# Salience of Nonverbal Communication in Mandarin Chinese Interactions

# Ping Yang

A thesis submitted in fulfillment of the Requirement for the Degree of Doctor of Philosophy

Department of Linguistics Macquarie University Australia Feb 2003



# HIGHER DEGREE THESIS AUTHOR'S CONSENT (DOCTORAL)

This is to certify that I, PING YANG being a candidate for the degree of Doctor of Linguistus am aware of the policy of the University relating to the retention and use of higher degree theses as contained in the University's Doctoral Rules generally, and in particular Rule 7(10).
In the light of this policy and the policy of the above Rules, I agree to allow a copy of my thesis to be deposited in the University Library for consultation, loan and photocopying forthwith.  Signature of Witness  Signature of Candidate
Dated this 28th Feb day of 2003

The Academic Senate on 16 July 2004 resolved that the candidate had satisfied requirements for admission to the degree of PhD. This thesis represents a major part of the prescribed program of study.

# STATEMENT OF AUTHORSHIP

## **DECLARATION**

I declare that this thesis is my own account of my research and contains as its main content work which has not previously been submitted for a degree at any tertiary institution.

Ping Yang

# Dedicated to Xin Chen and Shuo Yang



Above: Source: http://www.edu.uvic.ca/faculty/mroth/438/CHINA/chinese\_new\_year.html

Below: Source: www.interbulletin.com/ cspecial/story/e2.htm

# TABLE OF CONTENTS

TABLE OF CONTENTS	I
ACKNOWLEDGMENT	IX
ABSTRACT	XI
TRANSCRIPTION CONVENTIONS	XII
List of Figures:	
Figure 2-1: Network of Nonverbal Behaviour	14
Figure 2-2: Systems and Subsystems of Nonverbal Communication	15
Figure 2-3: Mandarin Chinese Nonverbal Interaction	
Figure 3-1: From Verbal/Nonverbal Behaviour to Verbal/Nonverbal Communica	
	58
Figure 3-2: Sequence of Organization and Context Management	60
Figure 3-3: Forms of Common to Institutional and Mundane	
Conversation	
Figure 3-4: Two Interactional Categories in Mundane Talk	
Figure 3-5: Two Interactional Categories in Institutional Talk	03
Figure 3-6: Social Psychological and CA Approaches to Interpersonal	<b>6</b>
CommunicationFigure 3-7: Time Intervals between Nonverbal Actions	
Figure 3-8: Components of Vocal Behaviour	
Figure 4-1: Features of Chinese Zhù Shì "Gaze"	02 100
Figure 4-1: Peatures of Chinese Zhu Shi Gaze  Figure 4-2: Positive and Negative Emotions of Different Types of Xiào "Smile"	
Figure 4-3: Types of Mandarin <i>Dòngzuò</i> "Gestures"	
Figure 6-1: Social Network of Mandarin Chinese Interpersonal Relationships	
Figure 6-2: Sequence of <i>Wēixiào</i> "Gentle Smile" in Interaction	
Figure 7-1: Features of Chinese Liăn and Miànzi	
Figure 9-1: Directness of Speech Acts and Miànzi-Saving in Mandarin Context	
List of Tables:	
Table 2-1: Functions of Nonverbal Communication	19
Table 3-1: Composition of Taped Participants	
Table 3-2: Category of Participants' Age, Gender and Status (CNU)	76
Table 3-3: Category of Participants' Age and Gender (GSUSTC)	
Table 3-4: Information about Participants' Status (GSUSTC)	
Table 3-5: Category of Participants' Age and Gender (BUAA)	
Table 3-6: Information about Participants' Status (BUAA)	
Table 4-1: Different Styles of Xiào "Smile" and Their Implications in Chinese	
Table 6-1: Communicative Functions of Eye Behaviours	
Table 8-1: The Use of Ni and Nin in Chinese Context	
Table 9-1: Features of High- and Low-Context Culture	
Table 9-2: Function and Meaning of Mandarin Chinese Nonverbal Actions	309

# **Chapter 1. Introductory Remarks**

1.1.	Introduction	I
1.2.	Why Study Mandarin Chinese Nonverbal Communication?	2
1.3.	Analytical Approach: Etic or Emic	3
1.4.	The Research Scope	4
1.5.	Significance of the Research	6
1.6.	Thesis Plan and Structure	10
Cha	pter 2. A Review of Nonverbal Communication l	Research
2.1.	Introduction	
2.2.	Definition of Nonverbal Communication	12
2.3.	Nonverbal Communication & Verbal Communication	18
2.4.	Issues in Nonverbal Communication Studies	20
2.4.1.	Smiling:Innate or Learned?	21
2.4.2.	Smiling as a Mask	22
2.5.	Nonverbal Studies in Intercultural Communication	24
2.5.1.	Nonverbal Similarities	26
2.5.2.	Nonverbal Differences	28
2.6.	Analysis of Nonverbal Actions in Social Interaction Research	32
2.6.1.	Gaze	35
2.6.2.	Gestures	37
2.6.3.	Gender-related Nonverbal Behaviour	41
264	Interpersonal Affiliation	13

2.7.	Nonverbal Studies on Mandarin Chinese Communication4	4
2.7.1.	Comparative Studies4	5
2.7.2.	Joint Projects on Chinese NVC4	15
2.7.3.	Gestures from the Chinese Point of View4	17
2.7.4.	NVC Research by Chinese in Education Context5	2
2.8.	Summary5	4
Cha	pter 3. Research Methodology	
3.1.	Introduction5	55
3.2.	Conversation Analysis5	7
3.2.1.	Everyday Talk-in-Interaction5	9
3.2.1.	.1. Mundane Talk6	1
3.2.1.	.2. Institutional Talk6	3
3.2.2.	Empirical vs. Intuitiive6	<b>5</b> 4
3.2.3.	Preference Phenomena in Talk6	57
3.2.4.	Conversation Studies in the Chinese Context6	59
3.2.4.	.1. Overlapping/Interrupting in Talk7	0
3.2.4.	.2. Word Order: Repairing or Emphatic7	<b>'1</b>
3.2.4.	3. Telephone Conversation	/2
3.2.4.	4. Conversing and Strengthening Interpersonal Relationship7	2
3.3.	Data Selection and Collection	4
3.3.1.	Participants7	14
3.3.2.	Procedure	17
3.3.3.	Recording Equipment	
3.3.4.	Audio and Video Data Analysis	19
3.4.	CA Transcription	30

3.4.1.	Notational Systems	83
3.4.2.	Transcription Issues	89
3.5.	Summary	96
Chap	oter 4. Typology & Functions of Mandarin NVC	
4.1.	Introduction	
4.2.	Categories of NVC Cues	
4.2.1.	Zhùshì "Gaze"	99
4.2.2.	Biăoqíng "Facial Expressions"	103
4.2.3.	Dòngzuò "Gestures"	106
4.2.4.	Shǒuchù "Touch"	109
4.2.5.	Zītài "Posture" vs Zīshì "Pose"	110
4.2.6.	Nonverbal Complexes	112
4.3.	Functions of Nonverbal Actions	115
4.3.1.	Emblems	117
4.3.2.	Illustrators	125
4.3.3.	Regulators	132
4.3.4.	Adaptors	137
4.3.5.	Emotional Expressions	141
4.4.	Summary	145
Cha	pter 5. Nonverbal Aspects of Turn Taking	
5.1.	Introduction	146
5.2.	The Turn-Taking System	147
5.3.	Nonverbal Turn	

5.4.	Nonverbal Turn Taking	152
5.4.1.	Turn Yielding	152
5.4.2.	Turn Up-taking	155
5.4.3.	Turn Maintaining	161
5.5.	Summary	170
Chaj	pter 6. Affiliation and NVC	
6.1.	Introduction	172
6.2.	Network of Interpersonal Relationships	176
6.3.	Zhùshì "Gaze"	178
6.3.1.	Interactive Attentiveness	180
6.3.2.	Mutual Monitoring	184
6.3.3.	Regulating Interaction	187
6.4.	Tóushì "Head Gesture"	189
6.4.1.	Acknowledging	
6.4.2.	Affirming	
6.4.3.	Agreeing	
6.5.	Wēixiào "Gentle Smile"	197
6.5.1.	Xiétiáo "Coordination"	197
6.5.2.	Tōnggăn "Empathy"	201
6.6.	Shouchù "Hand Touch"	204
6.6.1.	Self Touch	204
6.6.2.	Other Touch	206
6.6.3.	Mutual Touch	208
6.7.	Summary	210

# Chapter 7. Nonverbal Miànzi and Limào Strategies

7.1.	Introduction	212
7.2.	Chinese Liăn and Miànzi	213
7.2.1.	Liăn	214
7.2.2.	Miànzi	214
7.3.	Chinese Lǐ and Lǐmào	219
7.3.1.	Lĭ	219
7.3.2.	Lĭmào	221
7.4.	Culture Specific Aspects of Chinese Miànzi and Lǐmào	223
7.5.	Self-miànzi, Other-miànzi and Lĭmào	228
7.6.	Nonverbal Disinvolvement	230
7.6.1.	Biānshì "Gaze-away" as MSAs	230
7.6.2.	Xiàshì "Gaze-down" as MSAs	234
7.7.	Wēixiào "Gentle Smiling" and Miànzi-saving Acts	238
7.7.1.	Wēixiào "Gentle Smiling" as SMSAs	239
7.7.2.	Wēixiào "Gentle Smiling" as Other-miànzi Design	240
7.8.	Interruption Avoidance	245
7.9.	Hand Gestures	249
7.10.	Indirect Requesting Hint as Miànzi-threatening Avoidance Acts	255
7.11.	Summary	264
Chaj	pter 8. Cultural Aspects of Nonverbal Asymmetries	
8.1.	Introduction	266
8.2.	Status	267
8.2.1.	High Status and Low Status	269
822	Transactional and Interactional Coals	270

8.3.	Power Distance	280	
8.4.	Different Status, Different Cues	281	
8.5.	Nonverbal Asymmetry	288	
8.6.	Verbal and Nonverbal Dominance	288	
8.6.1.	Sequential Dominance	289	
8.6.2.	Participatory Dominance	291	
8.6.3.	Quantitative Dominance	294	
8.7.	Summary	295	
Chap	oter 9. Culture and Nonverbal Communication	n	
9.1.	Introduction	297	
9.2.	Mandarin Style of Interaction	298	
9.3.	Chinese Hánxù in Its High Context Culture	300	
9.4.	Chinese Self and Other	303	
9.5.	Hierachy: Social Status and Interersonal Relationship	306	
9.6.	Nonverbal Actions, Language and Culture	308	
9.7.	Directions for Future Studies	312	
Append	ix: Picture 1	315	
Appendi	Appendix: Picture 2316		
Appendi	x: Picture 3	317	
Appendix: Picture 4318			
Appendi	Appendix: Picture 531		
Appendi	ix: Pictures 6-9	320	
Appendi	x. Picture 10	321	

Appendix: Picture 11	
Appendix: Picture 12	323
Appendix: Picture 13	324
References	325

# **ACKNOWLEDGEMENTS**

Many thanks to Dr Verna Rieschild, my academic supervisor, for her expertise and encouragement, and academic support she has given me over the years and for her help in securing support from the Macquarie University Postgraduate Research Fund and the Macquarie University Linguistics Department Postgraduate Research Grant.

I would also like to thank my associate supervisor, Dr Gillian Wigglesworth, for her warm and constant support. Her comments, together with Dr. Ken Willing's advice on the earlier stage of my research are highly appreciated.

Thanks are forwarded to Dr Saw-choo Teo for her sincere guidance at the beginning stage of my research at Macquarie University.

My appreciation also goes to Macquarie University for offering me an OPRS (Overseas Postgraduate Research Scholarship) scholarship (1997-2000) and supporting me with a Macquarie Postgraduate Research Grant (1999-2000) for my overseas research in Beijing, China. I owe many thanks to the Department of Linguistics at Macquarie University for supporting me with a departmental postgraduate research grant for two paper presentations [Nonverbal Affiliative Devices in Mandarin Conversation, ALAA (Applied Linguistics Association of Australia), July 2002 and Nonverbal Asymmetries in Mandarin Interaction, ALS (Australian Linguistics Society), July 2002].

A special note of thanks is extended to the teachers, students and friends from the Graduate School of Sciences and Technology of China (Beijing) (GSUSTC), Beijing University of Aeronautics and Astronautics (BUAA) and Capital (Beijing) Normal University (CNU) who participated in the research as subjects and allowed me to audiovideo taped them and to use the data for research purpose. Their active roles in the process of data collection made my overseas research fruitful. Among them are Professor Yuan Gao, Professor Dexin Tang, Associate Professor Xiaojie Wang, Associate

Professor Peihua Qu, Associate Professor Shubo Han, Associate Professor Zhang Jiangxin, who provided me with various support in the process of data collection. Associate Professor Jinguo Ge organized a beautiful dinner and created so much fun with a circle of lovely friends.

I shared a good time with those fellow students, Paulette Marsh, Junghee Chang, Dacheng Zhao etc, though they pursued research of different disciplines at Macquarie University.

Last but not the least, I owe gratitude to my parents who supported my years of undergraduate education (1979-1983) and postgraduate studies (1986-1988) and particularly my research in Australia (1997-2003) and to my sister, brother-in-law and nephew who looked after my parents while I was away. I also extend my thanks to my parents-in-law, and all family members who provided various help while I was in Beijing for overseas research.

# **ABSTRACT**

This project studies the nonverbal aspects of Mandarin Chinese interaction with focus on the communicative and pragmatic functions of nonverbal actions used in interaction. Their functions are examined through an emic approach of analysis, drawing on theories and findings from nonverbal communication (NVC) and conversation analysis (CA), pragmatics and social psychology.

Natural occurring audio-video data were collected from eighteen adult dyads who were studying and working at three universities in Beijing, P. R. China and one dyad studying at Macquarie University in Sydney. A typology of Mandarin Chinese NVC is proposed and nonverbal actions are examined with reference to the cultural context in which they are executed. Mandarin words and phrases relevant to those nonverbal actions are used to retain their cultural meanings. Some of them are diăntóu "head nods", wēixiào "gentle smile", zhùshì "gaze", shouchù "touching", shoushì "hand gesture". Their nonverbal forms and functions in Mandarin context are also discussed with reference to established categorization of emblems, illustrators, regulators, adaptors and emotional expressions. Nonverbal actions zhùshì "gaze", diăntóu "head nod", wēixiào "gentle smile" and shouchù "hand touch" can be used as nonverbal affiliative devices. Gaze-away/down, wēixiào "gentle smiling" and some shoushì "hand gestures" are executed for the purpose of nonverbal miànzi "face" including self-face saving and Other-face saving strategies and limão "politeness" in interpersonal communication. Finally, participants' status can also impose impact on the nonverbal cues displayed. Low-status use more forward lean, zhùshì "gaze", and diăntóu "head nod" due to listening-centeredness while high-status employ more spacious hand gestures and backward lean while speaking. Studies of natural audio-video data indicate that nonverbal cues displayed in Mandarin Chinese conversational context conform to the Chinese cultural values and norms.

The knowledge and understanding of the nonverbal cues displayed in Mandarin Chinese conversation and their communicative and pragmatic functions dealt with in this thesis are essential to those engaged in communication with Chinese speakers.

# TRANSCRIPTION CONVENTIONS

Some of transcription conventions are selected from Atkinson & Heritage (1984) and they are exemplified with conversation fragments from my database.

#### I. Overlapping Utterances

The single left-hand bracket like [ indicates the start of overlapping utterances and the single right-hand bracket ] indicates the end of overlapping utterances.

Ex-1:

→ 1. Wáng:=Guāng ràng wŏ xué shùxué de huà, qítā shēnmō [dōu bù xué only let me learn math speech others what all NEG learn "If I were to learn math only without any other subjects,"

ightarrow 2. Qiáo: [Shì: ma? be Q

"Really?"

The bracket like [ ] indicates the start and end of overlapping.

Ex-2:

 $\rightarrow$  1. Qiáo: Nà (0.1) nà nǐ kāishǐ de shíhóu, [nǐ bà] (0.2) duì nǐ shī jiā=
That that you beginning time your dad on you impose
"At the beginning, you dad influenced you."

2. = yĭngxiăng influence

→ 3.Wáng: [wŏ bà] my dad "My dad"

#### II. Continuous Utterances

= It indicates that no interval exists between adjacent utterances, with the latter being latched immediately to the former.

Ex-3:

→ 6. M: Tāmén chī de guì, ĕrqiĕ hái bú hǎo. wŏ gēn=
they eat DE expensive and additionally NEG good. 1-sg and
"They spent more on food, but they still didn't eat well. I and..."

→ 7. W: = Tā gēn nimén hái bú zài yīqǐ?

he and you EMP NEG in together

"You didn't stay in the same type of accommodation as he, did you?"

The equal signs are also used to link different parts of the same speaker's continuous flow of speech that has been carried over to another line.

Ex-4:

- → 4. M: Wŏmén bú suàn guì. Rénjiā (0.2) nà ge Yuán lǎoshī tāmén = we NEG consider expensive. Others that: CL Yuan teacher they "We did not spend much. People like Mr Yuán spent more."
- $\rightarrow$  5. M: =gui. expensive

#### III. Intervals Within and Between Utterances

Intervals are timed in tenths of a second and put in parentheses, either within an utterance or between utterances. Pauses and gaps are distinguished by Sacks, Schegloff, & Jefferson (1974:715).

Intervals within an utterance are called pauses.

Ex-5:

→1. Wáng: Shùxué: yā::? (0.1) wó juéde xué shùxué ting: hǎo de. math interj I feel learn math very good PT "I feel it good to learn math."

Intervals between utterances by different participants are called gaps.

Ex-6:

- 1. Zhōu: Wǒ yòu méi:yǒu jìngjì láiyuán:: zhè g... er...

  I EMP not-have financial income this CL er...

  "I don't have any source of income, this...er..."
- $\rightarrow 2.$  (0.2)
  - 3. Zhāng: °Nĩ yòu bú zhèng° qián:::
    you EMP NEG earn money
    "You don't earn any money."

## IV. Characteristics of Speech Delivery

- < > It is indicated by being enclosed between this symbol, when part of an utterance is delivered at a pace slower than the surrounding talk.
- > < It is indicated by being enclosed between this symbol, when part of an utterance is delivered at a pace faster than the surrounding talk.
- o o indicating utterance within the a degree sign is said quieter than the surrounding talk (see Line 3 in Ex-6).
- Capitalised letters are used to indicate an utterance that is spoken much louder than the surrounding talk.

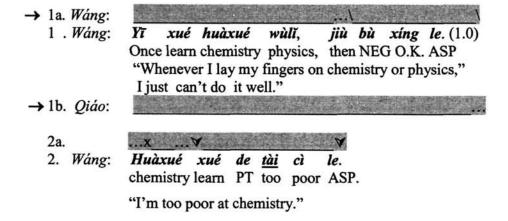
Underlined Chinese *pīnyīn* (see Line 2 in Ex-1 and Line 1 in Ex-6) indicates speech delivered with stress or emphasis.

### V. Nonverbal Symbols

#### 1. Zhùshì "Gaze"

A line above the utterance indicates that the prior speaker marked is directing zhùshì "gaze" toward the recipient. The absence of a line indicates lack of zhùshì "gaze". Dots mark zhùshì "gaze" transition during talk-in-interaction. Dots before the line mark the transition movement from bú zhùshì "non-gaze" to zhùshì "gaze" and those immediately after the line mark the transition movement from gaze to non-gaze. The point where gaze reaches the other is marked with an "x". A line below the utterance indicates that the recipient marked is gazing toward the prior speaker. They are all in the shaded areas.

Ex-7:



## 2. Other Nonverbal Symbols Used

- → This left-hand margin of the transcript is used to point to a feature of interest to the analyst at the time the fragment is introduced in the text.
- η jerking one's head for negative meaning.
- nodding one's head for agreement.
- ⇔ shaking one's head for disagreement.
- ⇔ shaking one's head for uncertainty.
- ⊗ waving one's finger of right hand for no.
- smiling.
- © laughing
- ® rubbing his/her nose.
- © touching his/her glasses.
- [8] laughing with one's right hand over the mouth.
- laughing with one's left hand over the mouth.
- laughing with one's two hands over the mouth.
- A raising one's head

- ≥ leaning forward
- pointing with his/her right index finger.

#### 3. Abbreviations Used

Main abbreviations used in the discussion are as follows:

NVC: Nonverbal communication

VC: Verbal communication

NVAs: Nonverbal actions

VAs: Verbal actions

NVB: Nonverbal behaviour

VB: Verbal behaviour

TUC: Turn construction unit

PNTS: Potential next-turn speaker

TRP: Transition relevant place

DIU: Designed incomplete utterance

SUR: Surname

Other abbreviations are used in transcription conventions, which follow those that were used by Li & Thompson (1981), because they provide some symbols applicable to the some auxiliary and category words in Chinese. Part of them can also be found in use by P. Chen (1996) like:

ASP: aspect particle

BA: a proposed object marker

CL: classifiers or measure words

CSC: complex stative construction

EXP: experiential aspect

PFV: perfective aspect

Q: question

POS: possessive case

PT: particle

PRE-M: pre-modifier

PRE-C: present continuous aspect

EMP: often used with negative form for emphasis.

CON: often used at the end of a declarative sentence to indicate the continuation of an

action or a state.

SUG: a suggestion, a request or a mild command.

#### 4. Tones for Chinese Pīnyīn

Simplified Chinese characters are used as a written form (e.g. newspapers) of communication in mainland China. In this thesis, I use Chinese  $p\bar{\imath}ny\bar{\imath}n$  in italics to represent the pronunciation of the characters. As many characters share the same sound, the use of tone (pitch) is used to identify the difference in meaning of the same sound. There are basically four tones in Chinese and when  $p\bar{\imath}ny\bar{\imath}n$  is used the tones are marked with, for example,  $\bar{a}$  (1st tone/high level pitch),  $\dot{a}$  (2nd tone/rise in pitch),  $\dot{a}$  (3rd tone/low dipping pitch) and  $\dot{a}$  (4<sup>th</sup> tone/abrupt falling in pitch). Besides, neutral tone or unstressed sounds ( $q\bar{\imath}ngsh\bar{e}ng$ ) is used for some function words and particles. The vowel does not carry any tone with it (see Line 2 in Ex-7).