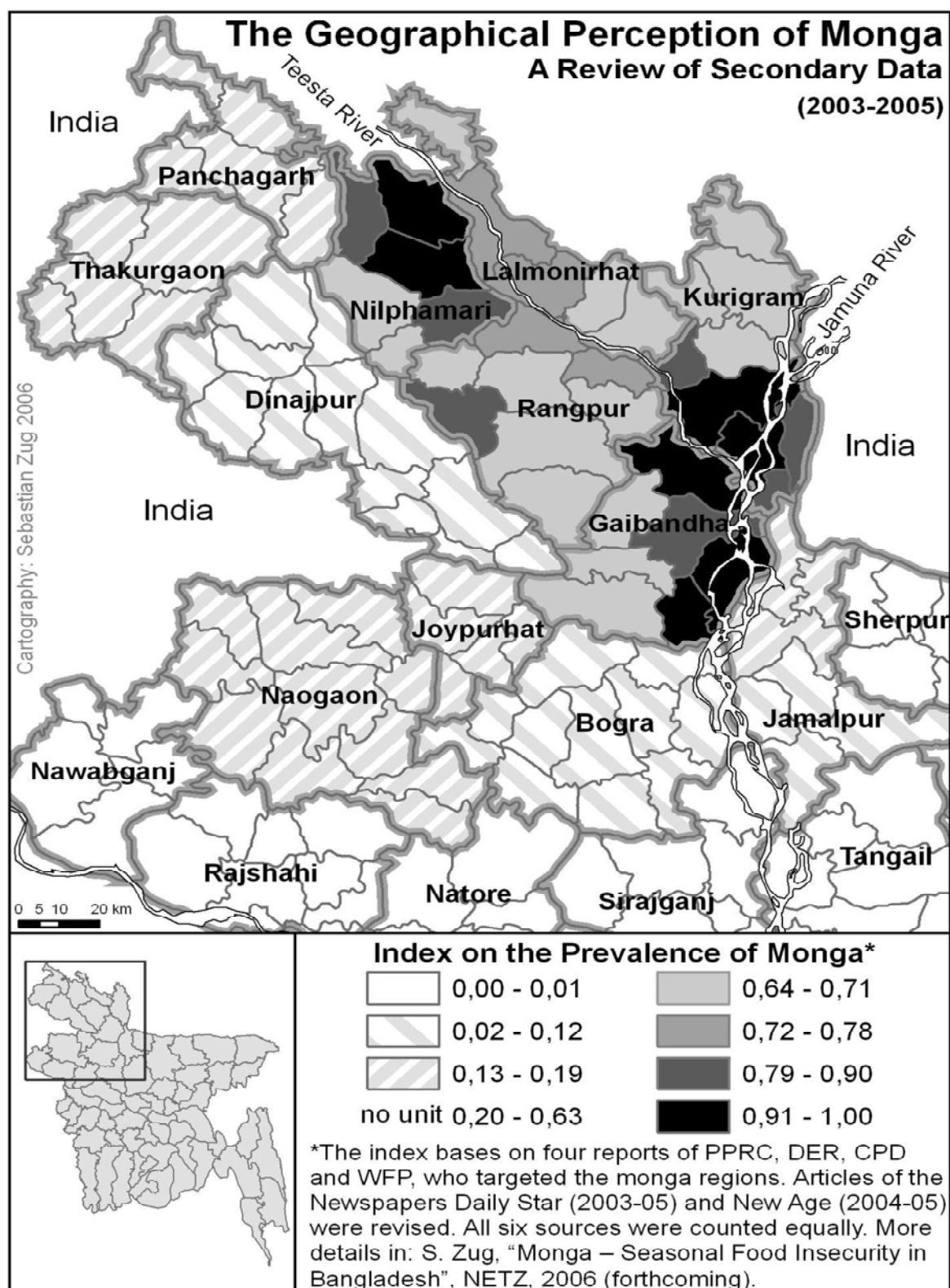
**Table A4. 2: Upazilla level literacy rate in the selected districts of Bangladesh**

District	Upazilla	Literacy rate (In percent)
Barguna		55.3%
	Amtali	45.9
	Bamna	64.2
	Barguna Sadar	55.2
	Betagi	59.7
	Patharghata	63.2
Potua khali		51.5%
	Bauphal	52.6
	Dashmina	41.8
	Dumki	66.0
	Galachipa	42.9
	Kalapara	56.9
	Mirzaganj	60.4
	Potua khali Sadar	53.3
Gaibandha		35.7%
	Fulchari	27.7
	Gaibandha Sadar	39.7
	Gobindaganj	37.8
	Palashbari	38.9
	Sadullapur	35.7
	Saghatta	34.3
	Sundarganj	31.1
Kurigram		33.4%
	Bhurungamari	29.6
	Charrajibpur	25.6
	Chilmari	33.8
	Phulbari	38.1

	Kurigram Sadar	38.3
	Nageswari	29.9
	Rajarhat	40.7
	Raumari	24.7
	Ulipur	34.9
Lalmonirhat		42.3%
	Aditmari	39.8
	Hatibandha	39.3
	Kali Ganj	41.1
	Lalmonirhat Sadar	45.5
	Patgram	44.7
Nilphamari		38.8%
	Dimla	36.2
	Domar	44.7
	Jaldhaka	33.0
	Kishoreganj	32.7
	Nilphamari Sadar	39.2
	Saidpur	48.5
Jessore		51.2%
	Abhaynagar	53.5
	Bagherpara	50.6
	Chaugacha	43.9
	Jhikargacha	52.0
	Keshabpur	47.2
	Jessore Sadar	58.7
	Manirampur	50.8
	Sharsha	42.7
Satkhira		45.5%
	Assasuni	40.3
	Debhata	49.9
	Kalaroa	45.5
	Kaliganj	46.8
	Satkhira Sadar	50.7
	Shyamnagar	39.7
	Tala	45.7

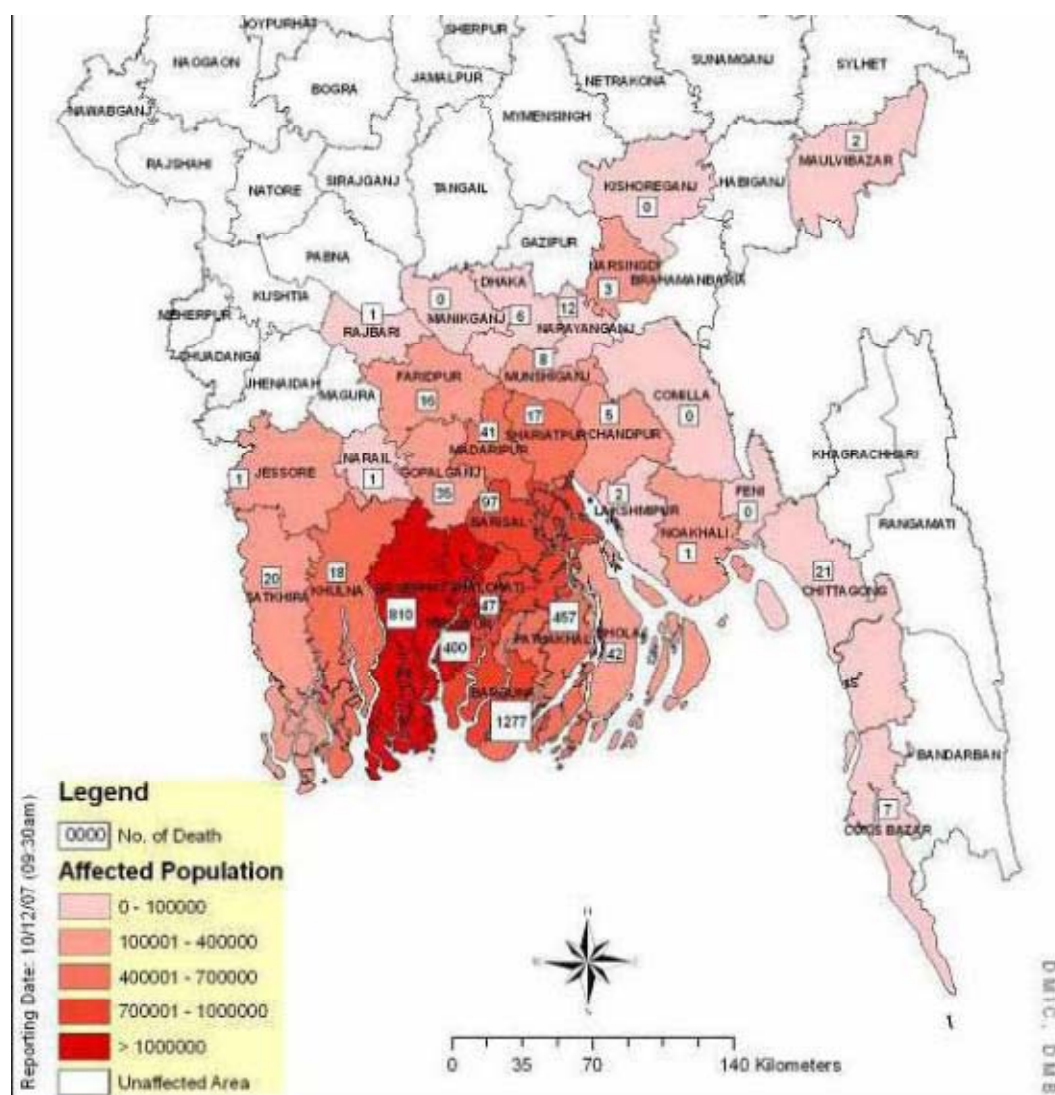
**Source:** BBS (2008); Ministry of Finance (2008)

**Figure A4. 1: Monga Areas in Bangladesh**



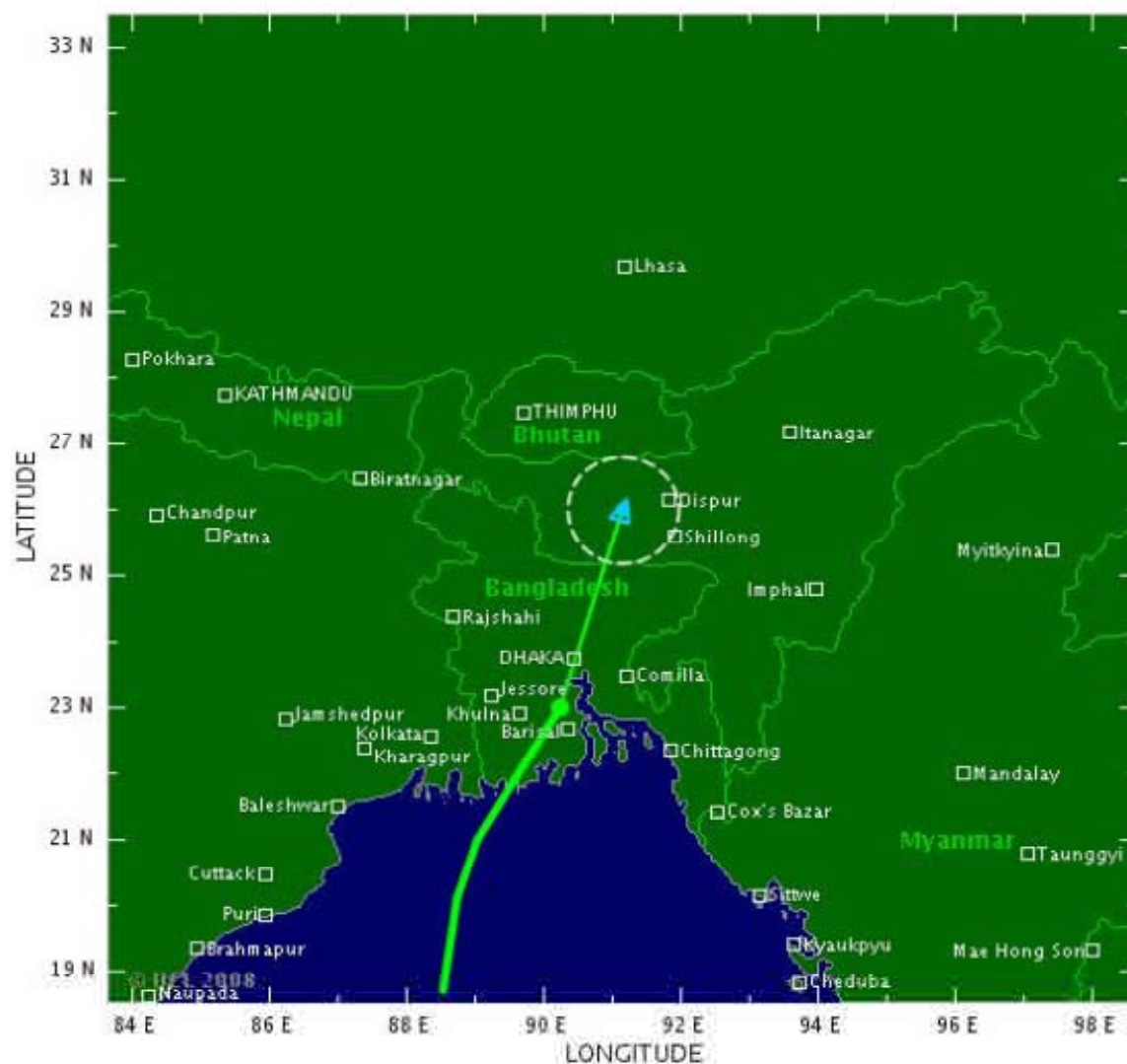
Adapted from: Sebastian Zug, 'Monga - Seasonal Food Insecurity in Bangladesh - Bringing the Information Together' in *The Journal of Social Studies*, No. 111, July-Sept. 2006, Centre for Social Studies, Dhaka.

**Figure A4. 2: Sidr, 2007 – affected districts**



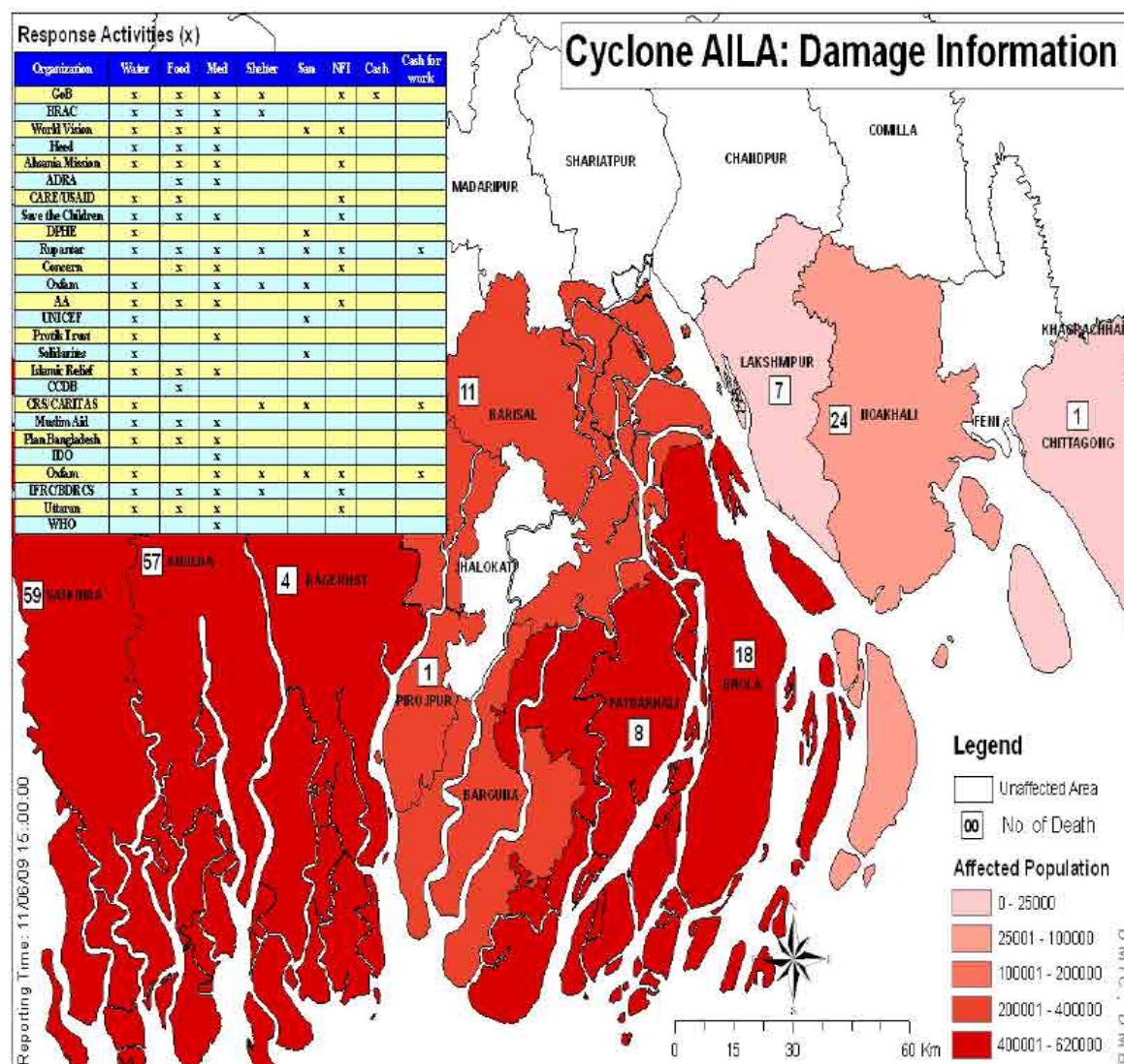
**Source:** Ministry of Food and Disasters Management, Government of Bangladesh.

**Figure A4.3: Track of cyclone Reshmi**



Source: NASA (2008).

**Figure A4.4: Cyclone Aila – affected areas in Bangladesh**



Source: MFODM-GOB; DFID; UNDP; CDMP and UN (2009).



## Chapter-5

### Government and NGO Projects Compared Using a Multidimensional Service Delivery Efficiency Scale

#### 5.1 Introduction

It is argued in Chapter 1 of this thesis that the recent poverty reduction rate in Bangladesh is not satisfactory (Hossain, 2009) as a large percentage of the population is vulnerable to extreme poverty (Azam and Katsushi, 2009). Even though it was found that the investment by the government and NGOs on poverty reduction and social welfare is continuously increasing (see Chapter 3 for details), the stated darker aspects of poverty estimates call into question the effectiveness of these investments. Our findings are similar to those of the study by the World Bank (referred to in Narayan, 2000), which uses Participatory Poverty Assessment (PPA) tools and concludes that, (i) the state has been largely ineffective in reaching the poor, and (ii) the role of NGOs in the lives of the poor is limited so that the poor must depend primarily on their own informal networks. In Chapter 3 we argue that large-scale credit delivery could not make a significant change in poverty reduction in Bangladesh due to the absence of efficient service delivery by the development partners (see Section 3.3). Chapter 3 further justifies the need for efficient service delivery for poverty reduction with the aid of the Capability Approach (Sen, 1984, 1993) and the Sustainable Livelihoods Model (Chambers and Conway, 1992) (see Section 3.4). However, even though both the models stress the need for efficient service delivery, they don't offer any guidelines on the major dimensions and fields of service delivery that need to be prioritized to make the service delivery process more pro-poor, sustainable and efficient (as mentioned in Chapter 3, see gaps 3 and 4 in Figure 3.4). This chapter develops a multidimensional scale which closes the stated gap – the **first objective** of the thesis.

There has long been debate<sup>161</sup> on the issue of efficiency of operations of GOs and NGOs, particularly in the case of development projects related to poverty reduction, mass

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<sup>161</sup>(i) Zaidi (2000, pp. 2) argues that, 'nowadays, there is general agreement on the vicious impact of the control economy and on the virtuousness of privatization and devolution. More participation by NGOs and decentralization of local government must lead to a more effective and sustainable development. NGOs and civil society will take over the many roles which centralizing government have usurped and have abused by their rent-seeking greed'.

(ii) 'NGOs are more cost-efficient than that of government agencies. For the same project, the operation costs of an NGO are about 10% of that of a government agency, if not less. Secondly, NGOs are more likely to deliver more differentiated and customized services than bulky government units' (Deng's study, by November 2008 on public donations to help disaster relief in the aftermath of the Sichuan earthquake in China).



immunization, sanitation and so on in developing countries. There is a common myth<sup>162</sup> in the literature of development economics that NGOs are more efficient in running poverty alleviation programs in developing countries compared to government organisations. As mentioned earlier, in general, the efficiency of the major service providers in poverty reduction programs (GOs and NGOs) is assessed based on cost effectiveness (Mahmud and Ahmed, 2003), rapid response rate (McGhee, 1999), number of beneficiaries covered (Chao, 2003) and the rate of loan recovery (Morshed, 2000). However, there is no efficiency comparison based on the service delivery efficiency of the service providers because there is no such parameter or scale available in the existing literature that can be used for the stated purpose. The multidimensional service delivery scale which will be developed in this chapter can be used to compare the efficiency of Government and NGOs in delivering services (*process-based* comparison) to the beneficiaries – the **second objective** of the thesis. It is expected that the derivation and appropriate use of the scale will help the policy-makers in both GOs and NGOs to better realize the degree of inefficiency in the service delivery process.

## 5.2 Conceptualizing efficiency

Buchanan (1987) indicated that the service provider (in our case GO or NGO) is seen as efficient if it can make a situation in which people receive the services they need in the way they require them. In our case, we are conceptualizing efficiency from a service delivery

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C. A recent study has compared the efficiency of the government of Bangladesh (GOB) and NGO management in the provision of nutrition services and involved a detailed costing to estimate cost of delivering nutrition services from the Community Nutrition Centres (CNCs). ‘Thirty-five CNCs were randomly selected from five BINP areas, of which 21 were in GOB-run areas and 14 in NGO-run areas. The cost of providing nutrition services per enrollee was US\$24.43 for GOB-run CNCs and US\$29.78 for NGO-run CNCs’ (Mahmud and Ahmed, 2003, pp. 14).

D. ‘Recent research suggests that non-governmental organisations (NGOs) do not provide better targeted or more efficient aid than state-run development agencies. They do not seem to even try to outperform the latter by focussing on the neediest or by working in particularly difficult environments. The study argues against the idea that NGOs are less driven by political interest and more perceptive of poor people’s needs than government-led aid agencies’ (Nunnenkamp, 2008).

<sup>162</sup> Jelinek (2006, pp. 2) stated that, ‘NGOs clearly feel frustrated with the government’s lack of trust in them and more significantly, the lack of skilled and trained staff within the government. A national NGO director in Herat stated: ‘If NGOs don’t take over service provision and project implementation, who will do it? The government simply does not have the capacity’.

‘A myriad of justifications and assumptions can be found throughout the development literature as to why NGOs *should* play a growing role in the education sector, many that mirror the argument to increase the role of NGOs more generally. NGOs work at the ‘community-level,’ thus affecting social change where others cannot; NGOs can represent and catalyse ‘civil society,’ an element many consider critical for sustainability and democratization; and NGOs are simply more ‘efficient’ than other partners (Yolande, Welmond and Wolf, 2002)’.

Sundaram (1986) saw, ‘the human touch and dedication as the real assets of NGOs in Asia. Unlike government agencies, NGOs were highly motivated and tended to accept hardships as a challenge rather than punishment. Unlike business organisations, their smaller sizes, selective tasks, and personal leadership allowed them to innovate and adapt themselves to new circumstances, experiment and face risks’.

perspective, unlike the more traditional way of looking at profits or number of consumers (in our case beneficiaries). In analysing the efficiency of GOs and NGOs in poverty alleviation programs, it is more important to examine to what extent they reach the beneficiaries, reduce the *ill-beings* of the poor, support them with income generation, build the *capability* of the people and mobilize them in social activities, other than measuring the quantity of profit they make by disbursing microfinance to the poor. Thus the efficiency of the stated participants can be compared based on service delivery mechanisms and support services. Therefore for our case, efficiency is defined<sup>163</sup> as: *a comparison of what is expected by the beneficiaries (poor people) and what is actually performed by the participating organizations (GO and NGO) in the poverty alleviation projects with respect to management and administrative credibility, service delivery process, skills of the workers, problem solving capacity, interaction procedure, social mobilization skills etc.* (definition used in Section 3.5).

### 5.3 Scale development

We have developed an instrument that we term the ‘Efficiency Scale’, which can be used to measure the service delivery efficiency of the participating organizations in the poverty alleviation programs. Construction of a unique scale for participants’ efficiency analysis is important for many reasons.

**First**, as mentioned (Section 5.1), both the Capability Approach (Sen, 1982, 1985) and the Department for International Development’s (DFID) ‘Sustainable Livelihoods Model’<sup>164</sup> fail to identify the required fields of efficient service delivery and the method for strengthening the service delivery process. Our scale addresses these issues.

**Second**, a scale is developed because this process, unlike simple descriptive statistics, detects and eliminates a number of redundant or insignificant variables, the presence of which may generate an erroneous result and consequently wrong policy prescriptions.

**Third**, in using multidimensional scaling (MDS), the overall goal is to identify the dimensions that affect perception or behaviour, which may not have been readily evident in the data and cannot be explored through traditional descriptive methods. This then provides

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<sup>163</sup> Similar definitions are available in literature. ‘Efficiency is a relationship between ends and means. When we call a situation inefficient, we are claiming that we could achieve the desired ends with less means, or that the means employed could produce more of the ends desired. ‘Less’ and ‘more’ in this context necessarily refer to less and more value. Thus, economic efficiency is measured not by the relationship between the physical quantities of ends and means, but by the relationship between the value of the ends and the value of the means’ (Heyne, 2007, pp. 3).

<sup>164</sup> For details see, [http://www.eldis.org/vfile/upload/1/document/0901/section4\\_2.pdf](http://www.eldis.org/vfile/upload/1/document/0901/section4_2.pdf)

the analyst with a global overview of the relationships between variables. As such, variables that are closer together on the data set represent similar objects while those that are further apart represent dissimilar ones (Mugavin, 2008).

**Finally**, available scales such as those found in marketing and management (often termed ‘Performance Scales’) are quite different from the scale we have developed in this thesis (see Section 3.5).

### ***5.3.1 Dimension selection and item generation***

This section has been developed following the lead provided by literature in psychology, education, marketing and management. By considering the non-profit nature of poverty reduction projects and welfare issues related to poverty, at the initial stage 38 items were generated; they were then grouped under five dimensions based on the item’s underlying nature and the definition of the individual dimensions as given in Table 5.1 (refer to Section 3.5):

**Table-5.1: Preliminary dimensions and items of the scale**

<b>Dimensions</b>	<b>Explanation/definition</b>	<b>Corresponding items</b>
Credibility	The degree to which people can rely on the activities of the service provider	Items reflecting issues such as timeliness, sincerity in operation, speed in the process, fairness in decision making, information sharing etc.
Reactive	The way the service provider responds to the queries or problems of the beneficiaries	Includes items like responsiveness of field workers and managers, workers’ attitudes with beneficiaries, feedback approach, technical support activities etc.
Confidence	The service recipients’ level of trust in the organization	Issues related to transparency in the transactions, professionalism, consultation and guiding ability, knowledge of the workers, problem solving capacity and sincerity, keeping promises etc.
Empowering	The extent to which the service organizations value suggestions from the beneficiaries	Provider’s attention towards individual’s welfare, worker’s focus towards beneficiaries, sincerity of the providers in the participatory process of the beneficiaries, caring attitudes etc.
Accessibility	The degree to which communication is facilitated between beneficiaries and the service provider	Locational advantage, area covered, office hours, availability of the technology suggested by the providers etc.

### 5.3.2 Scale purification

A five-person judging panel was utilized (following the methodology used by Shimp and Sharma, 1987) to purify the suggested 38 items and five dimensions. A decision criterion that follows the agreement of four judges out of five in a specific issue was used to refine the scale items and dimensions. After the modifications, 26 items and five dimensions were approved by the experts and these 26 items were used as individual questions in the final questionnaire. A five-point Likert scale was incorporated asking for responses ranging from 1 ('worst') to 5 ('best') in the scale items.

### 5.3.3 First-stage purification

A total of 562 questionnaires were completed from 78 villages of eight northern and southern districts of Bangladesh (refer to Figure 4.1 and Section 4.7). However, due to the filtering process, the total sample size in this first set was reduced to 366. Among the usable questionnaires, 186 (50.8%) were from male respondents and 180 (49.2%) from female respondents. The multi-stage sample selection procedure is described in Chapter 4 and summarized in Table 4.6.

Before beginning the further statistical purification, we conducted a measure of sample adequacy<sup>165</sup> (MSA) test through *Kaiser-Mayer-Olkin* (KMO)<sup>166</sup> statistics to see the data appropriateness. Sampling adequacy predicts if data are likely to factor well, based on correlation and partial correlation<sup>167</sup>. The KMO for 26 items was found to be 0.963 with the individual MSA for scale items ranging from 0.842 to 0.988, which satisfies the requirement<sup>168</sup>. Moreover, principal component analysis (PCA) requires that the probability associated with Bartlett's Test of Sphericity be less than the level of significance. The probability associated with the Bartlett test is <0.001, which satisfies this requirement.

### 5.3.4 Second-stage purification

To test the hypothesis that a relationship exists among the selected 26 items and five underlying latent dimensions, a common factor analysis (CFA) was conducted. As our main

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<sup>165</sup> 'The measure of sampling adequacy (MSA) is used to quantify the degree of inter-correlations among the variables and the appropriateness of the factor analysis. Its value ranges from 0 to 1; the closer the value to 1 the more appropriate is the factor analysis. Measure guidelines are: 0.80 or above is meritorious; 0.70 or above is middling; 0.60 or above is mediocre and 0.50 or above is miserable' (see Hair et al. p. 104).

<sup>166</sup> There is a KMO statistic for each individual variable, and the sum of the variables is the KMO overall statistic. KMO varies from 0 to 1.0 and overall should be 0.60 or higher to proceed with factor analysis. If it is not, the indicator variables with the lowest individual KMO statistic values need to be dropped until the KMO overall rises above 0.60 (some researchers use a more lenient 0.50 cut-off).

<sup>167</sup> 'In the old days of manual factor analysis, this was extremely useful. KMO is still the most reliable one to assess which variables to drop from the model because they are too multicollinear' (Hair et al, 2009, p. 130).

<sup>168</sup> 'Acceptable range of MSA is above 0.50' (Hair et al, 2009, p.132).

intention was to reduce several variables to a more tractable number, we used a *moderately strict* decision rule of deleting items having cross loading or a loading of less than 0.50 on any factor<sup>169</sup>. At this stage of purification, four items (as shown in Table 5.2) were dropped and the results suggest that the *eigenvalue* dropped below 1 (*Kaiser Criterion*<sup>170</sup>) after incorporating three dimensions instead of the hypothesized five dimensions, thus the remaining 22 items can be grouped into three dimensions. Table 5.2 explains the justifications of dropping four items at this stage of purification.

**Table 5.2: Items dropped in second stage scale purification**

Item	Statistical justification (see Table 5.4)	Economic justification
1. Attitude of the workers while interacting with beneficiaries	Cross loading and communality of only 0.42	
2. Service knowledge of the workers	Cross loading (0.51 and 0.52)	Beneficiaries mostly do not consult on additional issues with workers as workers only meet for instalment collection
3. Responsiveness of the officers of service provider	Low loading (0.44) and communality (0.35)	There is almost no interaction with the officers of service providers. Everything is done through field workers
4. Equipment the service provider proposes is convenient to get	Low loading (0.48) and communality (0.34)	Illiterate beneficiaries are reluctant to use new technologies or are unable to purchase equipment due to low level of savings

At this stage, value of total variance explained is 65% (see Table 5.3) which is above the standard value of accepting the results. As the communality and loading values (see Table-5.4) of the other 22 items were both high and significant, we accepted them as scale items.

<sup>169</sup> Similar rules were followed in marketing studies, for example, Shimp and Sharma (1987); Bawa (2004); in psychology studies, for example, MacCallum and Austin (2000); in research methodology by Black et al., (2009).

<sup>170</sup> Kaiser criterion – a common rule of thumb for dropping the least important factors from the analysis is the K1 rule. Though originated earlier by Guttman in 1954, the criterion is usually referenced in relation to Kaiser's 1960 work that relied upon it. The Kaiser rule is to drop all components with *eigenvalues* under 1.0. It may overestimate or underestimate the true number of factors; the preponderance of simulation study evidence suggests it usually overestimates the true number of factors, sometimes severely (Lance et al., 2006).

**Table 5.3: Total variance explained in 26-item study**

Component	Initial Eigenvalues			Extraction sums of squared loadings		
	Total	% of variance	Cumulative %	Total	% of variance	Cumulative %
1	13.706	52.716	52.716	13.706	52.716	52.716
2	1.893	7.281	59.996	1.893	7.281	59.996
3	1.223	4.702	64.699	1.223	4.702	64.699
4	.892	3.431	68.130			
5	.818	3.145	71.274			
6	.759	2.920	74.194			
7	.678	2.608	76.802			
8	.630	2.423	79.225			
9	.513	1.974	81.199			
10	.467	1.797	82.996			
11	.449	1.725	84.722			
12	.419	1.610	86.331			
13	.384	1.477	87.809			
14	.350	1.347	89.155			
15	.322	1.237	90.392			
16	.313	1.205	91.598			
17	.308	1.184	92.782			
18	.277	1.065	93.846			
19	.263	1.012	94.858			
20	.247	.951	95.809			
21	.226	.871	96.680			
22	.201	.774	97.454			
23	.197	.757	98.211			
24	.177	.682	98.893			
25	.167	.644	99.537			
26	.120	.463	100.000			

**Table 5.4: Rotated component matrix<sup>a</sup> for 26 items with the loading values**

Name of the item	Component/Factor		
	1	2	3
If you had a problem, how sincerely the service provider resolved it	.848		
Speed of decision making by the organization	.807		
Regularity of information sharing through field workers	.807		
Timeliness in loan disbursement/providing other services	.802		
Fairness in decision making by the organization	.788		
Willingness of the workers to help you	.757		
How sincerely the service provider keeps their promise	.742		
Frequency of visits by the workers is enough for you	.707		
How good are the workers in answering your queries quickly	.685		
Quality maintenance of the service by the provider	.665		
Transparency in transaction process of the service provider	.663		
Attitude of the workers while interacting with beneficiaries	.633	.506	
Availability of the workers	.578		
Quality in additional technical support (like, how to use a machine, fertilizer, seeds)	.574		
Timing of the visit by the workers	.536		
How helpful the service provider been in dealing with other organizations		.773	
Attention of the service provider towards your welfare		.696	
How good the organization is in listening to any of your suggestions		.642	
Attention of the workers towards you		.622	
Worker's understanding of the individual beneficiary's need		.620	
Service knowledge of the workers	.526	.512	
Equipment the service provider propose is convenient to get		.480	
Responsiveness of the officers of service provider		.442	
Service provider's location is convenient			.866
Service provider's business hours are convenient			.827
Formal participation (like in monthly meetings) of beneficiaries in the supportive decision-making process of the service provider			.516

### 5.3.5 Third-stage purification

After dropping the four above-mentioned items, the **remaining 22 items** were put under factor analysis again. The results show that the value of total variance explained by the variables increased to 66.235 from 64.699 from the previous study (3-factor) (see Table A5.1 in the Appendix to this chapter). In addition and most importantly, the communality values of 21 items have increased and are in very good numbers with a minimum value of 0.532 (see Table A5.2 in Appendix). However, the communality value of the item, 'Formal participation in the decision-making process' is low with a value of 0.369. This necessarily shows that this stage of factor analysis has become more explanatory for these 22 items. In the rotated factor loading table (see Table A5.3 in Appendix), it was found that 17 variables now have a higher loading, and five have slightly lower loadings compared to the previous study with all 22

loadings having more than the cut-off value of 0.50. However, only one variable (‘Quality in additional technical support’) was found to report cross loading and comparatively low loadings of 0.506 and 0.577 (Table A5.3 in Appendix). After dropping the item ‘Quality in additional technical support’ due to cross loading and low communality, analysis on the remaining 21 items shows that there is no item remaining with loading less than 0.50 or cross loading (Table A5.4 in Appendix). In addition, the results show that the value of total variance as explained in the scale has increased from 66.235 to 67.883 due to this refinement (Table A5.5 in Appendix).

**Table 5.5: Comparison between the earlier and refined study based on 3-factor analysis**

Items	Loading value		Communality value	
	With 26 items	With 21 items	With 26 items	With 21 items
If you had a problem, how sincerely the service provider resolved it	0.848	0.854	0.788	0.792
Timeliness in providing other services (e, g; loan disbursement)	0.802	0.815	0.737	0.747
Speed of decision making by the organization	0.807	0.815	0.744	0.749
Regularity of information sharing through field workers	0.807	0.811	0.722	0.720
How sincerely the service provider keeps their promise	0.742	0.758	0.726	0.731
Fairness in decision making by the organization	0.788	0.798	0.701	0.705
Quality maintenance of service by the provider	0.665	0.680	0.698	0.698
How good are the workers in answering your queries quickly	0.685	0.705	0.633	0.632
Willingness of the workers to help you	0.757	0.759	0.693	0.673
Frequency of the visit by the workers is enough for you	0.707	0.727	0.632	0.633
Attention of the service provider towards your welfare	0.696	0.734	0.691	0.730
How helpful the service provider been in dealing with other org.	0.773	0.787	0.685	0.708
Worker’s understanding of the individual beneficiary’s need	0.620	0.636	0.665	0.687
Attention of the workers towards you (beneficiary)	0.622	0.649	0.689	0.718
Availability of the workers	0.578	0.591	0.622	0.625
Transparency in transaction process of the service provider	0.663	0.673	0.604	0.611
Timing of the visit by the workers	0.536	0.560	0.651	0.645
Service provider’s location is convenient	0.866	0.871	0.783	0.797
Service provider’s business hours are convenient	0.827	0.839	0.757	0.784
How good the organization is in listening to any of your suggestion	0.642	0.610	0.518	0.495
Formal participation of beneficiaries in decision making process of the service provider	0.516	0.543	0.331	0.376

**Note:** Column-1 reflects 21 questions from the questionnaire employed for this study. Column-1 of Table 5.2 reflects other remaining questions from the questionnaire. For the details of the questionnaire, see the Appendix. to Chapter 4

Most of the variables (17 out of 21) are now experiencing a bigger loading compared to earlier tests (compare Table A5.3 and A5.4 in Appendix). Only three variables have a slight reduction in loading value and one has an almost unchanged factor loading. At this point there are 13 items under factor-1, five items under factor-2, and three items under factor-3.



The *Cronbach's Alpha* of 0.955 emphasizes the scale's reliability and internal consistency<sup>171</sup>. A comparative study of this refinement process is shown in Table 5.5.

### 5.3.6 Fourth-stage purification with confirmatory factor analysis (CFA)

The 21 items refined in the last stage were subject to confirmatory factor analysis designed to (1) substantiate the dimensionality of the 3-factor structure obtained from the last purification study; (2) eliminate additional unreliable items; and (3) validate the remaining items for the final scale. For this purpose the same questionnaire was utilized on a new sample group. Four new districts from central areas of Bangladesh were chosen for this (refer to Section 4.8 in). A total of 12 upazillas and 29 villages<sup>172</sup> were surveyed in this region and a total of 368 questionnaires were appropriate for CFA. Of these respondents, 47.6% and 52.4% were male and female respectively; 42.9% and 57.1% of the respondents were the beneficiaries of government and NGOs respectively.

In the first stage CFA, we have three factors/dimensions<sup>173</sup> (shown by ellipses in Figure 5.1) that are inter-correlated by two headed arrows; 21 observed variables shown by rectangles and are associated with their respective factors; and 21 error terms shown by circles. Each measured variable is loaded in only one factor which satisfies the uni-dimensionality constraint of CFA. Each of the factors or dimensions is measured by at least three variables that satisfy the minimum criteria<sup>174</sup> (Hair et al., 2010, p. 702). A summary of the parameters of the first stage CFA model are given in Table 5.6, and shows that the model is estimated<sup>175</sup> to be over-identified<sup>176</sup>. In addition, the critical ratios for each variable is found to be more than 1.96, thus the first stage CFA model is statistically significant.

<sup>171</sup> Cronbach's alpha reliability coefficient normally ranges between 0 and 1. However, there is actually no lower limit to the coefficient. The closer Cronbach's alpha coefficient is to 1.0 the greater the internal consistency of the items in the scale. George and Mallery (2003) provide the following rules of thumb: ' $\alpha > .9$  – Excellent,  $\alpha > .8$  – Good,  $\alpha > .7$  – Acceptable,  $\alpha > .6$  – Questionable,  $\alpha > .5$  – Poor, and  $\alpha < .5$  – Unacceptable' (p. 231). It should also be noted that while a high value for Cronbach's alpha indicates good internal consistency of the items in the scale, it does not mean that the scale is unidimensional (Gliem and Gliem, 2003).

<sup>172</sup> Refer to Section 4.8 for details.

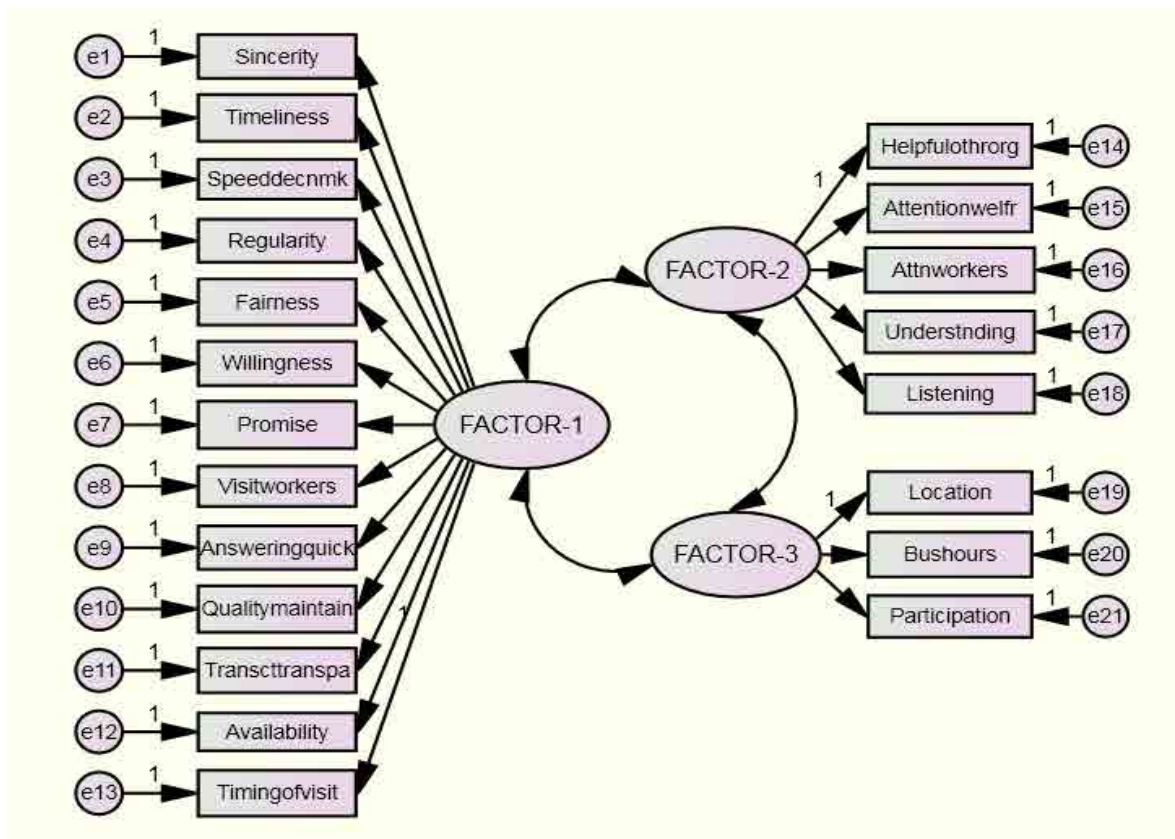
<sup>173</sup> These factors are also called *constructs* in CFA analysis

<sup>174</sup> It is proposed that if the number of factors is five or less, the number in the sample should be 100-150 (Byrne, 2009). On the other hand, if the number of factors is 6 or more, the appropriate sample size is up to 500. In our case, a three-factor model with a sample size of 368 is adequate to satisfy the sampling requirement.

<sup>175</sup> The model has 231 pieces of information with 45 parameters to be estimated, leaving us with 186 degrees of freedom. The model has 21 observed variables. Based on the formula  $p(p+1)/2$ , computation of the sample covariance matrix for these data therefore yields  $\{21(21+1)/2\} = 231$  sample moments. As the model has more unique covariance and variance terms (231) than parameters (45) to be estimated, it is an over-identified model.

<sup>176</sup> Over-identification is the desired state for CFA and structural equation modelling in general (Hair et al., 2009, p. 704).

**Figure-5.1: First stage CFA model with 21 scale items**



**Table 5.6: Parameter summary**

	Weights	Covariances	Variances	Means	Intercepts	Total
<b>Fixed</b>	24	0	0	0	0	24
<b>Labelled</b>	0	0	0	0	0	0
<b>Unlabelled</b>	18	3	24	0	0	45
<b>Total</b>	42	3	24	0	0	69

#### Model summary

The model is recursive.

Sample size = 368

#### Computation of degrees of freedom (efficiency model)

Number of distinct sample moments: 231

Number of distinct parameters to be estimated: 45

Degrees of freedom (231 - 45): 186

#### Regression Weights:

			Estimate	S.E.	C.R.	P
Sincerity	<---	Factor-1	1.000			
Timeliness	<---	Factor-1	.731	.079	9.282	***
Speeddecnmk	<---	Factor-1	1.033	.088	11.796	***
Regularity	<---	Factor-1	1.115	.093	11.984	***
Fairness	<---	Factor-1	1.280	.098	13.043	***
Willingness	<---	Factor-1	1.086	.103	10.516	***

			Estimate	S.E.	C.R.	P
Promise	<---	Factor-1	1.159	.092	12.568	***
Visitworkers	<---	Factor-1	1.016	.087	11.685	***
Answeringquick	<---	Factor-1	1.082	.084	12.837	***
Qualitymaintain	<---	Factor-1	1.253	.095	13.165	***
Transcttranspa	<---	Factor-1	1.138	.093	12.173	***
Availability	<---	Factor-1	.927	.108	8.582	***
Timingofvisit	<---	Factor-1	.558	.078	7.122	***
Helpfulothrorg	<---	Factor-2	1.000			
Attentionwelfr	<---	Factor-2	1.443	.178	8.118	***
Attnworkers	<---	Factor-2	1.428	.178	8.015	***
Understnding	<---	Factor-2	1.166	.158	7.395	***
Listening	<---	Factor-2	1.112	.149	7.447	***
Location	<---	Factor-3	1.000			
Bushours	<---	Factor-3	.521	.079	6.591	***
Participation	<---	Factor-3	.402	.068	5.867	***

In deciding whether the CFA model is of good fit or not, the goodness-of-fit index (see Table 5.7) was reviewed to check the model fit of the scale.

The first part of Table 5.7 entails the chi-square statistics ( $\chi^2$ ) value of 772.286 with 186 df and a probability less than 0.0001, thereby suggesting that the fit of the model is not adequate for the study<sup>177</sup>.

The next group of statistics are suggested (Byrne, 2009) to better represent the fit analysis of a model which includes the values of Root Mean Squared Residual (RMR), Goodness of fit index (GFI), Adjusted GFI (AGFI) and Parsimony goodness of fit index (PGFI) (the technical explanation of these values are given in the Appendix to this chapter). A rule of thumb is that a RMR value of less than 0.05 is a presentation of good fit. Our RMR value for the model is 0.064 which shows that the model explains the correlation to within an average error of 0.064 (See: Hu and Bentlar, 1995).

**Table-5.7: Model goodness-of-fit summary in the first stage of CFA**

Model	NPAR	CMIN	DF	P	CMIN/DF
Our model	45	772.286	186	.000	4.152
Saturated model	231	.000	0		
Independence model	21	3267.522	210	.000	15.560

<sup>177</sup> 'Although the chi-square test provides a test of statistical significance, its mathematical properties are a trade-off for the researchers. Although large sample sizes are often desirable, just the increase in sample size itself will make it more difficult for those models to achieve a statistically insignificant goodness of fit. Moreover as more indicators are added to the model, this will make it more difficult in using chi-square to assess model fit' (Hair et. al, 2009 p. 666)

Model	RMR	GFI	AGFI	PGFI
Our model	.064	.801	.753	.645
Saturated model	.000	1.000		
Independence model	.248	.295	.224	.268

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Our model	.764	.733	.810	.784	.808
Saturated model	1.000		1.000		1.000
Independence model	.000	.000	.000	.000	.000

Model	RMSEA	LO 90	HI 90	PCLOSE
Our model	.093	.086	.100	.000
Independence model	.199	.193	.205	.000

Model	AIC	BCC	BIC	CAIC
Our model	862.286	868.025	1038.150	1083.150
Saturated model	462.000	491.461	1364.767	1595.767
Independence model	3309.522	3312.200	3391.592	3412.592

Model	ECVI	LO 90	HI 90	MECVI
Our model	2.350	2.126	2.594	2.365
Saturated model	1.259	1.259	1.259	1.339
Independence model	9.018	8.523	9.532	9.025

Model	HOELTER .05	HOELTER .01
Our model	104	112
Independence model	28	30

Both GFI and AGFI indices range from a value of zero to 1.00, with values close to 1.00 being indicative of good fit<sup>178</sup>. Our results show that the GFI and AGFI values for our model are 0.801 and 0.753 respectively which shows a bad fit at this stage.

Typically a parsimony-based index (PGFI) has lower values than the threshold level generally perceived as acceptable<sup>179</sup>. Our finding of PGFI = 0.645 (see Table 5.7) is quite acceptable based on our previous findings.

Bentlar (1990) revised the NFI to take sample size into account and offered comparative fit index<sup>180</sup> (CFI; see the last column). Although a CFI value >0.90 was originally considered as representative for a good model (Bentlar, 1990), a revised cut-off value close to 0.95 has since been advised (Hu and Bentlar, 1999). From that point of view,

<sup>178</sup> 'GFI and AGFI values of 0.90 are always considered as a good fit. However, few prefer them to be more than 0.95' (Hair et. al, 2009)

<sup>179</sup> Mulaik suggested that non-significant chi-square statistics and GOF in the 0.90s, accompanied by parsimonious fit index in the 0.50s are not unexpected (Byrne, 2009)

<sup>180</sup> 'As CFI has many desirable properties, including its relative, but not complete, insensitivity to model complexity, it is among the most widely used indices' (Hair et. al, 2009 p. 669)

our CFI value of 0.808 necessarily shows a bad fit of the model (see technical note in Appendix).

In our model, incremental fit index (IFI) value of 0.810 is consistent with other fit indices and shows a bad fit of the model. The Tucker-Lewis index (TLI) ranges from 0 to 1 and a value close to 1 shows better fit<sup>181</sup>. Our TLI value is 0.784 is an indication of bad fit<sup>182</sup>.

Values less than 0.05 for RMSEA (see technical note in Appendix) indicate good fit, and values as high as 0.08 represent reasonable errors of approximation<sup>183</sup> in the population (Browne and Cudeck, 1993). Our RMSEA value of 0.093 shows a bad fit of the model. In addition, our finding of PCLOSE = 0.000 also shows a poor fit of the model.

In our proposed model, the AIC and CAIC (AIC = 862.286 and CAIC = 1083.150, see Table 5.7) values are greater when compared to other models thus showing a poor fit.

The expected cross-validation index (ECVI) for our model is 2.350 (See Table 5.7), which is higher than the ECVI of the saturated model (1.259) and lower than the ECVI of the independence model (9.018) and therefore shows that the model at this stage is not better than other models.

As shown in Table-5.7, the Hoelter's CN values for our model are 104 and 112 which are less than 200, showing a poor fit of the proposed model.

Based on our above stated identifications, especially the values related to RMR, CFI, GFI, AGFI, RMSEA, PCLOSE, AIC, ECVI and Hoelter's CN, it is quite evident that the estimated values are not acceptable when compared to the proposed or cut-off values. It can therefore be concluded that the model needs further modification. An administrative decision rule<sup>184</sup> was specified that item loadings less than 0.50 were unreliable and should be eliminated from the scale to make it more reliable, and the modification index was reviewed to find problem variables in the scale.

Results of the loading values show that the items titled, 'Timing of the visit by the workers', 'Formal participation of beneficiaries in the supportive decision-making process of the service provider', 'Availability of the workers' and 'Service provider's business hours are convenient' have loadings of 0.39, 0.39, 0.48 and 0.39 respectively and are subject to

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<sup>181</sup> 'The TLI is not normed, and thus its value can fall below 0 or above 1' (Hair et. al, 2009 p. 668)

<sup>182</sup> According to Hu and Bentlar (1999), TLI value close to 0.95 is a very good fit.

<sup>183</sup> MacCallum et al. (1996) recently elaborated on these cut points and noted that, 'RMSEA values ranging from 0.80 to 0.10 indicate mediocre fit, and those greater than 0.10 indicate poor fit'. Although Hu and Bentlar (1999) suggested a value of 0.06 to be indicative of good fit between the hypothesized model and the observed data.

<sup>184</sup> According to Hair et al., (2009), 0.30 is a suggested factor loading if the sample size is 350 or above. However, considering 0.50 as the minimum loading value for item acceptance would be an indication of better fit.

elimination. However, the item entitled, ‘Service provider’s business hours are convenient’ was found to be important to the respondents at the time of face to face interview and therefore we have decided not to delete this item at this stage. In addition to these values, the modification index for the 21-item model was also checked (see Table A5.6 in Appendix to this chapter). As shown in Table A5.6, the most problematic item with the highest MI value is ‘Willingness of the workers to help you’ (MI value is 55.181) with the next one being ‘Availability of the workers’, which has a MI value of 40.784. The MI value between ‘Availability of the workers’ and ‘Timing of the visit by the workers’ is high which is 32.372. Moreover, it was found that the MI value between ‘Willingness of the workers to help you’ and ‘Service provider’s location is convenient’ is 38.416. On the other hand in no way we have found higher MI value for the item, ‘Service provider’s business hours are convenient’ thus decided to keep the item. For further assurance, we analysed the MI values of error terms (see the second part of Table-A5.6) and we have ended up with similar findings to those mentioned above. Results show that the MI for error term e-6 (of the item ‘Willingness of the workers to help you’) has highest values like 62.427, 50.716 and 32.568 with few other error terms. This necessarily shows that this item (‘Willingness of the workers to help you’) is problematic for the model fit. In addition, the error term e-12 (item ‘Availability of the workers’) has higher MI values of 44.311, 38.856 and 30.378 with other error terms showing the item as problematic.

Based on the loading values and modification index, it was decided at this stage to drop 4 more items from the scale as listed in Table 5.8.

**Table 5.8: Items dropped in CFA stages**

Item	Justification for deletion
6. Willingness of the workers to help you	Highest modification index (55.18) with high error modification index of 62.42
7. Formal participation of beneficiaries in the supportive decision making process of the service provider	Low loading (0.39)
8. Availability of the workers	High MI value (40.784) and error MI value (44.311) plus higher ‘ <i>par change</i> ’ value (0.284)
9. Timing of visit by the workers	Low loading (0.39) and highest ‘ <i>par change</i> ’ value of 0.367

### 5.3.7 Fifth-stage purification

The scale at this stage has 17 items and three dimensions and is subject to a further check of model fit through CFA. Results showed significant improvement in fit statistics.

However, in some areas the model was still a ‘bad fit’ compared to the saturated model<sup>185</sup>. GOF results show (refer to Table A5.7) that there is significant decline in the chi-square value in this new 17-item model to 342.766 from 772.286, which shows a tendency towards a better fit model. The RMR value of this refined model is 0.044 which is below the previous RMR value of 0.064 and even lower than the suggested value of 0.050. The GFI value of the current model has increased from 0.801 to 0.892. While the AGFI value increased from 0.753 to 0.858. Still, the GFI and AGFI values are less than the proposed value for a good fit. Most interestingly the CFI value showed a drastic positive change to 0.906 from the earlier value of 0.808. However, the CFI value is still less than the 0.95 suggested value. The IFI has a very good value of 0.906 which was 0.810 in the earlier model. The NFI also increased to 0.865 from 0.764. The RMSEA value dropped to 0.073 from 0.093 with this modification. This shows that the new RMSEA value is less than 0.08 which is an indication of moderate fit of the model from an earlier bad fit. The AIC and ECVI values (see Table A5.7) of the proposed are still higher than the saturated model, and this shows a moderately bad fit as well. Finally, the Hoelter’s statistics are 153 and 166 (which were initially 105 and 112) which are still below the suggested value of 200. A further modification was therefore required. Modification and error indices of the scale items (refer to Table A5.8 in appendix) show that there are a few significantly large MI values. Both parts of Table A5.8 show that the items titled, ‘Speed of decision-making’ and ‘Frequency of visits by the workers’ have large modification (16.88 and 21.47 respectively) and error index values (27.55 and 18.32 respectively). Moreover, two error terms, namely e1 (for sincerity) and e2 (timeliness) were found to be highly correlated (37.88) which means timeliness in solving problems is considered by the beneficiaries as a sign of sincerity. Based on loading values and the modification index it was decided to drop three more items (see Table 5.9).

**Table 5.9: Items dropped in the fifth stage of scale purification**

Item	Statistical reason	Economic justification
10. Frequency of visits by the workers is enough for you	High MI values (All >20.00) with many items with largest ‘ <i>par change</i> ’ value of 0.474 plus high error MI value of 27.555	High standardized residual covariance (3.60 and 3.19)

<sup>185</sup> CFI = 0.906, RMSEA = 0.073, Hoelters are 153 and 166, AIC and ECVI values are still larger than the saturated model

11. Speed of decision making by the organization	High MI (>15) with high standardized residual covariance (3.19) with above item	Beneficiaries are less eager to get speedy services; rather they prefer to have ‘timely services’
12. Business hours of the service provider	Low loading value (0.47)	Beneficiaries have less to do with the office hours due to their major interaction with the workers only

### 5.3.8 Final refinement of the efficiency scale

With the above modifications, CFA was run on 14 items and three dimensions. It was found that the third dimension contained only a single item which may be problematic due to the fact that running CFA requires at least three items per construct. However, by conducting a discriminant validity analysis we found that the goodness-of-fit (GOF) values were almost unchanged if we re-grouped the single item of factor-3 into factor-2. Consequently, a final decision was made to drop the third dimension and re-run CFA with the remaining two dimensions and 14 items. The results of this final stage are shown in Table 5.10 (last column) and indicate a good fit of the efficiency scale.

**Table 5.10: Comparative study of GOF values in different stages of scale refinement**

GOF index	Preferred value	21-item scale	17-item scale (first stage refined)	15-item scale with new correlates	Finalized scale items (14 items & 2 dimension)
RMR	< 0.05	0.064	0.044	0.034	0.033
GFI	> 0.90	0.801	0.892	0.946	0.950
AGFI	> 0.90	0.753	0.858	0.925	0.931
PGFI	> 0.50	0.645	0.677	0.678	0.670
CFI	Close to 0.95	0.808	0.906	0.964	0.970
NFI	> 0.90	0.764	0.865	0.924	0.933
IFI	> 0.90	0.810	0.906	0.965	0.969
TLI	> 0.80	0.784	0.889	0.956	0.962
RMSEA	< or equal 0.05	0.093	0.073	0.047	0.044
PCLOSE	> 0.50	0.000	0.000	0.664	0.712
AIC	Lower than saturated model	862.286 Bigger than saturated	416.766 Bigger than saturated	222.86 Lower than saturated	194.117 Lower than saturated
ECVI	Lower than saturated model	2.350 Bigger than saturated	1.136 Bigger than saturated	0.607 Lower than saturated	0.529 Lower than saturated
HOELTER	> 200	105 & 112	153 & 166	258 & 283	272 & 301
Chi-square	Smaller the better	772.286	342.766	154.865	132.117
Total fit		Bad fit	Improved but bad fit	Major improvement	<b>Best fit</b>



### 5.3.9 Aggregate test and finalized scale

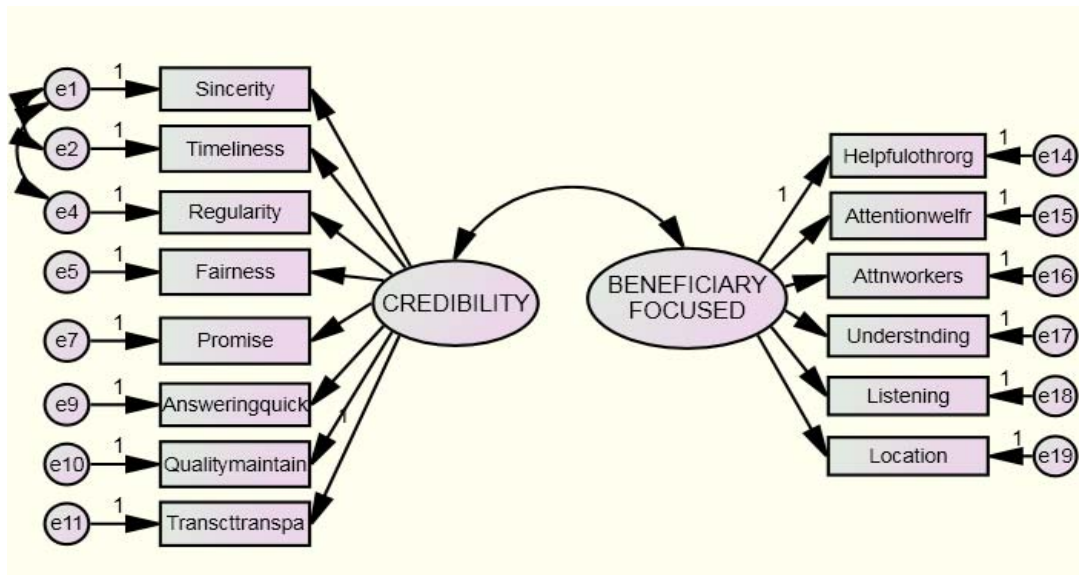
An aggregate test was performed by incorporating all data of the two different sets. We found the goodness-of-fit index to be satisfactory ( $RMR = 0.031$ ,  $GFI = 0.964$ ,  $AGFI = 0.949$ ,  $CFI = 0.978$ ,  $RMSEA = 0.049$ ,  $PCLOSE = 0.610$ , and *Hoelters* are 373 and 413). There is no significantly large modification index value. This necessarily shows that the developed scale is robust in nature. The finalized 14-item efficiency scale is shown in Table 5.11 with the scale items' respective loadings.

**Table 5.11: 14-item efficiency scale**

Item number	Scale Item	Loading in factor-1	Loading in factor-2
I1	Timeliness in loan disbursement/providing other services	0.70	
I2	If you had a problem, how sincerely the service provider resolved it	0.64	
I3	Regularity of information sharing through field workers	0.68	
I4	Fairness in decision making by the organization	0.78	
I5	How sincerely the service provider keeps their promise	0.75	
I6	Quality maintenance of the service by the provider	0.77	
I7	How good are the workers in answering your queries quickly	0.76	
I8	Transparency in transaction process of the service provider	0.65	
I9	How good the organization is in listening to any of your suggestion		0.67
I10	How helpful the service provider has been in dealing with other org.		0.62
I11	Attention of the service provider towards your welfare		0.70
I12	Attention of the workers towards beneficiaries		0.68
I13	Workers' understanding of the individual beneficiary's need		0.77
I14	Service provider's location is convenient		0.68

As can be seen from only a brief review of the items in the first dimension (see Table 5.11), they are all related in some way to the functioning of the service provider and its trustworthiness and reliability, thus we named this dimension the 'credibility dimension'. The second factor gives the impression that all corresponding items represent the service provider's attention to the individual beneficiaries or the welfare consciousness of the providers. Thus we named this factor the 'beneficiary focus dimension' of the efficiency scale (see Figure 5.2).

**Figure 5.2: 14-Item finalized efficiency scale**



#### 5.4 Validation of the scale with the three areas study and the implications

After developing the efficiency scale, three separate studies were conducted to assess reliability and construct validity of the 14-item scale. These studies are identified as, ‘Northern Study’, ‘Southern Study’ and ‘Central Areas Study’. Since the northern and southern parts of Bangladesh are the most poverty prone, albeit due to different reasons, we sought to find whether or not same scale items are equally applicable to both areas. Furthermore, a few districts were chosen from the central part of the country where the prevalence of poverty is lower when compared to the northern and southern areas. Comparison with this area will further validate the strength of the efficiency scale. Sample characteristics of each study are shown in Table 5.12.

**Table-5.12: Sample characteristics for three studies**

	Northern Study	Southern Study	Central Areas Study
Number of district covered	4	4	4
Characteristics	Lengthy drought in every year, absence of industries, backward infrastructure, low literacy, high unemployment	Very vulnerable to natural shocks like cyclone, tidal surge that creates more destitute	More poverty prone compared to other districts of the area and this is our hold out sample and chosen purposively
Sex			
Male	134 (48.2%)	158 (55.6%)	175 (47.6%)
Female	144 (51.8%)	126 (44.4%)	193 (52.4%)
Member of			
GO	126 (45.3%)	143 (50.4%)	158 (42.9%)
NGO	152 (54.7%)	141 (49.6%)	210 (57.1)
Age (Years)			
21-25	2 (0.7%)	0 (0%)	38 (10.3%)

26-30	67 (24.1%)	45 (15.8%)	98 (26.6%)
31-35	63 (22.7%)	71 (25%)	64 (17.4%)
36-40	44 (15.8%)	69 (24.3%)	78 (21.2%)
41-45	43 (15.5%)	44 (15.5%)	54 (14.7%)
46-50	55 (19.8%)	55 (19.4%)	33 (9%)
51-55	4 (1.4%)	0 (0%)	3 (0.8%)
56-60	0 (0%)	0 (0%)	0 (0%)
<b>Total Sample</b>	<b>278</b>	<b>284</b>	<b>368</b>

The efficiency scale's reliability and internal consistency is very high. Coefficient alpha for Northern, Southern and Central areas are 0.918, 0.949 and 0.90 respectively. For more assurance, a split-half method of reliability test was conducted and values were found to be ranging from 0.876 to 0.900. Both sets of results indicate that the efficiency scale is a reliable measure for judging organizational efficiency in poverty related projects.

#### 5.4.1 Convergent validity and discriminant validity

We performed the validity analysis of the efficiency scale which confirmed that items in a single dimension are all correlated to each other and their corresponding construct (also called *convergent validity*) in all three areas based on correlation values. The convergent validity was found in favour of the efficiency scale in all areas. Strong evidence was found that the two dimensions are in fact different from each other and that each one of them contains certain phenomena that are not found in the other (also called *discriminant validity*) in all three areas. As the results did not vary much within the regions, to avoid repetition we present the findings from Central Areas Study only. The results (Table 5.13) support the existence of convergent and discriminant validity in the Central Areas Study.

**Table 5.13: Evidence of convergent and discriminant validity in Central Areas Study**

	I1	I2	I3	I4	I5	I6	I7	I8	I9	I10	I11	I12	I13	I14
I1	1.00								0.28	0.16	0.17	0.14	0.11	0.12
I2	0.56	1.00							0.36	0.19	0.27	0.24	0.24	0.23
I3	0.57	0.56	1.00						0.33	0.19	0.22	0.22	0.19	0.26
I4	0.62	0.54	0.59	1.00					0.39	0.23	0.27	0.31	0.17	0.25
I5	0.63	0.64	0.61	0.58	1.00				0.32	0.21	0.26	0.23	0.18	0.27
I6	0.68	0.67	0.59	0.60	0.58	1.00			0.34	0.28	0.28	0.30	0.26	0.32
I7	0.68	0.56	0.59	0.57	0.68	0.60	1.00		0.34	0.32	0.32	0.24	0.30	0.33
I8	0.66	0.65	0.52	0.68	0.67	0.60	0.64	1.00	0.35	0.25	0.24	0.27	0.28	0.26
I9									1.00					
I10									0.56	1.00				
I11									0.55	0.53	1.00			
I12									0.61	0.33	0.50	1.00		
I13									0.42	0.66	0.46	0.57	1.00	
I14									0.54	0.57	0.46	0.52	0.63	1.00

**Note:** Pearson Correlations are significant at 0.01 level. I1, I2, I3 are the items as labelled in Table-5.11

In Table 5.13 correlation values are shown for the 14 scale items that were developed and discussed in the previous section. Values below the diagonal show the correlation among the items of the individual dimensions (I1-I8 for the first dimensions and I9-I14 for the

second dimensions). Higher and significant values (most are above 0.52) of the correlation coefficient ( $r$ ) between the scale items and the constructs show that there is convergent validity in the scale items in the efficiency scale in the case of both dimensions. This implies that our developed scale is appropriate to express the message of each individual item without any redundancy between dimensions. On the other hand, values above the diagonal show the inter-dimension items' correlation. Note that these values are very low compared to the correlation values of convergent validity which support the evidence of discriminant validity<sup>186</sup> in the 14-item efficiency scale for the Central Areas Study, and is a strong point in favour of the efficiency scale's construct validity – the combined outcome of convergent and discriminant validity.

#### ***5.4.2 Nomological validity***

To find out whether the dimensions and their items behave as they should within a system of related coordinates with another sample characteristic<sup>187</sup>, we used age as the demographic variable for several reasons. First, different age groups have different work capabilities. For instance, while young beneficiaries may apply for microcredit for any purpose they choose, including farming or other laborious businesses, older people apply only for less-laborious businesses due to the fact that their age would not permit them to go for farming or other such labour-intensive work. Thus the choice preference of occupation varies with age and this age-factor is considered at the time of approval and disbursement of loans to the beneficiaries. Second, the need preference of different age groups varies and this factor is also incorporated in the study. For example, young female beneficiaries are in need of family planning counselling services or informal schooling, whereas older female beneficiaries are more likely to be concerned about health issues. It is therefore important to examine whether or not the opinions of the beneficiaries vary within age groups to test the nomological validity of the scale items. Multi-group discriminant analysis was performed to test the following hypothesis in three areas to support nomological validity of the scale items:

*H<sub>1</sub>: Score of the efficiency scale shows no significant differences among the opinions/items and beliefs of different age groups.*

*H<sub>2</sub>: Score on the efficiency scale should be positively and highly correlated with the beneficiaries of different ages.*

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<sup>186</sup> A measure of constructs that theoretically should *not* be related to each other and correlations between theoretically dissimilar dimensions should be 'low'.

<sup>187</sup> Also called *nomological validity*, see Cronbach and Meehi (1955).

### 5.4.2. A Northern Area Study

Results of the discriminant analysis on the Northern Area Study are presented in Table 5.14.

**Table 5.14: Discriminant analysis on Northern Area Study**

Items	Mean value for different Age groups <sup>188</sup>					Mean difference Hi-Lo	Wilks' lambda	F value	sig.
	26-30 yrs	31-35 yrs	36-40 yrs	41-45 yrs	46-50 yrs				
I1	3.76	3.71	3.95	3.77	3.78	0.24	0.995	0.368	0.73
I2	3.84	3.83	3.86	3.72	3.71	0.15	0.996	0.277	0.78
I3	3.78	3.94	4.00	3.77	3.64	0.36	0.982	1.21	0.30
I4	3.76	4.00	3.91	3.84	3.55	0.45	0.975	1.72	0.15
I5	3.84	4.00	3.86	3.95	3.87	0.14	0.994	0.42	0.79
I6	3.81	3.84	3.91	3.91	3.93	0.12	0.997	0.187	0.84
I7	3.93	4.08	3.95	4.09	3.93	0.16	0.993	0.483	0.74
I8	3.87	4.11	4.25	3.88	3.87	0.38	0.980	1.33	0.25
I9	3.37	3.17	3.18	3.00	3.36	0.36	0.976	1.60	0.17
I10	3.60	3.54	3.61	3.35	3.65	0.30	0.986	0.940	0.44
I11	3.81	3.81	4.07	3.88	3.95	0.26	0.986	0.920	0.44
I12	3.93	3.89	3.93	3.84	3.89	0.09	0.999	0.083	0.78
I13	3.85	3.75	3.86	3.81	3.71	0.15	0.996	0.243	0.71
I14	3.88	3.95	4.00	3.84	3.73	0.27	0.992	0.520	0.72

**Note:** I1, I2, I3..I14 are the items as labelled in Table 5.11.

Table 5.14 shows no significant differences in the mean values of scale scores for different age groups even when the highest and lowest mean values are considered. It can be seen that pair-wise differences in the groups' mean values are much smaller. High *Wilks' lambda* values with small but significant *F* values dictates that there is no item with significant univariate differences among different groups. All these findings are in favour of accepting  $H_1$ .

Table 5.15 presents coefficients and respective factor loading results for each individual item in the scale. It can be observed that the function coefficients for each item are strongly positively correlated with different age groups. This means that every age group is responding in a similar way with respect to the scale items. In addition, the absolute values of factor loadings for all individual items are less than 0.40. This confirms that there is no identification of substantive discriminant variables in the scale based on group preferences. In four cases (see in bold) the absolute loading value is above 0.40; however, this variation is negligible.

<sup>188</sup> Age groups 21-25 and 51-60+ have been dropped because of insignificant size

The canonical correlation value of the study has also been calculated as 0.888 which means 78.85% (square of 0.888) of the total variation is explained by these variables. This higher explanatory power of the items, positive coefficients and better loading values demonstrate that  $H_2$  is true indeed for the Northern Area Study. We conducted the same analysis for other areas of the study (refer to Table A5.9). The combined results of two areas on initial study show that the mean differences for the Southern and Central Area studies are small enough to prove that there is no significant discriminating item in terms of age groups. In addition, factor loadings for both the areas were found to be mostly less than 0.40, which verifies that there are no significant discriminant items in the scale.

**Table 5.15: Coefficient and factor loading for different items based on different groups in the Northern Area Study**

Items	Discriminant function coefficient					Factor loading			
	26-30 yrs	31-35 yrs	36-40 yrs	41-45 yrs	46-50 yrs	1	2	3	4
I1	.250	.561	.037	.046	.152	<b>-.484*</b>	-.058	.324	.068
I2	.731	.586	.408	.164	.280	-.251*	-.117	-.116	.108
I3	.638	.729	.819	.495	.437	.357	<b>.444*</b>	.071	.072
I4	.007	.352	.033	.175	.442	.205	-.335*	.238	.101
I5	1.376	1.779	1.030	1.793	1.664	.078	-.173*	-.040	.111
I6	.719	.756	.514	.369	.241	-.164	-.181	<b>.499*</b>	.398
I7	1.925	2.184	1.758	2.237	1.910	-.279	-.082	<b>.464*</b>	.120
I8	.142	.299	.488	.070	.262	-.185	-.008	.312*	-.023
I9	1.656	1.321	1.103	1.021	1.462	-.074	.090	.250*	-.057
I10	2.035	2.043	2.117	1.563	2.206	.103	-.163	.236*	-.079
I11	1.299	1.356	2.165	1.854	1.732	.044	.067	.126*	-.013
I12	.494	.435	.045	.177	.353	-.024	-.013	.153	-.342*
I13	.613	.893	.620	.568	.972	.271	.214	.238	.308*
I14	1.847	1.738	1.836	1.689	1.708	-.213	-.068	-.104	.270*

**Note:** Fisher's linear discriminant functions. I1-I14 are the items listed in Table 5.11.

## 5.5 Perceptions of the beneficiaries on the efficiency of GOs and NGOs – fulfilling the second objective

Our main objective in this section is to compare the efficiency between GOs and NGOs based on variations in opinions between GO and NGO beneficiaries in rural Bangladesh. It is expected that any variation in opinion will help the policy-makers of GOs and NGOs find

their respective gaps in service delivery efficiency. Thus we have proceeded with the following null hypothesis:

*H<sub>3</sub>: There is no significant difference between the opinions of GO and NGO beneficiaries on efficiency scale items*

To test our hypothesis, we combined data from all areas used in the scale development process. Thus our sample size is 995 of which 49.4% (492 samples) and 50.6% (503 samples) are beneficiaries of GOs and NGOs respectively.

We begin with the results of two group discriminant analyses and these results show that there are five variables with large mean differences (I1, I2, I6, I7 and I13 are the items and their mean differences are 0.68, 0.74, 0.57, 0.57 and 0.53 respectively). It was also found that that *F values* for these five variables are quite high with lower *Wilks' lambda* value. For example, item (I2) with the highest mean value has the largest *F* (128.13) and lowest *Wilks' lambda* (0.879) with a significance of 0.000. These tests indicate that the five abovementioned scale items are also the variables that have significant univariate differences between the opinions of GO and NGO beneficiaries. As we followed a step-wise estimation procedure, we first decided to add item I2 in the discriminant model because of its significant group differences. We re-ran the discriminant analysis after incorporating I2 and continued the process until there was no significant discriminant item left based on *F values*, *Wilks' lambda* and tolerance levels. A summary of the final stage discriminant analysis is provided in Table 5.16.

**Table 5.16: Summary of discriminant analysis between GO and NGO beneficiaries**

	Discriminant coefficient	Classification function coefficient		Loadings	Rank	Canonical correlation	Eigenvalue
Items		GO	NGO				
I1	Nil	Nil	Nil	0.650	3	0.759	0.625
I2	0.672	1.88	2.52	0.784	1		
I3	Nil	Nil	Nil	0.535	8		
I4	-0.330	0.31	0.091	0.434	12		
I5	Nil	Nil	Nil	0.548	6		
I6	Nil	Nil	Nil	0.554	5		
I7	0.423	1.01	1.41	0.672	2		
I8		Nil		0.453	10		
I9	-0.316	3.39	3.18	0.171	14		
I10	Nil	Nil	Nil	0.385	13		
I11	Nil	Nil	Nil	0.444	11		
I12	Nil	Nil	Nil	0.542	7		
I13	0.307	1.26	1.55	0.608	4		
I14	0.345	1.94	1.64	0.489	9		

**Note:** Discriminant items are: ‘if you had a problem, how sincerely the service provider resolved it’ (I2); ‘fairness in decision making by the service provider’ (I4); ‘how good are the workers in answering your questions quickly’ (I7); how good the organization is in listening to any of your suggestions’ (I9); ‘worker’s understanding of the individual beneficiary’s need’ (I13); and ‘service provider’s locations are convenient’ (I14)’

The canonical correlation value for the analysis is 0.759 which shows that around 58% (square of 0.759) of the variance in dependent variable can be accounted for by this model.

#### 5.5.1 Discriminant equations of the model for combined study

It was found in the above analysis that the opinions of the beneficiaries measured using our efficiency scale varies in six items. Thus the combined discriminant equation can be written as:

$$DF_{GO \& NGO} = -4.685 + 0.67 I_2 - 0.33 I_4 + 0.42 I_7 - 0.32 I_9 + 0.31 I_{13} + 0.34 I_{14} \quad (1)$$

In our scale items, lower absolute coefficient values for the independent variables (or items) are desired as these indicate fewer requirements for improvement, in other words, the existence of more efficient service delivery from the providers. Equation-1 shows that the value of the coefficient of item-2 (Question: 'If you had a problem, how sincerely the service provider resolved it') is maximum, which means beneficiaries are very concerned about the sincerity of the providers in solving their problems. A one percent increase in this particular item causes 67% improvement in the satisfaction of the beneficiaries in the service delivery process. The second important item for the beneficiaries is the service knowledge of the field workers with prompt reply (item-7), the improvement of which rewards a 42% increase in satisfaction among the beneficiaries.

Another aspect of interest is found when checking the individual discriminant functions of GOs and NGOs independently as given below:

$$DF_{GO} = -16.172 + 1.88 I_2 + 0.31 I_4 + 1.01 I_7 + 3.39 I_9 + 1.26 I_{13} + 1.94 I_{14} \quad (2)$$

$$DF_{NGO} = -20.620 + 2.52 I_2 + 0.091 I_4 + 1.41 I_7 + 3.18 I_9 + 1.56 I_{13} + 1.64 I_{14} \quad (3)$$

A relatively higher negative intercept value in equation-3 (compared to equation-2) indicates that, other factors remaining constant, an equal improvement made by both GOs and NGOs in the stated discriminant items will have an enhanced positive impact in the lives of the beneficiaries of the GOs. **This observation necessarily emphasizes that GOs are able to contribute more to the lives of the poor beneficiaries compared to NGOs if proper policy packages are implemented.**

These validated<sup>189</sup> findings demonstrate a significant difference between the opinions of the beneficiaries of GOs and NGOs in poverty alleviation programs in Bangladesh, thus our H<sub>3</sub> is rejected.

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<sup>189</sup> This validation is based on a holdout sample that comes from the original data. Results show that 67% of the original group cases are correctly classified in the combined study and the results for other areas are 66%, 68%



It is clear from our findings (see equation-2) that government agencies need to concentrate particularly on the issue of ‘listening and incorporating suggestions from the beneficiaries’ (I9) in their decision-making processes since this item has the highest coefficient value of 3.39, and the largest coefficient value gap (0.30) between GOs and NGOs. As can be seen from equation-2, a one percent increase in effort in this item by GOs will increase their efficiency by more than three times that of their present performance. Our survey results show that only 26% of GO beneficiaries agree that the option of formal meetings with officials on a regular basis would improve services, while this rate is around 49% for the NGO beneficiaries. We believe that ideas for new and customized strategies can only come from the service recipients, thus incorporation of the justified (or experience oriented) opinions of the beneficiaries will certainly increase the level of efficiency of service delivery by the GO officials and workers.

Another key item that requires considerable attention by GOs is the ‘location issue’ (I14), which has a higher coefficient value for GOs (1.94) compared to NGOs (1.64). The same result is found in the Northern and Southern Area Studies (see further below). We collected data from many of the most remote areas where the coverage by government agencies was found to be nominal. At the time of the survey it was found that government agencies have branches only at *upazilla* level and not at village level. As roads and other infrastructure in rural areas are to a great extent underdeveloped, it is quite difficult for the beneficiaries of GOs to travel long distances to reach GO offices for any assistance. Monitoring and visiting by the GO field workers is also minimal due to non-availability of branches in most remote areas. Another important result to come from our study is that in order to provide better and more accessible services to their rural beneficiaries, GO managers need to increase coverage through, for example, setting up new branches with more field workers in remote areas and therefore a large scale investment is required to achieve this.

A further important discriminating issue between GOs and NGOs is with respect to ‘fairness in decision making’ (I4) especially considering that government agencies are often accused (coefficient of GOs and NGOs are 0.31 and 0.091 respectively) of unfair decision-making due to perceptions of corruption, favouritism and too much red tape. Many beneficiaries report that government officials ask for bribes through a class of broker before approving a loan. It was also reported that there is an unofficial rule which states that beneficiaries must pay 10% of the approved fund as a gift to the GO officials. In addition,

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and 69% for the Northern, Southern and Central Area Studies respectively, which necessarily signifies the internal and external validity with these classification accuracy and hit ratios.

many believe that GOs prefer to provide loans to males and do so often without any pre-assessment of the project to be funded<sup>190</sup>. According to our survey results, for 70% of the respondents there is almost no monitoring or visits to the beneficiaries from Government officials after providing microfinance. This finding necessarily indicates a lack of efficiency in service delivery by GO agencies. Monitoring of the activities of the beneficiaries by the field workers is important primarily to ensure the utilization of the approved fund by the person under whom the credit was sanctioned. As many female respondents reported, their husbands or male family members used the sanctioned loan and this practice defies the purpose of self-dependency and empowerment of women. Secondly, it is important for the government agencies to check whether the credit recipients require any extra help in utilizing the loan to ensure a better return from the project, and thirdly, it is necessary to ensure that the funding is utilized in the project as proposed because many recipients reported during our field survey that the loan amount had instead been utilized for personal consumption (for example, to buy daily consumer goods or even to pay dowry) rather than for the approved venture. Equations-2 and 3 show that NGOs are four times better than the GO agencies at monitoring the spending patterns (including who is utilizing the loan) of the approved funds. It is therefore important for GO policy-makers to maintain fairness by reducing the level of corruption through elimination of the ‘middle man’ which creates leakage of funds.

Some problems have been noticed regarding NGOs (see equation-3) as well. It is observed that NGOs need to pay more attention to the issue of sincerity in solving any problems (I2) the beneficiaries may have because in this item NGOs are far behind (largest coefficient gap of 0.64) than that of GO agencies (coefficient for GOs and NGOs are 1.88 and 2.52 respectively). As coverage by the NGOs has widened, it has become increasingly difficult for them to handle beneficiaries’ problems with their existing workforce, and thus beneficiaries observe a lack of sincerity. At the time of the survey many respondents reported that the field workers are prompt and serious in sanctioning loans, however, their sincerity declines soon after the loan disbursement, which highlights the workers’ negligence in the provision of additional services. The financial sustainability requirement of cutting costs to a minimum has led many programs to seriously cut complementary services (Mayoux, 2000). A possible long-run consequence of all these would be the loss of beneficiaries due to a high degree of dissatisfaction. As a result, dissatisfied beneficiaries may move to another service provider (such as other GO agencies or another NGO) who provides more complementary

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<sup>190</sup> We found cases where beneficiaries had managed to get a loan for cultivation by presenting other people’s land as their own.

services on time. Concerned NGOs thus need to increase the number of field workers, with a second option being to create a special group of mobile field workers who will deal only with the problems of the beneficiaries.

NGOs also need to invest heavily in staff training to make their workers more skilled in promptly solving any technical problems the beneficiaries may have (I7) (coefficient value is 1.41). It is important to note that as most of the beneficiaries are illiterate, they need more skilful advice regarding the utilization of their funds. Moreover, beneficiaries who receive other special services (like family planning, immunization, sanitation) require further assistance from the workers. Periodic training of officials and workers based on findings from nationwide (and area specific) reviews may help the NGO policy makers in this issue.

Beneficiaries of NGOs tend to believe that NGOs and their workers are not considerate enough of their individual needs (I13) rather, the NGOs evaluate all the beneficiaries in the same way (coefficient value is 1.56 for NGOs). For instance, interest charged by NGOs is comparatively higher than that charged by GO agencies; however, a high rate of interest is charged by all. This needs to be overhauled and should be customized in such a way that the interest charged would be based on expected earnings from each particular project in which the funds are being invested. For instance, service providers could consider conducting studies to identify possible rates of return from different on-farm and off-farm activities<sup>191</sup> and then the interest on credit may be fixed based on those findings. In this way, interest charged for different purposes can be customized instead of charging identical rate of interest to all. In addition, it is essential that workers and managers consider special cases at the time of approving the loan. For instance, a lower rate of interest could be charged for those who are living in disadvantaged locations such as the islands of Bhola, Hatia, Sandwip etc., or on land that is surrounded by bodies of water (like Sunamgonj district), or in extremely hilly areas (like Bandarban, Khagrachori etc.). A lower rate of interest should be offered to physically challenged, widowed and divorced (especially women) beneficiaries. A one-to-one consultation approach should be implemented before approving the loan instead of following the traditional way of disbursing loans to everyone. It is important to note that understanding the individual needs of the beneficiaries, and advising them accordingly, will enhance the capability of the beneficiaries in the better utilization of the loan resulting in regular repayments and, in turn, breaking the poverty trap. For instance, the service requirements of

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<sup>191</sup> Our study suggests that, in general, microcredit is used in certain common activities such as, crop production, poultry, livestock production, fisheries, starting a corner shop, buying non-automotive transport and selling raw materials for agriculture. Thus it would not be unmanageable for the service providers to identify the expected returns from these few activities.

the less capable such as the illiterate and physically challenged poor are greater than those of the semi-literate and physically able poor. In such circumstances, better and more adequately customized training would help the less capable poor to bring in better returns from the projects. This would generate both larger surpluses for re-investment and increased consumption which, in turn, will help to break the vicious cycle of poverty. In addition, as indicated earlier, location (plain land or hilly areas or islands) and age-related issues need to be considered when dealing with the service requirements of the beneficiaries.

### 5.5.2 Estimating variations in discriminant items in different areas of Bangladesh

To examine whether there exists any variation in the opinions of the beneficiaries of different areas, we conducted discriminant analysis separately in three areas: Northern, Southern and Central (see Table 5.17 for details). A summary of the discriminant functions for these three areas are presented below:

$$DF_{\text{North}} = -3.33 + 0.79 I_2 + 0.53 I_7 - 0.46 I_{14} \quad (4)$$

$$DF_{\text{GONorth}} = -14.21 + 1.83 I_2 + 3.12 I_7 + 2.41 I_{14} \quad (5)$$

$$DF_{\text{NGONorth}} = -16.61 + 2.43 I_2 + 3.52 I_7 + 2.04 I_{14} \quad (6)$$

$$DF_{\text{South}} = -4.57 + 0.88 I_6 + 0.40 I_{14} \quad (7)$$

$$DF_{\text{GOSouth}} = -9.28 + 3.25 I_6 + 2.60 I_{14} \quad (8)$$

$$DF_{\text{NGOSouth}} = -13.65 + 4.09 I_6 + 2.21 I_{14} \quad (9)$$

$$DF_{\text{Central}} = -5.09 + 0.62 I_5 + 0.65 I_8 + 0.24 I_{14} \quad (10)$$

$$DF_{\text{GOCentral}} = -11.23 + 3.01 I_5 + 2.54 I_8 + 1.43 I_{14} \quad (11)$$

$$DF_{\text{NGOCentral}} = -15.88 + 3.59 I_5 + 3.14 I_8 + 1.65 I_{14} \quad (12)$$

In all areas surveyed I14, ‘Service provider’s location is convenient’, stood out as the item perceived by most as requiring further improvement. Other discriminant items (based on individual discriminant equation of 5, 6, 7, 8, 9, 11, and 12) are listed in Table 5.17.

**Table 5.17: Area-wise discriminating scale items for GOs and NGOs**

Area	Service provider	Item of the efficiency scale chosen for improvement	Coefficient value
North	GO	Location of the service provider is convenient (I14)	2.41
	NGO	If you had a problem, how sincerely the service provider resolved it (I2) How good are the workers in answering your queries quickly (I7)	2.43 3.52
South	GO	Location of the service provider is convenient (I14)	2.60
	NGO	Quality maintenance of the service by the provider (I6)	4.09

Central	GO	None	
	NGO	How sincerely the service provider keeps their promise (I5)	3.59
		Transparency in transaction process of the service provider (I8)	3.14
		Location of the service provider is convenient (I14)	1.65

The findings shown in Table 5.17 further confirm that there are significant differences amongst the opinions of the beneficiaries regarding GOs and NGOs, thus  $H_3$  is rejected.

Moreover, as can be observed from Table 5.17, there are considerable differences in opinions among beneficiaries in different areas. For the NGOs, efficiency items vary among regions, whereas for GO agencies location or coverage shows as the only issue that requires improvement. Beneficiaries from the Southern region put more emphasis on ‘quality maintenance’ (with the highest coefficient value of 4.09) whereas in the Northern region the preferences are for ‘sincerity’ (value is 2.43) and ‘skill of the workers’ (3.52) (see equations 5, 6, 8 and 9). One fundamental reason behind these variations is that in the Southern region, NGOs have been operating for many years (since 1972) and thus they are more skilled in solving problems, which seems to be why beneficiaries in the South scored service quality maintenance<sup>192</sup> highly. Presumably the priority for these beneficiaries is more speedy, effective and informed solutions to their problems.

On the other hand, in the Northern region, the presence of NGOs is comparatively new. Thus, beneficiaries in that region seem to focus more on the sincerity and skill of the officials and workers.

It is observed that in the Central region, NGOs are covering the more remote areas but have created a vacuum in the areas (location has coefficient value of 1.65) that are closer to the district headquarters or capitals. GO agencies may consider filling this space in the future, however, at present, due to the low coverage by GO agencies, beneficiaries are deprived of the services of both GOs and NGOs.

Levels of expected improvement in GO and NGO services is relatively less in the Central areas and so these beneficiaries put more emphasis on the issue of the service providers keeping their promises (I4) (coefficient value is 3.59 and highest for this region). This is seemingly due to the negligence of the service providers in making available other value added (family planning, sanitation, pure water supply) services to the beneficiaries. Less coverage, fewer workers and less concentration by the service providers in the Central

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<sup>192</sup> By ‘service quality maintenance’ we mean continuous up-grading of the existing services based on the changes in the environment where the services are provided.

areas seems to have resulted in the beneficiaries being more suspicious about transparency in transaction processes by the NGOs (coefficient value is 3.14). This is a very important message for the NGOs: they have to break away from the perceived negative image of microfinance institutions (MFI) by re-establishing themselves as non-profit service providers. Several past cases of bankruptcy of NGOs and MFIs (for instance, Jubo Karmasangsthan Society (Jubok) and Islamic Trade and Commerce Ltd (ITCL)) or cancellation of registration<sup>193</sup> can be seen as reasons behind such an image. In addition, charging higher rates of interest along with a reduction in the provision of additional services (like sanitation, pure water supply, immunization etc.) characterizes NGOs as the new form of traditional money lenders (Muhammad, 2006). Our study recommends that both GOs and NGOs improve their coverage and concentration particularly in the Central areas.

The findings as shown in Table 5.17 emphasize that in the Northern region, two out of three discriminant items ('sincerity in problem solving' and 'how good the workers are in responding quickly') show that further improvement is required by NGO beneficiaries, while in the Central area this claim is true for all three discriminant items ('promise keeping', 'transparency in transaction process' and 'location of the provider'). In the Southern area, both government agencies and NGOs have one item each that requires improvement: for GOs it is location, and for NGOs it's quality maintenance. However, the coefficient value of the discriminant item for NGOs (4.09) is much larger than that for government agencies (2.60). Most importantly, as can be seen from Table 5.17, GOs have only one common item appearing in all areas that needs further improvement; 'location of the service provider'. Furthermore, NGOs need to improve in multiple diversified items (6 items listed above) across three regions. *This finding provides evidence that government agencies are more efficient in delivering services to the rural poor in Bangladesh than are the NGOs.*

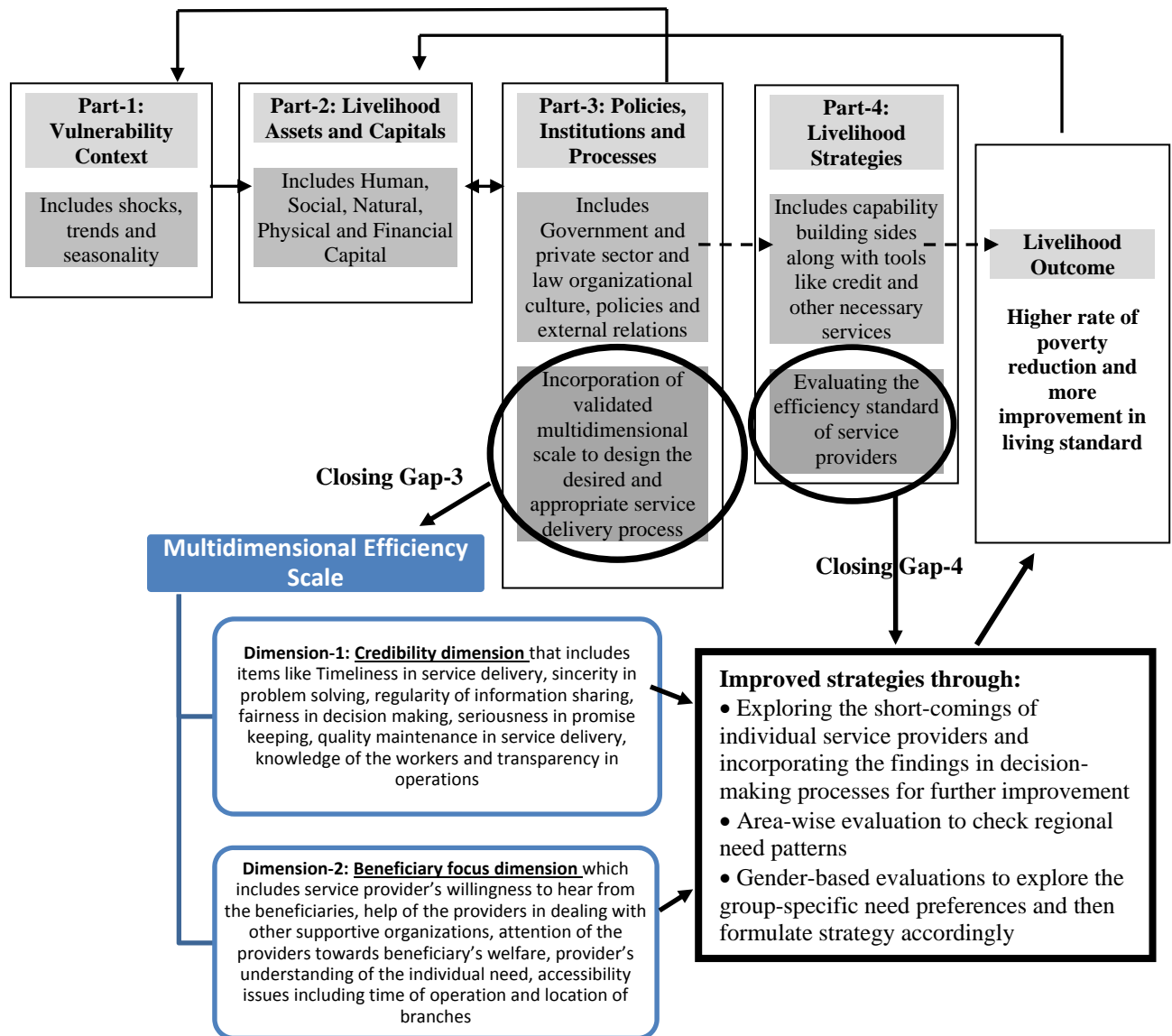
## 5.6 Proposed modified Sustainable Livelihoods Model

In order to improve the institutional policies and processes (gap 3 and 4 in Figure 3.4 in Chapter 3) in poverty reduction programs, a revised livelihood model is proposed in Figure 5.3. The modified model suggests that, to be more pro-poor and efficient in delivery processes, service providers must be judged through a multidimensional service efficiency scale (following the solid arrows not the broken ones). In addition, this scale and the livelihood strategies (gap 4) should be evaluated by way of gender and regional issues in

<sup>193</sup> According to the Microcredit Regulatory Authority, there are 4200 NGOs working with microcredit among which only 453 have a licence to operate (*The Daily Janakantha*, May 16, 2010),

order to formulate more customized strategies. It is recommended that the proposed multidimensional scale along with the livelihood model should be fine tuned by considering country of origin and time of study issues before applying it to a specific region.

**Figure 5.3: Suggested modifications to DFID's sustainable livelihood framework**



**Note:** Broken arrows show the discontinuation where flow is less efficient. Bold arrows show the new path with more efficiency in the model.

## 5.7 Conclusion

In this chapter a two-dimensional multi-item scale has been developed and validated through construct, convergent, discriminant and nomological validity by using three different sets of data which capture distinct aspects of what are termed 'credibility dimensions' and 'focus towards beneficiaries dimensions' of the service providers in poverty alleviation

programs in Bangladesh. A scale development process was chosen which, unlike simple descriptive statistics, can detect and eliminate a number of redundant or insignificant variables, the presence of which may generate an erroneous result and consequently wrong policy prescriptions. This scale can be utilized to assess the efficiency in the service delivery processes of GOs and NGOs in Bangladesh and other parts of the world. Minor regional adjustments may be required due to the fact that this scale is validated through discriminant validity, nomological validity and convergent validity.

Significant differences in opinions of the beneficiaries were found with respect to the efficiency of GOs and NGOs, and these can be listed as follows:

- GOs require more improvement in the items related to the beneficiary focus dimension namely, listening to the suggestions of beneficiaries, and expanding coverage along with increased fairness in operation. On the other hand, NGOs need to concentrate more on issues related to credibility dimensions like sincerity of the providers in solving problems, and increasing workers' skills in dealing with individual problems.
- In the case of regional analysis for GO agencies, improvement is required with respect to their locations or coverage; for NGOs the results vary. For instance, in the Northern region, NGOs need to concentrate on issues related to skills of the workers, whereas in the Southern region more attention should be paid to service quality maintenance; in the Central areas, NGOs need to give more consideration to credibility-related issues, particularly with regard to keeping their promises in service delivery by establishing transparency in transaction processes.
- Finally, our study demonstrates that the beneficiaries of poverty reduction programs strongly believe that GOs are more efficient than NGOs in delivering the services.

This study recommends the necessity of a cultural change in the service providers in rural Bangladesh by ameliorating the GO corruption through the elimination of middlemen and by speeding up lending processes. Beneficiaries of Government agencies require more support by providing monitoring and liaison before and after loan approval. Furthermore, GOs need to invest more in infrastructure and coverage through employing more field workers and by setting up more branch offices.

NGOs need to distance themselves from the notion that they are MFIs through re-scheduling rates of interest and repayment processes. They need to change the perception of 'workers as money collection agents' by investing more in human resources practices and training and by keeping in close and regular contact with the beneficiaries.



All these findings are based firmly on the beneficiaries' opinions of GOs and NGOs. It is equally important to explore differences in the opinions of male and female beneficiaries on the service delivery scale items such that any evidence of gender discrimination in delivering services can be explored. This gender-based study is explained in Chapter 6.

## Appendix to Chapter 5

### Technical notes:

‘CMIN represents the discrepancy between the unrestricted sample covariance matrix and the restricted covariance matrix and commonly expressed as **chi-square statistics** ( $\chi^2$ ). Researchers<sup>194</sup> have addressed the limitations of  $\chi^2$  in deciding goodness of fit of the model and have suggested CMIN/df as a better statistic for fit analysis’ (Byrne, 2005).

‘**The root mean squared residual (RMR)** represents the average residual value. This standard value of RMR is useful in comparing fit across models although it is widely used for the fit analysis of single models. Lower RMR values represent better fit and higher values represent worse fit; and is even sometimes known as badness-of-fit measures’ (Hair et al., 2010).

‘**Goodness-of-fit index (GFI)** is a measure of the relative amount of variance and covariance in the model. GFI was produced only for a goodness test which is less sensitive to sample size’.

‘**Adjusted GFI (AGFI)** differs from GFI only in the fact that it adjusts for the number of degrees of freedom in the specified model’ (Byrne, 2005).

‘**The parsimony goodness-of-fit index (PGFI)** introduced by James, Mulaik and Brett (1982) to address the issue of parsimony in structural equation modelling. PGFI takes into account the complexity of the hypothesized model in the assessment of overall model fit and thus provides a more realistic evaluation of the model’ (Mulaik et al., 1989).

**The incremental index of fit (IFI)** was proposed by Bollen (1990) to address the issue of parsimony and sample size.

‘**Tucker-Lewis index (TLI)** (Tucker and Lewis, 1973) is conceptually similar to the NFI, but it varies in that it is actually a comparison of the normed chi-square values for the null and specified model, which to some degree takes into account model complexity’ (Hair et al., 2010).

One of the most widely used measures that attempts to correct for the tendency of the  $\chi^2$  GOF test statistics to reject models with a large sample or large number of observed variables is **the root mean square error of approximation (RMSEA)**. It better represents how well a model fits a population, not just a sample used for estimation. Joreskog and Sorebom (1996a) suggest that the *p value* for this test is better if it is >0.50.

‘**Akaike’s (1987) information criterion (AIC)**, with Bozdogan’s (1987) consistent version of AIC<sup>195</sup> (CAIC) are related to the issues of parsimony in the assessment of model fit. The AIC and CAIC are used in the comparison of two or more models, with smaller values representing a better fit of the hypothesized model’ (Hu and Bentlar, 1999).

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<sup>194</sup> According to many, chi square is a pragmatic approach of evaluation. For reviews, see: Gerbing and Anderson (1993); Hu and Bentlar (1995); Marsh and Balla (1988).

<sup>195</sup> Bozdogan (1987) noted that, ‘the AIC carried a penalty only as it related to degrees of freedom and not to sample size’. Presented with factor analytic findings that revealed the AIC to yield asymptotically inconsistent estimates, he proposed the CAIC, which takes sample size into account (Bandalos, 1993).

**The expected cross-validation index (ECVI)** compares among all competitive models and the model with the smallest ECVI value is potentially the one with a better fit.

The last GOF statistics are **Hoelter's** (1983a) critical N (CN) (labelled as Hoelter's 0.05 and 0.01 indices). Development of Hoelter's index arose from an attempt to find a fit index that is independent of sample size. Hoelter (1983) proposed that a value in excess of 200 is desirable for a model to have good fit with the sample data.

**Table A5.1: Total variance explained with 22 items using Principal Component Analysis**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	11.802	53.647	53.647	11.802	53.647	53.647
2	1.809	8.222	61.869	1.809	8.222	61.869
3	1.181	5.366	67.235	1.181	5.366	<b>66.235</b>
4	.851	3.867	71.102			
5	.716	3.253	74.355			
6	.683	3.104	77.459			
7	.559	2.541	80.000			
8	.519	2.358	82.358			
9	.438	1.990	84.349			
10	.406	1.846	86.194			
11	.389	1.766	87.961			
12	.328	1.491	89.451			
13	.315	1.431	90.882			
14	.288	1.310	92.192			
15	.286	1.301	93.492			
16	.263	1.193	94.686			
17	.257	1.170	95.856			
18	.225	1.023	96.879			
19	.205	.932	97.811			
20	.190	.862	98.672			
21	.170	.774	99.446			
22	.122	.554	100.000			

**Table A5.2: Communalities with 3-factor analysis and 22 items**

	Initial	Extraction
Timeliness in loan disbursement/providing other services	1.000	.742
If you had a problem, how sincerely the service provider resolved it	1.000	.790
Speed of decision making by the organization	1.000	.746
Regularity of information sharing through field workers	1.000	.720
Fairness in decision making by the organization	1.000	.704
How sincerely the service provider keeps their promise	1.000	.727
Quality maintenance of the service by the provider	1.000	.688
How good are the workers in answering your queries quickly	1.000	.629
How good the organization is in listening to any of your suggestions	1.000	.532
Quality in additional technical support (Like, how to use a machine, fertilizer, seeds)	1.000	.612
Willingness of the workers to help you	1.000	.695
Frequency of visits by the workers is enough for you	1.000	.633
Transparency in transaction process of the service provider	1.000	.606
How helpful the service provider been in dealing with other organizations	1.000	.697
Attention of the service provider towards your welfare	1.000	.708
Attention of the workers towards you	1.000	.711
Worker's understanding of the individual beneficiary's need	1.000	.679
Formal participation (Like in monthly meeting) of beneficiaries in the supportive decision making process of the service provider	1.000	.369
Service provider's location is convenient	1.000	.780
Service provider's business hours are convenient	1.000	.755
Timing of the visit by the workers	1.000	.644
Availability of the workers	1.000	.625

Extraction Method: Principal Component Analysis.

**Table A5.3: Rotated Component Matrix<sup>a</sup> for 22 items**

	Component		
	1	2	3
If you had a problem, how sincerely the service provider resolved it	.854		
Speed of decision making by the organization	.812		
Timeliness in loan disbursement/providing other services	.812		
Regularity of information sharing through field workers	.809		
Fairness in decision making by the organization	.796		
Willingness of the workers to help you	.755		
How sincerely the service provider keeps their promise	.754		
Frequency of visits by the workers is enough for you	.720		
How good are the workers in answering your queries quickly	.701		
Quality maintenance of the service by the provider	.674		
Transparency in transaction process of the service provider	.668		
Availability of the workers	.587		
Quality in additional technical support (Like, how to use a machine, fertilizer, seeds)	.577	.506	
Timing of the visit by the workers	.554		
How helpful the service provider been in dealing with other organizations		.768	
Attention of the service provider towards your welfare		.687	
How good the organization is in listening to any of your suggestions		.645	
Attention of the workers towards you		.625	
Worker's understanding of the individual beneficiary's need		.616	
Service provider's location is convenient			.862
Service provider's business hours are convenient			.824
Formal participation (Like in monthly meeting) of beneficiaries in the supportive decision making process of the service provider			.540

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

<sup>a</sup>Rotation converged in 6 iterations.

**Table A5.4: Rotated component matrix<sup>a</sup> for 21 items in exploratory factor analysis**

Name of the item	Component		
	1	2	3
If you had a problem, how sincerely the service provider resolved it	.854		
Timeliness in loan disbursement/providing other services	.815		
Speed of decision making by the organization	.815		
Regularity of information sharing through field workers	.811		
Fairness in decision making by the organization	.798		
Willingness of the workers to help you	.759		
How sincerely the service provider keeps their promise	.758		
Frequency of visits by the workers is enough for you	.727		
How good are the workers in answering your queries quickly	.705		
Quality maintenance of the service by the provider	.680		
Transparency in transaction process of the service provider	.673		
Availability of the workers	.591		
Timing of the visit by the workers	.560		
How helpful the service provider been in dealing with other organizations		.787	
Attention of the service provider towards your welfare		.734	
Attention of the workers towards you		.645	
Worker's understanding of the individual beneficiary's need		.636	
How good the organization is in listening to any of your suggestions		.610	
Service provider's location is convenient			.871
Service provider's business hours are convenient			.839
Formal participation (Like in monthly meeting) of beneficiaries in the supportive decision making process of the service provider			.543

<sup>a</sup>Extraction Method: Principal Component Analysis.  
Rotation Method: Varimax with Kaiser Normalization.

**Table A5.5: Total variance explained with 21 items**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
1	11.386	54.218	54.218	11.386	54.218	54.218
2	1.729	8.235	62.453	1.729	8.235	62.453
3	1.140	5.430	67.883	1.140	5.430	<b>67.883</b>
4	.828	3.945	71.828			
5	.707	3.366	75.194			
6	.645	3.074	78.267			
7	.556	2.649	80.916			
8	.443	2.110	83.026			
9	.430	2.048	85.074			
10	.389	1.851	86.925			
11	.360	1.714	88.640			
12	.322	1.534	90.174			
13	.302	1.437	91.611			
14	.287	1.369	92.979			
15	.266	1.265	94.245			
16	.261	1.245	95.490			
17	.243	1.159	96.648			
18	.220	1.048	97.696			
19	.190	.906	98.603			
20	.171	.812	99.415			
21	.123	.585	100.000			

**Table A5.6: Modification index for items and error terms in 21-item CFA**

		M.I.	Par Change
Bushours	<--- Timingofvisit	18.644	.219
Location	<--- Timingofvisit	11.237	.215
Location	<--- Availability	33.030	.269
Location	<--- Willingness	38.416	.306
Listening	<--- Speeddecnmk	15.734	.152
Attentionwelfr	<--- Speeddecnmk	11.884	-.134
Timingofvisit	<--- Bushours	25.464	.232
Timingofvisit	<--- Location	18.202	.144
Timingofvisit	<--- Understnding	11.569	.166
Timingofvisit	<--- Availability	29.321	.191
Availability	<--- Factor-3	10.435	.266
Availability	<--- Location	40.784	.284
Availability	<--- Attentionwelfr	10.112	.199
Availability	<--- Timingofvisit	32.372	.362
Availability	<--- Timeliness	22.384	-.303
Transcttranspa	<--- Willingness	15.399	.138
Visitworkers	<--- Attnworkers	14.138	.160
Visitworkers	<--- Willingness	31.729	.191
Willingness	<--- Factor-3	12.614	.256
Willingness	<--- Factor-2	13.180	.468
Willingness	<--- Location	55.181	.290
Willingness	<--- Understnding	10.414	.182
Willingness	<--- Attnworkers	14.060	.202
Willingness	<--- Timingofvisit	10.219	.179
Willingness	<--- Transcttranspa	11.976	.166
Willingness	<--- Visitworkers	26.896	.267
Fairness	<--- Willingness	12.452	-.121
Speeddecnmk	<--- Attnworkers	18.777	-.184
Speeddecnmk	<--- Attentionwelfr	17.503	-.181
Speeddecnmk	<--- Timeliness	19.390	.194
Timeliness	<--- Availability	23.758	-.161
Timeliness	<--- Speeddecnmk	14.159	.156
Timeliness	<--- Sincerity	22.804	.209
Sincerity	<--- Timeliness	32.817	.234

	M.I.	Par Change
e18 <--> Factor-2	14.132	-.039
e18 <--> Factor-1	18.249	.059
e13 <--> Factor-3	30.841	.165
e13 <--> Factor-1	21.277	-.074
e13 <--> e20	20.016	.124
e13 <--> e19	13.724	.130
e12 <--> Factor-3	30.378	.215
e12 <--> Factor-2	10.215	.053
e12 <--> Factor-1	23.966	-.103
e12 <--> e19	44.311	.308
e12 <--> e13	38.856	.217
e8 <--> Factor-2	20.782	.052
e8 <--> Factor-1	14.583	-.055
e6 <--> Factor-3	32.568	.195



	M.I.	Par Change
e6 <--> Factor-2	16.738	.059
e6 <--> Factor-1	30.739	-.102
e6 <--> e19	62.427	.321
e6 <--> e13	12.262	.107
e6 <--> e12	11.146	.135
e6 <--> e11	24.600	.143
e6 <--> e8	50.716	.198
e6 <--> e7	13.457	-.101
e5 <--> e19	10.354	-.104
e5 <--> e8	10.513	-.072
e5 <--> e6	19.862	-.126
e4 <--> e5	12.220	.081
e3 <--> Factor-2	22.202	-.054
e3 <--> Factor-1	10.755	.047
e3 <--> e16	13.795	-.081
e3 <--> e15	12.535	-.075
e3 <--> e6	13.714	-.103
e2 <--> e12	31.472	-.183
e2 <--> e6	11.924	-.099
e2 <--> e3	27.224	.117
e1 <--> e4	11.992	.073
e1 <--> e3	12.198	.071
e1 <--> e2	46.066	.141

**Table A5.7: Goodness-of-fit statistics for 17-item scale model**

Model	NPAR	CMIN	DF	P	CMIN/DF
Our model	37	342.766	116	.000	2.955
Saturated model	153	.000	0		
Independence model	17	2538.296	136	.000	18.664

Model	RMR	GFI	AGFI	PGFI
Our model	.044	.892	.858	.677
Saturated model	.000	1.000		
Independence model	.250	.316	.231	.281

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Our model	.865	.842	.906	.889	.906
Saturated model	1.000		1.000		1.000
Independence model	.000	.000	.000	.000	.000

Model	RMSEA	LO 90	HI 90	PCLOSE
Our model	.073	.064	.082	.000
Independence model	.219	.212	.227	.000

Model	AIC	BCC	BIC	CAIC
Our model	416.766	420.583	561.365	598.365
Saturated model	306.000	321.782	903.937	1056.937
Independence model	2572.296	2574.050	2638.734	2655.734

Model	ECVI	LO 90	HI 90	MECVI
Our model	1.136	.995	1.297	1.146
Saturated model	.834	.834	.834	.877
Independence model	7.009	6.573	7.465	7.014

Model	HOELTER .05	HOELTER .01
Our model	153	166
Independence model	24	26

**Table A5.8: Modification index for the items in 17-item scale model**

	M.I.	Par Change
Listening <--- Factor-1	10.989	.202
Listening <--- Answeringquick	10.602	.131
Listening <--- Fairness	10.333	.111
Listening <--- Speeddecnmk	17.127	.159
Attentionwelfr <--- Speeddecnmk	10.699	-.128
Transcttranspa <--- Visitworkers	10.133	.138
Visitworkers <--- Factor-3	11.214	.218
Visitworkers <--- Factor-2	20.066	.474
Visitworkers <--- Location	20.369	.144
Visitworkers <--- Attnworkers	21.477	.204
Visitworkers <--- Attentionwelfr	14.556	.171
Speeddecnmk <--- Attnworkers	16.887	-.170
Speeddecnmk <--- Attentionwelfr	15.042	-.163
Speeddecnmk <--- Timeliness	13.098	.156
Timeliness <--- Sincerity	17.843	.182
Sincerity <--- Timeliness	25.597	.204

	M.I.	Par Change
e18 <--> Factor-2	14.260	-.041
e18 <--> Factor-1	19.027	.066
e8 <--> Factor-2	27.555	.064
e8 <--> Factor-1	20.790	-.075
e8 <--> e19	13.992	.127
e8 <--> e11	17.358	.101
e3 <--> Factor-2	18.320	-.049
e3 <--> e16	12.694	-.076
e3 <--> e15	10.665	-.068
e2 <--> e3	19.389	.095
e1 <--> e2	37.886	.124

**Table A5.9: Discriminant analysis on South and Central Area study shows mean, Wilks' lambda and F values**

Items	Mean value for different age groups					Mean difference Hi-Lo	Wilks' lambda	F-value	Sig.
	26-30 yrs	31-35 yrs	36-40 yrs	41-45 yrs	46-50 yrs				
I1	3.71 (3.46)	3.77 (3.45)	3.91 (3.67)	3.68 (3.52)	3.69 (3.55)	0.23 (0.21)	0.993 (0.988)	0.46 (0.94)	0.76 (0.43)
I2	4.13 (3.32)	3.99 (3.45)	4.14 (3.68)	3.91 (3.44)	3.95 (3.33)	0.13 (0.36)	0.992 (0.970)	0.55 (2.13)	0.69 (0.04)
I3	4.16 (3.32)	3.89 (3.33)	4.00 (3.51)	3.86 (3.41)	3.80 (3.48)	0.20 (0.19)	0.987 (0.991)	0.94 (0.70)	0.44 (0.59)
I4	3.87 (3.33)	3.97 (3.50)	4.04 (3.54)	3.80 (3.37)	3.98 (3.18)	0.24 (0.35)	0.993 (0.986)	0.48 (1.17)	0.74 (0.32)
I5	3.98 (3.34)	3.96 (3.53)	4.00 (3.50)	3.91 (3.41)	3.69 (3.33)	0.31 (0.20)	0.989 (0.992)	0.76 (0.66)	0.54 (0.61)
I6	4.11 (3.28)	3.80 (3.53)	3.86 (3.50)	3.73 (3.28)	3.62 (3.36)	0.47 (0.25)	0.979 (0.985)	1.50 (1.26)	0.20 (0.28)
I7	4.11 (3.37)	3.83 (3.44)	3.93 (3.53)	3.95 (3.43)	3.67 (3.30)	0.44 (0.23)	0.983 (0.993)	1.23 (0.60)	0.29 (0.66)
I8	3.89 (3.28)	3.99 (3.30)	4.14 (3.69)	3.98 (3.35)	3.95 (3.39)	0.16 (0.42)	0.991 (0.967)	0.60 (1.72)	0.65 (0.03)
I9	3.36 (3.31)	3.31 (3.39)	3.51 (3.50)	3.30 (3.46)	3.16 (3.15)	0.34 (0.30)	0.978 (0.978)	1.54 (1.81)	0.19 (0.12)
I10	3.36 (3.27)	3.17 (3.06)	3.55 (3.21)	3.25 (3.17)	3.16 (3.15)	0.20 (0.21)	0.966 (0.973)	2.49 (2.23)	0.04 (0.06)
I11	3.49 (3.39)	3.45 (3.28)	3.64 (3.35)	3.52 (3.20)	3.42 (3.03)	0.22 (0.36)	0.991 (0.981)	0.62 (1.58)	0.64 (0.17)
I12	3.76 (3.16)	3.77 (3.13)	3.88 (3.31)	3.57 (3.17)	3.58 (3.27)	0.29 (0.14)	0.984 (0.986)	1.10 (1.14)	0.35 (0.33)
I13	3.73 (3.19)	3.58 (3.16)	3.68 (3.40)	3.57 (3.13)	3.33 (3.14)	0.40 (0.27)	0.982 (0.971)	1.29 (1.42)	0.27 (0.04)
I14	2.98 (2.98)	2.92 (3.16)	2.94 (3.56)	2.91 (3.41)	3.07 (3.27)	0.16 (0.58)	0.974 (0.957)	1.84 (1.63)	0.12 (0.00)

**Note:** Values in parentheses are for Central area study. I1-I14 are the items as labelled in Table 5.11 in main text.

## **Chapter-6**

### **Gender Variation in the Perception of the Beneficiaries towards Service Delivery Efficiency of Government and NGOs**

#### **6.1 Introduction**

There is evidence to suggest that gender discrimination is widespread in Bangladesh, and this reduces empowerment and increases poverty among women in rural areas. Therefore, to better combat poverty, women require improved service delivery with personal and customized services from both Government and Non-government organizations. Based on the items of the developed and validated multidimensional scale (developed in Chapter 5, see Table 5.11), this chapter explores the differences in opinion between male and female beneficiaries in assessing service delivery efficiency of GOs and NGOs. In most geographic areas, more improvement in efficiency-determining items are demanded by female beneficiaries, and this can be seen to confirm that women are not only deprived of the same level of services received by their male counterparts, but also that they are experiencing gender discrimination. In this chapter we also show that compared to female beneficiaries males are more satisfied with NGOs even though the NGOs' target beneficiaries are women. There were similar results in the opinions of male and females with respect to the efficiency of the services provided by GO credit-driven agencies.

#### ***6.1.1 Gender inequality and women empowerment in Bangladesh***

The concept of 'division of labour' is often misused in societies that assume men will naturally work outside the home and that women can do so if, and only if, they can combine outside work with inescapable and unequally shared household duties – a cruel form of gender discrimination. In more general terms, this is in fact 'forced accumulation of female labour' where rights and opportunities are not equally shared between men and women in a family as well as in society. Sen's (2001) work on the 'theory of households' represents the household not as an undifferentiated unit, but as a unit of cooperation as well as inequality and internal discrimination.

The poverty experience in Bangladesh is a good example of gender inequality leading to social exclusion of women resulting in more poverty among them. Statistical evidence suggests that women generally receive less household resources for their food, education, health and clothing than do men (Siddique, 1998). Bangladesh is one of four least positioned countries in the world where more girls than boys die before the age of five (Ahmad, 1995). A household survey by the Bangladesh Bureau of Statistics (BBS) reported that in rural areas boys receive 172% more money than girls for their education, and rural women receive 27% less medical support than men (HIES-BBS, 2000). The daily wage for female labour is much lower<sup>196</sup> than for males. A logical question to ask at this stage is: ‘Who will initiate strength-enhancing activities for women, and how can this be done so that they can better combat poverty?’

The Government of Bangladesh (GoB) has been working for women’s empowerment since independence in 1971. Bangladesh is a member to the Nairobi Forward Looking Strategies (NFS) and the United Nations Convention on the Elimination of Discrimination Against Women (CEDAW). The GoB has implemented free education up to undergraduate level for women, with special stipend programs introduced for female students. The GoB has enforced laws such as the ‘Dowry Prohibition Act, 1980’, ‘Acid Crime Prevention Act 2002’, ‘Speedy Trial Tribunal Act of 2002’ and ‘Muslim Marriage and Divorces Act 2005’ to protect women and to reduce child-marriage rates. The numbers of allotted seats for female members of parliament and local female members at the union level have been increased. Despite all these efforts, GO agencies have been criticized for a lack of projects on social mobilization and empowerment building, poor coverage and less monitoring and supervision towards women. Thus NGOs have come forward to fill these gaps in Bangladesh.

NGOs have been working alongside the GoB for poverty alleviation since 1972 and their main beneficiaries are women<sup>197</sup>. NGOs have rightly pointed out that the main obstacles to women’s development are: illiteracy, lack of income, absence of social agency and lack of awareness about women’s rights. Microfinancing has become a useful tool to alleviate poverty among women. It is expected that the provision of capital to women will have the additional effect of improving households in terms of nutrition, health<sup>198</sup> and education. In rural Bangladesh, NGO workers travel door to door to deliver credit to poor women because

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<sup>196</sup> In general, women get 21% lower wages than men with this rate being much higher in rural areas (Kapsos, 2008).

<sup>197</sup> For instance, the proportion of female beneficiaries of Grameen Bank and BRAC are 97% and 96% respectively.

<sup>198</sup> In last two decades the fertility rate in Bangladesh has declined from 6.1 to 3.0, which is a major improvement (World Human Development report, 2006).

women usually stay at home due to cultural and religious restrictions. However, two important issues need to be discussed. First, even though a loan may be sanctioned in the name of the woman, it is mostly used by their husbands or other male members of the family (Goetz and Gupta, 1996). Second, NGOs tend to neglect any capability-building of women particularly, making no provision for training or consultation on the efficient use of the loan. Whereas in India, Sanyal (2007) found that social agency of women (where women meet regularly with other women) expanded women's mental capacities and this is reflected in their new attitudes and actions thus improving the associative effects as described in Sen's (2000) concept of capability.

In this chapter we have explored whether the service providers (GO and NGOs) formulate customized strategies for women to better combat poverty in a society that discriminates against women believing them to be less capable. We have shown the demand priorities of women from their own perspective because it is important to see how women themselves view the provision of services in the poverty alleviation programs in Bangladesh. It is equally important to explore whether a significant difference in opinion exists between men and women in evaluating the service delivery from the participant organizations.

## **6.2 Exploring gender variation in opinion using the efficiency scale**

To address the abovementioned issues we will be using the validated multidimensional 'efficiency scale' developed in Chapter 5 (refer to Table 5.11). Deviating opinions on the scale items from male and female respondents has significant implications for the managers of government and NGOs in implementing poverty reduction programs. We proceed with the following hypothesis:

*H<sub>1</sub>: Efficiency scale items have significant positive and non-discriminatory relationships with gender issue. Or in other words, male and female beneficiaries do not vary in their opinion on scale items.*

To conduct the study we combined all data so far used in the scale development process, thus our sample size is 930 (refer to Table 4.5 in Chapter 4). We begin with the results of two-group discriminant analysis which is shown in Table 6.1.

**Table 6.1: Discriminant analysis between GO-NGO beneficiaries in combined study**

Items	Mean for beneficiary		Mean Difference	Wilks' <i>lambda</i>	<i>F Value</i> To enter	Sig.	Loading	Maldobis Min D Sq
	Male	Female						
I1	3.32	3.96	0.64	0.908	93.520	0.000	0.917	0.405
I2	3.38	3.97	0.59	0.919	81.539	0.000	0.795	0.353
I3	3.48	3.93	0.45	0.948	51.290	0.000	0.679	0.222
I4	3.50	3.90	0.4	0.960	38.797	0.000	0.637	0.168
I5	3.51	3.93	0.42	0.953	45.329	0.000	0.613	0.196
I6	3.46	3.89	0.43	0.952	46.495	0.000	0.610	0.201
I7	3.55	3.93	0.38	0.958	41.024	0.000	0.593	0.178
I8	3.61	3.92	0.31	0.976	22.736	0.000	0.573	0.098
I9	3.25	3.42	0.17	0.988	11.067	0.001	0.539	0.048
I10	3.21	3.45	0.24	0.980	19.369	0.000	0.513	0.084
I11	3.43	3.67	0.24	0.979	20.045	0.000	0.491	0.087
I12	3.38	3.78	0.4	0.954	45.221	0.000	0.405	0.196
I13	3.32	3.68	0.36	0.965	33.766	0.000	0.331	0.146
I14	3.21	3.51	0.3	0.982	17.207	0.000	0.246	0.074

**Note:** I1-I14 are the items of the efficiency scale as labelled in Table 5.11 in Chapter 5. 'Timeliness in loan disbursement/providing other services' (I1); 'If you had a problem, how sincerely the service provider resolved it' (I2); 'Regularity of information sharing through field workers' (I3); 'Fairness in decision-making by the organization' (I4); 'How sincerely the service provider keeps their promise' (I5); 'Quality maintenance of the service by the provider' (I6); 'How good are the workers in answering your queries quickly' (I7); 'Transparency in transaction process of the service provider' (I8); 'How good the organization is in listening to any of your suggestion' (I9); 'How helpful the service provider has been in dealing with other org.' (I10); 'Attention of the service provider towards your welfare' (I11); 'Attention of the workers towards beneficiaries' (I12); 'Workers' understanding of the individual beneficiary's need' (I13); and 'Service provider's location is convenient' (I14).

The results show that there are five items (I1, I2, I3, I5 and I6) with large mean differences and among them I1 has the largest mean difference with 0.64. It can be seen that *F* values for these five variables are quite high with lower *Wilks' lambda* values. For example, item (I1) with the highest mean value has the largest *F* (93.520) and lowest *Wilks' lambda* (0.908) with a significance of 0.000. Significance below 0.10 depicts that there exists a high level of *multicollinearity* between that variable and the others. These tests indicate that the five scale items are also the variables with significant univariate differences between the opinions of male and female beneficiaries. This result is further supported by larger *Maldobis minimum D square* values. For instance, I1 has higher mean and *F* values and thus has a higher *Maldobis* value too. Results also show that there is another item (I12) that has a higher *Maldobis* value which is also supported by a higher *F* value (45.221) but has a high *Wilks' lambda* value and thus may not be a good candidate as a discriminating item at this stage. As

a step-wise estimation procedure is followed, we first consider adding item I1 ('Timeliness in loan disbursement/providing other services') in the discriminant model because of its significant group differences. The results of other items which are not included in the discriminant model in the first stage are shown in Table 6.2.

**Table 6.2: Variables not in the analysis after the first stage discriminant method applied**

Items	<i>Wilks' lambda</i>	<i>F Value to enter</i>	tolerance	Minimum tolerance	<i>Maldobis min D square</i>
I2	0.904	4.431	0.368	0.368	0.426
I3	0.898	10.601	0.824	0.824	0.455
I4	0.905	3.851	0.794	0.794	0.423
I5	0.902	6.874	0.806	0.806	0.437
I6	0.900	8.598	0.827	0.827	0.446
I7	0.902	6.823	0.838	0.838	0.437
I8	0.907	1.465	0.862	0.862	0.412
I9	0.907	1.335	0.951	0.951	0.411
I10	0.905	3.440	0.932	0.932	0.421
I11	0.906	2.153	0.903	0.903	0.415
I12	0.898	11.173	0.873	0.873	0.458
I13	0.902	7.005	0.891	0.891	0.438
I14	0.901	7.220	0.980	0.980	0.439

**Note:** I1-I14 are the items of the efficiency scale as labelled in Table 5.11 in Chapter 5.

After I1 entered into the discriminant model, the remaining variables were evaluated on the basis of their incremental discriminating ability. Results (see Table 6.2) show that there is a good change in the ranking of the preferred variable since it can be seen that, in Table 6.1, I2 was the next candidate for the discriminant model which now reports significantly low value of *F* (4.431). On the other hand, I12 was in the less preferred part of the list according to Table 6.1 which is now the best candidate to enter the model as it has the largest *F value* of 11.173 with lowest *Wilks' lambda* value of 0.898, and highest *Maldobis* value of 0.458. Other candidates for the model at this stage are I3, I6 and I14 (*F values* of 10.601, 8.598 and 7.220 respectively) which were in our primary list (Table 6.2) as well.

#### ***Summary of the step wise estimation process***

We then added I12 ('Attention of the workers towards you') in the discriminant model and re-ran the analysis to see the discriminating values of excluded items. Then item 3 ('Regularity of information sharing through field workers') was added in the discriminant model and we found that there was no significant discriminant items left based on *F values*,



*Wilks' lambda*, *Madobis D* value and tolerance level (maximum *F value* is found to be 2.40 only). A summary of the final stage discriminant analysis is given in Table 6.3.

**Table 6.3: Summary of discriminant analysis between GO and NGO beneficiaries**

Items	Discriminant coefficient	Classification function coefficient		Loadings	Rank	Canonical correlation	Eigenvalue
		Male	Female				
I1	0.707	1.665	2.156	0.917	1	0.739	0.620
I2	Nil	Nil	Nil	0.795	2		
I3	0.274	2.055	2.245	0.679	3		
I4	Nil	Nil	Nil	0.637	4		
I5	Nil	Nil	Nil	0.613	5		
I6	Nil	Nil	Nil	0.610	6		
I7	Nil	Nil	Nil	0.593	7		
I8	Nil	Nil	Nil	0.573	8		
I9	Nil	Nil	Nil	0.539	9		
I10	Nil	Nil	Nil	0.513	10		
I11	Nil	Nil	Nil	0.491	11		
I12	0.294	2.451	2.655	0.405	12		
I13	Nil	Nil	Nil	0.331	13		
I14	Nil	Nil	Nil	0.246	14		

**Note:** Discriminant items are ‘Timeliness in loan disbursement/providing other services’ (I1), ‘Regularity of information sharing through field workers’ (I3) and ‘Attention of the workers towards you’ (I12).

Our results reveal that that multicollinearity is not present among the discriminant items as their *Wilks' lambda* values and *F values* are quite diverse from each other (see Table 6.1 columns 5 and 6). We further observe that the individual standardized coefficient of each discriminant item (column 2 of Table 6.3) has a unique impact on discriminant function. The most powerful discriminating item is I1 (timeliness in service delivery) followed by item-3 (importance of information sharing by field level workers). Finally, the canonical correlation value for the analysis is 0.739 that means around 55% (square of 0.759) of the variance in dependent variable can be accounted for by this model.

### 6.2.1 Combined differences in gender variation of opinion

It was found in the above analysis that the opinion on the efficiency scale varies between the male and female beneficiaries in three items. Thus we can derive a combined discriminant equation using these three items as:

$$DF_{\text{Male\&Female}} = -4.608 + 0.707 I_1 + 0.274 I_3 + 0.294 I_{12} \quad (1)$$

This combined equation shows that the estimated coefficient value is maximum for item-1 (which means more emphasis should be put on, ‘Timeliness in loan disbursement/providing

other services’) for both male and female beneficiaries, followed by item-3 ‘Regularity of information sharing with beneficiaries’. However, to be more precise we need to check the individual discriminant functions for male and female beneficiaries.

$$DF_{\text{Male}} = -11.162 + 1.67 I_1 + 2.05 I_3 + 2.45 I_{12} \quad (2)$$

$$DF_{\text{Female}} = -14.379 + 2.15 I_1 + 2.25 I_3 + 2.65 I_{12} \quad (3)$$

As scores of the individual independent variables indicate more improvement on the item in question, we can now find the varied profiles between male and female beneficiaries based on efficiency scale items. Considering the classification function coefficients (see equations 2 and 3) we can conclude<sup>199</sup> that:

- Female beneficiaries are more interested in seeing improvements in items I1 (Timeliness in loan disbursement/providing other services), I3 (Regularity in information sharing) and I12 (Attention of the workers towards beneficiaries).
- Male beneficiaries on the other hand would like to see improvements in all these items but without as strong a preference (as their coefficient values are less than that of women) in all three aspects compared to those of female beneficiaries.

One major finding from these equations is that if no changes are made by the service providers, the relative negative impact will be higher for the female beneficiaries in all aspects which indicate that women are more deprived, which that shows evidence of gender discrimination, thus our H<sub>1</sub> is rejected.

Among the three items listed above, the highest gap between the opinions of male and female beneficiaries is in item-1 (coefficient gap is 0.48) which means women suffer more from the delay in service delivery. This problem is evidenced in the case of getting services other than credit, such as family planning, maternal health care, sanitation, pure water facility etc. This problem is less severe for male beneficiaries because they can travel long distances to meet with the field workers anywhere they like. But female beneficiaries report that they can’t go outside due to social and religious restrictions and therefore they must wait for the workers to deliver the desired services. Thus for rapid improvement in living standards, this item is more important to women. The delay in service delivery by GO agencies is mainly due to bureaucratic red tape, whereas for NGOs this problem arises as the number of female beneficiaries becomes too great compared to the number of field workers available who can travel door to door.

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<sup>199</sup> These statistically significant conclusions are made based on score of independent variables on individual service provider, higher mean value differences and larger standard deviations

As most of the poor beneficiaries are illiterate, and particularly women are less able, they require individual ‘Attention from the officials as well as field workers’ (I12) to maximize output from the borrowed money. This is supported by the results (see equation-3); as we can see this is the single largest item (coefficient value is 2.655 in equation-3) on which the female beneficiaries place more emphasis. While serving female beneficiaries, it is important that the participants ensure individual attention to women, which will lead to their empowerment as well. There are many personal issues that female beneficiaries can’t discuss in group meetings, and thus the need for customized attention is crucial. Many female beneficiaries appreciate the employment of female field workers with whom they can more comfortably interact. At the time of our field survey, many female beneficiaries expressed that they have several ideas about investing their borrowed money. However, due to a lack of personalized consultation and training, they are unable to undertake those projects. It was also suggested that disadvantaged female beneficiaries, particularly disabled/less-able women, widowed, aged, acid victims and minors need to be treated considerately in terms of charging interest on borrowing.

#### ***Validation of the result***

To validate the findings of discriminant analysis in order to see its predictive accuracy through a holdout sample, which in our case comes from the original data, the results are given in Table 6.4.

**Table-6.4: Classification results between GO and NGO discriminant analysis**

Gender		Predicted group members	
		Male	Female
Original data	Male	62.1	37.9
	Female	33.1	66.9
Holdout sample	Male	62.1	37.9
	Female	33.3	66.7

Our results show that 64.3% of the original group cases are correctly classified in the combined study and the results for the cross-validated sample is 64.2% which necessarily signifies the internal and external validity with these classification accuracy and hit ratios.

### 6.2.2 Estimating variations in discriminant items in different areas of Bangladesh

To check whether there is any variation in the opinions of male and female beneficiaries of different areas, we ran discriminant analysis on three other areas namely North area, South area and Central area (see chapter-4 for details of the areas). Summary of the discriminant functions for these three areas are demonstrated below:

$$DF_{\text{North}} = -3.39 + 0.59 I_1 + 0.69 I_3 - 0.37 I_{14} \quad (4)$$

$$DF_{\text{NorthMale}} = -13.16 + 1.89 I_1 + 2.38 I_3 + 2.58 I_{14} \quad (5)$$

$$DF_{\text{NorthFemale}} = -15.78 + 2.35 I_1 + 2.92 I_3 + 2.29 I_{14} \quad (6)$$

$$DF_{\text{South}} = -4.84 + 0.65 I_7 + 0.69 I_9 \quad (7)$$

$$DF_{\text{SouthMale}} = -11.08 + 2.17 I_7 + 4.19 I_9 \quad (8)$$

$$DF_{\text{SouthFemale}} = -15.01 + 2.69 I_7 + 4.74 I_9 \quad (9)$$

$$DF_{\text{Central}} = -5.16 + 0.51 I_1 + 0.41 I_4 + 0.35 I_5 + 0.30 I_{12} \quad (10)$$

$$DF_{\text{CentralMale}} = -12.39 + 2.12 I_1 + 0.96 I_4 + 2.54 I_5 + 2.13 I_{12} \quad (11)$$

$$DF_{\text{CentralFemale}} = -17.06 + 2.58 I_1 + 1.33 I_4 + 2.86 I_5 + 2.39 I_{12} \quad (12)$$

One common finding from the above equations is that in all the areas female beneficiaries are in need of more improvement in each and every item compared to male beneficiaries (see the coefficient values for male and female). This finding substantiates the existence of gender discrimination in the service delivery process. Opinions on item-wise improvement expectation of the beneficiaries (based on individual discriminant equation of 5 to 12) of different regions is listed in Table-6.5.

**Table-6.5: Area wise discriminating scale items for male and female beneficiaries**

Area	Beneficiary	Item of the Efficiency scale chosen for improvement
North	Female	Timeliness in loan disbursement/providing other services (I1) Regularity of information sharing through field workers (I3)
	Male	Location of the service provider is convenient (I14)
South	Female	How good are the workers in answering your queries quickly (I7) How good the organization is in listening to any of your suggestion (I9)
	Male	None
Central	Female	Timeliness in loan disbursement/providing other services (I1) Fairness in decision making by the organization (I4) How sincerely the service provider keeps their promise (I5) Attention of the workers towards you (I12)
	Male	None

The findings shown in Table 6.5 further justify that there is significant difference in the opinion of male and female beneficiaries thus  $H_1$  is rejected.

In the Northern area, the most important item pointed out by the female beneficiaries is 'Lack of regularity in information sharing with beneficiaries and incorporating their suggestions' (I3) (it has highest coefficient value of 2.92 in Equation-6 and has maximum coefficient gap of 0.54 between male and female). As male members spend a large portion of their day outside the home, and they meet with others at leisure time, they have a better chance of being informed about new rules, regulations or policies. But as women are mostly deprived of that, special attempts should be made to deliver timely information to women particularly regarding health, job, natural disaster and education-related information.

The results from the Southern area (see equations 8 and 9) show that 'Service provider's intention to listen to beneficiaries' (I9) has the highest coefficients of 4.74 for females and 4.19 for males, which are also the highest coefficient values among all the regional discriminant equations (equations 4 to 12). This means that both male and female beneficiaries feel that they are deprived of opportunities for participation in the decision-making process. However, female beneficiaries believe that they are more isolated and discouraged from the decision-making process of the service providers as the gap of coefficient values between male and female beneficiaries on this issue is highest (0.55). This finding also conflicts with the major goal of the NGOs towards 'women's empowerment'. Sanyal's (2007) study of women involved in microfinance in India found that it was really not the money that was the source of the reversal of inequality, but the association (termed as 'associative mechanism of microfinance') of women in a culture that was repressive towards them. Policy-makers and regional managers of service providers should consider taking steps to involve female beneficiaries more in the development of the organisation by ensuring there are opportunities for involvement in decision-making especially through performance feedback (with complaint management and evaluation), project planning and operations, strategy making and policy formulation.

In the Southern region, even though both male and female beneficiaries noticed a lack of 'Knowledge of the field workers in answering their queries' (I7) this complaint comes more from women (coefficient values are 2.69 for females and 2.17 for males), and particularly from those who are receiving other special services (like family planning, immunization, sanitation) who therefore require more assistance from better-trained workers. It should be noted that due to generally lesser mobility of women, they depend totally on field workers for all answers to their queries thus their requirement for knowledgeable staff

members is more than that for male beneficiaries. Periodic training of the officials and workers based on findings from nationwide (across areas) problems may help policy formulation on this issue. Edwards (1989) reports that many projects in Zambia or Malawi have suffered due to inadequate training of the field staff in project implementation, which creates barriers to women's empowerment (see also Edwards and Hulme, 1992).

Similar patterns of gender discrimination was found in the Central area also, as coefficient values for women in each and every discriminant item are greater than that for men (see equation 11, 12 and Table 10). It was found that 'Issues related to promise keeping' (I5) is of the highest priority in the Central area and as usual women require more improvement in this field (coefficient value is 2.54 for men and 2.86 for women). Many female beneficiaries reported that service providers do not keep their promises in delivering necessary services to women because they have less power when it comes to raising their voices against the providers; field workers also know that the female beneficiaries are also psychologically weaker. Moreover, many female beneficiaries believe that they were given loans not with the intention of making them more economically well-off or to empower them, but rather because it is easier to collect instalments from women than from men. The poor are bankable, but poor women are unfailingly more bankable.

Even though beneficiaries in the Central areas believe that the service providers work for their wellbeing, women beneficiaries always question (coefficient value is 0.96 for male and 1.33 for female) the 'fairness' (I4) of GO agencies in choosing borrowers and approving loans. Most female beneficiaries noticed that GO agencies prefer to disburse loans to men or to more solvent people generally. In addition, they report the existence of large-scale corruption in GO agencies in the process of approving loans. Favouritism, bribery, pressure from the local elites and political leaders and pressure from fundamentalist groups are the main obstacles for women in getting loans from GO agencies. On the other hand, most male beneficiaries report that it is harder for them to get loans as NGOs prefer women, and GOs prefer collateral. Thus the marginally poor males are in a disadvantaged position being rejected by both service providers. Male beneficiaries argue that the loan should be given based on need not on gender issues or solvency status. It has been reported during our survey that the wives of male family members borrow money on behalf of the men, which means women are utilized as 'loan receiving agents'.

As women are more disadvantaged (see equations 3, 6, 9, 12 and their coefficient values), more concentration towards women while understanding their specific needs can be made if: repayment schedules and interest rates are set in such a way so as to maximize the

impact on income; registrations of assets purchased with loans in women's names or in joint names; incorporating strategies for women's graduation to larger loans; multiple choice options for women including loans for new activities like health care, education of the children, housing etc.; increased savings patterns with high interest deposits and more restricted access.

### **6.3 Comparative analysis between Government and NGOs: Gender based study**

In this section, we will identify which service provider is relatively more efficient in delivering services to the poor based on the opinions of male and female beneficiaries according to the scale items as validated in Table 5.11 (see Chapter 5). The findings from this exercise will help beneficiaries to choose their desired service provider and help the policy makers of GOs and NGOs to better understand the deficiencies in their service delivery in each item of the validated scale.

#### ***6.3.1 Examining the group profile and verifying the assumptions***

Multivariate Analysis of Variance (MANOVA) will be used to examine the differences and assess the extent to which these differences are significantly different. Thus it is important to test the homogeneity of variance of the dependent variables and normality of data.

The independence of the respondents was ensured as the data was collected through a simple random sampling procedure from 12 districts. A second assumption employed for the MANOVA was the homogeneity of the variance-covariance between GOs and NGOs. Results of the univariate tests for all the scale items except two are non-significant (significance greater than 0.05)<sup>200</sup>. Thus the equality of variances is supported for all items except those two. *Box's M* test for equality of the covariance matrices shows a slightly significant value ( $0.048 < 0.050$ ; the expectation is non-significance). There could be two reasons for this finding: 1) due to two significant items in the dependent list; and 2) to inequality in the sample sizes of the two groups<sup>201</sup>. However, *Bartlett's test for Sphericity* shows that a significant degree of inter-correlation does exist (significance = 0.000 found). Thus normality of the dependent variables along with their homogeneity is guaranteed. For the problematic items (significance less than 0.050 for 'Regularity of information sharing' and 'Promise keeping by the providers') it was decided to conduct a step by step modification process to identify the reasons behind the problem.

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<sup>200</sup> Detailed results are available from the author upon request.

<sup>201</sup> In many cases if the group sizes differ more than 1.5 times, the significance levels of *Box's M* test may not be within acceptable levels (Hair et al., 2010).

At the outset, skewness and kurtosis of the scale items are tested. Results show that all the variables are normally skewed and have satisfactory kurtosis values<sup>202</sup> and that is even true for the above problematic items (their skewness values are -0.492 and -0.481; kurtosis are -0.119 and -0.159). Testing through Q-Q plot and Box plot analyses also identified that the distribution of data is quite normal for both the variables with the presence of a few outliers. We then dropped these 7 outliers from the list and re-ran the homoscedasticity test. The revised results are displayed in Table-6.6.

**Table 6.6: Multivariate and univariate measures for testing homoscedasticity of scale items**

**Part-A: Multivariate test of homoscedasticity**

Box's MTest of equality of Covariance Matrices

Box's M	331.135
F	2.435
df1	105
df2	151420.17
Sig.	0.053

**Part-B: Univariate tests of homoscedasticity**

Levene's test of equality of error variances

Scale items	F	df1	df2	Sig.
I1	0.628	1	832	0.428
I2	2.152	1	832	0.143
I3	3.791	1	832	0.052
I4	1.299	1	832	0.255
I5	22.400	1	832	0.001
I6	0.087	1	832	0.769
I7	3.189	1	832	0.074
I8	3.082	1	832	0.080
I9	0.231	1	832	0.631
I10	0.158	1	832	0.691
I11	2.052	1	832	0.152
I12	0.511	1	832	0.475
I13	2.765	1	832	0.097
I14	1.407	1	832	0.236

Test for correlation among the dependent variables

Bartlett's Test of Sphericity

KMO Sampling adequacy	0.855
Approx. Chi-Square	8250.321
df	91
Sig.	0.000

<sup>202</sup> 'If the kurtosis and skewness are not between -2 and +2, the data is too far away from a normal distribution' (Hair et. al, 2010).



The revised results indicate that the removal of outliers made ‘Regularity of information sharing through field workers’ (item-3) non-significant (value increased from 0.020 to 0.052), but the other problem variable still remains significant (value is 0.001). Interestingly it was found that the *Box’s M test* (Table 6.6, part-A) for equality of the covariance matrices now shows a non-significant value (0.053), indicating no significant difference between the two groups (GO and NGO) on thirteen dependent variables collectively. To solve the non-significance problem of the ‘promise keeping’ (item-5) variable, we attempted for variance stabilizing transformations sequentially. In all three cases of transformations (square root, logarithmic and inverse) no change was observed in the level of significance for the problem variable. But *Bartlett’s test* for sphericity still remains in line with the preferred analysis (significance is 0.000). Thus, by considering all the stated modification results, we conclude that this problem is due to unequal sample sizes of the groups under investigation. However, existing results are good enough to conclude that assumption of normality, outliers and homoscedasticity are met for each individual variable separately and fourteen variables collectively. Thus all the assumptions to conduct MANOVA are satisfied.

### 6.3.2 Efficiency comparison based on opinions of male and female beneficiaries

In addition to MANOVA, *Kruskal Wallis* test of group ranking has been conducted to justify the findings of MANOVA. Our findings (column-7 of Table 6.7) suggest that in all cases  $p < 0.01$  which guarantees there are significant differences in the opinions of male and female beneficiaries, thus  $H_1$  can be rejected.

**Table 6.7: Results of MANOVA and Kruskal Wallis test on the opinions of male and female beneficiaries on scale**

Efficiency determinants	Beneficiary	Provider	Results of MANOVA		Results of Kruskal Wallis Test	
			Mean	Std. Dev.	Mean Rank	Sig.
I1	Male	GO	3.30	0.975	213.64	0.000
		NGO	3.72	1.035	256.49	
	Female	GO	3.67	0.958	206.73	0.003
		NGO	3.77	1.056	237.93	
I2	Male	GO	3.37	0.963	214.29	0.001
		NGO	3.74	0.998	255.49	
	Female	GO	3.81	0.923	224.97	0.008
		NGO	3.76	1.082	233.65	
I3	Male	GO	3.27	0.924	208.55	0.000
		NGO	3.73	0.967	264.33	
	Female	GO	3.90	0.871	231.98	0.004
		NGO	3.86	0.892	234.35	
I4	Male	GO	3.29	0.974	255.75	0.001
		NGO	3.68	1.095	214.12	

	Female	GO	3.68	0.970	207.92	0.004
		NGO	3.77	1.064	237.65	
I5	Male	GO	3.57	0.930	183.83	0.000
		NGO	4.03	0.840	247.97	
	Female	GO	3.92	0.894	201.13	0.006
		NGO	4.01	0.828	214.94	
I6	Male	GO	3.07	0.902	208.81	0.000
		NGO	3.47	0.899	260.36	
	Female	GO	3.45	0.688	224.55	0.003
		NGO	3.47	0.729	231.87	
I7	Male	GO	3.75	0.864	216.11	0.002
		NGO	3.61	1.040	252.69	
	Female	GO	3.52	0.852	195.99	0.003
		NGO	3.78	0.901	240.45	
I8	Male	GO	3.92	1.010	274.09	0.000
		NGO	3.31	1.062	202.22	
	Female	GO	3.92	0.828	235.26	0.001
		NGO	3.85	0.934	218.09	
I9	Male	GO	3.17	0.814	222.88	0.001
		NGO	3.30	0.819	242.24	
	Female	GO	3.44	0.707	224.78	0.008
		NGO	3.50	0.718	233.69	
I10	Male	GO	3.06	0.965	209.84	0.000
		NGO	3.46	0.811	262.34	
	Female	GO	3.48	0.669	230.76	0.006
		NGO	3.46	0.773	232.29	
I11	Male	GO	3.30	0.900	211.73	0.000
		NGO	3.66	0.880	259.43	
	Female	GO	3.69	0.653	235.39	0.002
		NGO	3.64	0.794	217.55	
I12	Male	GO	3.23	0.958	206.92	0.000
		NGO	3.72	0.930	266.85	
	Female	GO	3.63	0.808	212.93	0.001
		NGO	3.72	0.882	236.48	
I13	Male	GO	3.16	0.912	211.67	0.000
		NGO	3.59	0.991	259.52	
	Female	GO	3.48	0.852	197.91	0.005
		NGO	3.68	0.903	240.00	
I14	Male	GO	3.02	1.143	206.94	0.000
		NGO	3.58	1.119	266.81	
	Female	GO	3.23	1.149	199.27	0.008
		NGO	3.51	1.039	239.68	

**Note:** N for male GO = 225, N for female GO = 73, N for male NGO = 158 and N for female NGO = 348. Timeliness in loan disbursement/providing other services (I1); ‘If you had a problem, how sincerely the service provider resolved it’ (I2); ‘Regularity of information sharing through field workers’ (I3); ‘Fairness in decision-making by the organization’ (I4); ‘How sincerely the service provider keeps their promise’ (I5); ‘Quality maintenance of the service by the provider’ (I6); ‘How good are the workers in answering your queries quickly’ (I7); ‘Transparency in transaction process of the service provider’ (I8); ‘How good the organization is in listening to any of your suggestions’ (I9); ‘How helpful the service provider has been in dealing with other org.’ (I10); ‘Attention of the service provider towards your welfare’ (I11); ‘Attention of the workers towards beneficiaries’ (I12); ‘Workers’ understanding of the individual beneficiary’s needs’ (I13); and ‘Service provider’s location is convenient’ (I14).

Even if there are significant differences in item-wise satisfaction between men and women, in one item (‘Transparency in transaction process’, item-8) both groups consider government to be more trustworthy than NGOs (mean values for male between GOs and

NGOs are 3.92 and 3.31 respectively whereas these are 3.92 and 3.85 for female beneficiaries). Several cases of NGO bankruptcy (for instance, Jubo Karmasangsthan Society (Jubok) and Islamic Trade and Commerce Ltd (ITCL)) or cancellation of registration<sup>203</sup> in earlier years may be the reason behind such perceptions. Due to charging higher rates of interest along with a reduction in the provision of additional services, a negative image of NGOs persists regarding microfinance and this makes them seem less transparent to the beneficiaries. In addition, women believe (see Table 6.7) that government agencies perform better than NGOs in four more fields namely, ‘If you had a problem, how sincerely the service provider resolved it’ (item-2), ‘Regularity of information sharing through field workers’ (item-3), ‘How helpful the service provider has been in dealing with other organizations’ (item-10) and ‘Attention of the service provider towards your welfare’ (item-11). It was mentioned by many of the beneficiaries we surveyed that neither GOs nor NGOs provide them with the information required regularly (about such matters as interest rates, natural calamity, new diseases etc.); whatever information they do get, however, is through government agencies. Many believe that NGOs are not prompt with solving problems because there are too few workers compared to the number of beneficiaries and as a consequence, there is a long wait to get the required services, which, in turn, creates dissatisfaction among the beneficiaries. On the other hand, due to the comparatively small number of beneficiaries, government agencies are performing better than NGOs in solving problems. NGOs need to increase the number of field workers or open new service counters to ensure prompt delivery of services.

Beneficiaries also believe that, as most NGOs are either foreign funded (national NGOs) or borrow money from larger NGOs, and their prime intention is in gaining their own financial sustainability that NGOs have little intention of maximizing welfare benefits to the beneficiaries. Conversely, this issue is not relevant to government agencies and so they seem to care more about their beneficiaries’ welfare (for female respondents, the mean values of GOs and NGOs for item-11 are 3.69 and 3.64 respectively). This was exemplified by the fact that GOs charge lower interest rates than NGOs and they (GOs) are flexible with respect to loan repayment. Occasionally GO agencies waive repayments if there is a severe natural calamity or economic shock.

As shown in Table 6.7, our study suggests that the largest gaps in the level of efficiency between GOs and NGOs exist in three items (‘Location’, item-14; ‘Attention of the workers

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<sup>203</sup> According to the statistics of the Microcredit Regulatory Authority, ‘there are 4200 NGOs working with microcredit among which only 453 have a licence to operate’ (The Daily Janakantha, May 16, 2010).

towards beneficiaries’, item-12; and ‘Promise keeping by the provider’, item-5) and that these are the items that government needs to consider seriously. Among these the government’s first attempt to improve should be to increase coverage to reach the more destitute who live in the remotest corners of the country and who are deprived of the services provided by both GOs and NGOs. In addition, even if NGOs can reach them, those people will be neglected because of a higher likelihood of defaulting. Thus GOs are possibly the only option for these disadvantaged people to fight poverty. A large number of beneficiaries expressed a preference to borrow money from government organizations, however, the absence of convenient branches of government agencies in their areas deprived them of getting services from GO field workers. On the other hand, due to their wide coverage, NGOs gained a large number of beneficiaries.

Corruption and rent seeking by the GO agencies are also major problems that were identified at the time of survey causing the belief that they can’t keep their promises (item-5) and do not deliver the services timely. Beneficiaries pointed out that bribing the middlemen (who work on behalf of the managers and workers of the GO agencies) is quite common when getting loans from the GO agencies. Furthermore, beneficiaries also observed delays in disbursement due to unavailability of funds. In delivering timely services and keeping promises, GO policy-makers need to consider ways of eliminating corruption by removing middlemen and reducing bureaucratic barriers to fund disbursement.

Interestingly, it was observed that in a few fields (‘Quality maintenance’, item-6; ‘Fairness in decision making’, item-4 and ‘Listening the suggestions of the beneficiaries’, item-9) the difference between GO and NGO efficiency is minor. This is a positive note for poverty alleviation programs in Bangladesh, particularly, as having their suggestions heard not only empowers the beneficiaries but also guarantees the service providers’ interest in incorporating local issues in the decision-making process.

Our results reveal that male beneficiaries are more satisfied than their female counterparts when evaluating NGOs; they ranked NGOs most highly in 12 out of 14 items (see column-6, Table 6.7 and compare the rank values of NGOs for male and female). On the other hand, female beneficiaries reported their higher preference for government agencies in 8 items while male beneficiaries are happier with government agencies than are the female beneficiaries in 6 other items. These findings have three major implications:

**First**, women, who are the main (in some cases the only) beneficiaries of NGOs, are not happy with the services provided by NGOs;

**Second**, NGOs discriminate between male and female beneficiaries in providing quality services; and

**Third**, NGOs need to expand their credit facility towards marginally poor male beneficiaries. It is important to remember that the service provider's vision is supposed to be the reduction of poverty irrespective of gender, and the process of sanctioning credit should not be biased towards females only.

### 6.3.3 Varification of the results

To verify our findings, multivariate and univariate statistical analysis along with interaction effect tests was performed and results are given in Tables 6.8, 6.9 and Figure 6.1.

**Table 6.8: Multivariate test for group differences in scale items between male and female**

Effect/Statistical test	Value	F	Hypothesis df	Error df	Sig.	Observed power <sup>b</sup>
Gender						
Pillai's trace	0.039					0.983
Wilks' lambda	0.961	2.390	14.00	817.00	0.003	0.983
Hotelling's T <sup>2</sup>	0.041					0.983
Roy's largest root	0.041					0.983
Helpforincome (Groups)						
Pillai's trace	0.056					0.999
Wilks' lambda	0.944	3.444 <sup>a</sup>	14.00	817.00	0.000	0.999
Hotelling's T <sup>2</sup>	0.059					0.999
Roy's largest root	0.059					0.999
Gender * Helpforincome						
Pillai's trace	0.039					0.981
Wilks' lambda	0.961	2.356 <sup>a</sup>	14.00	817.00	0.003	0.981
Hotelling's T <sup>2</sup>	0.040					0.981
Roy's largest root	0.040					0.981

<sup>a</sup> Exact statistics, <sup>b</sup> computed using alpha = 0.05

According to *Pillai's* test, as the observed significance level for each test is small (*p* values are 0.003, 0.000 and 0.000 and in all cases  $p < 0.05$ ), the null hypothesis ( $H_1$ ) that the sample means of the opinions of male and female beneficiaries do not differ in evaluating the efficiency of GO and NGOs is rejected; *Pillai F* = 2.390, 3.444 and 2.356, all  $p < 0.01$ . The same statistically significant results were observed in the case of *Roy's largest root* criteria and *Wilks' lambda* (in each case, sig. < 0.01). Each of the four measures indicates that the set of efficiency-determining items have significant differences (sig.< 0.01) between the two

types of service providing channels when evaluated by male and female beneficiaries individually. This confirms the group (male and female) differences observed in Table 6.7.

While checking the univariate features of the test (Table 6.9), it can be observed that efficiency evaluations by male and female beneficiaries significantly differ both individually and in groups for both the channels. In all cases results are highly significant (with  $\text{sig} < 0.01$ ) which establishes that each and every efficiency-comparing variable is different from the other when comparing GOs and NGOs by incorporating the opinions of male and female beneficiaries. The observed powers of the test are quite high for every item other than item-14 (Location issue), and this further confirms the rejection of  $H_1$ .

**Table 6.9: Univariate tests (between the subject effects) for efficiency scale items for male and female**

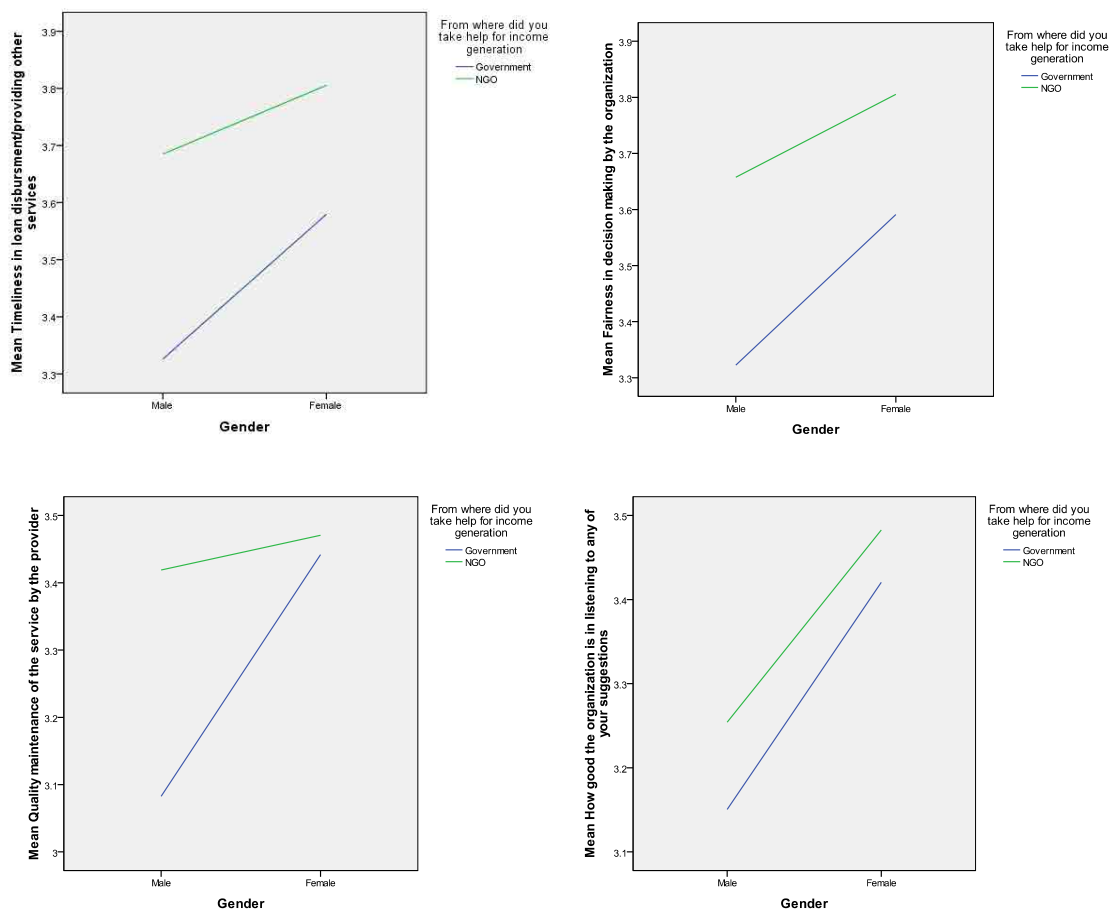
Efficiency determinants	Type III sum of square		Mean Square		F		Sig.		Observed power <sup>a</sup>	
	Gender	Corrected model	Gender	Corrected model	Gender	Corrected Model	Gender	Corrected Model	Gender	Corrected Model
I1	6.925	36.08 <sup>b</sup>	6.925	12.02	6.66	11.57	0.001	0.00	0.78	1.00
I2	7.713	27.10 <sup>c</sup>	7.713	9.03	7.45	8.72	0.006	0.00	0.77	0.99
I3	21.020	61.11 <sup>d</sup>	21.020	20.37	25.12	24.34	0.00	0.00	0.99	1.00
I4	8.599	35.89 <sup>e</sup>	8.599	11.96	8.02	11.16	0.00	0.00	0.87	0.99
I5	5.443	43.50 <sup>f</sup>	5.443	14.50	7.21	19.22	0.00	0.00	0.76	1.00
I6	5.248	27.99 <sup>g</sup>	5.248	9.33	8.20	14.58	0.004	0.00	0.86	1.00
I7	4.553	28.46 <sup>h</sup>	4.553	9.48	5.45	11.36	0.002	0.00	0.86	0.99
I8	10.629	64.06 <sup>i</sup>	10.629	21.35	11.19	22.48	0.00	0.00	0.96	1.00
I9	8.057	17.00 <sup>j</sup>	8.057	5.67	13.68	9.62	0.001	0.00	0.92	0.99
I10	6.436	28.68 <sup>k</sup>	6.436	9.56	10.08	14.97	0.002	0.00	0.89	1.00
I11	5.116	24.61 <sup>l</sup>	5.116	8.20	7.36	11.80	0.007	0.00	0.89	1.00
I12	5.921	41.06 <sup>m</sup>	5.921	13.68	7.16	16.55	0.005	0.00	0.79	1.00
I13	6.268	41.62 <sup>n</sup>	6.268	13.87	7.42	16.42	0.007	0.00	0.81	1.00
I14	0.799	47.10 <sup>o</sup>	0.799	15.70	0.66	13.05	0.004	0.00	0.34	1.00

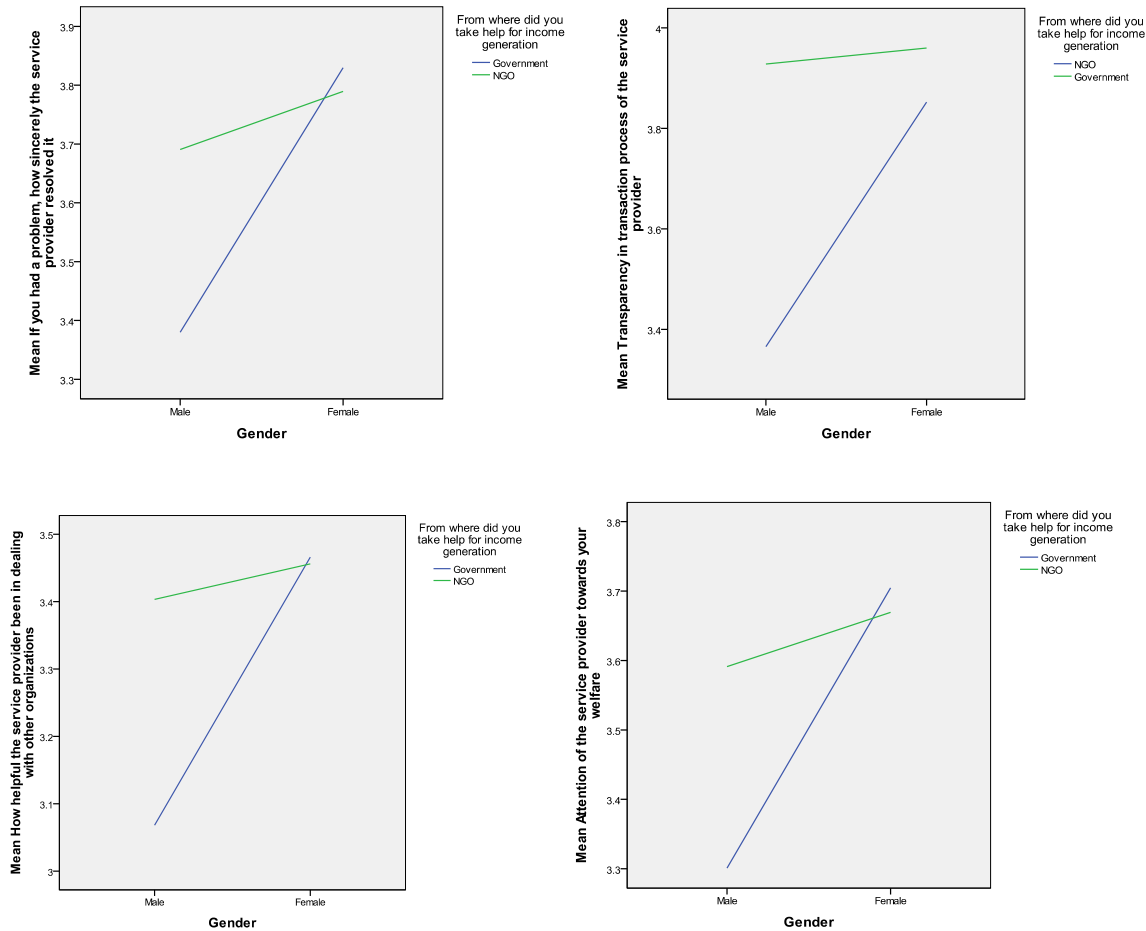
<sup>a</sup> computed using  $\alpha = 0.05$ , <sup>b</sup> R Squared = 0.040 (Adjusted R Squared = 0.037), <sup>c</sup> R Squared = 0.031 (Adjusted R Squared = 0.027), <sup>d</sup> R Squared = 0.081 (Adjusted R Squared = 0.078), <sup>e</sup> R Squared = 0.039 (Adjusted R Squared = 0.035), <sup>f</sup> R Squared = 0.065 (Adjusted R Squared = 0.062), <sup>g</sup> R Squared = 0.050 (Adjusted R Squared = 0.047), <sup>h</sup> R Squared = 0.039 (Adjusted R Squared = 0.036), <sup>i</sup> R Squared = 0.034 (Adjusted R Squared = 0.030), <sup>j</sup> R Squared = 0.075 (Adjusted R Squared = 0.072), <sup>k</sup> R Squared = 0.051 (Adjusted R Squared = 0.048), <sup>l</sup> R Squared = 0.041 (Adjusted R Squared = 0.037), <sup>m</sup> R Squared = 0.056 (Adjusted R Squared = 0.053), <sup>n</sup> R Squared = 0.056 (Adjusted R Squared = 0.053), <sup>o</sup> R Squared = 0.045 (Adjusted R Squared = 0.042). Note: I1-I14 are the scale items listed in Table-5.11 of Chapter-5.

### 6.3.3A Interaction effect

Figure 6.1 shows that there exists significant interaction effects for every item which is represented by non-parallel lines (parallel lines signify no interactions). Most importantly, both ordinal (cases where both male and female consider NGOs more efficient than GOs) and disordinal (cases where males suggest NGOs are more efficient and females suggest the opposite; the crossing lines) interaction effects were found. These findings statistically signify that even though there is NGO domination in efficiently delivering services, there are a few fields in which GO agencies are more efficient, thus the null hypothesis ( $H_3$ ) that the sample means of the opinions of male and female beneficiaries in evaluating the efficiency of GO and NGOs do not differ is rejected further. This is either supported by both male and female or by a single group of beneficiaries. Figure 6.1 also identifies those fields where the level of service delivery efficiency is quite similar for both GOs and NGOs. Narrowing the differences of lines reveals that female beneficiaries consider there is a closer gap between the efficiency of the service providers.

**Figure 6.1: Interaction effects efficiency determining items with respect to male and female**





## 6.4 Conclusion

This chapter has shown that gender discrimination is evidenced in the poverty alleviation programs in Bangladesh and that female beneficiaries particularly are disadvantaged not only for cultural or religious reasons, but also due to receiving less attention from the managers and field staff of GOs and NGOs. Following are a few noticeable findings supporting our argument:

- For three items (timeliness in providing services, sharing information regularly, and workers' help towards the beneficiaries) there are discrepancies in opinions between male and female beneficiaries; improvement in all three items is demanded by female beneficiaries on the grounds that women are receiving lower standards of service.
- Similar results were observed in the region-specific studies. For instance, in the Southern and Central areas, female beneficiaries feel there is a strong need for improvement in all discriminating items. In the Northern area, improvement in two out of three discriminating items is required by females, while males want an improved



level of service on the other. All these results could be seen as evidence of gender discrimination regionally.

- Demand for improvement in service items by the female beneficiaries varies among the regions. For instance, in the Northern area, female members see the need for further improvement in ‘timeliness in service delivery’ along with workers’ skills, whereas in the Southern area more attention is required to empowerment issues particularly in listening and incorporating the suggestions from the beneficiaries in the decision-making processes of the service providers. Finally, in the Central area, more concentration is demanded on the items related to trustworthiness of the organizations, particularly fairness in the decision-making process, keeping the promises properly and more attention from the workers towards the female beneficiaries.
- The results show that the target beneficiary group (women) is dissatisfied due to the reduction of additional services such as family planning, immunization, safe water etc., and the lack of appropriate training in utilizing the loan more productively. Furthermore, the service providers need to reconcile whether women’s empowerment should be given more emphasis in the short term rather than being just the long-term goal of reducing the head count in poverty through unisex credit delivery processes.

Our findings indicate that as the more disadvantaged segment of the population, women need more customized policy formulation which is fair, attentive, timely and participative in nature.

A number of policies have been suggested in Chapters 5 and 6 to improve service delivery efficiency of GOs and NGOs based on the opinions of beneficiaries. It is worth noting that this improvement needs to be on-going, and each and every development partner should be aware of their position against the position of others with respect to delivery efficiency. This efficiency appraisal process needs to be monitored regularly so that donors can make better-informed decisions about their fund disbursement channels. However, there is no such benchmarking process or value available for the ‘efficiency scale’ items. We believe that setting benchmarks for each and every item of the scale can facilitate the monitoring process as well as track the degree of improvement by each individual development partner.

In Chapter 7 we develop a conceptual framework for setting benchmarks for the service delivery ‘efficiency scale’ items.

## **Chapter 7**

# **Benchmarking Service Delivery Dimensions of the Poverty Reduction Programs in Rural Bangladesh**

### **7.1 Introduction**

In the Accelerated Poverty Reduction Strategy Paper (APRSP) of the Government of Bangladesh (GoB, 2005), it is stated that:

*‘An energized strategy for accelerated poverty reduction cannot but be result-oriented. A crucial need here will be to establish credible and conceptually sound benchmarks against which progress can be regularly monitored. Benchmarks must focus not only on outcome goals but as importantly on process goals’ (p. 19).*

This declaration from the GoB necessarily argues for the need for process relevant benchmarking. As there is no such benchmark set for the service delivery efficiency dimensions of poverty reduction projects in Bangladesh, an initiative to set a conceptual basis for that would be in line with the declaration of the Accelerated PRSP. In addition, even though both contract failure and consumer control theories of non-profits (see Section 3.2.2 and Table 3.1 in Chapter 3 for details) stress the need for monitoring the performance of the firms, the models fail to offer any guidelines on how to do so. In general the performance of the poverty reduction projects are assessed through the amount of loan disbursement, repayment rates, area of coverage and financial sustainability. However, performance assessment based on the efficiency of service delivery has always been ignored even though the importance of efficient service delivery in poverty reduction programs is well recognized in the literature and in the theories of non-profits. Due to this specific lacuna, application of benchmarking in the aspects of efficient service delivery in poverty reduction programs has never been done. Based on comparative studies between GOs and NGOs on the items of the service delivery efficiency scale developed in Chapter 5, this chapter sets industry benchmark values for each item of the scale.

### **7.2 Limitations of the theories of non-profits and the need for benchmarking**

The contract failure theory<sup>204</sup> states that the inability of consumers to police producers by ordinary contractual devices represents a particular kind of market failure (Hansmann,

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<sup>204</sup> This theory was first developed by Nelson and Krashinsky, 1973. See for details in Chapter 2 section 2.6.

1980). In such circumstances, a for-profit firm has both the incentive and the opportunity to take advantage of customers by providing less service to them than was promised and paid for. A non-profit firm, by contrast, can offer customers the advantage owing to the non-distributional constraint. Hansmann (1987) also stated that the non-profits should follow what he termed the ‘adulteration challenge’ – the behaviour of non-profits must not be adulterated by individuals (or groups) taking advantage of their perceived trustworthiness. However, monitoring the activities of managers and workers in a non-profit in delivering services is not only difficult it is also costly. In addition, the services provided by the non-profits (like NGOs or cooperatives) are part of a long-term process and pose a significant switching cost to the beneficiaries that gives the commercial non-profits<sup>205</sup> the chance to behave opportunistically (Hansmann, 1987). For instance, in Bangladesh, commercial non-profits (NGO-MFIs) indulge in this behaviour by applying a high hidden rate of interest that allows the poor only to repay the interest of the borrowed money, but doesn’t create any surplus to enable them to break the cycle of poverty. Thus the current rate of poverty reduction doesn’t match with the claimed high repayment rates for the microfinance-driven projects of the non-profit service providers (Government and NGOs). In such circumstances, as with for-profit firms, it would be wise to monitor the performance of the non-profits to avoid contract failure. Even though the theory rightly points out the need for evaluating the service standards of the non-profits, it fails to offer any specific guidelines for monitoring and assessing the service delivery efficiency of the non-profits. In this critical aspect, the contract failure theory becomes a ‘failed monitoring theory’. Some efforts have been made to test the contract failure theory with respect to commercial non-profits to identify whether or not patrons trust the commercial non-profits more than they trust the for-profits (Newton, 1980; Permut, 1981). The results were found to be thin and ambiguous having no solid conclusion, and thus stress the need for monitoring the performances of the non-profits. However, this problem may be solved if the beneficiaries themselves can monitor, assess and set the standards for efficiency in the activities of the respective non-profits.

Consumer control theory is viewed as a major remedy in cases of contract failure or information asymmetry. The theory states that it is important to establish strong consumer control over the firm to monitor and affect their activities in case of market failure. The basic premise of the theory is that stronger consumer control may be necessary to guarantee that products and services offered by firms are of sufficiently high quality (Ben-Ner, 1986).

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<sup>205</sup> Non-profits those run credit-driven projects.

However, like contract failure theory, it doesn't offer any industry-relevant service delivery efficiency standard determining guidelines.

### **7.3 Benchmarking defined and linked with poverty reduction programs in Bangladesh**

Benchmarking is defined as a continuous process of measuring products, services and practices against the best practitioner in the industry; it is an idea, practice, process step or policy intended to improve the performance of any organization that adopts it (Xerox Corporation, 2004; Barcellos, 2007). Benchmarking is widely used in the business, commerce and industrial sectors and in many developed countries the concept is replicated by Government organizations (GO) and other non-profit organizations (Higham et al., 1997). However, in developing countries such as in Bangladesh, the application of benchmarking in the public and non-profit sectors, especially in microfinance-driven poverty reduction programs is almost negligible due to:

- the absence of mechanisms to quantify and measure on what they do and therefore there is no basis on which to benchmarks (Saul, 2004);
- lack of funding from donors that could be used for this type of administrative purpose (Barcellos, 2007); and
- the narrow way of defining the performance of projects by repayment rates and coverage (area and number of beneficiaries).

In the case of not-for-profits, neither the 'profit margin' nor the repayment rate<sup>206</sup> of credit should be used as a measure of efficiency; rather a 'performance margin' based on the satisfaction levels of beneficiaries with respect to the services the organizations deliver must be the goal. The importance of effective service delivery is widely recognized in the literature, and it has been suggested that credit and other social programs cannot make a significant and sustainable change in poverty reduction rates unless services are provided efficiently (Mubangizi, 2009). It is important, therefore, to assess the performance of the participating organizations in poverty reduction projects in order to set industry standard values for different dimensions of service delivery. All participating organizations will then be able to compare their performance against the industry standard value and could take the necessary measures to improve their efficiency. It could be argued that, when a service provider can ensure and demonstrate its efficient performance in providing services to the

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<sup>206</sup> There is evidence to show that beneficiaries are borrowing credit from one microfinance institute to repay the interest burden of another, thus a higher rate of repayment is not a valid measure of the efficiency of service providers (Goldin Institute, 2007).

beneficiaries, its image is enhanced to the donors or funding bodies. This also guarantees that the organization is able to contribute significantly to the reduction of poverty in the community. However, in practice, benchmarking the service delivery process has been ignored. This paper will benchmark different aspects of the service delivery process such that it will be a vehicle for achieving beneficiary satisfaction which results in the best utilization of credit and thus a higher rate of poverty reduction.

The available operational definitions<sup>207</sup> of benchmarking possess following four main components:

- a) *Continuous*: Benchmarking is a never-ending cycle with the potential to be upgraded;
- b) *Process*: It is comprised of a structured set of activities (see Figure 7.1) designed to help the organization bring about the desired results;
- c) *Learning*: It is the means of learning about other ways of doing things from the industry leader or closest competitor; and
- d) *Measuring*: Benchmarking requires comparison with the best practitioner and this comparison must be based on common metrics that measure relative performance.

In this chapter we define benchmarking as a process, following the conventions of *traditional benchmarking* rather than *solution-driven benchmarking*. The traditional benchmarking method compares processes and results, finding areas of performance difference and the reasons for them, and this can yield important information about methods for improvement. In the latter method the problem at hand is the driving force behind comparisons – not the process of performance. As our main goal is to explore the best practices in delivering services to microcredit recipients, we focus more on efficient service delivery processes, thus the traditional method is followed.

Benchmarking begins with an understanding of the need for best practices and continuous improvement (see Figure 7.1). This understanding comes from the pressure of funders, beneficiaries, management and civil society. In addition, the need for benchmarking is derived from a general culture towards change, quality and competitiveness shaped by organizations' missions and visions around their desire to contribute more to reducing poverty in the community. The next step is to analyse practices and decide on what to improve. Organizations can think of improving their '*outcomes*' such as management effectiveness, financial sustainability, community engagement, program performance, or they may improve their '*processes*' such as service delivery, credit disbursement, training

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<sup>207</sup> For details, see Saul (2004).

facilitation etc. In Bangladesh, despite large credit disbursement with high repayment rates, poverty in the rural areas is still alarming<sup>208</sup> (at a rate of 42% according to BBS, 2005). Thus it can be argued that (based on the findings of Mubangizi (2009)), this high rate of poverty (outcome) is due to inefficient utilization of credit caused by poor service delivery mechanisms (process). The study, therefore, focuses on process benchmarking rather than outcome benchmarking, with discussion on how to improve service delivery systems in poverty reduction programs in rural Bangladesh.

After benchmarks are set for service delivery processes, the next task (see Figure 7.1) is to determine the right dimensions of efficient service delivery in such a way that efficiency is measurable and comparable (as mentioned in point-d above). However, the major problems of benchmarking are to figure out how to ‘quantify and measure’ the service delivery standards as there is no publicly articulated performance measure that currently exists for the non-profit sector. A reasonable solution to this problem would be to use a Likert-type scale so that the opinions of the beneficiaries on a particular aspect of service delivery can be quantified. There could be another problem if there were no service delivery efficiency scale (index) available in the literature, the items of which could be used as a common metrics to measure relative efficiency of the participating organizations in the poverty reduction projects (this is one major requirement of benchmarking as stated in point-d above). However, as we have developed a service delivery scale (index) in Chapter 5 (refer to Table 5.11), it can be used for the purpose of setting benchmarks in the service delivery dimensions of poverty reduction projects.

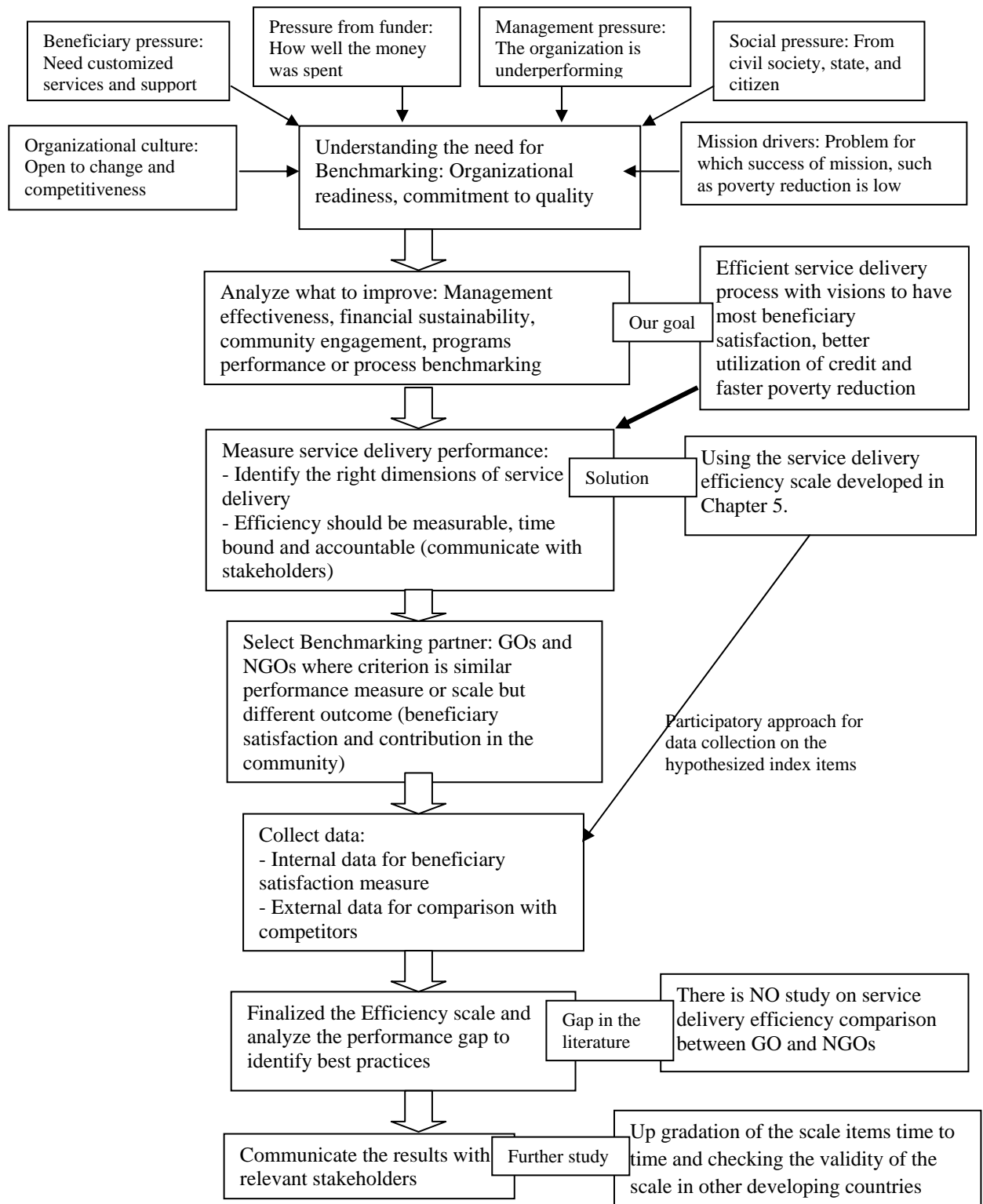
In Bangladesh (since its inception in 1971) both Government and Non-government organizations have been working for rehabilitation and poverty reduction by incremental investment in human resources and large scale credit delivery (see for details in Chapter 2). In addition to microcredit, a few Microfinance Institutions (MFIs), NGOs and government projects have been effective in providing social services such as, education (for instance, BRAC schooling), immunization (for example, Save the Children), family planning (Surjer Hashi and Sobuj Chata), health care (such as, *Gonoshastho kendra*) and legal services (for instance, BELA) to the poor. At the beginning, donors used government as the channel for fund delivery which gradually shifted (not fully) to NGOs in the early 1980s. Due to the existence of these dual channels of service delivery in the social projects, there has been continuous debate about who is more efficient (between GOs and NGOs) in reducing poverty

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<sup>208</sup> Furthermore, Hossain (2009) shows that between 2004 and 2007, 30% of households were unable to rise above the poverty line and another 19.2% of people moved from being non-poor to poor.

in developing countries. From that point of view, it can be argued that in the poverty-reduction sector, GOs and NGOs are close competitors. Thus, in assessing best practices and setting benchmarks in the field of service delivery, we can compare the efficiency of GOs and NGOs. The next task in the benchmarking process (as shown in Figure 7.1) is data collection which is detailed in Chapter 4.

**Figure 7.1: Steps for benchmarking the service delivery process in poverty reduction programs with existing gap in the literature**



The final step in the benchmarking procedure will be to analyze performance gaps between participating organizations (in our case, GOs and NGOs) in different items (or aspects) of the multidimensional service delivery index (developed in Chapter 5) (see gap in Figure 7.1), and then to set the benchmark values for every aspect of efficient service delivery.

#### **7.4 Setting benchmarks for service delivery processes in poverty reduction programs in Bangladesh**

As we have the service delivery scale (index) items available now (see Table 5.11 in Chapter 5), the next step is to set the benchmark for each and every item based on the comparative performance study between GOs and NGOs. The best value<sup>209</sup> in the specific item of service delivery then can be considered as the *industry reference standard* value subject to the constraint that the value is high enough to reflect significant satisfaction of the beneficiaries.

A total of 841 responses were utilized for the stated purpose of which 40% (335 samples) and 60% (506 samples) are GO and NGO beneficiaries respectively. As Multivariate Analysis of Variance (MANOVA) was used in the performance comparison, we began through validation of the assumptions of the method as given below:

- Independence of the respondents is ensured as the data is collected through simple random sampling procedure.
- *Box's M* test value for equality of the covariance matrices – which shows the Univariate and multivariate tests of homogeneity – is 331.135 and this value is non-significant (sig = 0.052), indicating no significant differences between the two groups (GOs and NGOs) on 14 index items collectively.
- Bartlett's test for sphericity is in line with the preferred analysis (significance is 0.000) and thus we can conclude that assumptions of normality, outliers and homoscedasticity are met for each individual item separately and fourteen items collectively.

Results for MANOVA test is given in Table 7.1.

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<sup>209</sup> As there are no such standard values available in literature, the findings of our study can reasonably be the starting point.



**Table 7.1: MANOVA test results on index items for GO and NGOs**

Efficiency items	Results of MANOVA		
	Mean for GO N = 328	Mean for NGO N = 506	Change* of efficiency between GO and NGO
Timeliness in loan disbursement/providing other services (I1)	3.38	3.75	-0.37
If you had a problem, how sincerely the service provider resolved it (I2)	3.47	3.75	-0.28
Regularity of information sharing through field workers (I3)	3.41	3.85	-0.44
Fairness in decision-making by the organization (I4)	3.38	3.76	-0.38
How sincerely the service provider keeps their promises (I5)	3.61	4.01	-0.40
Quality maintenance of the service by the provider (I6)	3.15	3.47	-0.32
How good are the workers in answering your queries quickly (I7)	3.39	3.73	-0.34
Transparency in transaction process of the service provider (I8)	3.92	3.43	+0.49
How good the organization is in listening to any of your suggestion (I9)	3.23	3.44	-0.21
How helpful the service provider has been in dealing with other org. (I10)	3.46	3.15	+0.31
Attention of the service provider towards your welfare (I11)	3.68	3.38	+0.30
Attention of the workers towards beneficiaries (I12)	3.32	3.72	-0.40
Workers' understanding of the individual beneficiary's need (I13)	3.24	3.65	-0.41
Service provider's location is convenient (I14)	3.07	3.53	-0.46

\*A positive difference shows GOs leading NGOs on that particular item, and a negative value shows the opposite. In each case the asymptotic significance value is 0.000.

The results depicted in Table 7.1 were verified with statistical significance and power of the test as presented in Table 7.2.

**Table-7.2: Multivariate test for group differences in efficiency index items between GO and NGOs**

Effect/Statistical test	Value	F	Hypothesis df	Error df	Observed power <sup>b</sup>
Intercept					
Pillai's trace	0.975				
Wilks' lambda	0.025	2272.154	14.00	819.00	1.000
Hotelling's T <sup>2</sup>	38.840				
Roy's largest root	38.840				
Helpforincome (Groups)					
Pillai's trace	0.107				
Wilks' lambda	0.893	6.993 <sup>a</sup>	14.00	819.00	1.000
Hotelling's T <sup>2</sup>	0.120				
Roy's largest root	0.120				

<sup>a</sup> Exact statistics, <sup>b</sup> computed using alpha = 0.05. All values are significant at 0.000.

According to *Pillai's* test, as the observed significance level is small ( $p < 0.05$ ), it can be argued that the sample means of GOs and NGOs do differ, with *Pillai F* = 6.993,  $p = 0.000$ . Same statistically significant results were observed in case of *Roy's largest Root* criteria and *Wilks' lambda* (in each case, significant at 0.000). These results confirm the group differences observed in Table 7.1.

The results shown in Table 7.1 can now be utilized for setting benchmarks for each item of the service delivery index. As a pioneering attempt to do so, the best mean values for each item can be used as the benchmark value. At this stage, the mean values reported in columns 2 and 3 of Table 7.1 are compared in order to explore the best performance value in each index item. It was found that the best performance values range between 3.44 and 4.01. This indicates that in a 5-point scale, at least 69% (3.44/5) beneficiary satisfaction exists for each and every item of the index. It can thus be argued that this rate is relatively high and is therefore a satisfactory measure to set as a benchmark. For a 5-point scale, benchmark values with their corresponding level of beneficiary satisfaction are demonstrated in Table 7.3.

**Table 7.3: Setting benchmarks in service delivery items in poverty reduction programs**

Efficiency determinants	Benchmark value	Rate of satisfaction by the beneficiaries with suggested benchmark values
Timeliness in loan disbursement/providing other services	3.75	75%
If you had a problem, how sincerely the service provider resolved it	3.75	75%
Regularity of information sharing through field workers	3.85	77%
Fairness in decision-making by the organization	3.76	76%
How sincerely the service provider keeps their promises	4.01	80.2%
Quality maintenance of the service by the provider	3.47	69.5%
How good are the workers in answering your queries quickly	3.73	74.6%
Transparency in transaction process of the service provider	3.92	78.4%
How good the organization is in listening to any of your suggestion	3.44	69%
How helpful the service provider been in dealing with other org.	3.46	69.2%
Attention of the service provider towards your welfare	3.68	73.6%
Attention of the workers towards beneficiaries	3.72	74.4%
Workers understanding of the individual beneficiary's need	3.65	73%
Service provider's location is convenient	3.53	70.6%

**Note:** These values are applicable and comparable only with another sample with 5-point scale

It is important to note that only a higher mean value (compared to that in Table 7.3) for any index item derived from another study can be considered as the new benchmark for that particular item of the index.

## 7.5 Discussion

When setting these benchmarks, it was found that GO agencies perform better than NGOs in gaining the trust of their beneficiaries and thus have a higher mean value for the item 'transparency in transaction process' (mean value for GOs is 3.99 and for NGOs is 3.43). This finding it seems is due to several examples of NGOs declaring bankruptcy (for instance JOBUK and ITCL, *The Daily Star*, 7<sup>th</sup> July, 2006) without repaying the deposits from the beneficiaries. A recent government report<sup>210</sup> on registration of NGOs also confirmed our findings. The report states that there are 4200 NGOs working with microcredit among

<sup>210</sup> Report of Microcredit Regulatory Authority (2010)

which only 453 have a license to operate. The rest didn't get a license due to them not meeting the minimum requirement of at least 100,000 beneficiaries with 4 million Taka disbursement. The report also indicated that 438 new NGO applications were declined for the same reason (*The Daily Janakantha*, May 16, 2010). In addition, a recent report by Transparency International Bangladesh (2007) pointed out that severe problems caused by a lack of financial transparency were found in many NGOs where directors misused the funds allotted for poverty reduction purposes. These may be some of the reasons for NGOs seeming less trustworthy as far as the beneficiaries are concerned, particularly with respect to transaction-related issues. Finally, as mentioned earlier, the charging a higher rate of interest, along with a reduction in the provision of additional services (for example, sanitation, pure water supply, immunization etc.) has also characterized NGOs as simply the new form of traditional money lenders. At the time of our survey we observed that NGOs' 'money lender image' has made them less trustworthy compared to government's credit delivering agencies in the eyes of the beneficiaries. To be more transparent, NGO authorities need to be more communicative with the beneficiaries and regulatory bodies about their fields of operation, the ways they utilize funds, disclosure of financial statements, their relationships with donors and funding bodies and, most importantly, how they are going to make positive changes to their credit delivery and repayment processes.

GO agencies could set a better standard overall by developing relationships with other influential organizations in spite of their lower coverage (mean values for GO and NGOs are 3.46 and 3.15 respectively). It could be argued that the government's administrative power might help the GO agencies in such cases. However, many beneficiaries reported that NGO managers do not help the beneficiaries in utilizing the credit or getting additional products and services promptly by maintaining desired relationships with other supportive organizations (for instance, raw materials suppliers, final goods distributors, local government offices etc). Rather, in many cases it was reported that NGO field workers put pressure on the beneficiaries to purchase high-value equipment or inputs from those organizations from which the workers can earn a commission. This behaviour not only results in reduced levels of trust in NGOs, but also increases the cost of operation and production by creating monopolistic markets for the inputs.

Beneficiaries are particularly satisfied with the standard of GOs' concern for social welfare because they believe that GO agencies consider their situation (mean values for GO and NGOs are 3.68 and 3.38 respectively). For instance, GO beneficiaries can repay their loan amount later if they have suffered any loss of property or business or harvest due to

natural calamities or economic shocks. A few respondents reported that government agencies waived their remaining loan amount in the year 2008 due to the loss of harvest caused by cyclone and flood in their area of Southern Bangladesh. This consideration of social issues is expected by the beneficiaries of NGOs too but it is absent from their codes of practice. Moreover, as stated earlier, NGOs have reduced the number of additional services that they provide, whereas GO agencies have a continuously rising budget<sup>211</sup> for such social services. All these efforts create a positive perception of GO agencies due to their greater focus on social welfare compared to that of NGOs.

With large investment, a dedicated workforce and wider coverage, NGOs are setting better standards than government organizations in many areas of service delivery. One major development by the NGOs is a wider reach since they take into account that the most vulnerable poor live in the remotest corners of the country (mean values for NGO and GO on the location issue are 3.53 and 3.07 respectively). More operational offices and branches of NGOs make it easier for the rural poor to get better access to credit and services and this helps to reduce obstacles caused by underdeveloped rural infrastructure.

NGOs were found to be more efficient in delivering and sharing timely information (mean for NGO is 3.85 against GO's 3.41) with their beneficiaries. GO agencies need to be careful about improving their standard in this particularly important aspect of service delivery because most rural poor are vulnerable to natural shocks and they can only be saved from natural calamities if the information is received quickly. In addition, periodic group meetings organized by NGOs is another milestone in service delivery processes. These meetings are where beneficiaries can share their own ideas with others and the NGO workers to help solve their individual problems. Not only are new ideas generated through these meetings but women especially can get vital information about government, politics and other social issues.

On the whole, NGOs have already set a relatively high standard with the dedication of their field workers (mean for NGO and GO are 3.73 and 3.39 respectively), which has come about chiefly due to better training, motivational remuneration and compensation packages, and the use of better equipment provided by the NGO offices. GO agencies are not only lagging behind in coverage, they also have fewer field workers who are in the main less dedicated and less knowledgeable. The results of the survey also show that monitoring by the

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<sup>211</sup> It has been observed that development expenditure on housing, education, health and family planning by the Government of Bangladesh (GoB) has drastically increased to 26.63% during the 1990s from 12.88% in the 1980s (WB, 1991 and 1995; BBS GOB, 2002).

GO workers is almost absent in rural areas and this results in less effective utilization of credit by the beneficiaries. Monitoring by field workers is important because: (1) it ensures that the approved fund is utilized by the person under whom the credit was sanctioned. Many female respondents reported that their husbands or other male family members used the loan that was sanctioned for the women, which ultimately defeats the purpose of self-dependency and empowerment of women; (2) it allows the field workers to check with the credit recipients to find if they require any extra help in utilizing the loan, and thus ensure better returns from the project; and (3) monitoring is also necessary to ensure that the approved funds are being utilized in the proposed project. Many recipients reported that they used the loan for personal consumption (for example, to buy daily consumer goods or even to pay a dowry) rather than for a productive venture. It was also noted that GO workers are less motivated to provide more services because they receive lower than industry standard remuneration, less support from the branches for transportation facilities and less access to better equipment (for example, mobile phones, computers, motor cycles etc.). All these issues have at least two major consequences. First, the area of coverage by the GO agencies is comparatively smaller than that of NGOs, and second, it has been suggested that in order to earn a wage that is more or comparable to that earned by NGO workers, GO workers must indulge in corrupt practices when delivering loans to the rural poor.

Our study reveals that the highest mean value (or industry standard value) of all items is 4.01 out of a possible 5. All other mean values as reported in column 2 of Table 7.3 are below 4.00, which means that there exists at least a 20% gap in the expected compared to the actual service delivery. This necessarily signals that a low level of poverty reduction is caused largely by lower industry standard values (or lack of efficiency) in the delivery of services to the rural poor. As no such benchmark values for poverty reduction projects are available, we can't compare the efficiency of GOs and NGOs in Bangladesh with those in other developing countries. However, the explored benchmark values suggest that there is still room for further improvement in each and every industry standard item (closer to 5 is desired).

By considering the above analysis and the mean value gaps, we can offer strength, weakness, opportunity and threat (SWOT) analysis for both GO and NGOs as shown in Table 7.4.

**Table 7.4: SWOT analysis for GOs and NGOs**

Part-A: SWOT for GOs		Environment	
		Internal	External
<b>Forces</b>	Positive (+ve)	<b>Strengths:</b> <ul style="list-style-type: none"> <li>- Reputation and good image</li> <li>- Trustworthiness among beneficiaries</li> <li>- Influential power over others</li> <li>- Administrative support/power</li> <li>- Better liaison with governments and donors</li> <li>- Well educated managers</li> <li>- Long experiences in the field of social welfare</li> <li>- Low rate of interest</li> <li>- Flexible repayment schedule</li> <li>- Integrated social service approach</li> <li>- Continuously operating safety net projects like VGD, VGF, FFW etc</li> </ul>	<b>Opportunities:</b> <ul style="list-style-type: none"> <li>- Collaboration with large and small NGOs</li> <li>- Outsourcing the social works to expand coverage</li> <li>- Collaboration with cooperatives</li> <li>- Collaboration with new donors and charities</li> <li>- Use of mobile technologies, medias</li> <li>- Working with the most vulnerable groups of the community</li> <li>- Replication of successful models of other countries in reducing poverty</li> </ul>
	Negative (-ve)	<b>Weaknesses:</b> <ul style="list-style-type: none"> <li>- Lengthy operational procedure</li> <li>- Bureaucratic complications</li> <li>- Political pressure</li> <li>- Lack of budget</li> <li>- Small worker base</li> <li>- Less devoted workers due to low payment and other facilities</li> <li>- Corruption</li> <li>- Lack of regular meeting with the beneficiaries</li> <li>- Lack of periodic survey on demand management</li> <li>- Lack of regional cooperation</li> <li>- Poor service knowledge of the workers due to lack of training</li> <li>- Less coverage</li> <li>- Less investment on HR</li> <li>- Serving more educated and solvent beneficiaries</li> <li>- Non incorporation of the suggestion provided by the beneficiaries</li> </ul>	<b>Threats:</b> <ul style="list-style-type: none"> <li>- Available new technologies and techniques of operations</li> <li>- Donors shifted preferences towards NGOs</li> <li>- New local NGOs are emerging</li> <li>- Growth of new MFI without the approval of the government</li> </ul>

Part-B: SWOT for NGOs		Environment	
		Internal	External
<b>Forces</b>	Positive (+ve)	<b>Strengths:</b> <ul style="list-style-type: none"> <li>- Timeliness in service delivery</li> <li>- Fairness in decision making and in approving loans</li> <li>- Wide coverage with large and ever expanding beneficiary base</li> <li>- Women empowerment and inclusion of more women in the main stream</li> <li>- Award winning approaches like peer monitoring and lending</li> <li>- Large budget and developed infrastructure</li> <li>- Investment in HR</li> <li>- Working with grass-roots</li> <li>- High loan recovery rates</li> <li>- Better liaison with the donors</li> <li>- More equipped work forces</li> <li>- Devoted work force due to high salary structure</li> <li>- Experienced managers</li> <li>- Quality maintenance</li> </ul>	<b>Opportunities:</b> <ul style="list-style-type: none"> <li>- Donor's preferred channel</li> <li>- Collaboration with government</li> <li>- Collaboration with other large and small NGOs</li> <li>- Collaboration with cooperatives</li> <li>- Collaboration with new donors and charities</li> <li>- Working with the most vulnerable groups of the community</li> <li>- Replication of successful models of other countries in reducing poverty</li> </ul>

		<ul style="list-style-type: none"> <li>- Long experiences in the field of social welfare</li> <li>- Media backup</li> </ul>	
	Negative (-ve)	<b>Weaknesses:</b> <ul style="list-style-type: none"> <li>- Corruption of the board members</li> <li>- Less financial sustainability</li> <li>- Lack of transparency</li> <li>- Misuse of funds and lack of financial disclosure</li> <li>- Large scale commercialization thus shifting of focus</li> <li>- Political involvement and interfere in religious issues</li> <li>- Lack of regular meeting with the beneficiaries</li> <li>- Lack of periodic survey on demand management</li> <li>- Low level of sectoral cooperation</li> <li>- Less influence over other organizations</li> <li>- Serving only female beneficiaries and avoiding men</li> <li>- Shift of focus from social mobilization to credit providers</li> <li>- High rate of interest</li> <li>- Rigid payment schedule and less customized services</li> <li>- Less focus on other social works other than credit delivery</li> <li>- No regional meeting process for update</li> <li>- Less incorporation of the suggestion provided by the beneficiaries</li> </ul>	<b>Threats:</b> <ul style="list-style-type: none"> <li>- Clash with the GO bodies (Lewis, 2004)</li> <li>- New local NGOs are emerging</li> <li>- Growth of new MFI without the approval of the government</li> <li>- Loosing the faith of beneficiaries</li> <li>- Threat from local religious and fundamental groups</li> </ul>

One common policy implication coming from the above discussion is the opportunity for large-scale collaboration between GOs and NGOs in delivering services to the rural poor in Bangladesh. If the administrative power and trustworthiness benefits that GOs have were combined with the wide coverage and dedicated workforce benefits of NGOs, a revolution may be created in reducing poverty in Bangladesh by setting higher benchmarks. However, it is important to check the feasibility and outcomes of the existing collaborative projects before beginning such a large-scale collaboration. This notion is thus left for further research to explore and validate the mean values of the industry standard items for existing collaborative projects, and to then compare those results with individual GO and NGO projects.

## 7.6 Conclusion

A two-dimensional multi-item index comprised of industry-reference standard items of efficient service delivery process has been developed and validated in Chapter 5. The index was then used to compare the efficiency of GOs and NGOs in delivering services to the rural poor in Bangladesh. This comparative study explores best practices in each item of the service delivery index enabling benchmarks to be set for the industry. The study shows that NGOs are comparatively more efficient in the major fields of service delivery and these results can be used by other participants such as GOs to upgrade their own level of efficiency.



In several important items, however, government organizations were found to be more efficient. In particular, government agencies are performing better in key items like ‘transparency in transaction process’ and ‘service provider’s attention towards welfare of the beneficiaries’ which makes government the preferred service provider of many beneficiaries. Such points in favour of GOs provide a good lesson to the NGOs. The study also found that to improve their service delivery standard to meet the proposed benchmark values, government agencies need to focus more on reducing lengthy and bureaucratic procedures in service delivery, expand their coverage by employing a larger workforce and reduce instances of corruption in the loan disbursement process. The results also suggest that NGOs need to look more closely at issues related to transparency, misuse of donor funds, low levels of sectoral cooperation and lowering the rate of interest charged on microfinance to enable them to meet industry benchmarks.

In Chapter 5, we developed a two-dimensional multi-item service delivery efficiency scale and then compared the efficiency of GOs and NGOs based on the scale items (Chapters 5 and 6) to conform to the first and second objectives of the thesis. Based on the results of the comparative studies, we then set a benchmark for each item in the scale for poverty reduction projects. These studies are all *process-based* comparisons between GOs and NGOs. However, as mentioned in Chapters 1 and 2, it is equally important to compare the relative efficiency of GOs and NGOs with respect to their contribution in creating opportunities for the people to increase their capabilities for raising living standards – an *outcome-based* study. Chapter 8 addresses this issue.

## **Chapter 8**

# **Assessment of Multidimensional Poverty and Efficiency of Microfinance-driven Government and NGO Projects in the Rural Bangladesh**

### **8.1 Introduction**

In this chapter a multidimensional model is developed that can be used in assessing the economic, social, political and cultural dimensions of poverty in rural Bangladesh. By employing the developed model, a comparative analysis between the microfinance-driven projects of Government (GOs) and Non government organizations (NGOs) is performed to explore their relative efficiency in poverty reduction programs in rural Bangladesh. Results of the analysis show that GO projects are more efficient in enhancing the ‘economic wellbeing’ of the poor, whereas NGOs contribute more in the ‘social’ aspects of poverty. Findings also revealed that, on the whole, GO projects perform 42% better than NGOs in improving living standards for the rural poor, and this contradicts findings in the existing literature of poverty reduction projects in developing countries.

Microfinance has been used as an effective tool for poverty alleviation around the world for decades. This approach not only created poor’s access towards capital, but also allowed them to improve their business which in turn increased personal income and increased personal spending on children’s education, family healthcare and improved housing and nutrition (Morduch, 2000; Coleman, 2005). However, several studies also found unconvinced results about the economic benefit of microfinance (Hoque, 2004; Coleman, 2005). Study by Hossain (1988) found that microfinance also has impact on social indicators such as opportunity for empowerment and decision making rights which increases confidence and self-esteem. Study by Pitt and Khandker (1998) revealed that there is a positive correlation between use of microfinance and investment in human capital (such as choice of schooling and the contraceptive behaviour). But again, several other studies (Kabeer and Noponen, 2005) found the impact of microfinance on social indicators inconclusive. Even though it can be said that microfinance organizations targets the economic solvency of the poor, this operation has several other multiplier effects (social, cultural, political etc.) in the lives of poor which made microfinance institutions more appealing in the development context.

However, as the outcomes of microfinance driven projects are mixed, one primary question at the foundation of this chapter is:

(1) What should be the strategies for success of the microfinance driven projects?

In general, the studies (Epstein, 2005) focused on number of borrowers, borrower retention rate, financial stability of the projects and most notably repayment rates. However, a quick look to the stated criteria shows that all these are from the organizational perspective and do not measure the aggregate impacts of borrowers' living standard. Why is this lacuna? Is it because the target/appropriate indicators of poverty were not explored according to the opinion of the borrowers? It is worth mentioning that whether microfinance providers really benefit the poor or not that depends on how poor people define poverty and how efficient are the organizations in contributing in the lives of poor. Thus this chapter will address two research questions.

- (a) What are the indicators of poverty and living standard opined by the poor in rural Bangladesh? (third objective of the thesis)
- (b) To what extent credit providers could contribute on those living standard determining items? (fourth objective of the thesis)

Decades of studies on human wellbeing have revealed that poverty is multidimensional, and various approaches<sup>212</sup> have been used to monitor and assess these different dimensions. Despite this fact, poverty in Bangladesh is still viewed narrowly in official assessments; mostly in terms of direct caloric intake<sup>213</sup> (DCI) and food energy intake<sup>214</sup> (FEI) (GoB, 2010). A cost of basic needs (CBN) method was introduced in the mid-1990s (see Chapters 1 and 3 for details). In the CBN method, the cost of a food basket that is required to meet predetermined nutritional requirements of households is calculated, and then an allowance for basic non-food consumption is added (BBS, 2005). Other than measuring income<sup>215</sup>, there are two non-income indicators of poverty, namely 'infant mortality rate' and the 'school enrolment ratio' used in Bangladesh. The infant mortality rate reflects the state of the primary health care system of the country, and the pace of its improvement over time, while the

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<sup>212</sup> For example, Rowntree's (1901) *physiological approach*, *basic needs* approach as discussed by Streeten (1975); the *social exclusion* approach by Townsend (1979); the sustainable livelihoods model by Chamber (1989) and DFID; the study of '*capability*' forwarded by Sen (1985); and UNDP's *human development* approach and *human rights* approach. For further details, see works of Booysen (2002); McGillivray and Noorbakhsh (2007).

<sup>213</sup> According to DCI, poor households are defined as those with per capita energy intake less than the standard per capita requirement of energy (1805 kilo calorie for extreme and 2112 kilo calorie for moderate poverty line)

<sup>214</sup> The FEI method sets the poverty line as the income or consumption level at which basic needs are met (Ahmed, 2004).

<sup>215</sup> In income poverty analysis, statistics on land ownership, consumption and savings pattern are available.

school enrolment ratio indicates to what extent the country is able to deliver universal education to its people. Like the government agencies, NGOs have been working for poverty reduction in Bangladesh since 1971. Even though the NGOs claim (Mahmud, 2008) that they work for social mobilization, women's empowerment and income generation, their main activities, as with the government agencies, are limited to basic needs fulfilment<sup>216</sup> through the delivery of microcredit and other social services to the poor. Other than CBN, NGOs do not use any official poverty model that can address other dimensions of wellbeing/poverty in Bangladesh. A head-count ratio (HCR) based on DCI or CBN methods provides a change in the monetary poverty rate for the whole or regional Bangladesh, but is unable to capture changes in social, political and cultural dimensions of poverty for a specific year. This is one important limitation of the poverty assessment methods used in Bangladesh.

Furthermore, whilst HCR is based on DCI/CBN methods, it does not split the individual contribution of GOs and NGOs or other development partners in improving living standards for the poor. NGOs claim (Ravallion et al, 1999) that they contribute more to the eradicating of poverty because of their higher disbursement of microcredit, larger number of field workers and greater coverage of geographic areas compared to government agencies. However, no statistics are available on the relative performance of GOs and NGOs<sup>217</sup> with respect to contributions made to poverty reduction and improving living standard in any given year.

Like the Sen's (1985) human capability approach<sup>218</sup>, the sustainable livelihoods model<sup>219</sup> (Chambers and Conway, 1992) is also based on the belief that people require a range of assets (or capital) to achieve positive livelihood outcomes (such as economic solvency or social inclusion), and no single category of asset is sufficient to ensure overall livelihood outcomes (refer to Figure 2.3 in Chapter 2). Considering this fact, the role of government and other development partners is to endow citizens with the required conditions necessary for actualizing capacities and opportunities. Thus both the multidimensionality of deprivation and the role institutions play in poverty alleviation are increasingly being recognized in the livelihoods approach. However, Serrat (2008) has suggested that the sustainable livelihoods approach is just one way of integrating the complex issues that surround poverty and this model needs to be customized to local circumstances taking into

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<sup>216</sup> This includes income generation, healthcare and education support.

<sup>217</sup> How many poor beneficiaries of government and NGOs separately could break the cycle of poverty.

<sup>218</sup> Amartya Sen (1985), in his human capability approach, 'outlined the need for assets, commodities and services for an acceptable standard of living, and an inability to access or acquire the stated requirements as the main cause of poverty'.

<sup>219</sup> For a list of works, see, Neely et al. (2004); Scoones (1997).

account local priorities<sup>220</sup> (see gap 1 and 2 in Figure 2.3 in Chapter 2). Due to the absence of any multidimensional wellbeing model for Bangladesh it is not possible to compare the effectiveness of microfinance-driven GoB and NGO projects from the outcomes perspective. In summary, it can thus be argued that there is no validated and group-invariance<sup>221</sup> checked multidimensional poverty model for Bangladesh available in the literature<sup>222</sup> that can be used to: (a) capture different dimensions of poverty; and (b) judge the efficiency of various microfinance providers (such as Government and NGOs) based on whether they contribute to the achievement of the wellbeing indicators that people consider important.

This chapter will address these lacunas by developing a multidimensional poverty model by applying the sustainable livelihoods approach such that the needs priorities of the people of the stated area for different types of assets can be better understood. Development agencies then can help the people to become more capable of fulfilling those asset/capital needs. The model will also help to make a comparative analysis between the efficiency of alternative microfinance-driven poverty reduction programs provided by GoB and NGOs. This efficiency assessment is required for at least three reasons: a) existing studies<sup>223</sup> show that all of the stated efficiency determinant issues are *process-relevant* factors and assessments of institutional efficiency based on *livelihood outcome-relevant* factors are mostly neglected in the studies. We strongly feel that any evaluation of institutional efficiency based on repayment and disbursement rates will contribute little unless a targeted approach is formulated to identify the asset needs (outcome factors) of specific sub-groups for improving their wellbeing or livelihood – **third objective** of the thesis; b) to find out which development partner contributes more in improving the living standards of the beneficiaries – **fourth objective** of the thesis; and c) to help the managers of GOs and NGOs identify specific wellbeing indicators that show where more effort could be concentrated.

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<sup>220</sup> Sustainable livelihoods guidance sheets also recommended that the asset or capital requirement should be investigated case by case.

<sup>221</sup> Usability of a single model between different groups without any modification for individual group.

<sup>222</sup> Available studies only explored few indicators and didn't offer any validated model for the efficiency comparison. For further details, see Nabi (1999); Mahbub and Roy (1997); Moore, Choudhury and Singh (1998).

<sup>223</sup> See for instance, Kevane and Wydick, 2001; Mayoux, 1999; Goetz and Gupta, 1996; Mahmud and Ahmed, 2003; McGhee, 1999; Chao, 2003; Morshed, 2000.

## 8.2 Definition of poverty and efficiency

### 8.2.1 Dimensions of poverty

For this study we define<sup>224</sup> poverty simply yet broadly as *the inability or less capability to participate in society, economically, socially, culturally and politically* (as used by Hunzai et al. and ICIMOD, 2010, pp. 2). Multidimensionality of poverty based on the stated definition is explored and explained in details in Chapter 2.

With the intention of developing a multidimensional poverty model, our primary task is to explore indicators that reflect the economic, social, cultural and political aspects of poverty. By reviewing the available literature<sup>225</sup> (for details see Section 2.3, 2.4, 2.5 and 2.6 in Chapter-2), lists of poverty indicators that are relevant to the lives of the rural poor in Bangladesh are prepared and a summary of those indicators is provided in Table-8.1.

### 8.2.2 Conceptualizing outcome based efficiency

In general, efficiency is determined by an input-output ratio which is expressed through profit and rate of return in the case of for-profit organizations. In the social sector, particularly in poverty reduction projects, the efficiency of the microfinance delivers is measured by the number of beneficiaries reached, amount of credit delivered, the financial sustainability of the project and most importantly, by repayment rates of microcredit<sup>226</sup>. However, in analysing efficiency-based on outcomes of the microcredit driven projects of GOs and NGOs in poverty alleviation programs, it is important to examine the extent to which the development partners could support the poor for income generation (people always seek to increase the return to the activities they undertake by using the microfinance as increased income is the security of economic wellbeing), increased wellbeing (material goods such as food security, non material goods such as, self esteem, sense of control and inclusion, physical security of the household members, health status, political enfranchisement, cultural works), build the *capability* of the people (adequate training, continuous monitoring and support services), reduce vulnerability (savings to cope with that, shock time support) and mobilize them in social activities. All of these aspects go beyond the quantity of profit made through disbursing microcredit to the poor.

Even though the efficiency of the agency will be measured through its contribution to the social and economic wellbeing of the poor, the indicators of these aspects (see Table-8.1)

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<sup>224</sup> Similar approach was used by Silver (2007).

<sup>225</sup> See, Poggi and Devicienti (2007); Nussbaum (2000, 2003); Robeyns (2002); Ruggeri-Laderchi (2001); Narayan et al. (2000, 1999); Alkire and Black (1997); Doyal and Gough (1991); Sen (1982, 1983).

<sup>226</sup> See for instance, NGOAB and PKSf websites and Goldin Institute survey (2007).

do not affect efficiency directly, rather the effect is indirect<sup>227</sup>. On the other hand, as most of the development partners use microcredit as the main (or in some cases only) tool to enhance the capability of the poor, the loan repayment rate, frequency of defaulting, repeat borrowing rate, size of the loan, length of borrowing etc. are direct and micro-level indicators of efficiency. A list of these indicators is presented in Table-8.1.

**Table 8.1: Dimensions and items for the multidimensional poverty model**

Outcome factors	Influential and outcome indicators/items
Economic wellbeing	Items related to: food intake by family members, income, savings, access to electricity, sanitary latrine and safe water, home and land ownership, land holding size, other household assets, average sick days of the family members, morbidity status, capacity to work in daily life, shortage time food intake, degree of vulnerability with respect to land and asset ownerships etc.
Social wellbeing (includes social, cultural and political aspects)	Influential indicators are: access to information about natural disasters, loans, education, health and job, information about politics and local and central government, health care, education, schooling, freedom to do social, cultural, religious and political works, participation in society and politics and voting behaviour, decision-making in the household and work place, experience of robbery and theft, mental stress and feelings of insecurity etc.
Efficiency of development partner	Indicators like, loan repayment capability of the beneficiaries of that provider, amount of loan provided, length of borrowing from a particular provider with repeat borrowing etc.

### 8.3 Model building process

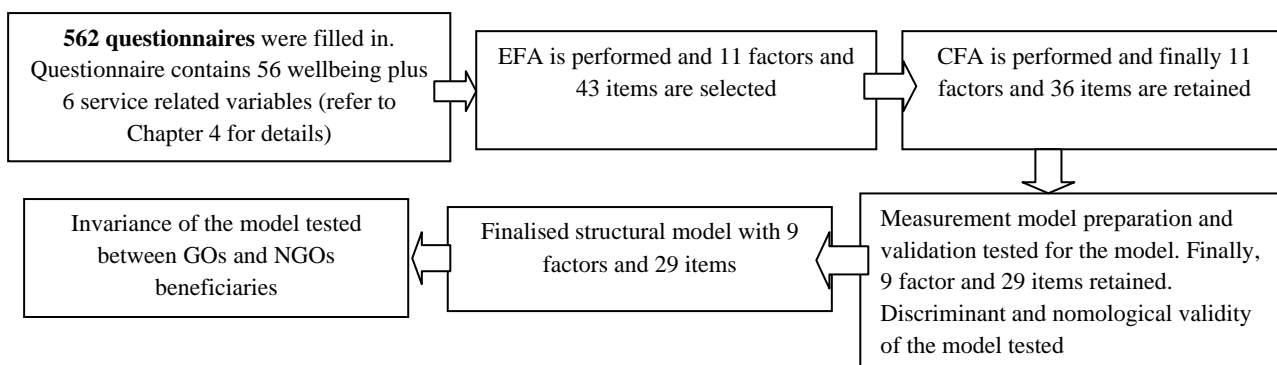
**Stage-1: Model purification through exploratory factor analysis (EFA):** At the primary stage of development of the model, we have 56 wellbeing and six support service-related items (each is one item/variable) with two broader wellbeing dimensions/factors (economic and social wellbeing) and one efficiency factor. Note that all these 56 items do not directly influence economic or social wellbeing factors. This means that there will be a few additional factors which are directly influenced by several of these 56 items and therefore

<sup>227</sup> For example, income and savings will determine the level of economic wellbeing. Freedom to do political and cultural works will determine the level of social wellbeing, whereas economic and social wellbeing will determine the level of efficiency. That means the relationship is indirect between income and savings with efficiency..

directly affect economic or social wellbeing<sup>228</sup>. Structural equation modelling (SEM) is used to explore those indirect and unobserved relationships.

To explore the relevance of items with specific factors we conduct exploratory factor analysis (EFA) to detect: (a) items that influence social and economic dimensions directly; (b) items that have an indirect relationship to social and economic wellbeing, but have a direct relationship to other wellbeing dimensions that directly affect social and economic dimensions; and (c) items that are less relevant to the study of poverty in Bangladesh according to the opinions of the beneficiaries. As a next step, we use confirmatory factor analysis (CFA) to establish that the relationship truly exists. And finally, measurement model and SEM techniques are used to track relationships among the social and economic wellbeing dimensions. A summary of the model building process is demonstrated in Figure 8.1.

**Figure 8.1: Data collection and model building procedures**



We began by testing the level of data and sample adequacy to perform the factor analysis. The results show that the *Kaiser-Meyer-Olkin* (KMO) measure of sample adequacy (MSA) value is 0.763 which is a better indication<sup>229</sup> of data adequacy. In addition, an individual MSA value for the items ranges from 0.544 to 0.925, which is another positive indication of data adequacy. Based on the *eigenvalue* rule<sup>230</sup>, these 62 items can belong to 16 individual factors. To identify the most relevant items and dimensions, we used a *moderately strict* decision rule of deleting items with cross loading or loading less than 0.50 on any

<sup>228</sup> For instance, average sick days or morbidity status of the person may not be directly related to economic wellbeing, rather, they have a direct relationship to human capability building. This capability in turn affects the economic wellbeing of the person as more physically capable people can earn more and are consequently economically better-off. On the other hand, the levels of income and savings are variables that are direct outcomes of economic wellbeing.

<sup>229</sup> Acceptable range of MSA is above 0.50 (Hair et al., 2010, p.132).

<sup>230</sup> By considering the total number of factors until the *eigenvalue* drops below 1.

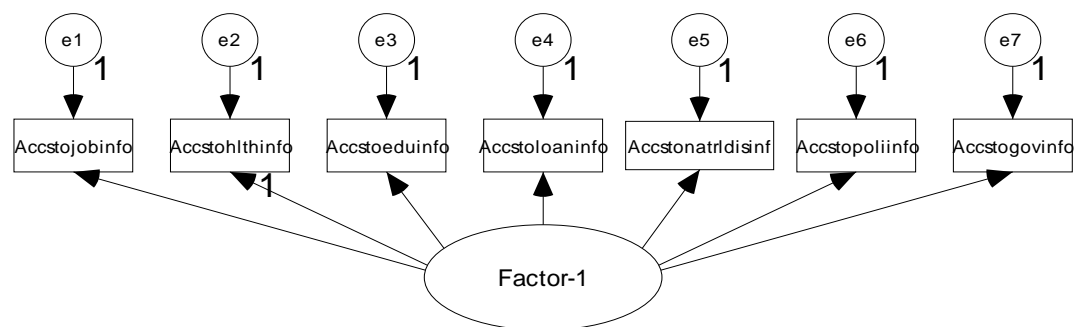


factor<sup>231</sup> and those carrying less communality values (<0.50). In addition, we dropped factors with fewer items in order to run CFA in the next step (see Arbuckle, 2009 for the number of acceptable items). As a result, a total of nine items and three factors were dropped from the raw model.

The results of the second-stage factor analysis show that the remaining items belong to 13 individual factors and as a whole they explain 66.90% of the total variation (a 2 percent improvement from previous stage). At this stage, cross loaded items, and items having loading less than 0.50, were dropped from the model. This purification process through EFA was continued until each and every item fulfilled the suggested requirements. Finally, a total of 11 factors represented by 43 items were selected with 68.34% of total variance explained.

**Stage-2: Individual confirmatory factor analysis:** The remaining 43 items and 11 factors are now subject to individual CFA to test the hypothesis that a direct relationship exists among the selected items and their corresponding factors. We started with Factor-1 containing seven items as shown in Figure 8.2.

**Figure-8.2: Individual CFA for Factor-1**



**Note:** Items 1-7 are access to job, health, education, loan, natural disasters, politics and government related information respectively

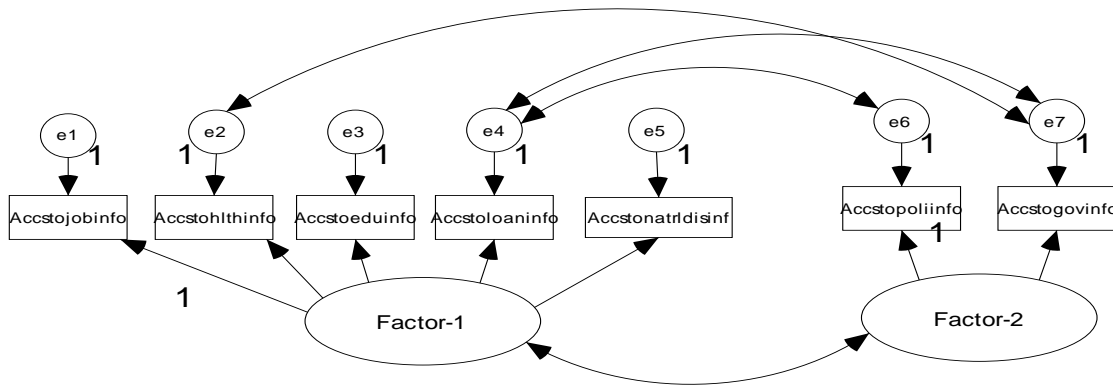
Results show that the critical values of this CFA range from 15.129 to 50.153, which are all statistically significant. However, the Comparative Fit Index (CFI), Goodness-of-Fit Index (GFI),  $p$  and Root Mean Square Error Estimation (RMSEA) values are 0.847, 0.821, 0.000 and 0.275 respectively, which suggests that at this stage the model is a bad fit<sup>232</sup>. It has been observed through the modification index that a large covariance (349.85) exists between items 6 and 7 (i.e., political- and governance-related information). In addition, items 6 and 7

<sup>231</sup> Similar rules were followed in Marketing literature by Shimp and Sharma, 1987; in Psychology literature by MacCallum and Austin, 2000; in Research methodology by Hair et al, 2010).

<sup>232</sup> For a good fit, preferred CFI value is closer to 0.95 and RMSEA value should be less or equal to 0.05.

have comparatively low loading values of 0.609 and 0.555 respectively, whereas other items in the model have quite high loading values ranging from 0.79 to 0.96. Thus items 6 and 7 are re-grouped (as shown in Figure-8.3) and this two group CFA was run again.

**Figure 8.3 Re-grouping the items of Factor-1**



As a result of the re-grouping, the *chi-square* value dropped to 12.77 from 608.8 with a significant *p* value of 0.120. In addition, CFI, GFI and RMSEA values were found to be 0.999, 0.993 and 0.033 respectively which also guarantees a satisfactory fit. Moreover, loading values for items 6 and 7 have now increased to 0.964 and 0.882 respectively, which indicates significant improvement in this two-factor model.

We followed the same procedure for the remaining 36 items and 10 factors with a restricted rule of deleting items with a loading less than 0.40 and accepting the individual CFA models with good fit statistics<sup>233</sup>. Subjective views were taken into consideration because it is important to determine the significance of droppable variables based on the existing literature and qualitative observations from field study, besides judging only through loading values identified in the statistical process. Following the stated criteria, a total of seven items<sup>234</sup> were dropped from further study through whole CFA. At this stage there are 36 items belonging to 11 factors/dimensions.

**Naming the factors:** It was found that there are five items related to access of information that are incorporated into a single factor. As these aspects of information are diverse in nature (for example, health or education or natural disaster or loan information), we have decided to name the factor ‘Access to General Information’. Two more information-

<sup>233</sup> For instance, small and significant chi-square values, *p* values greater than 0.05, *GFI* and *CFI* greater than 0.90, *RMSEA* less than 0.05 and *Hoelters* value more than 200 (Byrne, 2001).

<sup>234</sup> All these items have loading less than 0.30.

related items were then grouped into another factor; access to information about politics and government. By looking to similarities in the nature of information, we named the resulting factor as ‘Access to governance information’ which means that these two items help people to make informed decisions about power or the decision-making bodies in the country. There are three items that express the extent to which people are free to perform their political, social and cultural works, and thus naturally this factor should be titled ‘Freedom’. The next three items (land ownership, land size, house ownership) are all related to asset creation for poor beneficiaries and so that factor is called ‘Asset building’. Items that include average sick days for male and female, morbidity and the capacity to work are grouped in to one factor. Naturally these items reflect the physical aspects and are thus named ‘Human capability building’ factors, being outcomes of human capability building. For instance, if human or physical capability was improved, there would be less sick days, less morbidity and more capacity to work. The next items (food intake by members) are quite straight forward and related to the ‘Core or basic needs’ and so the construct is named accordingly. We then have four items that measure income, savings and access to electricity and sanitary latrine. It is logical to assume that all of these are the outcomes of economic solvency. For instance, whether an individual is economically well off or not is reflected by his or her income, savings and the utilities used, thus we named this group ‘Economic wellbeing’. In the next factor, there are three measured variables (Decision-making at home, Experience of theft and Food intake at the shortage time) all of which are outcomes of ‘Vulnerability’. The next three items: decision-making at work, mental stress and feelings of insecurity demonstrate to what extent an individual is socially better off. For instance, a socially well-off person will have less mental stress and can make decisions work, and often experience greater security. This group is then labelled ‘Social wellbeing’. Finally, we have items like loan repayment rate and length of borrowing which are logically explained as process-relevant outcomes of the efficiency of the service provider. For example, higher repayment rates by beneficiaries are of course considered as outcomes of the performance of the service provider. This construct was then given the title ‘Efficiency’. These items and their corresponding factors are displayed in Table 8.2.

**Table 8.2: Factors and their outcome items after CFA**

Items (outcomes) retained through CFA	Proposed name of the factor
Access to natural disaster, loan, education, health and job related information	Access to general information
Sharing political and government information	Access to governance information
Freedom of performing cultural, religious and political works	Freedom
Home ownership, land holding size and status	Asset building
Average sick days of male and female, morbidity and capacity to work normally	Human capability building
Food intake per day by male, female and kids	Core need fulfilment
Decision at household, experience of theft and robbery and shortage time food consumption	Vulnerability
Monthly income and savings, access to electricity and sanitary latrine	Economic wellbeing
Decision at job, mental stress and feeling of insecurity	Social wellbeing
Loan repayment status, amount of loan taken and length of borrowing by the beneficiaries	Efficiency
Voting by male and female beneficiaries, choice of preferred candidates	Empowerment

**Stage-3: The measurement model: Construction and purification:** The measurement model shows how the factors/constructs are operationalized by sets of measured items and enables an assessment of construct validity. This model also assesses the extent to which all factors and measured items as a whole are operational and compatible as a model. After running the first measurement model with 11 factors and their corresponding 36 items, the result was found to be non-admissible due to negative covariance of the ‘Empowerment factor’ with other factors of the model<sup>235</sup>. In addition, loading values of the items of the ‘Empowerment’ factor are too low when grouped in the model with other factors and items. One probable reason for non-significance of the ‘Empowerment’ factor is the lesser relevance of its items.<sup>236</sup> Based on statistical results and evidence of less relevance, the ‘Empowerment’

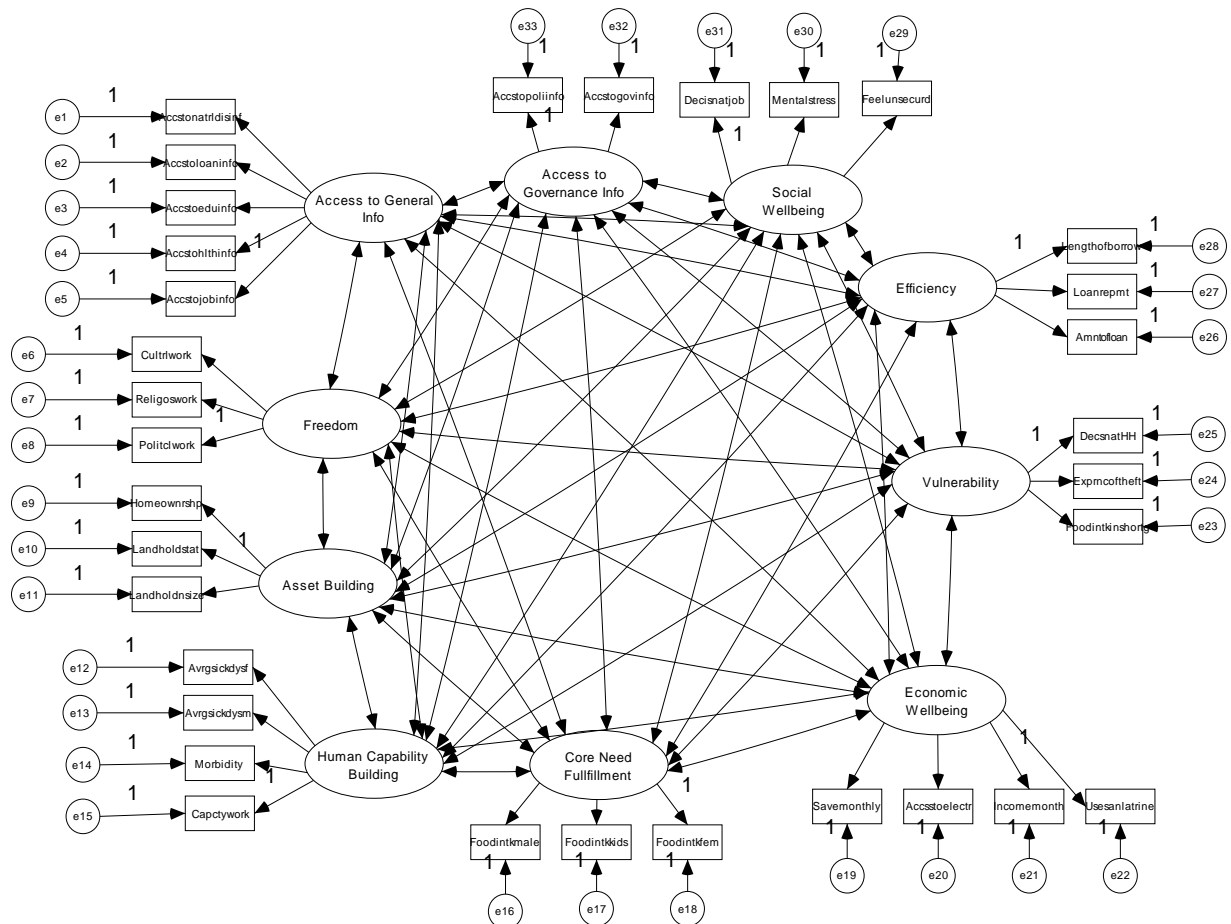
<sup>235</sup> The problem with the factor, ‘Empowerment’ has been identified by a trial and error process when checking the GOF values of the model by deleting one factor and its items at a time.

<sup>236</sup> For example, our survey result explored that about 96.3% of the respondents cast their vote regularly and 98% of the regular voters vote for their preferred candidate. This shows that from the voting point of view, beneficiaries are quite empowered thus these items and the ‘Empowerment’ factor were identified as less relevant to the model.

factor and its corresponding three items were dropped from further study. The purified measurement model with ten factors and 33 items is shown in Figure 8.4.

This time the model is operational, however, goodness of fit and other statistics of the revised measurement model were below the satisfactory level (*chi-square* is 1564.578 with *GFI*, *CFI*, *PCLOSE* and *RMSEA* values are 0.851, 0.881, 0.000 and 0.066 respectively), even though all items have loading values above the reference value (0.40) with significant critical ratio values (all values greater than  $\pm 1.96$ ) (see detailed results in Table A8.1 in the Appendix to this thesis). These results have two implications: 1) all items shown in the measurement model may be kept intact; and 2) some further adjustment of the model is needed by considering the large modification and error index values (especially the ones greater than 20) (see Table A8.2).

**Figure 8.4: Measurement Model for Efficiency Analysis**



As expected, there is a large modification index found (refer to Table A8.2 in appendix) for the model given in Figure-8.4. At the beginning there is a correlation shown between e25 (Decision at household) and the factor Freedom. It is quite obvious that they are correlated because decision making at household level enhance freedom for individual

persons. In the similar way, e27 (Loan repayment rate) is related to the factor Human capability building as we know better the capability of the individual, better would be the loan repayment capacity. Again e21 (Income per month) is correlated to other variables like e27 (Loan repayment rate), e19 (Save per month) and e20 (electricity usage) which means higher income will ensure better loan repayment rate, more savings and electricity use which is considered as a luxury for many poor beneficiaries. And for that reason most of these correlated items are grouped into single factor (Economic wellbeing). It was found that e8 (Freedom of political work) is correlated to items like Vulnerability and social wellbeing which means vulnerability hinders the freedom of political involvement and social wellbeing is expressed by political participation as well. One large modification index is between e9 (House ownership pattern) and vulnerability that signifies that the ownership of prime assets are highly influenced by the proximity of vulnerability. More vulnerable people are more homeless as always seen practically. Similar interpretation can be made for the correlation between e10 (Land holding status) and Vulnerability. Result says they are negatively correlated which is quite true indeed as landless people become more vulnerable in the society. Another large modification index is between e14 (Morbidity status) and social wellbeing which demonstrate that more sick people are more detached from the society and deprived of social well off. Highest correlation in the modification index was found between e1 (Access to natural disaster information) and Vulnerability and this is very logical that most of the poor people become vulnerable due to the impact of natural calamities which results mainly from lack of information about natural disasters in their areas. Poor people can't move to safe places or can't save their assets or properties from the natural disasters as they are not well informed about the impact time of most natural calamities like cyclone, flood, and even drought. Another large modification index was observed between e2 (Access to loan related information) and e32 (Access to government information) which states that government source of information regarding credit for the poor is unavailable or doesn't reach to the poor people. Now by considering all these justified correlations, we re-ran the purified measurement model shown in Figure-A8.1 in appendix. With this new measurement model, our chi-square dropped to 1005.461 with a PCLOSE value of 0.090. In addition, result shows that *GFI*, *CFI*, *RMSEA* and *Hoelter* values are 0.901, 0.927, 0.049 and 243 and 254 respectively. Thus this purified measurement model is not only a good fit but also better than the independence model (as *Hoelter* values are greater than 200 and *AIC* values are less for our model). This gives us a guarantee that we can proceed to the next level of structural

model building based on this modified measurement model (We have 10 factor and 33 items).

**Stage-4: Validity of the measurement model:** For the construct validity of the model, we checked the convergent validity, discriminant validity and nomological validity. Results for the convergent validity analysis<sup>237</sup> are shown in Table-8.3. All items except ‘decision making at household level’ has loading values greater than 0.40 (acceptable level) which satisfies the factor loading criteria. Except ‘Vulnerability’ all other factors have average variance extracted values more than 40% (range is from 43% to 85%) that necessarily guarantee the evidence of convergent validity. Finally, construct reliability values range from 0.49 to 0.94 except ‘Vulnerability’ factor which suggest adequate reliability of the measurement model. However, we did not check discriminant and nomological validities for the measurement model due to unsatisfactory ‘construct reliability’ of the ‘Vulnerability’ factor. The ‘Vulnerability’ factor is relatively less significant, perhaps because of its less-relevance to other factors and items. For example, (a) our result shows that more than 91% of ‘household decisions’ are made jointly thus this item has less importance in the whole model and (b) because of low income level of the respondents, nothing valuable is available to be ‘theft from their home’ and thus this item seems less important for the model too. Two out of three items of ‘vulnerability’ factor were found to be less important, which made this factor less significant for the model. Therefore at this stage, ‘Vulnerability’ factor and its corresponding items were dropped due to low extracted value of average variance (36.98%) with less construct reliability (0.27). Deletion of ‘Vulnerability’ factor further proves that vulnerability is not a *dimension* of poverty rather it is a *symptom* of poverty<sup>238</sup>.

**Table-8.3: Factor loadings, Average Variance Extracted and Construct Reliability for the Measurement Model**

Factors Items	Access to Gen Info	Access to Gov info	Human Cap Build	Asset Build	Freedom	Eco Well Being	Core Need Full	Social Well Being	Vulne rability	Efficiency
Job info	0.945									
Health info	0.965									
Edu info	0.922									
Loan info	0.787									
Ntrl Disastr	0.739									
Access to politi info		0.955								
Access to govt info		0.891								
Capacity to work			0.882							
Morbidity			0.801							
Avrgsick			0.456							

<sup>237</sup> It includes factor loading testing, average variance extracted test and construct reliability measures.

<sup>238</sup> Similar findings can be seen in DFID’s Sustainable Livelihoods Model, where vulnerability is not considered itself as a dimension of poverty.

male										
Avrgsick female			0.463							
Land holdinstat				0.879						
Home ownership				0.695						
Land size				0.906						
Politicwork					0.662					
Religioswork					0.647					
Culturalwork					0.924					
Income						0.751				
Access electr						0.589				
Save month						0.693				
Use latrine						0.590				
Foodintkmle							0.904			
Foodintkfem							0.957			
Foodintkkids							0.902			
Decisn at job								0.463		
Mntal stress								0.708		
Feel unsecd								0.766		
Decisnathome									0.334	
Experncetheft									0.528	
Shortage time food									0.848	
Length borow										0.594
Loan repmt										0.673
Amnt of loan										0.807
Avrg variance extracted (%)	76.79	85.29	46.04	69.21	57.02	43.48	84.88	43.41	36.98	48.56
Construct reliability	0.876	0.923	0.494	0.912	0.823	0.567	0.945	0.581	0.271	0.648

**Stage-5: Validity testing for the finalized Measurement Model:** In the revised measurement model, item named ‘Access to electricity’ was decided to be dropped due to a critical ratio of 1.47 (which is less than acceptable value of 1.96) and low factor loading value. Probably this particular utility service is still considered as a luxury good by the poor beneficiaries in Bangladesh. With the above modifications, our finalized measurement model has *chi-square* of 733.018 with *GFI*, *CFI*, *PCLOSE*, *RMSEA* and *Hoelter* values of 0.918, 0.953, 0.837, 0.047 and 283 and 297 respectively which indicate a better fit.

Notable results (see Table-8.4) of the purification are: a) all items have satisfactory factor loadings with average variance extracted values greater than 45%, b) construct reliability values ranging from 0.736 to 0.981 (which is another indication of construct validity) and c) construct reliability of the factor titled ‘Economic wellbeing’ has increased to 0.831 from 0.567 (comparing Table-8.3 and 8.4) due to the elimination of the item ‘Access to electricity’.

**Table-8.4: Factor loadings, Average Variance Extracted and Construct Reliability of the Purified Measurement Model**

Factor Item	Access to Gen Info	Access to Gov info	Human Cap Build	Asset Build	Freedom	Eco Well Being	Core Need Full	Social Well Being	Efficiency
Job info	0.945								
Health info	0.966								
Edu info	0.922								
Loan info	0.796								
Ntrl Disastr	0.727								



Access to politi info		0.961							
Access to govt info		0.882							
Capacity to work			0.880						
Morbidity			0.729						
Avrgsick male			0.479						
Avrgsick female			0.461						
Land holdinstat				0.869					
Home ownership				0.695					
Land size				0.919					
Politicwork					0.650				
Religioswork					0.647				
Culturalwork					0.946				
Income						0.727			
Save month						0.679			
Use latrine						0.578			
Foodintkmle							0.903		
Foodintkfem							0.957		
Foodintkids							0.903		
Decisn at job								0.463	
Mntal stress								0.720	
Feel unsecd								0.766	
Length borow									0.575
Loan repmt									0.671
Amnt of loan									0.792
Avrg variance extracted	76.76%	85.07%	47%	69.42%	57.86%	45%	84.88%	45%	51.03%
Construct reliability	0.972	0.979	0.787	0.970	0.928	<b>0.831</b>	0.981	0.736	0.808

**Discriminant validity** shows to what extent one construct is truly different from other and captures some phenomena other measures do not. Evidence of discriminant validity can be found in Table-8.5. In this table, values below the diagonal are correlation estimates among constructs, diagonal values are construct variance, and values above the diagonal are squared correlations. It can be observed that all average variance extracted values estimated in Table-8.4 are greater than the corresponding inter-construct squared correlation estimates in Table-8.5 (above the diagonal). Therefore, this test indicates that there are no problems with discriminant validity for this efficiency measurement model. However, one important issue to note that, there are two values (between economic wellbeing and efficiency and access to general information) are a bit high even though less than average variance extracted shows that in this big model there may be a chance that few variables are related to other constructs that do not belong to. But that rate of correlation would be very less as well.

**Nomological validity** can be explained with the aid of Table-8.5. As our main intention is to assess the efficiency of the service providers, we need to check the correlations among efficiency and other factors. It can be seen from the table that, all constructs other than Freedom is positively correlated with efficiency construct. That means, a positive social and

economic wellbeing, core need fulfilment, asset building and creation of better access to information is the key to service provider's efficiency in uplifting living standard of the poor beneficiaries which is true in reality. Thus face validity and the nomological validity of the measurement model is justified. Even though correlation between freedom and efficiency is negative, a smaller value of that and consistent positive relation status of other construct will lead us to conclude that this one exception is not a major concern.

**Table-8.5: Measurement model construct correlation matrix (Standardized)**

	Efficiency	Social Well Being	Core Need Full	Eco Well Being	Freedom	Asset Building	Human Cap Build	Access to Gov info	Access to Gen Info
Efficiency	1.000	0.0289	0.014	<b>0.428</b>	0.0009	0.098	0.0001	0.09	0.104
Social Well Being	0.170	1.000	0.069	0.106	0.0002	0.010	0.007	0.011	0.073
Core Need Full	0.120	0.264	1.000	0.167	0.001	0.012	0.047	0.020	0.044
Eco Well Being	0.727	0.326	0.409	1.000	0.036	0.264	0.000	0.248	<b>0.422</b>
Freedom	-0.031	0.015	-0.032	0.192	1.000	0.013	0.002	0.004	0.0002
Asset Building	0.314	-0.104	-0.112	-0.514	-0.117	1.000	0.002	0.058	0.063
Human Cap Build	0.031	-0.086	-0.218	-0.006	0.050	-0.046	1.000	0.012	0.003
Access to Gov info	0.300	-0.109	-0.143	-0.498	0.070	0.241	0.114	1.000	0.379
Access to Gen Info	0.324	-0.272	-0.210	-0.709	-0.017	0.252	-0.059	0.616	1.000

Note: Values are significant at 0.05

**Stage-6: Constructing the Structural Poverty model for efficiency assessment:** The preliminary structural model is constructed in a way that, 'Efficiency' of the development partners is measured by their contribution in improving 'Economic' and 'Social' wellbeing of the beneficiaries. In one hand, 'Economic wellbeing' is influenced by 'Core need fulfilment', 'Human capability building' and 'Asset building capability' of the beneficiaries and on the other hand 'Social wellbeing' is the result of 'Access to general information', 'Access to governance information' and 'Freedom'. Similar explanations can be given to demonstrate the relation among measured items and their corresponding factors<sup>239</sup>. This preliminary structural poverty model is shown in Figure 8.5.

By running the preliminary structural model, we have explored several new correlations between a few factors and measured items which require specific interpretations.

(a) *Relations between length of borrowing (item-28) and loan repayment rate (item-27) with 'Human capability building' factor.* The rate of repayment depends heavily on an individual's physical and intellectual capabilities. For example, less sick days and better

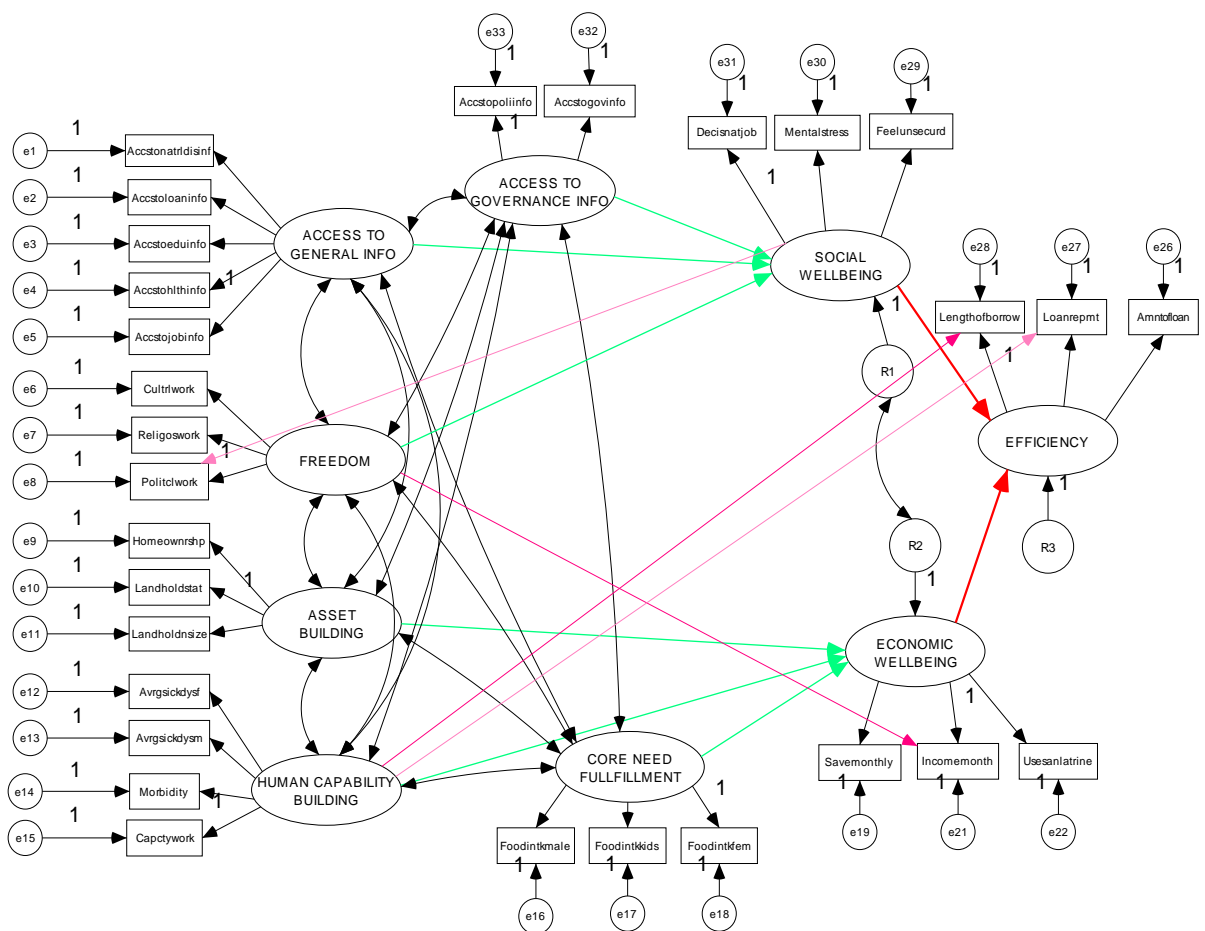
<sup>239</sup> For example, outcome of economic wellbeing are income per month, savings per month and use of sanitary latrine; outcome of asset building is home ownership pattern, land holding size and land holding status (whether bought new or sold or owned by inheritance).

capacity to work will ensure more work days, thus more earning and consequently better repayment rate.

(b) We found a *relation between the factor 'Freedom' and 'income per month' (item-21)* which means people believe that freedom of doing things depends on the level of income. That means better earned people are freer than an insolvent person, or better earning people are less socially excluded.

(c) We identified correlation *between 'Social wellbeing' factor and 'freedom to do political works' (item-8)*. This relation justifies that freer engagement in political activities is an indicator of social wellbeing.

**Figure-8.5: Preliminary structural model for efficiency assessment**

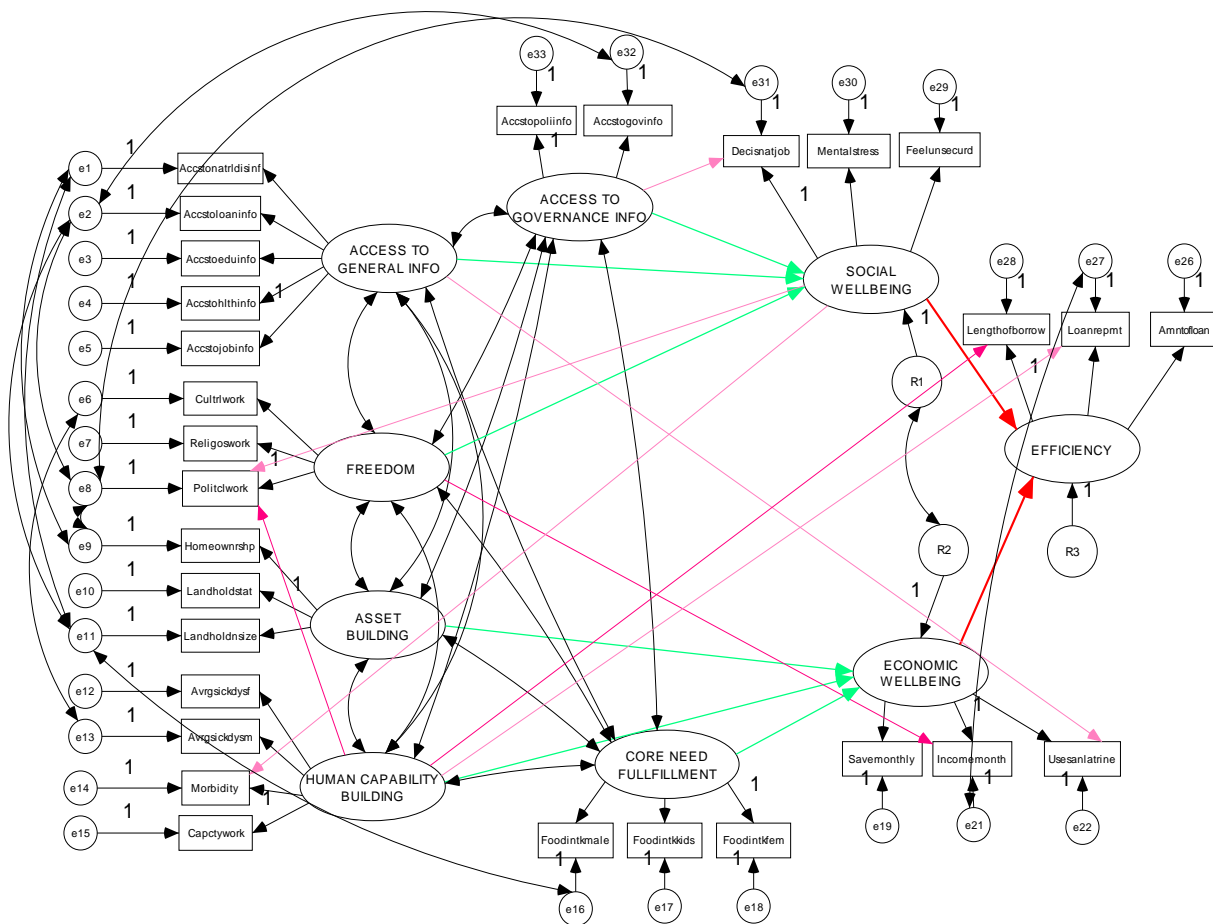


In our preliminary model (Figure 8.5) GOF results have chi-square of 1115.859 with 348 degrees of freedom and *RMR*, *GFI*, *CFI*, *RMSEA* and *PCLOSE* values were found to be 0.077, 0.878, 0.912, 0.063 and 0.000 respectively. *Hoelter* values were found to be 198 and 203. All these results show that the model is moderately good fit based on *GFI*, *CFI* and *Hoelter* values but bad fit based on *RMSEA* and *PCLOSE* values. However, the critical ratio (t-values) values for the variables are all significant (greater than  $\pm 1.96$ ) with all loading

values greater than 0.40. Thus we have decided to keep all the variables at this stage of model building and for further purification we checked the modification index.

After checking the modification index (see Table A8.3 in appendix) and by making other necessary modifications (additional correlations are shown in Figure-8.6) the goodness of fit values were compared between before and after the modifications. Result shows that chi-square value significantly dropped to 687.553. Finalized structural poverty model (shown in Figure-8.6) demonstrates satisfactory fit values with *CFI*, *GFI*, *RMR*, *RMSEA* and *P value* of 0.959, 0.922, 0.067, 0.044 and 0.983 respectively<sup>240</sup>.

**Figure-8.6: Final Multidimensional Poverty/wellbeing Model for Efficiency Assessment of the Development Partners**



In the finalized model, all loading values were reported to be greater than 0.45 with *Coefficient-H reliability*<sup>241</sup> value of 0.909. In addition, newly correlated variables have low loading values demonstrate that there is a relation between those variables and other

<sup>240</sup> Chi-square value dropped to 687.553 from 1115.859 of preliminary model. Hoelters values are 304 and 320 which are greater than 200. AIC and ECVI are both lower than independence model.

<sup>241</sup> In case of structural model, *Cronbach's Alpha* is always underestimated or under-reported (Arbuckle, 2009) thus we used *Coefficient H* value.

constructs but that is not significantly very high thus discriminant validity of the structural model is further satisfied.

***Relating our model to the livelihood assets of SL approach:*** Table-8.6 compares the livelihood assets of our model with DFID’s sustainable livelihoods approach and thus justifies the applicability of the SL approach for Bangladesh. However, it is important to mention that all the items listed in the livelihoods approach are not present (nor applicable) in our model as our model is customized to the need preferences of the people in rural Bangladesh.

**Table-8.6: Comparing various concepts of capitals: The livelihoods approach and our model for Bangladesh**

<b>Asset category in Livelihoods model</b>	<b>Factor/asset category in our model</b>
Human capital	Human capability building (4 items)
Social capital	Social wellbeing comprised of access to information and freedom (10 items)
Physical capital	Core need fulfilment and some part of economic wellbeing (4 items)
Financial capital	Economic wellbeing and some part of asset building plus items covered in efficiency factor (7 items)
Natural capital	Asset building (3 items)

#### **8.4 Testing the model for invariance across GOs and NGOs for comparative study**

We have accomplished our first objective of developing and validating the multidimensional poverty model in the last section. Now in order to fulfil the second objective (comparing efficiency of GOs and NGOs) it is important to check whether this model and its individual items and factors are equally applicable for both GO and NGO beneficiaries. Simultaneous multiple group method (dividing the whole data into two groups of beneficiaries of GOs and NGOs) was performed for this purpose and a summary is presented in Table-5 (shown as *configural invariance*). Remaining fit statistics were found to be satisfactory<sup>242</sup> as well. In addition to these, to check the equivalency of the model between GOs and NGOs, we have conducted a number of invariance tests. The results of these tests are displayed in Table-8.7.

<sup>242</sup> *RMR*, *GFI*, *Hoelter* are 0.076, 0.902, 315 and 364 respectively. *AIC* value (1574) and *ECVI* value (2.811) were found to be less than that of saturated model (*AIC* is 1740 and *ECVI* is 3.107)

**Table-8.7: Structural Invariance tests for GOs versus NGO Beneficiaries**

Model tested	Model Fit Measures					Model Differences		
	Chi-square	DF	<i>P</i>	<i>CFI</i>	<i>RMSEA</i>	$\Delta\chi^2$	$\Delta DF$	$\Delta p$
Configural Invariance	1150.092	658	0.00	0.944	0.037			
Metric Invariance	1241.517	686	0.00	0.937	0.037	92.42	28	0.147
Scalar Invariance	1316.385	687	0.00	0.929	0.040	166.29	29	0.136
Factor Cov. Invariance	1232.868	688	0.00	0.938	0.038	82.71	30	0.013
Factor Var. Invariance	1173.684	666	0.00	0.943	0.037	23.59	8	0.098
Error Var. Invariance	1428.080	687	0.009	0.916	0.044	277.98	29	0.767

Note: Results for configural invariance are the fit values of two group poverty model.

- **Configural invariance:** Configural invariance is supported as we are using exactly same structural model (shown in Figure-8.7) for both the groups thus number of items, factors and parameters are exactly the same. Moreover, *GOF* results in Table-8.6 (2<sup>nd</sup> row) are guarantee of configural invariance.
- **Metric invariance<sup>243</sup>:** This is the first empirical comparison between GO and NGO projects based on the equivalence of factor loadings. Table-8.7 shows that the change in *chi-square* is only 92.42 with 28 degrees of freedom and the change in *p* value indicates a non-significant difference. Thus two models exhibit full metric invariance.
- **Scalar invariance<sup>244</sup>:** Here the  $\Delta\chi^2$  is 166.29 with a change in df of 29 which is not statistically significant (as the change in *p* value is 0.136) thus scalar invariance between the model is supported too.
- **Factor covariance invariance<sup>245</sup>:** Results from Table-8.7 show that  $\Delta\chi^2$  is 82.71 with change in df of 30 and this result is partially significant as  $\Delta p$  is 0.013 (which is less than 0.05 but greater than 0.01). It is suggested (Hair et al., 2010) that the covariance invariance can be partially supported to compare the structural model between groups thus reasonable grounds are there to compare this model between GO and NGO projects.
- **Factor variance invariance<sup>246</sup>:** A  $\Delta\chi^2$  of only 23.59 with change in 8 degrees of freedom shows only a little difference indicating that factor variances are almost identical between the groups.

<sup>243</sup> Metric invariance establishes the equivalence of the basic meaning of the construct because the loadings denote the relationship between indicators and latent factor (Hair et al., 2010).

<sup>244</sup> It tests for the equality of the measured variable intercepts (means) on the construct. It allows the relative amount of latent factors to be compared between groups.

<sup>245</sup> It shows whether the factors are related to each other in a similar fashion across the groups.

<sup>246</sup> It assesses the equality of variances of the factors across the groups.

- Error variance invariance: The model has a high  $\Delta\chi^2$  of 277.98 due to higher  $\Delta\chi^2$  in the scalar invariance test. However, this result is highly non-significant as  $\Delta p$  is 0.767 thus supports that in two groups the presence of structural errors are similar.

Given these findings, all factor loadings, variances and covariances with additional error covariances of the structural poverty model are invariant<sup>247</sup> across GO and NGO's poverty reduction projects.

### 8.5 Comparing efficiency between credit driven GO and NGO projects

In this section, validated and invariance checked structural model (shown in Figure-8.6) will be used to compare the efficiency of GOs and NGOs driven poverty reduction projects in enhancing the living standards of the poor beneficiaries in rural Bangladesh. The two-group structural poverty model has the following parameter information:

Number of variables (total):	70
Number of observed variables:	29
Number of unobserved variables:	41
Number of exogenous variables:	38
Number of endogenous variables:	32

#### Parameter summary (For GO Beneficiaries)

	Weights	Covariances	Variances	Means	Intercepts	Total
Fixed	41	0	0	0	0	41
Labelled	28	0	0	0	29	57
Unlabelled	8	32	38	0	0	78
Total	77	32	38	0	29	176

#### Parameter summary (For NGO Beneficiaries)

	Weights	Covariances	Variances	Means	Intercepts	Total
Fixed	41	0	0	0	0	41
Labelled	28	0	0	6	29	63
Unlabelled	8	32	38	0	0	78
Total	77	32	38	6	29	182

Sample size of GO beneficiaries = 207

Sample size of NGO beneficiaries = 355

Of major interest the number of labelled (which is latent variables) parameters are different for two groups. In this study we have taken GOB projects as the controlled group and NGO projects as the estimated group for mean comparison among living standard issues. As GOB projects were considered as the controlled group, factor means (6 exogenous variables) of the stated project were fixed to zero. Thus the number varies here between GOB

<sup>247</sup> Invariance of this model was further tested between male and female beneficiaries and in all cases results were found to be satisfactory which argues that this model is robust in comparing between different groups.

and NGO projects by 6. Remaining information is the variable and parameter summary which shows that the model is over-identified with adequate sample size.

**Model assessment:** Fit index results of this two-group model are given in Table-8.8. Results show that the multidimensional poverty assessment model exceptionally fits with these two sets of data as *CFI* and *RMSEA* values are 0.932 and 0.039 respectively. While comparing our model, it was observed that both *AIC* and *ECVI* values of our model are smaller than that of Saturated or Independence model. In addition, loading values were above the acceptable range (shown in Table-8.10). While checking the critical ratios and standard errors for measured variables, constructs and covariance for both GOB and NGO projects, it was found that all of them are highly significant with low error values (refer to Table-A8.4 to A8.7 in appendix). Thus we can conclude that our model is appropriate for the efficiency comparison between GO and NGO projects.

**Table-8.8: Summary of Goodness of fit Statistics for the GO-NGO Structural Model**

Fit index	Efficiency model	Saturated model	Independence model
NPAR	219	928	116
CMIN (Chi-Square)	1312.869	0.000	9669.639
DF	709	0	812
P	0.000	-	0.000
NFI	0.864	1.000	0.000
IFI	0.933	1.000	0.000
TLI	0.922	-	0.000
CFI	0.932	1.000	0.000
RMSEA	0.039	-	0.140
AIC	1750.869	1856.000	9901.639
ECVI	3.127	3.314	17.681
MECVI	3.230	3.751	17.736
Hoelter 0.05	331	-	52
Hoelter 0.01	343	-	54

**8.5.1 Comparison based on individual factors and items:** We begin the comparison based on the main factors (exogenous) reported in Table-8.9. It is important to remember that the mean values for GO projects were fixed at zero, as we have taken GO projects as the controlled group (mean = 0) and NGO projects as the estimated group. These mean values reported in Table-8.9 are for the NGO projects only.

**Table-8.9: Comparative Means of Factors for NGO Projects**

	Estimate	S.E.	C.R.	P	Label
EFFICIENCY	-0.425	.122	-3.492	***	Mean-efficiency
ACCESS TO_GENERAL INFO	0.489	0.076	6.415	***	Mean-geninfo
ACCESS TO_GOVERNANCE INFO	0.403	0.073	5.533	***	Mean-govinfo
HUMAN CAPABILITY_BUILDING	-0.187	0.062	-3.037	.002	Mean-Humcap
ASSET_BUILDING	0.384	0.051	7.607	***	Mean-assetbuild
FREEDOM	-0.006	0.064	-.091	.927	Mean-freedom
CORE NEED_FULLFILLMENT	-0.072	0.034	-2.132	.033	Mean-coreneed



In spite of the large investment, wider coverage and larger workforces of NGOs, statistically significant results suggest that, out of six poverty and wellbeing indicators, NGOs perform better in three fields (see second column with positive values) whereas, GOs perform better in three other fields (denoted by negative signs). However, in one field ('Freedom') the gap is marginal and insignificant<sup>248</sup>. Thus even though government projects are better in empowering poor people's freedom, this difference is too small to notice.

It can be readily observed that NGOs are around 49% more efficient compared to government projects in delivering 'general information' (such as, natural disaster, job related, education related, loan related and health related information) to the rural poor, whereas this rate is around 41% in sharing governance related information. Interestingly, it was found that the NGO projects are more efficient (39% more) in helping their beneficiaries to create assets. This is certainly a positive sign of improvement because ownership of assets (particularly land and houses) reduces the level of vulnerability of the rural poor.

GO projects perform comparatively better (19% more) in 'human capability building', especially in reducing morbidity and physical sickness. This result is quite justified as more rural poor take healthcare services from government hospitals (even though hospitals are remotely located) due to their limited access to NGO and private healthcare centres caused by financial constraints. However, the GO-NGO efficiency difference in this field is comparatively small (19%) due to the presence of 'village doctors'. Many rural poor visit village doctors instead of GO or NGO healthcare centres to avail prompt service at the lowest cost, or to get the services on credit.

It can be observed that GO projects perform 8% better in fulfilling 'core needs of the family' particularly in food intake and providing education. Government's continuing 'Food for Work and Education' projects are responsible for this result as NGOs do not operate such projects. In addition, government's aged allowance, poor allowance and pension policy helped in this respects.

To check the overall performance of the organizations, we estimated the mean value of the 'Efficiency' factor for NGOs where Efficiency is determined by Economic and Social Wellbeing and their respective indicators (such as human capability building, core need fulfilment, freedom etc.) and credit related issues (such as loan repayment rate, amount of loan, length of borrowing etc.) (see Figure-8.6). The result (-0.425) concludes (see Table-8.9, 1<sup>st</sup> row) that, as a whole, GO projects are more efficient (at least 42%) than the operations of

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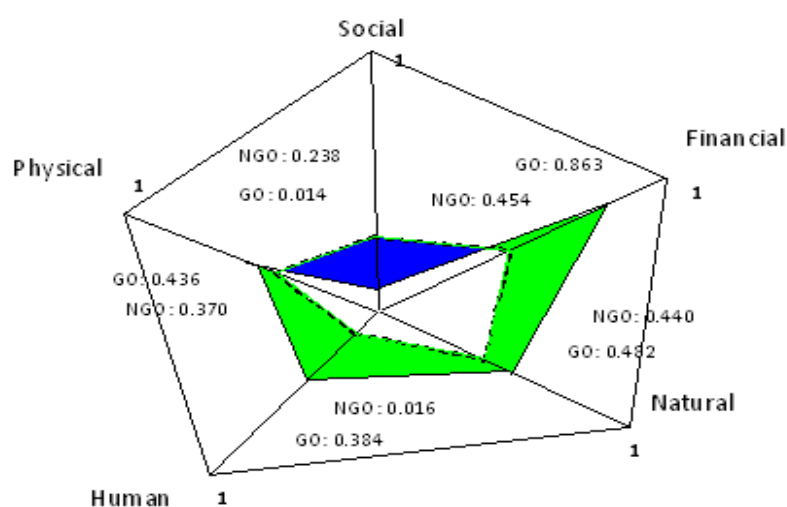
<sup>248</sup> C.R value is only -0.091.

NGOs in improving living standards of the rural poor in Bangladesh. This contradicts the existing literature, which stresses NGO domination over Government in poverty reduction projects in developing countries.

### 8.5.2 An asset-pentagon based comparison between GOs and NGOs

In this section, a schematic asset-pentagon (like the one shown in Figure-3.3 part-2 in Chapter-3) based comparison has been made between GOs and NGOs from the findings of Table-8.6, 8.8 and 8.9. Value of 1 (see corners points in Figure-8.7) for each endowment line shows that the maximum loading value for each capital can be one – the frontiers for each asset. The pentagons are drawn based on the loading values which show the degree of access to that particular asset by the beneficiaries of GOs and NGOs. Bigger pentagon represents the higher level of resource utilization thus maximization of the access of poor to that particular capital. On the other hand, gaps between the corner points of the pentagons of GO and NGO from the frontiers (from the value 1) show the dead weighted loss of the society in utilizing resources for poverty reduction programs.

**Figure-8.7: GO and NGO compared by livelihood capital pentagon**



In figure-8.7, dotted and solid line pentagons are for NGOs and GOs respectively. It can be seen from the figure that NGOs are comparatively more efficient in enhancing social assets to the poor in rural Bangladesh (based on our results presented in Table-7 and 8). Especially, the gap (see the loading values) between GO and NGO pentagon point over social capital endowment line is worth notable. It shows that NGOs are contributing more in social inclusion and mobilization of the poor which GO agencies need to consider for further efficiency enhancement of their performance. Figure-8.7 also shows that GO agencies are more efficient in creating human and financial capital of the rural poor (see the loading values). GOs domination in creating physical asset is quite logical as most of the rural

infrastructures are built by them. However, NGOs contribution in creating awareness in using sanitary latrine and pure water source is worth notable. GOs are also performing better in asset building (natural) too, however, the contribution of both GO and NGOs is still low in this important aspect of livelihood outcome.

In combined we can get a complete picture of efficiency of GOs and NGOs in enhancing livelihood assets from their respective pentagons in Figure-8.7. Green filled areas show the domination of GOs, whereas, the blue areas demonstrate the superiority of NGOs in social works. Three major comparative results can be deduced from this figure:

- Priority should be given towards social capital building (existing values are 0.238 and 0.014 for NGO and GOs) and
- More resources need to be channelled towards the creation of natural and human capital to make the poverty reduction sustainable as it is believed that poor people mostly depend on their bodily labour for earnings and natural capital especially better asset creation can reduce the level of vulnerability of the poor.

**Table-8.10: Standardized Regression Weights for GO and NGO Poverty Reduction Projects**

Measured items		Factors in the model	Estimates for			Comments
			GOs	NGO	GO/NGO Ratio*	
EFFICIENCY	<---	ECONOMIC_WELLBEING	.863	.454	1.90	GOs are twice efficient
EFFICIENCY	<---	SOCIAL_WELLBEING	.014	.238	0.05	NGOs are 17 times better, however, values are low
Accstojobinfo	<---	ACCESS TO_GENERAL INFO	.927	.948	0.97	Marginal difference
Accstohlthinfo	<---	ACCESS TO_GENERAL INFO	.950	.970	0.97	Almost same
Accstoeduinfo	<---	ACCESS TO_GENERAL INFO	.898	.928	0.97	Similar performance
Accstoloaninfo	<---	ACCESS TO_GENERAL INFO	.747	.804	0.93	Similar performance
Accstonatrlisinf	<---	ACCESS TO_GENERAL INFO	.657	.763	0.86	NGOs are more efficient
Accstopoliinfo	<---	ACCESS TO_GOVERNANCE INFO	.966	.963	1.00	Equal efficiency
Accstogovinfo	<---	ACCESS TO_GOVERNANCE INFO	.850	.889	0.95	Similar performance
Capctywork	<---	HUMAN CAPABILITY_BUILDING	.931	.801	1.17	GOs are more efficient
Morbidity**	<---	HUMAN CAPABILITY_BUILDING	<b>-.685</b>	<b>-.727</b>	<b>0.94</b>	<b>GOs are better</b>
Avrgsickdysm**	<---	HUMAN CAPABILITY_BUILDING	.359	.450	0.79	GOs perform much well
Avrgsickdysf**	<---	HUMAN CAPABILITY_BUILDING	.579	.570	1.01	GOs are marginally efficient
Landholdstat	<---	ASSET_BUILDING	.800	.855	0.93	Similar efficiency
Homeownrshp	<---	ASSET_BUILDING	.656	.614	1.17	GOs are more efficient
Politelwork	<---	FREEDOM	.672	.647	1.03	GOs are more efficient
Religoswork	<---	FREEDOM	.645	.623	1.04	GOs dominance
Cultrlwork	<---	FREEDOM	.866	.983	0.88	NGOs are better
Incomemonth	<---	ECONOMIC_WELLBEING	.452	.510	0.88	NGOs perform better
Savemonthly	<---	ECONOMIC_WELLBEING	.415	.610	0.68	NGO's dominance
Usesanlatrine	<---	ECONOMIC_WELLBEING	.309	.353	0.87	NGOs are better
Foodintkkids	<---	CORE NEED_FULLFILLMENT	.941	.894	1.05	GOs are better
Foodintkmaile	<---	CORE NEED_FULLFILLMENT	.918	.891	1.03	GOs are efficient
Decisnatjob	<---	SOCIAL_WELLBEING	.358	.616	0.58	NGOs are far efficient

Measured items	Factors in the model	Estimates for			Comments
		GOs	NGO	GO/NGO Ratio*	
Mentalstress**	<--- SOCIAL_WELLBEING	<b>.430</b>	<b>.677</b>	<b>0.63</b>	<b>GOs are much efficient</b>
Lengthofborrow	<--- EFFICIENCY	.595	.460	1.30	GOs are more efficient
Loanrepmt	<--- EFFICIENCY	.544	.454	1.20	GOs are far better
Amntofloan	<--- EFFICIENCY	.553	.793	0.69	NGOs are much better
Landholdnsiz	<--- ASSET_BUILDING	.885	.960	0.92	Similar efficiency
Feelunsecurd	<--- SOCIAL_WELLBEING	.644	.811	0.79	NGOs are more efficient

\* Values bigger than one show GO domination and vice versa. \*\* For average sick days, morbidity and mental stress, ratio lower than one means GOs efficiency and vice versa.

Comparative statistics on remaining factors and individual measured items are reported in Table-8.10 which shows that, out of 30 remaining fields (excluding Efficiency factor), NGOs are superior in 17 fields whereas GO agencies lead in 13 other fields. Detailed discussion for each item is provided in the next Section.

## 8.6 Discussion and Policy implications

The final column of Table-8.10 reveals that GO projects are more efficient in improving ‘Economic wellbeing’ of the rural poor compared to NGOs (loading value of 0.863 for GO and 0.454 for NGOs) whereas, NGOs are better in ‘Social issues’ (loading of 0.238 whereas GO loading value is 0.014). But the alarming issue is that both GO and NGO projects have less impact on social issues, as can readily be seen from absolute magnitudes of loading values. This finding further proves the domination of policies aimed for enhancing economic wellbeing in Bangladesh that by-passes social aspect of poverty.

NGOs perform better in providing all types of general information (job, health, education, natural disaster information etc.) to the rural poor, especially information regarding loan sources and natural disasters even though the loading values for GOs and NGOs are quite close (loading differences are 0.057 and 0.106 respectively). GO projects lead in providing political information to the rural poor, however, the variation (only 0.003) is not that wide with NGO projects. Our result also shows that poor people obtain better information about the activities of government from the NGOs (loading value is 0.889 for NGO and 0.850 for GO). Noticeable results are the higher loading values of both GOs and NGOs in providing education and health information to the rural poor (all values are higher than 0.89) which demonstrate that both the service providers perform exceptionally well in these social dimensions. For instance, Bangladesh Rural Advancement Committee (BRAC) schooling<sup>249</sup>,

<sup>249</sup> As of December-2009, 32,000 primary schools with 32,937 teachers were in operation to cater to the needs of 984,440 children where 65% were girls. Among these, 5,500 schools with 164,835 students (72% girls) were operated by other NGOs with our support. Additionally, 1,415 BRAC primary schools were operated in urban areas with 47,539 students and 2,250 ethnic schools with 57,645 learners were operated in remote areas.

free primary and secondary education by government, hospitals and clinics of *Gonoshashto Kendra* and government's '*Surjer Hashi*<sup>250</sup>, (major funding by USAID) and '*Sobuj Chata*' clinics are responsible for these findings.

GO projects were superior in building 'human capabilities' among rural poor. The results show that the beneficiaries of GO projects (loading 0.931) have better 'capacity to work' compared to NGO beneficiaries (loading of 0.801). Similar results were found in the case of items like 'morbidity' and 'average sick days per month' for male members of the family. This finding is in line with our previous findings of GOs domination in core need fulfilment. However, one interesting finding is that, 'average sick days per month for female beneficiaries' are less for NGO beneficiaries (with loading 0.570) compared to that of GO beneficiaries (loading: 0.579). This necessarily proves NGOs higher concentration on women.

NGOs dominate in 'asset building' aspects, particularly in 'land holding size' (loading is 0.960 compared to GOs' 0.885) and 'land holding status' (0.855 compared to GOs' 0.800). This means more poor beneficiaries supported by NGOs could buy new land compared to those supported by GOs. On the other hand, it was found that, the 'home ownership pattern' is better in the case of GO (loading 0.656) beneficiaries compared to the recipient of NGO benefits (loading 0.614). This is an indication that the GO projects target solvent beneficiaries with more assets which are used for the collateral purposes.

Results show that GO beneficiaries enjoy more 'freedom in performing their political and religious activities' whereas NGO beneficiaries are better off in cultural works (loading 0.983 compared to 0.866 of GOs). This is because NGOs conduct formal group meetings more frequently, thus their beneficiaries have more opportunity for social and cultural engagement. Therefore we recommend that GO projects need to concentrate more on this particular social issue as group meetings can also explore suggestions from the beneficiaries that can be useful for various development partners. Similar recommendations were made by the study of Goldin Institute (2007) and Bunning (2004) for other countries.

It was found that NGOs are more efficient in 'creating employment', thus helping to generate more income to the beneficiaries (loading is 0.510 compared to 0.452 for GOs). However, smaller loadings suggest that both GOs and NGOs need to improve this particular aspect. Development partners should provide with consultation and training to the beneficiaries about better utilization of the loan amount such that better output can be

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<sup>250</sup> They have coverage on 61 districts in Bangladesh with 320 static clinics

expected from the projects. Not only income generation, NGOs are found to be more efficient than GO projects in ‘creating savings’ of the beneficiaries (loading is 0.610 compared to 0.415) and this is because NGOs have mandatory saving scheme per week for the beneficiaries.

Interestingly it has been observed that, in all cases of ‘core need fulfilment’ (particularly food intake by the family members), GO projects perform better than that of NGOs. This is primarily because the rate of interest charged by NGOs is much higher than the GOs (Fernando, 2006)<sup>251</sup>. Thus NGO beneficiaries are less fed despite their higher earnings, because a major portion of their income leaks away on higher interest payments. In addition, we have found in one of our earlier cases that the beneficiaries of GO projects are more capable of work, thus they earn more and feed family members better.

Results show that provision of health and hygiene (use of ‘sanitary latrine’) is quite small by both GOs (loading is 0.309) and NGOs (loading of 0.353). We recommend that more emphasis should be given to the awareness and conscious building programs among beneficiaries with respect to health and hygiene.

It is observed that in ‘decision making process at job place’, NGO beneficiaries are more empowered compared to GO beneficiaries (loading value is 0.616 compared to 0.358). Two explanations can be offered. First, more NGO beneficiaries run their own small businesses or invest in farming, thus their decision making opportunity is more. Second, due to more social engagement through group meetings, NGO beneficiaries are better informed about their social rights.

Interestingly, it was observed that the ‘mental stress’ is more apparent among NGO beneficiaries (loading 0.677) compared to that of GOs (loading 0.430). This may be due to the excessive repayment pressure imposed by the NGO field workers on the beneficiaries. At the time of survey many NGO beneficiaries reported that they had to repay the instalment even if this means they go without food. It has also been observed at the time of survey that, to tackle the repayment problem and to pay the instalment of one NGO, many beneficiaries borrowed money from rural money lenders (called *Mohajon*). They argued that *mohajons* are flexible than NGOs as they don’t ask for a weekly repayment. However, the end result is not

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<sup>251</sup> Also see, Interest rates policy for MFIs streamlined in *The Financial Express* on April 29, 2009. Check, *The Independent* on March 5, 2004.

welcome as the beneficiaries cannot repay to either NGOs or money lenders and are trapped in chronic poverty with endless mental stress.<sup>252</sup>

Our results also show that the ‘length of borrowing’ is larger in the case of GO beneficiaries (loading is 0.595 compared to 0.460). That means there are at least 30% more repeat borrowing in the case of GO beneficiaries compared to NGOs. This is an important message for the development partners that charging higher interest may cause less number of beneficiaries and more defaulters in the long run. All these explanations are further supported by another finding that the loan repayment rate is higher in GO projects (loading 0.544) compared to NGOs (loading 0.454). Perhaps GOs’ flexible loan repayment schemes and lower interest burden made beneficiaries less loan defaulter. NGOs need to revise their interest rates in line with GO rate and in addition, NGOs need to consider re-scheduling their loan repayment process. It was also observed that the NGOs deliver more loans and larger amounts of loans to the beneficiaries (loading value is 0.793 compared to 0.553). However, our previous findings suggest that there is no direct correlation between loan size and living standard enhancement of the beneficiaries. Thus loan size may not matter to all beneficiaries; rather, its better utilization with flexible repayment schedule would be more effective.

In summary, it can be claimed that GO projects need to concentrate more on ‘social wellbeing’ issues whereas NGOs need to be careful about ‘economic issues’ particularly interest burdens and core needs fulfilment. It should be noted that social sides of poor beneficiaries are often ignored and both GOs and NGOs require more investment (with additional donor support) in social sides of living, particularly building awareness about social, cultural, religious and political rights.

## **8.7 Conclusion**

This chapter has developed and validated a multidimensional model of poverty to explore asset or capital need of the poor beneficiaries of GO and NGOs in Bangladesh. As invariance analysis was successful for the model, it was utilized to compare the efficiency of GO and NGOs. It has been observed that as whole GO agencies are more efficient in improving welfare of the poor beneficiaries compared to NGOs. However, our survey results show that GO agencies need to concentrate more on social issues, especially on empowerment building of the poor through group meeting processes and employment

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<sup>252</sup> As study by the Goldin Institute (2007) found that it is not uncommon for families to carry as many as five loans, most used to cover old debts, rather than to purchase new assets.

creation. On the other hand, to reduce the mental stress of the beneficiaries, NGOs need to concentrate more on their loan delivery, rate of interest and repayment schedules such that these would not be a burden for the beneficiaries. Both GOs and NGOs need to consider human capability building to make beneficiaries more capable of earning throughout the year as it is always believed that economic solvency is more important to the poor people. In addition, both GOs and NGOs' less contribution to social aspects of poverty is disturbing. However, their remarkable contribution in health and education in rural Bangladesh should be appreciated.



## Appendix to Chapter 8

**Table-A8.1: Regression weights of the measurement model**

		Estimate	S.E.	C.R.	P	Label
Accstojobinfo	<--- Access to General_Info	1.000				
Accstohlthinfo	<--- Access to General_Info	1.023	.020	51.200	***	
Accstoeduinfo	<--- Access to General_Info	.979	.023	42.232	***	
Accstoloaninfo	<--- Access to General_Info	.779	.029	27.091	***	
Accstonatrldisinf	<--- Access to General_Info	.850	.036	23.309	***	
Accstopoliinfo	<--- Access to_Governance Info	1.000				
Accstogovinfo	<--- Access to_Governance Info	.924	.036	25.860	***	
Capctywork	<--- Human Capability_Building	1.000				
Morbidity	<--- Human Capability_Building	-1.197	.112	-10.680	***	
Avrgsickdysm	<--- Human Capability_Building	1.034	.196	5.272	***	
Avrgsickdysf	<--- Human Capability_Building	.602	.178	3.382	***	
Landholdstat	<--- Asset Building	1.000				
Homeownrshp	<--- Asset Building	.491	.029	16.853	***	
Politclwork	<--- Freedom	1.000				
Religoswork	<--- Freedom	.426	.032	13.393	***	
Cultrlwork	<--- Freedom	.889	.066	13.367	***	
Incomemonth	<--- Economic_Wellbeing	1.000				
Accsstoelectr	<--- Economic_Wellbeing	-.308	.062	-4.962	***	
Savemonthly	<--- Economic_Wellbeing	1.080	.162	6.664	***	
Foodintkfem	<--- Core Need_Fullfillment	1.000				
Foodintkkids	<--- Core Need_Fullfillment	.904	.024	37.989	***	
Foodintkmales	<--- Core Need_Fullfillment	.980	.025	38.413	***	
Decisnatjob	<--- Social_Wellbeing	1.000				
Lengthofborrow	<--- Efficiency	1.000				
Loanrepmt	<--- Efficiency	.091	.065	3.402	.161	
Amntofloan	<--- Efficiency	1.044	.198	5.275	***	
Landholdnsizes	<--- Asset Building	-.860	.037	-23.148	***	
Usesanlatrine	<--- Economic_Wellbeing	-.767	.108	-7.115	***	
Mentalstress	<--- Social_Wellbeing	.895	.105	8.528	***	
Feelunsecurd	<--- Social_Wellbeing	1.732	.207	8.366	***	
DecsnatHH	<--- Vulnerability	1.000				
Exprncoftheft	<--- Vulnerability	-1.753	.291	-6.025	***	
Foodintkinshortg	<--- Vulnerability	-4.107	.701	-5.855	***	

**Table A8.2: Covariances: Modification index for measurement model**

	M.I.	Par Change
e25 <--> Freedom	30.390	-.147
e27 <--> Human Capability_Building	21.504	-.126
e21 <--> e27	28.956	.246
e21 <--> e19	15.920	.127
e21 <--> e20	24.098	-.082
e6 <--> e25	25.256	-.087
e8 <--> Vulnerability	20.002	.047
e8 <--> Social_Wellbeing	27.492	-.085
e8 <--> e31	20.915	-.132
e9 <--> Vulnerability	40.994	.028
e9 <--> e23	23.078	-.082
e9 <--> e16	22.243	.015
e9 <--> e8	22.417	.059
e10 <--> Vulnerability	22.958	-.025
e13 <--> Freedom	20.549	-.305
e14 <--> Vulnerability	16.334	.033
e14 <--> Social_Wellbeing	30.858	.069
e15 <--> Social_Wellbeing	27.544	.057
e1 <--> Vulnerability	59.631	-.070
e1 <--> e23	23.538	.168
e1 <--> e9	15.995	-.043
e2 <--> e8	28.590	-.105
e2 <--> e10	11.236	.032
e2 <--> e32	43.576	.067
e2 <--> e33	17.731	-.041

**Table-A8.3: Final structural model Regression Weights**

	Estimate	S.E.	C.R.	P	Label
ECONOMIC_WELLBEING <--- HUMAN CAPABILITY_BUILDING	.146	.056	-2.596	.009	
ECONOMIC_WELLBEING <--- ASSET_BUILDING	.430	.063	-6.851	***	
SOCIAL_WELLBEING <--- ACCESS TO_GOVERNANCE INFO	.011	.036	2.298	.066	
SOCIAL_WELLBEING <--- ACCESS TO_GENERAL INFO	.170	.036	-4.702	***	
SOCIAL_WELLBEING <--- FREEDOM	.015	.034	3.449	.054	
ECONOMIC_WELLBEING <--- CORE_NEED_FULLFILLMENT	.296	.082	3.624	***	
EFFICIENCY <--- ECONOMIC_WELLBEING	.969	.228	4.247	***	
EFFICIENCY <--- SOCIAL_WELLBEING	.401	.154	2.601	.009	
Accstojobinfo <--- ACCESS TO_GENERAL INFO	1.000				
Accstohlthinfo <--- ACCESS TO_GENERAL INFO	1.024	.020	51.588	***	
Accstoeduinfo <--- ACCESS TO_GENERAL INFO	.978	.023	42.150	***	
Accstoloaninfo <--- ACCESS TO_GENERAL INFO	.782	.028	27.805	***	
Accstonatrldisinf <--- ACCESS TO_GENERAL INFO	.836	.036	23.326	***	
Accstopolinfo <--- ACCESS TO_GOVERNANCE INFO	1.000				
Accstogovinfo <--- ACCESS TO_GOVERNANCE INFO	.886	.035	25.311	***	
Capctywork <--- HUMAN CAPABILITY_BUILDING	1.000				
Morbidity <--- HUMAN CAPABILITY_BUILDING	-.920	.081	-11.401	***	
Avrgsickdysm <--- HUMAN CAPABILITY_BUILDING	.932	.173	5.396	***	
Avrgsickdysf <--- HUMAN CAPABILITY_BUILDING	.557	.157	3.561	***	
Landholdstat <--- ASSET_BUILDING	1.000				
Homeownrshp <--- ASSET_BUILDING	.492	.028	17.555	***	
Politclwork <--- FREEDOM	1.000				
Religoswork <--- FREEDOM	.422	.031	13.726	***	
Cultrlwork <--- FREEDOM	.929	.065	14.182	***	

		Estimate	S.E.	C.R.	P	Label
Incomemonth	<--- ECONOMIC_WELLBEING	1.000				
Savemonthly	<--- ECONOMIC_WELLBEING	.860	.122	7.075	***	
Foodintkfem	<--- CORE_NEED_FULLFILLMENT	1.000				
Foodintkkids	<--- CORE_NEED_FULLFILLMENT	.906	.024	38.190	***	
Foodintkmale	<--- CORE_NEED_FULLFILLMENT	.977	.025	39.028	***	
Decisnatjob	<--- SOCIAL_WELLBEING	1.000				
Mentalstress	<--- SOCIAL_WELLBEING	.721	.078	9.253	***	
Lengthofborrow	<--- EFFICIENCY	1.000				
Loanrepmt	<--- EFFICIENCY	.083	.061	1.966	.172	
Amntofloan	<--- EFFICIENCY	.822	.176	4.686	***	
Landholdnsiz	<--- ASSET_BUILDING	-.853	.035	-24.056	***	
Feelunsecurd	<--- SOCIAL_WELLBEING	1.527	.165	9.246	***	
Politclwork	<--- HUMAN_CAPABILITY_BUILDING	.315	.059	5.309	***	
Incomemonth	<--- FREEDOM	-.356	.062	-5.770	***	
Usesanlatrine	<--- ECONOMIC_WELLBEING	.292	.055	-5.317	***	
Usesanlatrine	<--- ACCESS_TO_GENERAL_INFO	.182	.022	8.415	***	
Lengthofborrow	<--- HUMAN_CAPABILITY_BUILDING	.595	.167	3.563	***	
Loanrepmt	<--- HUMAN_CAPABILITY_BUILDING	-.519	.084	-6.208	***	
Decisnatjob	<--- ACCESS_TO_GOVERNANCE_INFO	.243	.044	5.501	***	
Politclwork	<--- SOCIAL_WELLBEING	-.697	.235	-2.966	.003	
Morbidity	<--- SOCIAL_WELLBEING	.516	.080	6.462	***	

**Table-A8.4: Regression Weights for GO beneficiary**

		Estimate	S.E.	C.R.	P	Label
Accstojobinfo	<--- ACCESS_TO_GENERAL_INFO	1.000				
Accstohlthinfo	<--- ACCESS_TO_GENERAL_INFO	1.022	.020	52.069	***	p4
Accstoeduinfo	<--- ACCESS_TO_GENERAL_INFO	.984	.023	42.782	***	p3
Accstoloaninfo	<--- ACCESS_TO_GENERAL_INFO	.785	.028	28.094	***	p2
Accstonatrldisinf	<--- ACCESS_TO_GENERAL_INFO	.858	.034	24.889	***	p1
Accstopoliinfo	<--- ACCESS_TO_GOVERNANCE_INFO	1.000				
Accstogovinfo	<--- ACCESS_TO_GOVERNANCE_INFO	.892	.033	26.627	***	p20
Capctywork	<--- HUMAN_CAPABILITY_BUILDING	1.000				
Morbidity	<--- HUMAN_CAPABILITY_BUILDING	-.933	.074	-12.648	***	p11
Avrgsickdysm	<--- HUMAN_CAPABILITY_BUILDING	.932	.170	5.486	***	p10
Avrgsickdysf	<--- HUMAN_CAPABILITY_BUILDING	.582	.156	3.737	***	p9
Landholdstat	<--- ASSET_BUILDING	1.000				
Homeownrshp	<--- ASSET_BUILDING	.494	.028	17.484	***	p7
Politclwork	<--- FREEDOM	1.000				
Religoswork	<--- FREEDOM	.417	.030	13.828	***	p6
Cultrlwork	<--- FREEDOM	.906	.063	14.487	***	p5
Incomemonth	<--- ECONOMIC_WELLBEING	1.000				
Savemonthly	<--- ECONOMIC_WELLBEING	.865	.121	7.163	***	p14
Foodintkfem	<--- CORE_NEED_FULLFILLMENT	1.000				
Foodintkkids	<--- CORE_NEED_FULLFILLMENT	.941	.020	46.474	***	p13
Foodintkmale	<--- CORE_NEED_FULLFILLMENT	.980	.023	42.748	***	p12
Decisnatjob	<--- SOCIAL_WELLBEING	1.000				
Mentalstress	<--- SOCIAL_WELLBEING	.699	.072	9.663	***	p19
Lengthofborrow	<--- EFFICIENCY	1.000				
Loanrepmt	<--- EFFICIENCY	.057	.057	3.995	.020	p17
Amntofloan	<--- EFFICIENCY	.841	.170	4.943	***	p16
Landholdnsiz	<--- ASSET_BUILDING	.880	.036	24.655	***	p8
Feelunsecurd	<--- SOCIAL_WELLBEING	1.492	.151	9.914	***	p18
Politclwork	<--- HUMAN_CAPABILITY_BUILDING	.286	.058	4.951	***	p38

		Estimate	S.E.	C.R.	P	Label
Incomemonth	<--- FREEDOM	-.355	.061	-5.805	***	p36
Usesanlatrine	<--- ECONOMIC_WELLBEING	.324	.058	-5.536	***	p15
Usesanlatrine	<--- ACCESS TO_GENERAL INFO	.175	.022	7.989	***	p37
Lengthofborrow	<--- HUMAN CAPABILITY_BUILDING	.574	.167	3.434	***	p34
Loanrepmt	<--- HUMAN CAPABILITY_BUILDING	-.522	.082	-6.397	***	p35
Decisnatjob	<--- ACCESS TO_GOVERNANCE INFO	.247	.045	5.537	***	p31
Politclwork	<--- SOCIAL_WELLBEING	-.444	.203	-2.191	.028	p32
Morbidity	<--- SOCIAL_WELLBEING	.488	.073	6.667	***	p33

**Table-A8.5: Intercepts for GO beneficiary**

	Estimate	S.E.	C.R.	P	Label
Accstojobinfo	2.727	.061	44.610	***	i5
Accstohlthinfo	2.646	.062	42.760	***	i4
Accstoeduinfo	2.649	.061	43.542	***	i3
Accstoloaninfo	2.910	.053	55.297	***	i2
Accstonatrldisinf	2.598	.060	43.512	***	i1
Accstopoliinfo	3.045	.061	50.085	***	i29
Accstogovinfo	3.111	.057	54.793	***	i28
Capctywork	2.038	.050	40.436	***	i15
Morbidity	2.574	.054	47.546	***	i14
Avrgsickdysm	5.562	.105	53.176	***	i13
Avrgsickdysf	6.270	.093	67.529	***	i12
Landholdstat	1.976	.040	49.267	***	i10
Homeownrshp	1.159	.023	50.405	***	i9
Politclwork	1.945	.059	33.072	***	i8
Religoswork	1.137	.025	45.898	***	i7
Cultrlwork	1.258	.046	27.192	***	i6
Incomemonth	5.536	.052	107.303	***	i20
Savemonthly	1.626	.041	39.885	***	i19
Foodintkfem	2.846	.025	113.368	***	i18
Foodintkkids	2.859	.025	116.021	***	i17
Foodintkmales	2.854	.026	109.998	***	i16
Decisnatjob	2.309	.040	57.406	***	i27
Mentalstress	1.834	.024	77.842	***	i26
Lengthofborrow	4.286	.103	41.762	***	i24
Loanrepmt	3.331	.053	63.024	***	i23
Amntofloan	2.603	.054	47.904	***	i22
Landholdnsizes	1.868	.033	56.080	***	i11
Feelunsecurd	2.928	.039	75.340	***	i25
Usesanlatrine	1.400	.025	56.816	***	i21

**Table-A8.6: Regression Weights for NGO beneficiaries**

		Estimate	S.E.	C.R.	P	Label
Accstojobinfo	<--- ACCESS TO_GENERAL INFO	1.000				
Accstohlthinfo	<--- ACCESS TO_GENERAL INFO	1.022	.020	52.069	***	p4
Accstoeduinfo	<--- ACCESS TO_GENERAL INFO	.984	.023	42.782	***	p3
Accstoloaninfo	<--- ACCESS TO_GENERAL INFO	.785	.028	28.094	***	p2
Accstonatrldisinf	<--- ACCESS TO_GENERAL INFO	.858	.034	24.889	***	p1
Accstopoliinfo	<--- ACCESS TO_GOVERNANCE INFO	1.000				

		Estimate	S.E.	C.R.	P	Label
Accstogovinfo	<--- ACCESS TO_GOVERNANCE INFO	.892	.033	26.627	***	p20
Capctywork	<--- HUMAN CAPABILITY_BUILDING	1.000				
Morbidity	<--- HUMAN CAPABILITY_BUILDING	-.933	.074	-12.648	***	p11
Avrgsickdysm	<--- HUMAN CAPABILITY_BUILDING	.932	.170	5.486	***	p10
Avrgsickdysf	<--- HUMAN CAPABILITY_BUILDING	.582	.156	3.737	***	p9
Landholdstat	<--- ASSET_BUILDING	1.000				
Homeownrshp	<--- ASSET_BUILDING	.494	.028	17.484	***	p7
Politclwork	<--- FREEDOM	1.000				
Religoswork	<--- FREEDOM	.417	.030	13.828	***	p6
Cultrlwork	<--- FREEDOM	.906	.063	14.487	***	p5
Incomemonth	<--- ECONOMIC_WELLBEING	1.000				
Savemonthly	<--- ECONOMIC_WELLBEING	.865	.121	7.163	***	p14
Foodintkfem	<--- CORE NEED_FULLFILLMENT	1.000				
Foodintkkids	<--- CORE NEED_FULLFILLMENT	.941	.020	46.474	***	p13
Foodintkmales	<--- CORE NEED_FULLFILLMENT	.980	.023	42.748	***	p12
Decisnatjob	<--- SOCIAL_WELLBEING	1.000				
Mentalstress	<--- SOCIAL_WELLBEING	.699	.072	9.663	***	p19
Lengthofborrow	<--- EFFICIENCY	1.000				
Loanrepmt	<--- EFFICIENCY	.057	.057	2.995	.120	p17
Amntofloan	<--- EFFICIENCY	.841	.170	4.943	***	p16
Landholdnsizes	<--- ASSET_BUILDING	.880	.036	-24.655	***	p8
Feelunsecurd	<--- SOCIAL_WELLBEING	1.492	.151	9.914	***	p18
Politclwork	<--- HUMAN CAPABILITY_BUILDING	.286	.058	4.951	***	p38
Incomemonth	<--- FREEDOM	-.355	.061	-5.805	***	p36
Usesanlatrine	<--- ECONOMIC_WELLBEING	-.324	.058	-5.536	***	p15
Usesanlatrine	<--- ACCESS TO_GENERAL INFO	.175	.022	7.989	***	p37
Lengthofborrow	<--- HUMAN CAPABILITY_BUILDING	.574	.167	3.434	***	p34
Loanrepmt	<--- HUMAN CAPABILITY_BUILDING	-.522	.082	-6.397	***	p35
Decisnatjob	<--- ACCESS TO_GOVERNANCE INFO	.247	.045	5.537	***	p31
Politclwork	<--- SOCIAL_WELLBEING	-.444	.203	-2.191	.028	p32
Morbidity	<--- SOCIAL_WELLBEING	.488	.073	6.667	***	p33

**Table-A8.7: Intercepts for NGO beneficiaries**

	Estimate	S.E.	C.R.	P	Label
EFFICIENCY	-.425	.122	-3.492	***	int
Accstojobinfo	2.727	.061	44.610	***	i5
Accstohlthinfo	2.646	.062	42.760	***	i4
Accstoeduinfo	2.649	.061	43.542	***	i3
Accstoloaninfo	2.910	.053	55.297	***	i2
Accstonatrldisinf	2.598	.060	43.512	***	i1
Accstopoliinfo	3.045	.061	50.085	***	i29
Accstogovinfo	3.111	.057	54.793	***	i28
Capctywork	2.038	.050	40.436	***	i15
Morbidity	2.574	.054	47.546	***	i14
Avrgsickdysm	5.562	.105	53.176	***	i13
Avrgsickdysf	6.270	.093	67.529	***	i12
Landholdstat	1.976	.040	49.267	***	i10
Homeownrshp	1.159	.023	50.405	***	i9
Politclwork	1.945	.059	33.072	***	i8
Religoswork	1.137	.025	45.898	***	i7
Cultrlwork	1.258	.046	27.192	***	i6



## **Chapter-9**

### **Summary Conclusion, Policy Prescription and Further Research Implications**

This thesis argues that, in general, efficiency of the microfinance driven poverty reduction projects in developing countries such as Bangladesh is assessed by repayment rate, number of beneficiary, area coverage, amount of loan disbursed and cost of operation which are all narrow ways of efficiency measurement as none of them reflect the perceptions of the poor people towards the efficiency of the projects. Even though poor people's participation is considered as the most important aspect of poverty reduction as well as empowerment, in most cases their opinion in the decision making and performance appraisal of the projects are ignored. This thesis also argues that large scale credit delivery (which is one of the indicators of project's efficiency) cannot contribute a lot in changing the poverty condition of the households unless proper support services are provided to them so that the beneficiaries can utilize the loan more productively. In addition, donor's and regulatory authority's efficiency assessment of the poverty reduction projects based on repayment rate is a misleading judgement as it is evidenced that majority of the borrowers take loans from another loan provider (both formal and informal) to repay loans and thus the funds used for repayment may not necessarily be generated from a productive venture. Similar results were found in a recent study by Hoque (2010) which reported that 81% of the female borrowers and 86% of the male borrowers have taken loans from multiple sources to repay loan. Due to this multi-lending behaviour of the clients, most of the credit driven projects have a large number of beneficiaries which necessarily proves that a single beneficiary is covered by multiple projects thus number of beneficiary is not a viable criteria for efficiency assessment either. However, there are still a large number of marginal poor unserved as the credit driven projects found it costly to serve them.

Based on the above findings, it can be argued that in one hand the beneficiaries have multiple credit schemes and on the other hand due to the absence of appropriate support services they can't utilize the funds properly and are trapped in never ending interest burden. This phenomenon not only creates mental stress to the poor, but also makes them vulnerable to extreme poverty. This argument is further supported by the studies of Hossain (2009) and Azam and Katsushi (2009) which explored that poverty and vulnerability to poverty in Bangladesh has increased between 2004 and 2007 (refer to Table 1.1, 1.2 and 1.3).

Above discussion necessarily stresses the need for efficient and customized service delivery. However, the development partners (such as GO and NGOs) have never been compared based on their service delivery efficiency - a process based comparison – which is crucial for poverty reduction.

Expected outcome of the credit driven poverty reduction projects are supposed to begin with the degree of employment creation and income generation which in turn facilitates other economic and social need fulfilment. Thus an outcome relevant comparison among the poverty reduction projects should be based on their relative contribution in uplifting living standard of the poor. However, in reality most outcome relevant comparison are grounded on loan recovery rate, profitability and financial sustainability of the projects that only reflects the benefit of the projects and donors and neglects welfare aspects.

In light of the above discussion, this thesis argues that the better living standard of the poor through access to economic, social, political and cultural resources can be expected if efficient service delivery is ensured thus efficient process guarantees optimal output in the poverty concerned projects. However such process and outcome based comparison has never been conducted for the credit driven poverty reduction projects in developing countries.

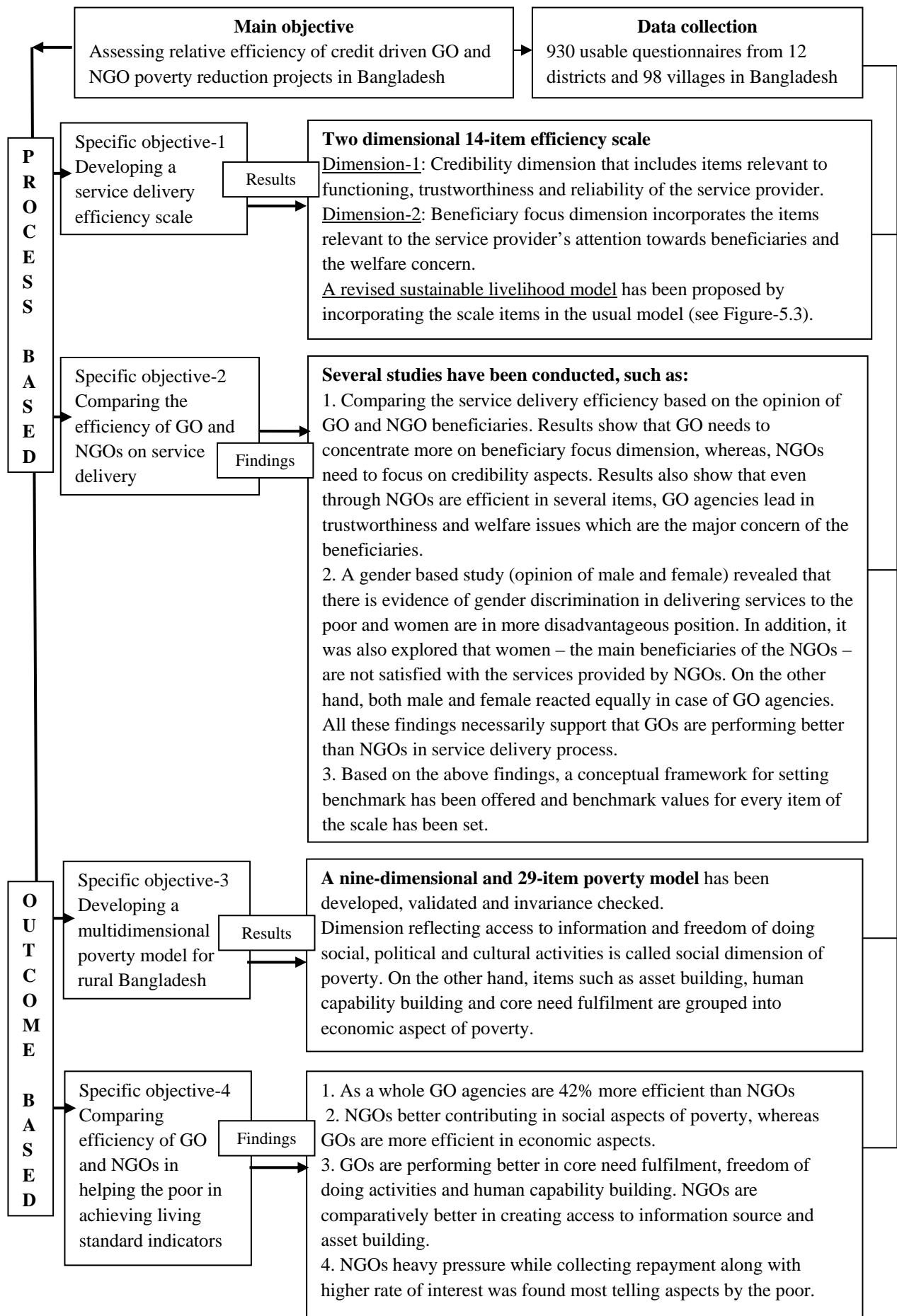
The main reason behind the absence of such comparison is the unavailability of the appropriate parameters that can be used in the comparison process. For instance, there are no scales available which can be used to assess the efficiency of the development partners in delivering services to the poor. Similarly, there is no composite poverty model available that can capture economic, social, cultural and political dimensions of poverty and can be used for comparison purpose. Thus it is necessary to develop such scales and poverty models for process and outcome relevant comparisons respectively.

This thesis has developed and validated both service delivery efficiency scale and multidimensional poverty model and then utilized them for the efficiency comparison between GO and NGO's microfinance-driven projects. A summary of the results of the thesis (objective fulfilment) is given in Figure-9.1.

**By utilizing the scale items**, our study shows that in many important fields of service delivery dimensions, GO is performing more efficiently than NGOs. Even though NGOs have much higher investment, wider coverage and large workforce compared to GO and also performs better in several fields, items relating to trustworthiness in financial issues and caring more for beneficiary's social welfare are in favour of GO projects.



**Figure-9.1: Summary of the contribution of the thesis (Objectives to results)**



This process based comparative study also shows that *gender discrimination* is evidenced in the poverty alleviation programs in Bangladesh. Female beneficiaries are in disadvantageous position not only for cultural or religious customs but also due to less attention towards them by the services provided by GOs and NGOs. Following are few noticeable findings supporting our argument:

- As a whole for several items there is discrimination in opinion between male and female beneficiaries; in all of these items more improvement is demanded by the female beneficiaries on the ground of standard of services received compared to the male beneficiaries.
- Similar results were observed in the case of region specific studies (refer to Table 5.12 for detail characteristics). For instance, in the South and Central areas, improvement in all discriminating items is demanded by the female beneficiaries. In the North area, out of three discriminating items, improvement in two items is required by the females while males require improvement on the other. All these results support the evidence of gender discrimination regionally.
- Demand for improvement in service items by the female beneficiaries varies among the regions. For instance, while in the North area, female members look for further improvement in timeliness in service delivery along with worker's skills whereas, in the South area more attention is required in the empowerment issues particularly listening and incorporating the suggestions of the beneficiaries in the decision making process of the service providers. Finally, in the Central area, more concentration is demanded on the items related to trustworthiness of the organizations particularly fairness in the decision making process, keeping the promises properly and more attention of the workers towards the female beneficiaries.

Our findings indicate that as more disadvantageous segment of the population, women need more customized policy formulation which is fair, attentive, timely and participative in nature.

**Comparative study on poverty model** (outcome based) shows that government agencies are more efficient in creating economic wellbeing of the poor whereas NGOs are better in social aspects of poverty. Our study also found that NGOs are superior in creating access to general, financial and governance related information to the poor even though the gaps between GO and NGOs are marginal. Government agencies were found to be more capable in reducing morbidity and average sick days of the poor in the households. One main

reason for that finding is the better access of the beneficiaries towards government hospitals and clinics. Even though private NGO hospitals and clinics are there, the poor beneficiaries can't afford those services to buy. In building assets, there was a mixed result found. GO agencies were seen to be more efficient in creating assets such as home and other households, whereas, NGO beneficiaries reported that their land holding size increased. Results found that GO agencies are better in creating political and religious awareness among people whereas NGOs are performing better in enhancing cultural freedoms of the poor. It is believed that NGOs' group meeting process has contributed a lot in such respect. Our field observation and results suggest that NGO workers put excessive pressure on beneficiaries while asking for the repayment instalments and thus NGOs are responsible for creating more mental stress to the people compared to GO agencies – one major problem that NGOs need to address. Furthermore, it was also found that loan repayment rate in GO agencies is much better than that of NGOs which necessarily contradicts with the existing literature.

### **9.1 Policy prescriptions**

The above discussion shows that both GO and NGOs have their shortcomings while delivering services and uplifting living standards of the poor. We infer that by making the service delivery process more efficient and customized the development partners can increase the productivity of the poor people and thus can contribute more in reducing different dimensions of poverty. Based on the opinion of the beneficiaries and our analysis we offer the following policy prescription to the GO agencies and NGOs:

#### **Policies for GO agencies:**

- 1) GOs require more improvement in the items related to beneficiary focus dimension namely, listening to the suggestions of beneficiaries and expanding coverage along with fairness in operation.
- 2) To maximize the interest of beneficiaries and the impact of poverty reduction, government projects need to, expand their coverage, inject additional budget for infrastructure and recruit more field workers with additional training.
- 3) In the case of regional analysis for GO agencies, improvement is required with respect to the location or coverage in the remote areas.
- 4) This study recommends the necessity of a cultural change in the service providers in rural Bangladesh by ameliorating the GO corruption through elimination of middlemen and by speeding up lending processes. Beneficiaries of Government

agencies require more monitoring and liaison before and after loan approval. Furthermore, GOs need to invest more in infrastructure and coverage through employing more field workers and by setting up more branch offices.

- 5) GO agencies need to revise their service delivery chain by reducing the bureaucracy in the poverty reduction projects where prompt response is required. In addition, by reducing the political and elite pressures, GO agencies can make their distribution more pro-poor.
- 6) GO agencies need to invest heavily on human resources practices by conducting periodic training to the field workers. It was observed at the time of field study that monitoring by the field workers of GO agencies is comparatively less thus beneficiaries are deprived of services whenever needed. Better transport facilities need to be provided to the GO field staffs to ensure regular monitoring. Moreover, the remuneration package of the GO field staffs needs to be competitive such that the workers will be motivated to offer better services.
- 7) Based on the results, it is believed that GO agencies should re-negotiate with the donors to acquire more funds as it was found that a large number of beneficiaries rely more on government and they believe that only government works for their welfare. However, before the negotiation, GO agencies have to visibly prove that they could reduce corruption to a large extent and they are capable enough to deliver better services to more marginal and neglected poor.
- 8) Study also revealed that more investment is required in the health sector or human capability building to reduce morbidity and average sick days per month of the poor. This policy has particular weight as most of the poor live on their bodily income. GO agencies need to build more health centres in remote rural areas.
- 9) GO agencies should focus on creating more income generating opportunities for the poor. In such respect, government can use their unused (*khas*) lands and water bodies by leasing them to the poor people at a flexible condition. Moreover, special consideration is required to combat with seasonal and natural shocks (especially in the Northern part). Our study found that GO agencies waived the interest burden of the credit whenever there were any natural calamities – a special consideration that should be appreciated. GO agencies should encourage their clients to invest more money on off-farm activities which can ensure round the year employment and income.

**Policies for NGOs:**

- 1) NGOs need to concentrate more on items belonging to credibility dimensions of the scale such as sincerity of the providers in solving problems, and requiring increased skills of the workers in dealing with individual problems.
- 2) To maximize the interest of beneficiaries and the impact of poverty reduction, NGOs need to consider restructuring customized rate of interest and building an image of voluntary social organization.
- 3) In the Northern region, NGOs need to concentrate on issues related to skills of the workers, whereas in the Southern region more attention should be paid to service quality maintenance; in the Central areas, NGOs need to devote more consideration to credibility related issues, particularly with regard to keeping their promises in service delivery by establishing transparency in transaction processes.
- 4) The NGOs need to re-schedule rates of interest and repayment processes. NGOs should change the image of 'workers as money collection agents' by investing more on human resources practices and training and keeping in close and regular contact with the beneficiaries.
- 5) NGOs should increase the provision of complementary services especially those which are mostly demanded by the female beneficiaries.
- 6) In addition to credit delivery, NGOs need to put more emphasis on social mobilization projects as our outcome based study found that poor people are lagging behind in social aspects of poverty. NGOs should convince donors to channel more fund for the stated purpose.
- 7) NGOs should publish and circulate their annual reports to establish their transparency of operations. Periodic meetings with the beneficiaries are important to inform them about the recent changes and activities of the NGOs, especially about the interest rate, new services, new operating procedures etc.
- 8) NGOs should consider revising their rate of interest to put reasonable pressure on the beneficiaries as our study revealed that mental pressure and stress are higher for NGO beneficiaries. NGOs usually start collecting their instalment just after two weeks of delivering the loan. In most cases it is hard for the beneficiaries to accumulate return within that short time span. In addition, the beneficiaries need to contribute to compulsory saving scheme which means they can't utilize the whole amount they are borrowing. However, the beneficiaries need to pay interest on the whole borrowed amount. All these issues need to address by the NGOs.

- 9) To facilitate the people in getting better health care support, NGOs and private sector should focus on reducing the cost of health care services such that poor can access to those facilities.
- 10) Credit driven projects of NGOs should introduce additional insurance and asset creating schemes for their beneficiaries such as medical insurance, future shock insurance, home loans, asset loans etc as the projects have the compulsory savings schemes.

#### **Policies for both GO agencies and NGOs:**

- 1) Both GO agencies and NGOs should involve the poor in their decision making process. It is believed that more area of origin relevant policy package is fruitful while solving problems of that particular community. In addition, case study on the problems of other areas can be a strategic step for both the service providers.
- 2) Both GO and NGOs should introduce customized credit systems based on the physical (such as disability) and social status (such as widowed) of the poor. Both the agencies may consider setting customized rate of interest according to the area of proposed investment as it is obvious that return from each venture cannot be the same.
- 3) Consultation with the client is must before approving the loan such that actual requirement of the proposed business can be identified. In addition, after sanctioning the loan, monitoring is required to see whether any extra services are needed or not.
- 4) Outcome based study reveals that a strong monitoring is required to ensure that women lenders can use their funds by themselves which to large extent are used by their male counterparts. The existing practice goes against the principles of women empowerment and should be monitored closely. However, our study also suggests that credit should be given according to the poverty status of the person not based on their gender.
- 5) Both GOs and NGOs have to invest more on social aspects of poverty which necessitates special attention towards social, political, religious and cultural consciousness building. It is believed that such projects can help the poor to be more aware about their social and political rights thus ensure pro-poor and democratic practices in the country.
- 6) Our study revealed that both GOs and NGOs have less focus on creation of assets for the clients. Both GO and NGOs should provide better consultation and after

delivery services such that poor beneficiaries can accumulate savings with better productive ventures. It should be noted that this savings can be used to create assets such as land and home which will not only reduce the vulnerability of the poor but also reduce the inequality in the society.

- 7) Our study highly recommends that poor's participation based periodic survey needs to be conducted to get an updated idea about the efficiency of the development partners in contributing to the poverty reduction projects. The results of those studies can help donors to make more informed decision about the effective channels for fund delivery other than relying on traditional comparison tools such as repayment rate or amount of loan disbursement.
- 8) This study recommends the potentiality of large scale GO-NGO collaboration in the poverty reduction sector in the developing countries. Governments' administrative power and long experience in the social sector with NGOs' dedicated workforce and state of the art mechanism may create revolution in poverty reduction.

## **9.2 Further research potentials**

This thesis recommends following research ideas to extend our proposed efficiency scale and poverty model:

1. Application of the efficiency scale and poverty model in hilly areas, islands and haor (water bodies) areas in Bangladesh
2. Application of both scales and the model in other developing countries of the world with minor regional adjustments due to the fact that both the models are validated through discriminant validity, nomological validity and convergent validity
3. Update the models after a certain time period (for instance after 3-4 years)
4. Compare the efficiency of individual GO and NGO projects with GO-NGO collaborative projects by using the proposed models to explore the potential benefit of collaboration.
5. Set benchmark for service delivery items in the same industry but in other developing countries. Based on those studies, a global (or regional) benchmark can be set.
6. Develop a multidimensional poverty model for children based on the methodology we developed to address the issues of intra-household poverty.
7. Validation of the models for other emerging development partners such as cooperatives, traditional rural lenders (*Mohajons*) etc.

8. In the thesis, we argued that, still a large number of rural poor visit village doctors instead of GO and NGO hospitals/clinics. Testing this argument further with its probable underlying reasons through the beneficiary opinion.
9. Our study found that NGOs are charging a higher rate of interest and create excess pressure on the beneficiaries for instalment payment that causes mental stress. Explore whether this particular finding has further justification that informal rural lenders may come back again.
10. Our study found that poor are borrowing loan from one development partner to repay the interest burden of another. Further research would be to find the leakage of funds due to this malpractice and how that affects vulnerability of the moderate poor in becoming extreme poor.



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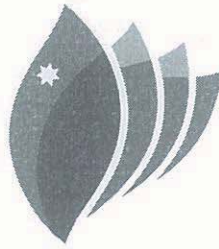
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4 August 2009

Mr Tamgid Ahmed Chowdhury  
1/3 Boorea Avenue  
Lakemba  
NSW 2195

**Reference: HE31JUL2009-D00043**

Dear Mr Chowdhury,

## **FINAL APPROVAL**

**Title of project: Efficiency of alternative poverty alleviation programs in Bangladesh**

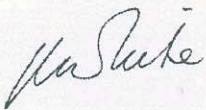
Thank you for your recent correspondence. Your response has addressed the issues raised by the Ethics Review Committee (Human Research) and you may now commence your research.

Please note the following standard requirements of approval:

1. Approval will be for a period of twelve (12) months. At the end of this period, if the project has been completed, abandoned, discontinued or not commenced for any reason, you are required to submit a Final Report on the project. If you complete the work earlier than you had planned you must submit a Final Report as soon as the work is completed. The Final Report is available at: [http://www.research.mq.edu.au/researchers/ethics/human\\_ethics/forms](http://www.research.mq.edu.au/researchers/ethics/human_ethics/forms)
2. However, at the end of the 12 month period if the project is still current you should instead submit an application for renewal of the approval if the project has run for less than five (5) years. This form is available at [http://www.research.mq.edu.au/researchers/ethics/human\\_ethics/forms](http://www.research.mq.edu.au/researchers/ethics/human_ethics/forms). If the project has run for more than five (5) years you cannot renew approval for the project. You will need to complete and submit a Final Report (see Point 1 above) and submit a new application for the project. (The five year limit on renewal of approvals allows the Committee to fully re-review research in an environment where legislation, guidelines and requirements are continually changing, for example, new child protection and privacy laws).
3. Please remember the Committee must be notified of any alteration to the project.
4. You must notify the Committee immediately in the event of any adverse effects on participants or of any unforeseen events that might affect continued ethical acceptability of the project.
5. At all times you are responsible for the ethical conduct of your research in accordance with the guidelines established by the University [http://www.research.mq.edu.au/researchers/ethics/human\\_ethics/policy](http://www.research.mq.edu.au/researchers/ethics/human_ethics/policy)

If you will be applying for or have applied for internal or external funding for the above project it is your responsibility to provide Macquarie University's Research Grants Officer with a copy of this letter as soon as possible. The Research Grants Officer will not inform external funding agencies that you have final approval for your project and funds will not be released until the Research Grants Officer has received a copy of this final approval letter.

Yours sincerely



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Dr Karolyn White  
Director of Research Ethics  
Chair, Ethics Review Committee (Human Research)

**Cc: Dr Pundarik Mukhopadhaya, Department of Economics**